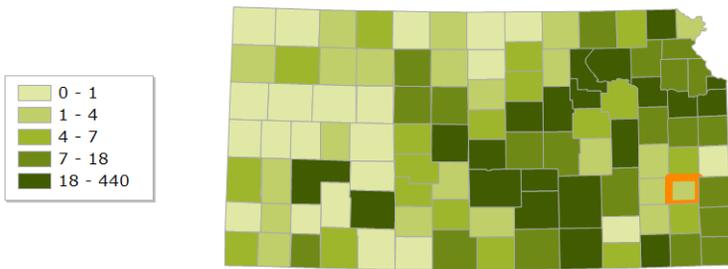


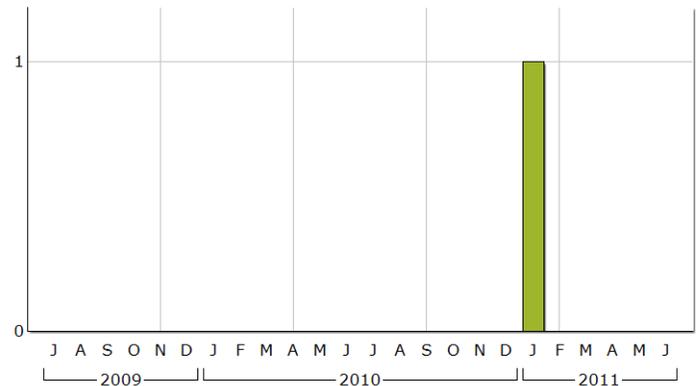
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

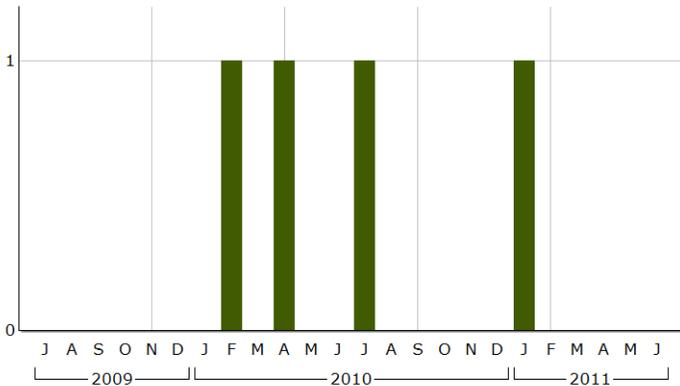


County Population		Prevalence	Tobacco Users	
Adult	11,634	16.5 %		1,917
			County	State
Tobacco Users - Last Full Month			-	523
Tobacco Users YTD			4	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.21 %
Reach - NAQC			2	0.10 %
Annualized Reach			1	0.25 %
Annualized Reach - NAQC			2	0.13 %
Unique Individual Reach			3	0.10 %

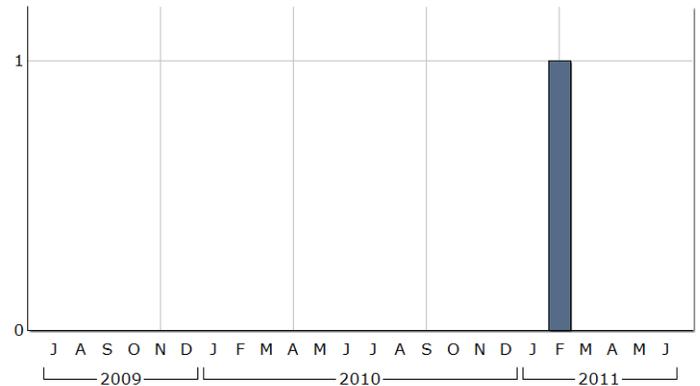
Fax Referral



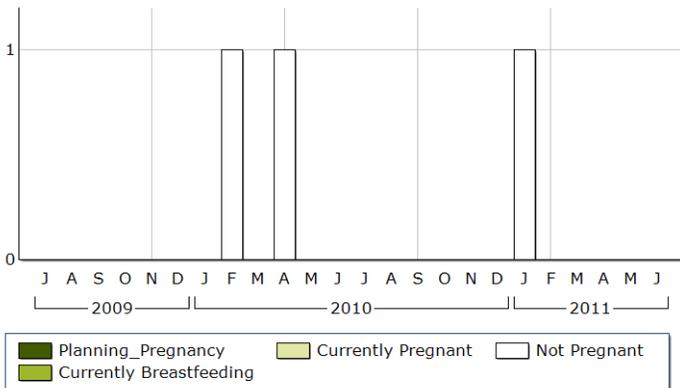
Tobacco User Enrollments



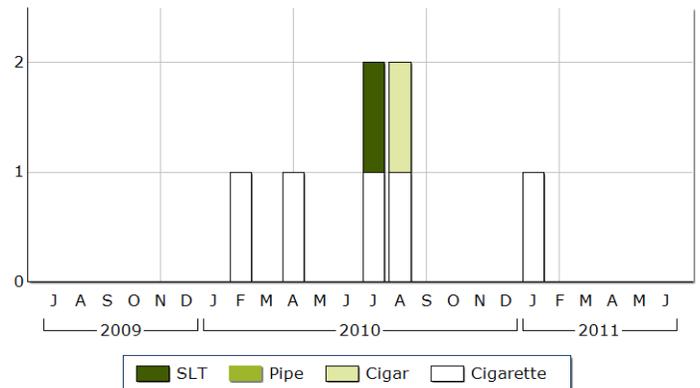
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

