



Kansas

Mar 01, 2007 through Mar 31, 2007

Call Volume

108 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	106	98.1 %
Spanish	2	1.9 %
Total:	108	100.0 %

Gender	Callers	Percentage
Female	67	62.0 %
Male	26	24.1 %
Missing	15	13.9 %
*Total:	108	100.0 %

Pregnant
15

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	67	39.5
Male	26	39.4
Total:	93	39.5

Age by Group	Callers	Percentage
Under 18	2	2.2 %
18-29	33	36.7 %
30-44	24	26.7 %
45-64	28	31.1 %
65 and over	3	3.3 %
Total:	90	100.0 %

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	1	1.1 %
Grades 9-11 (some High School)	21	24.1 %
High School Graduate or GED	28	32.2 %
Some College or Technical School	25	28.7 %
Technical/Trade School	6	6.9 %
College Graduate	4	4.6 %
Graduate School	2	2.3 %
Total:	87	100.0 %



Kansas

Mar 01, 2007 through Mar 31, 2007

Marital Status	Callers	Percentage
Single	38	43.7 %
Married	28	32.2 %
Divorced	14	16.1 %
Widowed	4	4.6 %
Separated	3	3.4 %
Total:	87	100.0 %

Hispanic Ethnicity	Callers	Percentage
No	83	94.3 %
Yes	5	5.7 %
Total:	88	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	65	78.3 %
Black	8	9.6 %
Asian	2	2.4 %
American Indian or Native American	5	6.0 %
Other	3	3.6 %
Total:	83	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
White	1	20.0 %
Other	4	80.0 %
Total:	5	100.0 %

Sexual Orientation	Callers	Percentage
Bisexual	1	1.1 %
Heterosexual or Straight	85	97.7 %
No Answer	1	1.1 %
Total:	87	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	38	43.7 %
No	49	56.3 %
Total:	87	100.0 %



Kansas

Mar 01, 2007 through Mar 31, 2007

How Many Children	Callers	Percentage
1	17	44.7 %
2	11	28.9 %
3	3	7.9 %
4	5	13.2 %
5	1	2.6 %
8	1	2.6 %
Total:	38	100.0 %

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	18	20.7 %
Smoking is not allowed anywhere inside your home	42	48.3 %
Smoking is allowed in some areas or at some times	19	21.8 %
Smoking is allowed anywhere inside the home	8	9.2 %
Total:	87	100.0 %

Sad or Blue	Callers	Percentage
Yes	25	28.7 %
No	62	71.3 %
Total:	87	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	33	37.9 %
\$15,000 to \$24,999	22	25.3 %
\$25,000 to \$34,999	6	6.9 %
\$35,000 to \$49,999	7	8.0 %
\$50,000 to \$74,999	6	6.9 %
\$100,000 and over	1	1.1 %
Don't know/Not sure	10	11.5 %
Refused	2	2.3 %
Total:	87	100.0 %

Limited Activity	Callers	Percentage
Yes	22	25.3 %
No	65	74.7 %
Total:	87	100.0 %



Kansas

Mar 01, 2007 through Mar 31, 2007

How Heard About Quitline		Callers	Percentage
Ads	TV ad	22	20.4 %
	Radio Ad	1	0.9 %
	Newspaper ad	2	1.9 %
	Flyer (school/community)	2	1.9 %
Subtotal:		27	25.0 %
Referrals	Internet/Website	2	1.9 %
	Other health care provider	8	7.4 %
	County Health Department	10	9.3 %
	Doctor/Healthcare Provider	28	25.9 %
	Family/Friend	12	11.1 %
	Workplace	2	1.9 %
	Phone Book	2	1.9 %
Subtotal:		64	59.3 %
Other	Other	17	15.7 %
Subtotal:		17	15.7 %
Total:		108	100.0 %



