#5 COALITION INSTITUTIONALIZATION STAGE

What to Expect

In this stage, the coalition has achieved its goals and begun to embed activities in partners' organizations. The coalition must decide on its future as an organization - it may have outlived its usefulness or experienced unresolved conflict and agrees to disband; a subset of members may emerge and retreat to an earlier stage to regroup or it may become a permanent organization with loyal membership, influence, and solid financial footing.

Structure

Coalition reviews and refines structures; solidifies by-laws, policies and procedures; renews search for funding and explores separate corporation (501c3) status. Coalition implements evaluation plan/disseminates results; assesses impact of strategies and achieves widespread reach into community.

Tasks

- Complete task, projects and campaigns
- Produce models, reports, new policies, practices and legislation
- Complete fund-raising or organizing drive
- Store records and materials
- Publish findings
- Institutionalize new services
- Select new projects, if desired

Products or Outcomes

- Goals achieved
- Reports, publications and products released
- New goals and objectives and projects are spun off
- Coalition a) becomes a permanent organization; b) is transformed with new leadership or different purpose; c) transfers power to another organization; or d) disbands

Are You Ready to Evaluate Your Coalition?

	Yes	No
• Are partners committed to collaboratively evaluate coalition & its work?	☐	☐
• Do adequate resources for evaluation exist that can be shared or obtained?	☐	☐
• Will evaluation address key questions & translate into "lessons learned"?	☐	☐
• Will evaluator/evaluation team take input from coalition in designing evaluation and interpreting/reporting results?	☐	☐
• Are interventions consistent with coalition's goals?	☐	☐
• Are interventions well-grounded in theory and/or prior evidence?	☐	☐
• Are desired results specific & clear enough to be assessed?	☐	☐

- Do you have access to secondary data, program results & outcomes? ☐ ☐
- Will evaluation findings be used to drive program & policy decisions? ☐ ☐
- Will partners heed evaluation results, even if they cause coalition to change? ☐ ☐