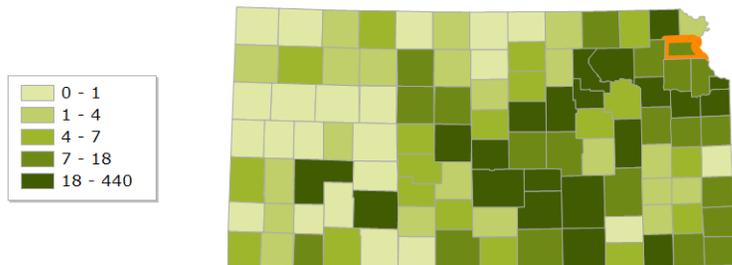


1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

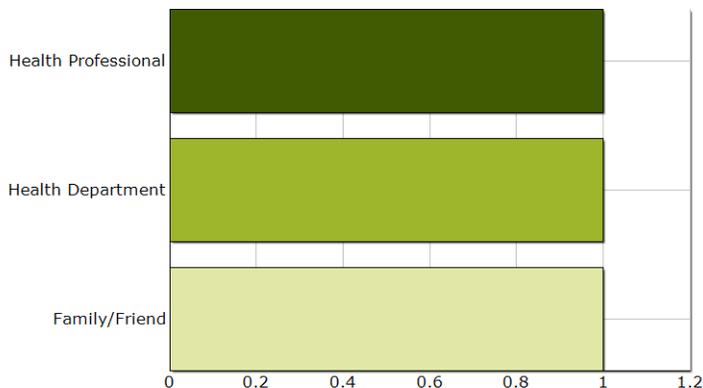
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

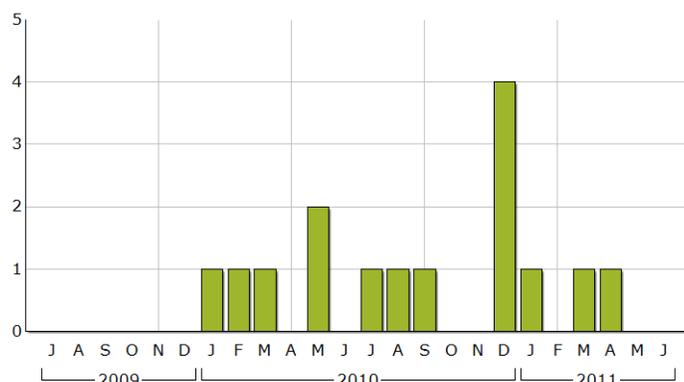


County Population		Prevalence	Tobacco Users	
Adult	13,322	25.4 %	3,385	
			County	State
Tobacco Users - Last Full Month			3	523
Tobacco Users YTD			20	4,991
Unique Tobacco Users YTD			3	15
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.59 %
Reach - NAQC			2	0.35 %
Annualized Reach			1	0.71 %
Annualized Reach - NAQC			2	0.43 %
Unique Individual Reach			3	0.44 %

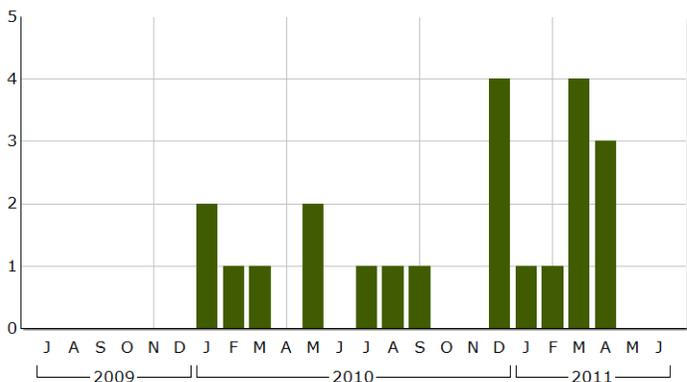
How Heard About



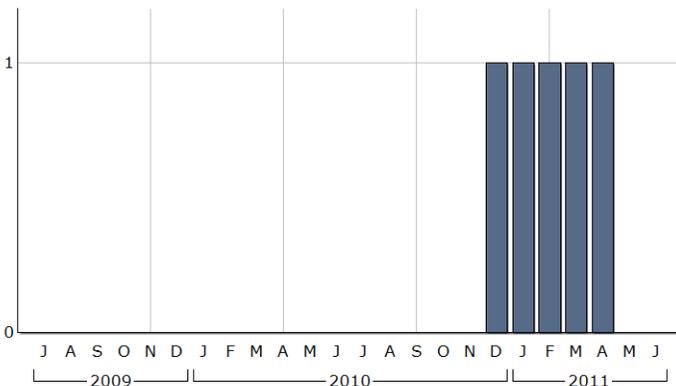
Fax Referral



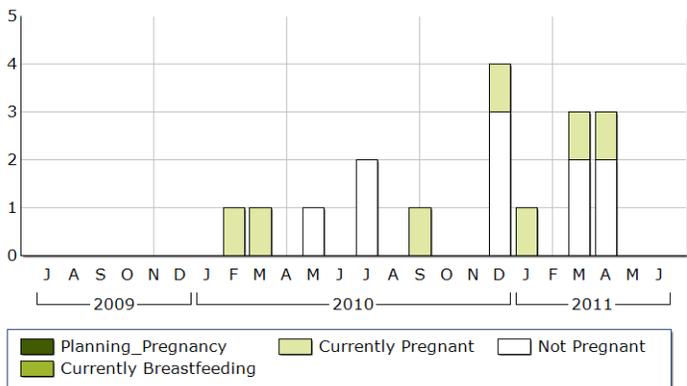
Tobacco User Enrollments



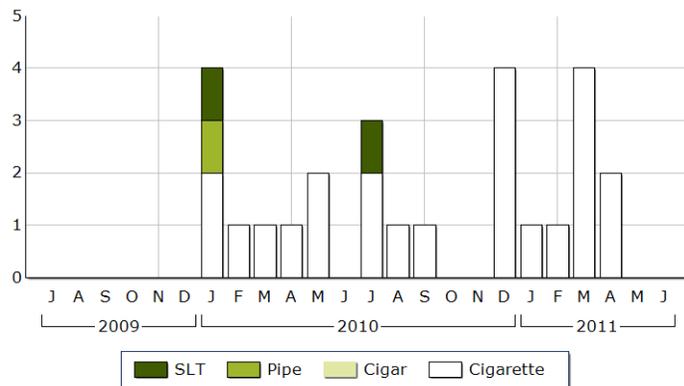
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

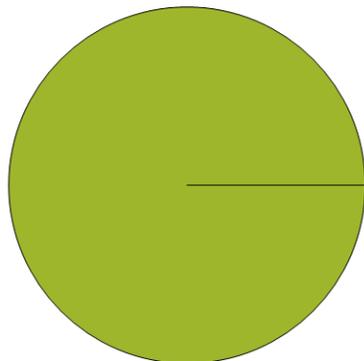


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

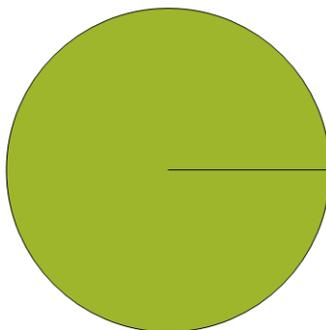
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