Kansas

Mar 01, 2007 through Mar 31, 2007

Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	15	13.9 %
Subtotal:		15	13.9 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	3	2.8 %
Subtotal:		3	2.8 %
Personally Quitting Cigarettes	Counseling	37	34.3 %
	Counseling & Community Referral	18	16.7 %
	Self-Help	14	13.0 %
	Self-Help & Community Referral	5	4.6 %
	Info	4	3.7 %
	Community Referrals	1	0.9 %
Subtotal:		79	73.1 %
Personally Quitting Smokeless	Counseling	2	1.9 %
	Self-Help	2	1.9 %
Subtotal:		4	3.7 %
Already Quit Cigarettes	Counseling	1	0.9 %
	Counseling & Community Referral	2	1.9 %
	Self-Help	2	1.9 %
	Self-Help & Community Referral	1	0.9 %
	Info	1	0.9 %
Subtotal:		7	6.5 %
Total:		108	100.0 %

Session Protocol		Callers	Percentage
3-Session Protocol	Counseling	30	52.6 %
	Counseling & Community Referral	10	17.5 %
Subtotal:		40	70.2 %
5-Session Protocol	Counseling	8	14.0 %
	Counseling & Community Referral	8	14.0 %
Subtotal:		16	28.1 %
Response Missing: 3-Session Protocol	Counseling	1	1.8 %
Subtotal:		1	1.8 %
Total:		57	100.0 %



Kansas

Mar 01, 2007 through Mar 31, 2007

Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	19.8	8.5
Callers with valid response	74	4

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	4.5	7.0
Callers with valid response	73	4

Tobacco Duration	Callers	Percentage
One to five years	11	12.6 %
Six to ten years	15	17.2 %
Greater than ten years	61	70.1 %
Total:	87	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	50	61.0 %
No	32	39.0 %
Total:	82	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	78	86.7 %
	Action	7	7.8 %
	Did not provide sufficient information to establish stage	1	1.1 %
Subtotal:		86	95.6 %
Smokeless	Contemplation	4	4.4 %
	Subtotal:	4	4.4 %
Total:		90	100.0 %



Kansas

Mar 01, 2007 through Mar 31, 2007

May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
3	2	2.7 %
5	4	5.4 %
6	2	2.7 %
7	2	2.7 %
9	1	1.4 %
10	10	13.5 %
12	4	5.4 %
15	7	9.5 %
17	1	1.4 %
20	21	28.4 %
25	2	2.7 %
30	10	13.5 %
35	1	1.4 %
40	3	4.1 %
50	3	4.1 %
60	1	1.4 %
Total:	74	100.0 %



