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Our Vision – Healthier Kansans living in safe and sustainable environments.



The Bicycle Cycle

- With the alarming increase in childhood obesity rates, we want to encourage kids to increase activity.
- Bicycles are associated with more childhood injuries than any other consumer product, except the automobile.

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History: ARRA

- Promotion of CCPW a component of work plan
- Partnership with KDOT to expand SRTS through 4 of 5 E's:
 - Education
 - Enforcement
 - Encouragement
 - Evaluation
- Staff



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Objective/Impact



- Objective: By Dec 2010, assist Kansas SRTS in implementing planning process through current channels including CDRR, CSH, and Safe Kids.
- Long term impact: By Jan. 2012 expand SRTS to increase proportion of youth by 25% reporting engagement in physical activity for 60 minutes 5xs per week.
- Short term impact: By Feb 2010, develop collaboration plan with KDOT to assist in planning component of SRTS and expand # of schools reached by 22% and increase % of students reached from 53% to 75%.



Action Steps



- TA Webinars on Bike toolkit and Pedestrian toolkit
- Issue RFP for planning grants
- Provide TA for planning, including distribution of bike/pedestrian toolkits
- Assist communities with implementation of bikeability/walkability checklists
- Provide TA with process evaluation to communities utilizing checklists and toolkits
- Provide TA to communities for preparation of KDOT grants.

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The Players

- KDHE – Bureau of Health Promotion
 - Lori Haskett, Dir. Injury & Disability Programs
 - Heidi Johnson, Health Educator/Outreach Coordinator
 - Cherie Sage, State Director, Safe Kids Kansas
- KDOT
 - Rebecca Pepper, Bicycle/Pedestrian Coordinator

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Purpose of the Toolkit

- Provide resources to local communities
 - Encourage local promotion of cycling
 - Encourage local assessment of safety
 - Access to discount programs for bike and multi-sport helmets
 - Provide information on applying for local mini-grants.
 - Provide a primer for communities to apply for SRTS funding in the future.

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Safe Routes to School

- The Connection/The Intention
 - By partnering with the established Safe Routes to School program, we have the potential to increase opportunities for children to walk and bike to school in a safe environment.
 - Planning grants and TA enable communities to use data to make environmental or policy changes locally.
 - Planning grants and TA assist communities in applying for future SRTS funding.

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Bicycle Toolkit Contents



- Safety
- Resources/Potential partners
- Evaluation
- Policy
- Environmental Design
- Funding
- Education
- Media/Awareness



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