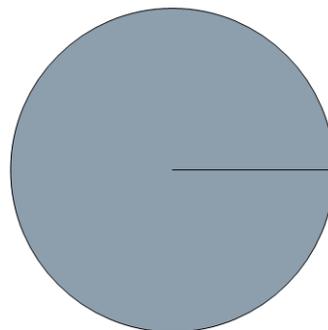
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

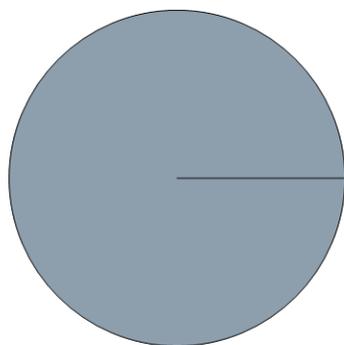
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

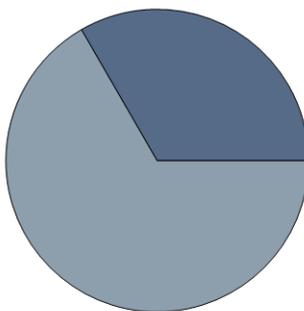
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

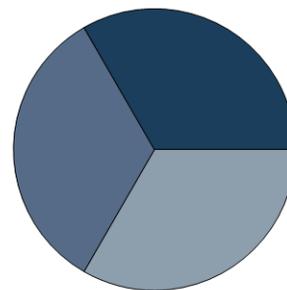
Tobacco Users By Age



25 - 34, 66.67%
35 - 44, 33.33%

Chart Total N: 3

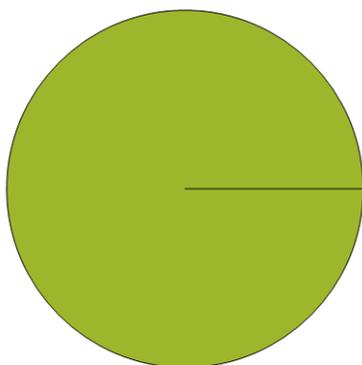
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 33.33%

Chart Total N: 3

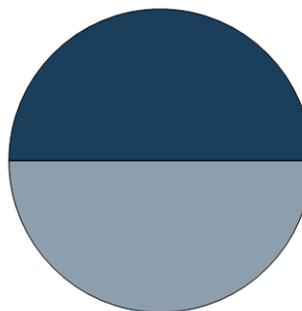
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



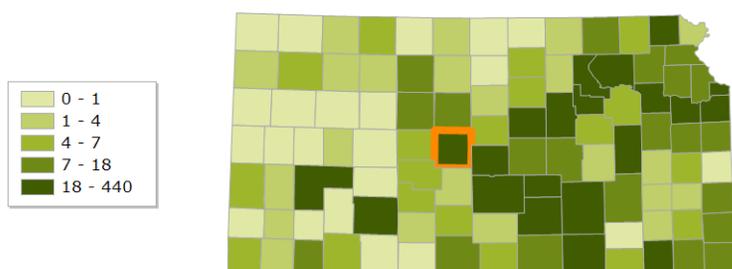
Diabetes, 50.00%
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

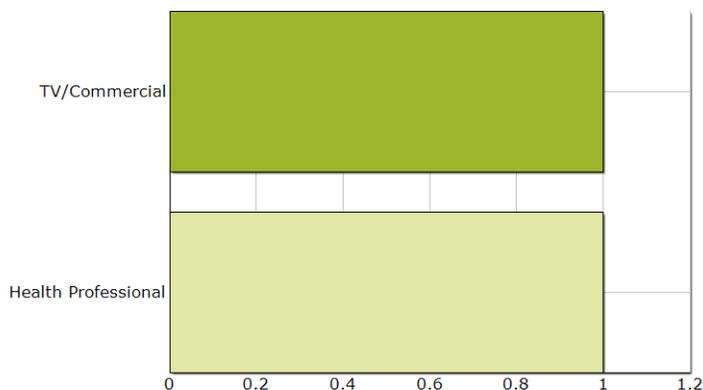
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

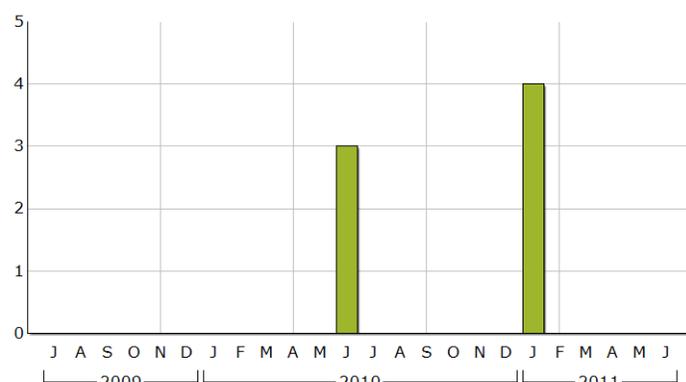


County Population		Prevalence	Tobacco Users	
Adult	18,998	11.3 %	2,153	
			County	State
Tobacco Users - Last Full Month			2	523
Tobacco Users YTD			30	4,991
Unique Tobacco Users YTD			3	29
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.39 %
Reach - NAQC			2	1.11 %
Annualized Reach			1	1.67 %
Annualized Reach - NAQC			2	1.34 %
Unique Individual Reach			3	1.35 %