Kansas

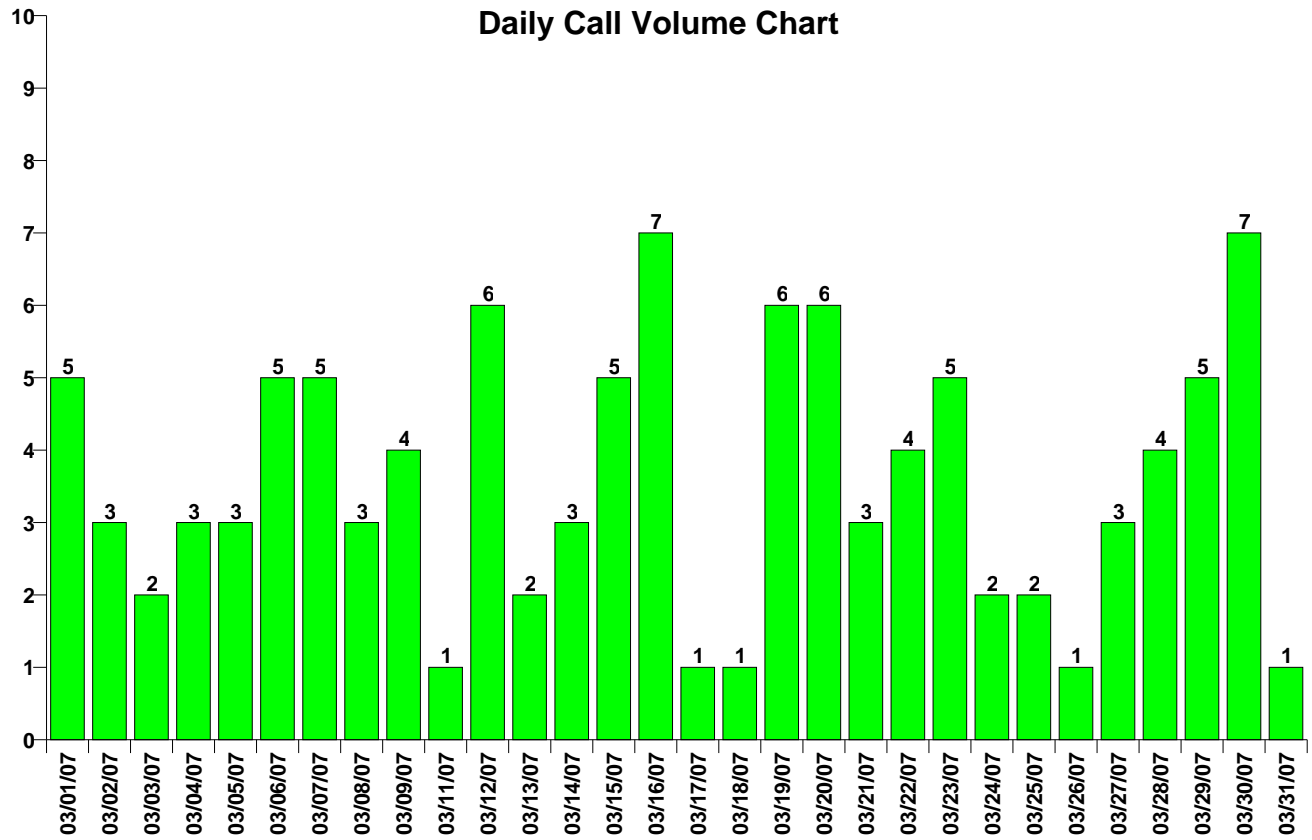
Mar 01, 2007 through Mar 31, 2007

Daily Call Volume

Date	Callers	Percentage
03/01/07	5	4.6 %
03/02/07	3	2.8 %
03/03/07	2	1.9 %
03/04/07	3	2.8 %
03/05/07	3	2.8 %
03/06/07	5	4.6 %
03/07/07	5	4.6 %
03/08/07	3	2.8 %
03/09/07	4	3.7 %
03/11/07	1	0.9 %
03/12/07	6	5.6 %
03/13/07	2	1.9 %
03/14/07	3	2.8 %
03/15/07	5	4.6 %
03/16/07	7	6.5 %
03/17/07	1	0.9 %
03/18/07	1	0.9 %
03/19/07	6	5.6 %
03/20/07	6	5.6 %
03/21/07	3	2.8 %
03/22/07	4	3.7 %
03/23/07	5	4.6 %
03/24/07	2	1.9 %
03/25/07	2	1.9 %
03/26/07	1	0.9 %
03/27/07	3	2.8 %
03/28/07	4	3.7 %
03/29/07	5	4.6 %
03/30/07	7	6.5 %
03/31/07	1	0.9 %
Total:	108	100.0 %

Kansas

Mar 01, 2007 through Mar 31, 2007



- Number of Calls is on Vertical Axis
 - Day of Month is on Horizontal Axis



Kansas

Mar 01, 2007 through Mar 31, 2007

Monthly Call Volume by County

County Name	Callers	Percentage
Anderson	1	0.9 %
Atchison	1	0.9 %
Barton	2	1.9 %
Bourbon	1	0.9 %
Cloud	2	1.9 %
Cowley	1	0.9 %
Crawford	1	0.9 %
Dickinson	2	1.9 %
Douglas	2	1.9 %
Ellis	1	0.9 %
Finney	2	1.9 %
Ford	1	0.9 %
Geary	4	3.7 %
Gove	1	0.9 %
Greenwood	1	0.9 %
Harvey	4	3.7 %
Johnson	10	9.3 %
Kingman	1	0.9 %
Labette	1	0.9 %
Lyon	3	2.8 %
Marshall	1	0.9 %
McPherson	2	1.9 %
Montgomery	3	2.8 %
Neosho	1	0.9 %
Reno	7	6.5 %
Riley	2	1.9 %
Russell	2	1.9 %
Saline	4	3.7 %
Sedgwick	24	22.2 %
Seward	3	2.8 %
Shawnee	10	9.3 %
Sumner	1	0.9 %
Thomas	1	0.9 %
Washington	1	0.9 %
Wyandotte	4	3.7 %
Total:	108	100.0 %



