COALITION FACT SHEET #4 - MAINTENANCE

#4 COALITION MAINTENANCE STAGE

What to Expect

In this stage, implementation of activities and projects begins. Members learn to deal with power distribution and resource allocation. Group is able to take on more challenges as trust and competence builds. Coalition becomes more visible in community. Goals and strategies are continuously refined. As initial goals are realized, members either recommit or leave coalition. Early leaders also may move on and coalition must address leadership development and succession.

Structure

Structure is developed and coalition is full partner with other organizations. Regular progress reports appear; engagement of membership is priority; planned activities expand; and communication network fully operational. Intermediate outcomes achieved.

Tasks

- Keep members and organizations engaged; review/renew member agreements
- Keep membership growing and informed; replenish or expand if needed
- Address organizational needs within coalition and revise structures/procedures as needed
- Rotate and develop leadership
- Continue to revise/implement action plans and keep projects moving ahead
- Assess changes and accomplishments
- Build on past successes to move to new goals and strategies

Products or Outcomes

- Meeting minutes & attendance records
- Updated rosters and mailing lists
- Revised by-laws or operating procedures
- Revised structures or organizational chart
- Regular communication channels (newsletters, action alerts, print/electronic media items)
- Revised action plan
- New issues, goals and objectives
- Products from projects (reports, service directories, educational materials, campaigns, training)
- Primary outcomes achieved

Am I A High Functioning Member Of This Coalition?	Yes	No
• I participate in determining the direction of the coalition.	☐	☐
• I share my organization's ideas/concerns with the coalition and vice versa	☐	☐

- I assist in strategic planning and prioritize goals and objectives into an action plan. ☐ ☐
- I help conduct a comprehensive community needs and asset assessment. ☐ ☐
- I help implement activities, including those that directly involve my organization. ☐ ☐
- I am a coalition ambassador & promote its mission when/wherever possible. ☐ ☐
- I gather/relay needed information to the coalition to serve as basis for decisions. ☐ ☐
- I prepare for and attend meetings on a regular basis. ☐ ☐
- I help develop resources to sustain the coalition ☐ ☐