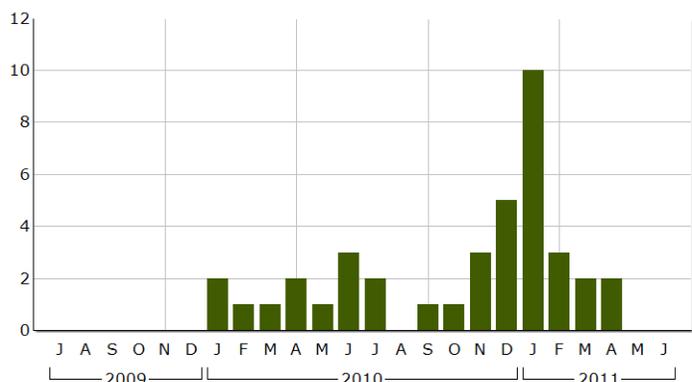
How Heard About



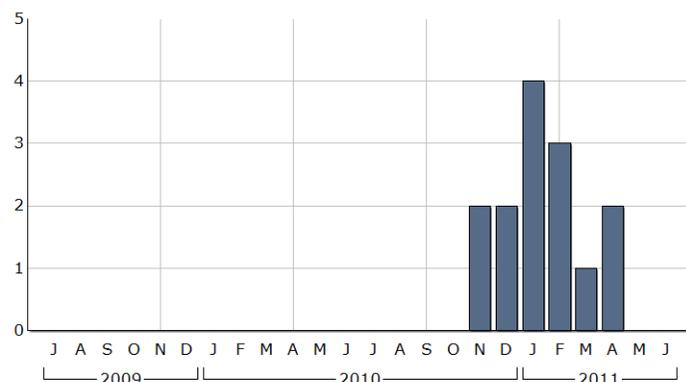
Fax Referral



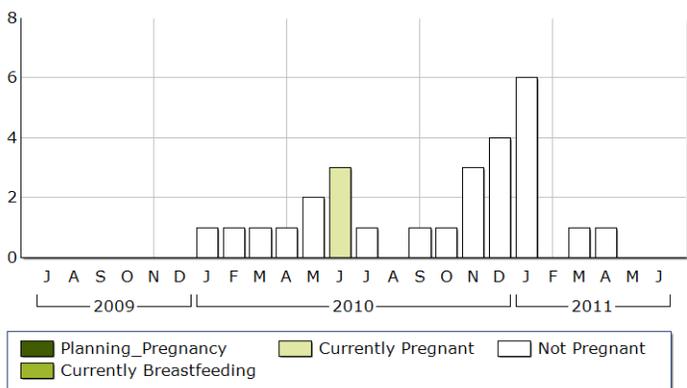
Tobacco User Enrollments



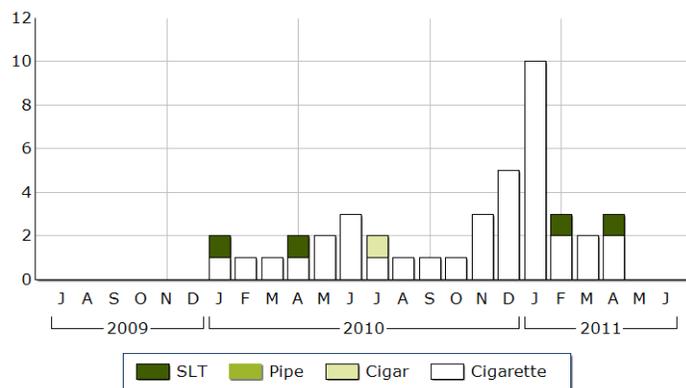
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



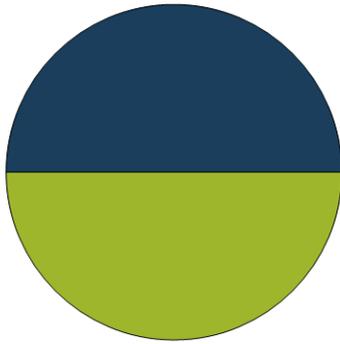
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

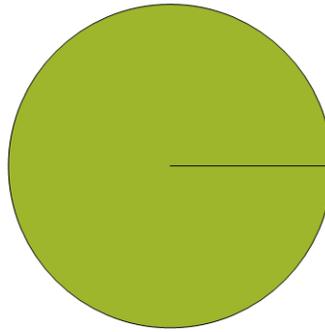
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

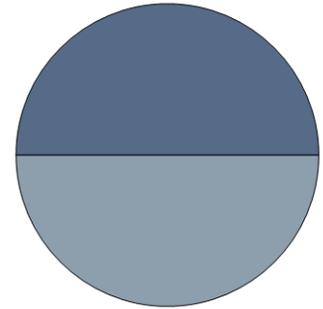
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

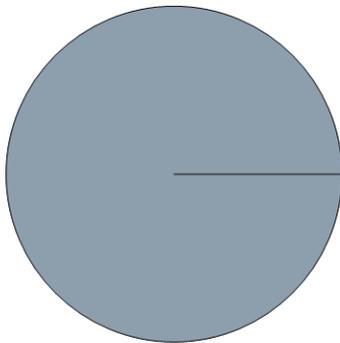
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

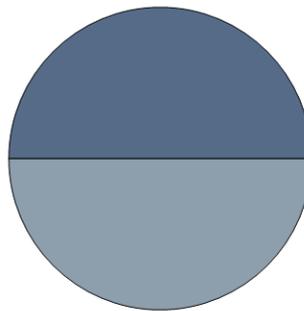
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

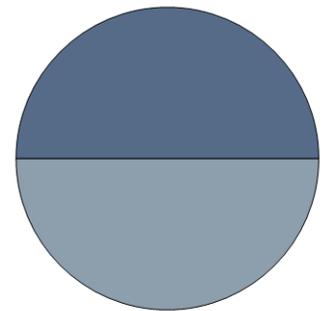
Tobacco Users By Age



25 - 34, 50.00%
65 and Older, 50.00%

Chart Total N: 2

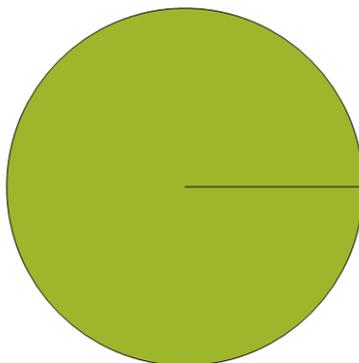
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

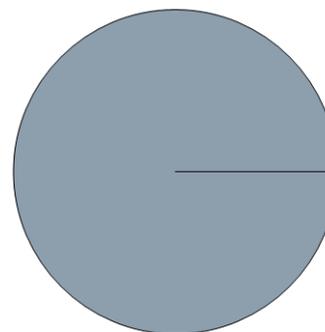
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