Kansas

Mar 01, 2007 through Mar 31, 2007

Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
16	1	1.1 %	1.1 %
17	1	1.1 %	2.2 %
18	3	3.3 %	5.6 %
19	5	5.6 %	11.1 %
20	4	4.4 %	15.6 %
21	3	3.3 %	18.9 %
22	3	3.3 %	22.2 %
23	2	2.2 %	24.4 %
25	3	3.3 %	27.8 %
26	2	2.2 %	30.0 %
27	1	1.1 %	31.1 %
28	2	2.2 %	33.3 %
29	5	5.6 %	38.9 %
30	3	3.3 %	42.2 %
33	1	1.1 %	43.3 %
34	2	2.2 %	45.6 %
36	5	5.6 %	51.1 %
37	1	1.1 %	52.2 %
39	2	2.2 %	54.4 %
41	2	2.2 %	56.7 %
42	1	1.1 %	57.8 %
43	2	2.2 %	60.0 %
44	5	5.6 %	65.6 %
45	2	2.2 %	67.8 %
46	2	2.2 %	70.0 %
48	4	4.4 %	74.4 %
49	5	5.6 %	80.0 %
50	3	3.3 %	83.3 %
53	1	1.1 %	84.4 %
54	2	2.2 %	86.7 %
56	2	2.2 %	88.9 %
57	2	2.2 %	91.1 %
59	1	1.1 %	92.2 %
60	1	1.1 %	93.3 %
61	2	2.2 %	95.6 %
64	1	1.1 %	96.7 %
65	2	2.2 %	98.9 %
71	1	1.1 %	100.0 %
Total:	90	100.0 %	



Kansas

Mar 01, 2007 through Mar 31, 2007

Insurance Name	Callers	Percentage
BCBS	5	9.8 %
BC/BS	1	2.0 %
Blue Cross Blue Shield	2	3.9 %
Blue Cross/Blue Shield of KS	1	2.0 %
childrens mercy	1	2.0 %
Cigna	1	2.0 %
Coventree	1	2.0 %
Coventry	1	2.0 %
First Guard Health Plan	1	2.0 %
Fiserv	1	2.0 %
healthmaze	1	2.0 %
Health Ways	2	3.9 %
Kansas Medicaid	1	2.0 %
MEDICADE	1	2.0 %
Medicaid	5	9.8 %
Medicaid, medicare	1	2.0 %
medical card	4	7.8 %
Medican	1	2.0 %
Medicare	4	7.8 %
Medicare and Medicaid	1	2.0 %
Medicare/medicaid	2	3.9 %
Medicare, USAA	1	2.0 %
MediKan	1	2.0 %
Pfizer	1	2.0 %
preferred.	1	2.0 %
Preferred Care Blue	1	2.0 %
Preferred Plus Kansas	1	2.0 %
refused	1	2.0 %
SRS	1	2.0 %
SRS - Medicaid	1	2.0 %
State Medical	1	2.0 %
State Medical Card	1	2.0 %
State of Kansas	1	2.0 %
United Health Care	1	2.0 %
Total:	51	100.0 %



Kansas

Mar 01, 2007 through Mar 31, 2007

How Heard about Quitline (Other)	Callers	Percentage
ACS brochure	1	5.9 %
central kansas foundation	1	5.9 %
Chantix package	1	5.9 %
Get Quit chantix	1	5.9 %
"It's up to me" pamphlet	1	5.9 %
Magazine ad	1	5.9 %
n/a	1	5.9 %
no response	1	5.9 %
O Magazine	1	5.9 %
Pamphlet at work	1	5.9 %
paper ??	1	5.9 %
phillip morris pamphlet	1	5.9 %
quitkit flyer	1	5.9 %
Readers Digest	1	5.9 %
VA hospital Amarillo, TX	1	5.9 %
WIC office in Abeline	1	5.9 %
WYC office	1	5.9 %
Total:	17	100.0 %