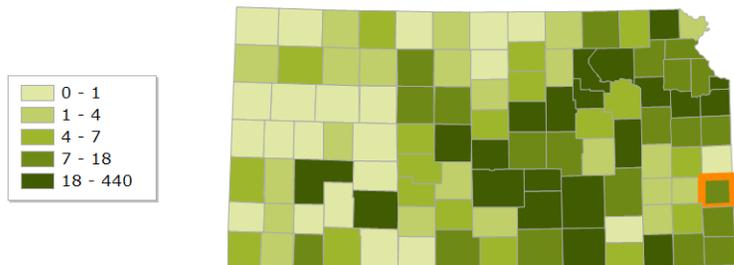
None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

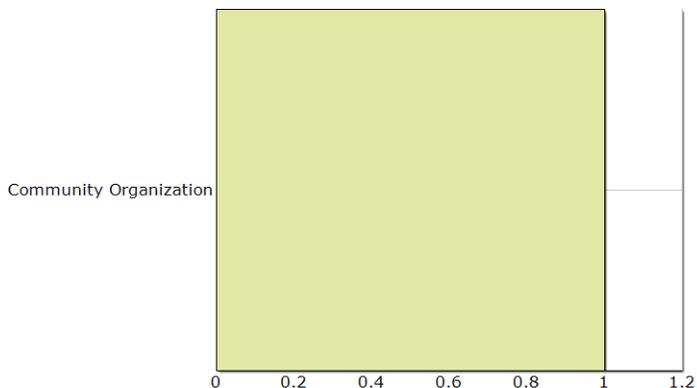
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

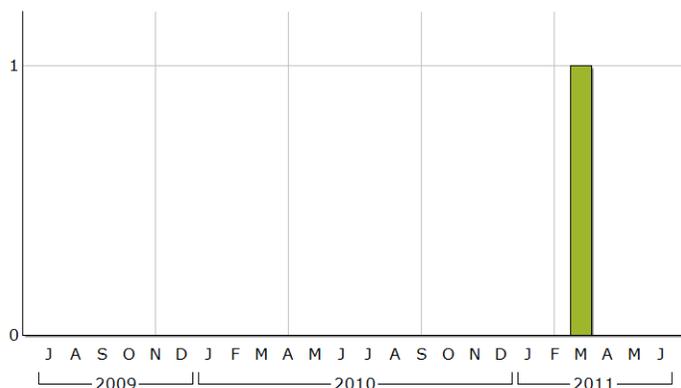


County Population		Prevalence	Tobacco Users	
Adult	8,517	17.8 %		1,515
			County	State
Tobacco Users - Last Full Month			1	523
Tobacco Users YTD			9	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.33 %
Reach - NAQC			2	0.59 %
Annualized Reach			1	0.71 %
Annualized Reach - NAQC			2	0.53 %
Unique Individual Reach			3	0.59 %

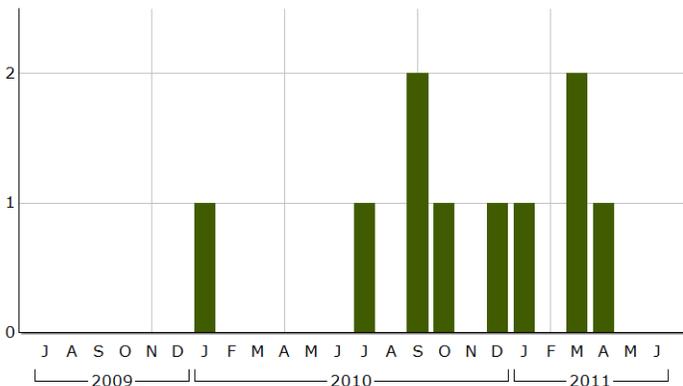
How Heard About



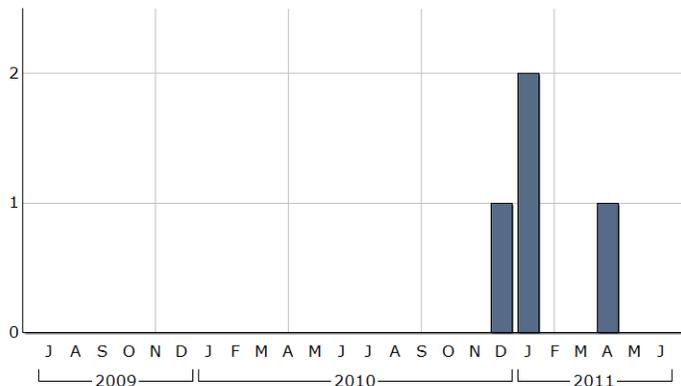
Fax Referral



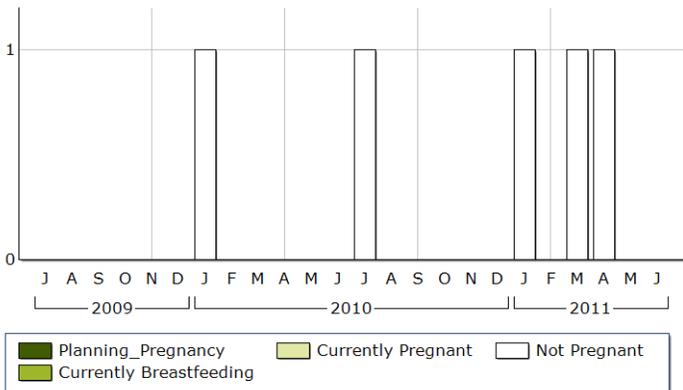
Tobacco User Enrollments



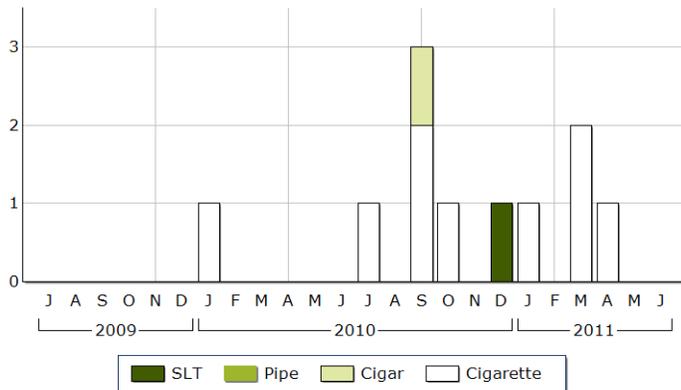
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

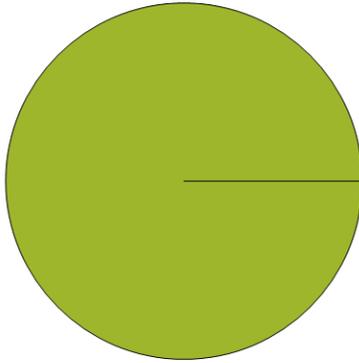


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

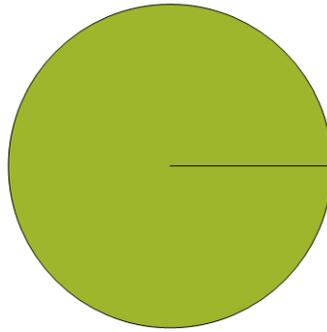
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

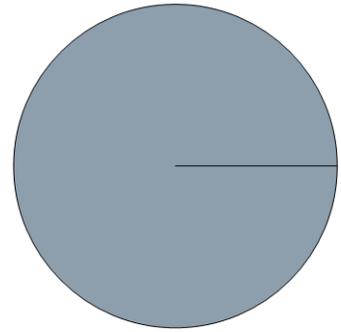
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

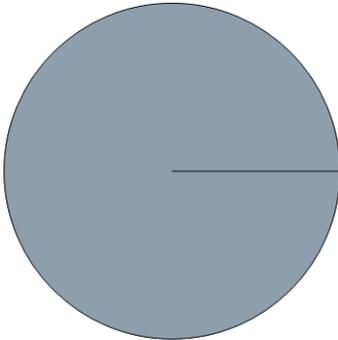
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

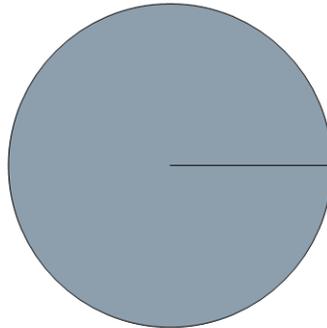
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

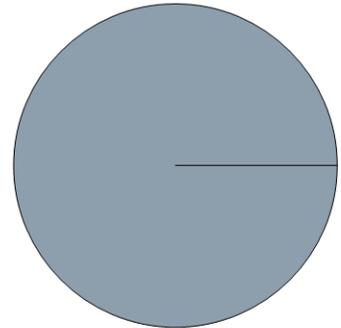
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

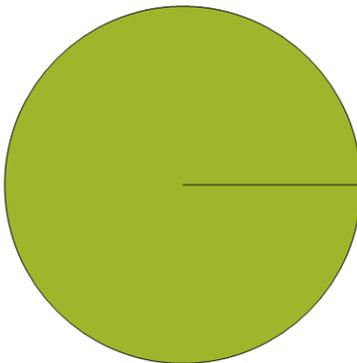
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

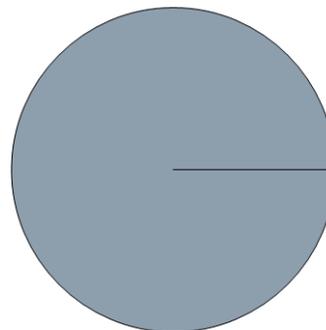
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



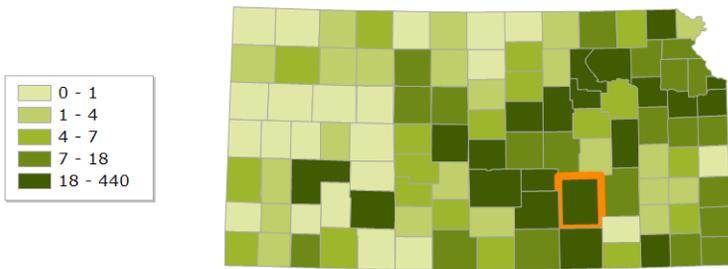
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

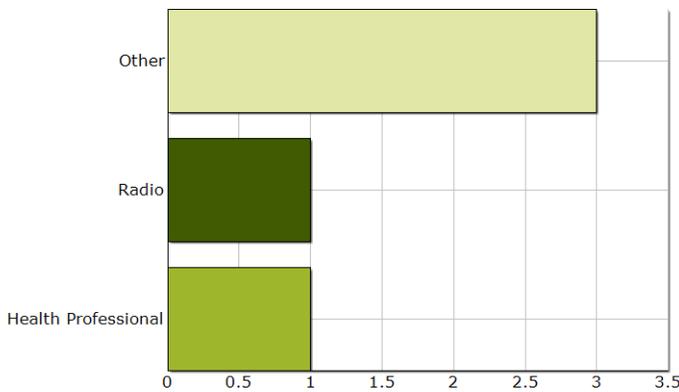
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

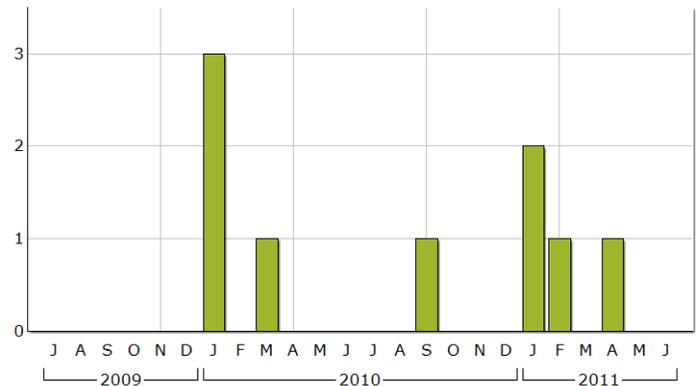


County Population		Prevalence	Tobacco Users	
Adult	47,453	19.4 %	9,189	
			County	State
Tobacco Users - Last Full Month			5	523
Tobacco Users YTD			49	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.53 %
Reach - NAQC			2	0.46 %
Annualized Reach			1	0.64 %
Annualized Reach - NAQC			2	0.55 %
Unique Individual Reach			3	0.47 %

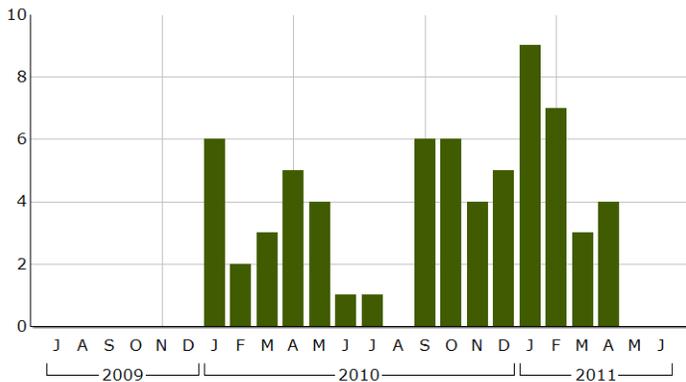
How Heard About



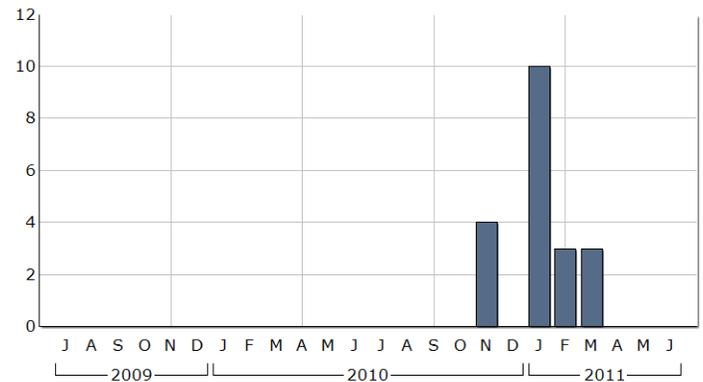
Fax Referral



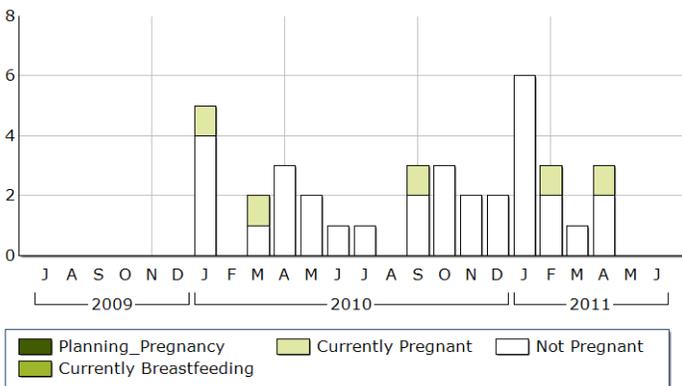
Tobacco User Enrollments



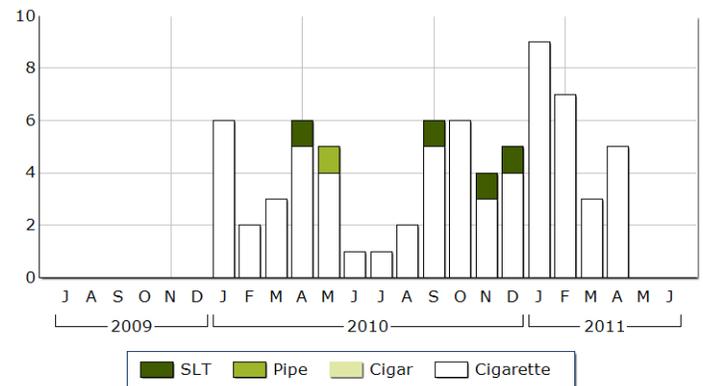
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

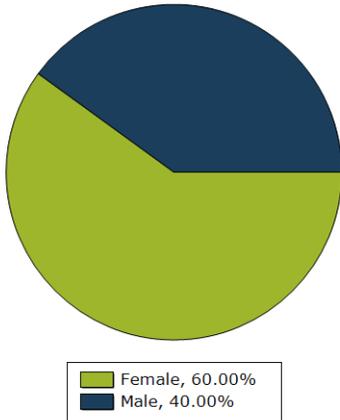


Chart Total N: 5

Tobacco Users By Language

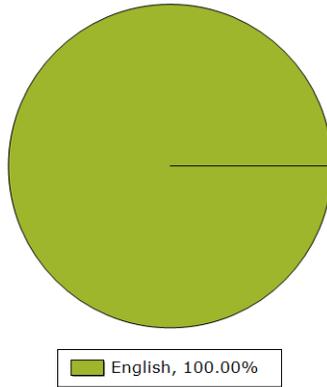


Chart Total N: 5

Tobacco Users By Education

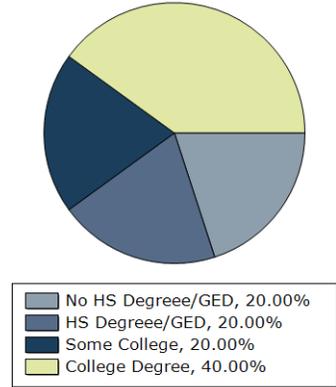


Chart Total N: 5

Tobacco Users By Race

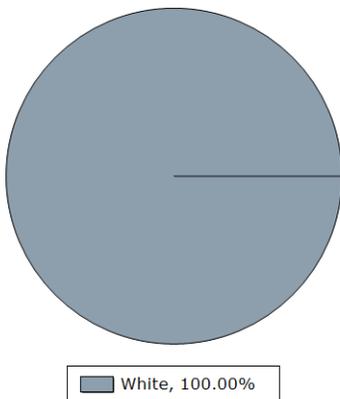


Chart Total N: 5

Tobacco Users By Age

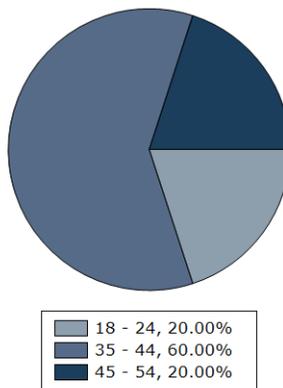


Chart Total N: 5

Tobacco Users By Health Plan

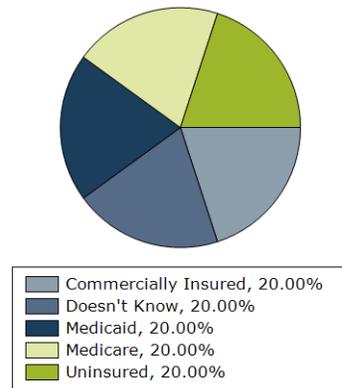


Chart Total N: 5

Tobacco Users By Ethnicity

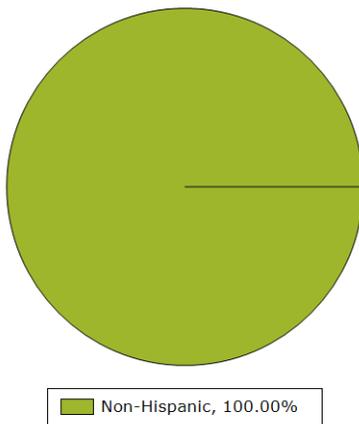


Chart Total N: 5

Tobacco Users By Chronic Condition

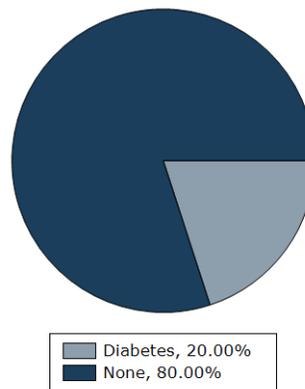
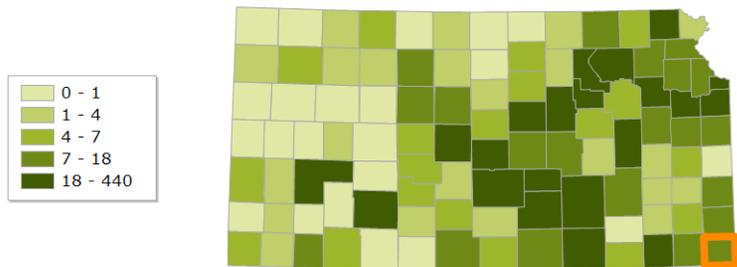


Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

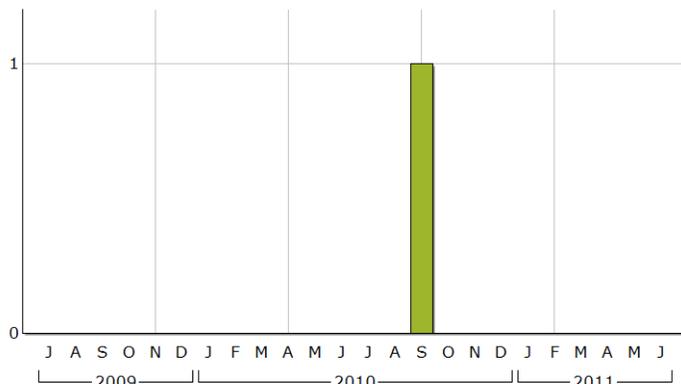
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

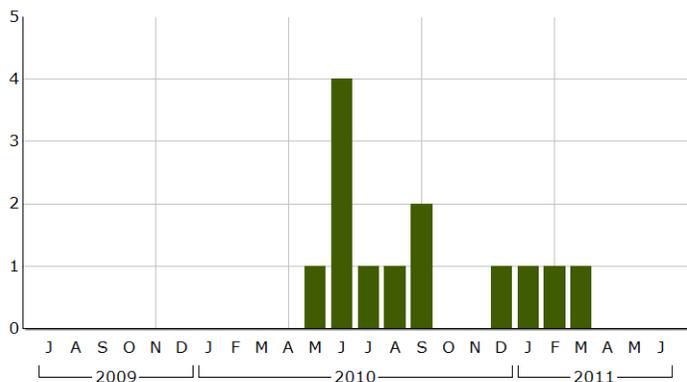


County Population		Prevalence	Tobacco Users	
Adult	14,970	14.3 %	2,139	
			County	State
Tobacco Users - Last Full Month			-	523
Tobacco Users YTD			9	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.42 %
Reach - NAQC			2	0.33 %
Annualized Reach			1	0.50 %
Annualized Reach - NAQC			2	0.39 %
Unique Individual Reach			3	0.37 %

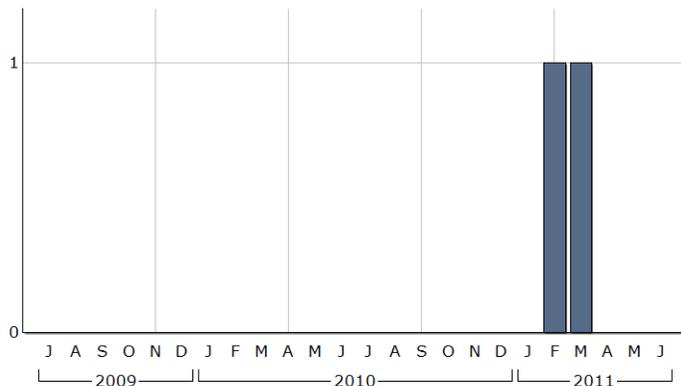
Fax Referral



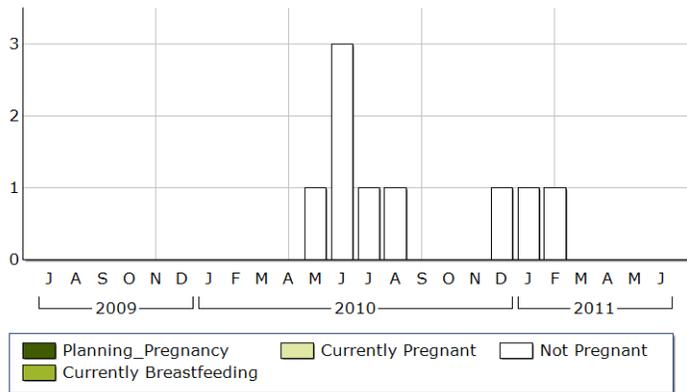
Tobacco User Enrollments



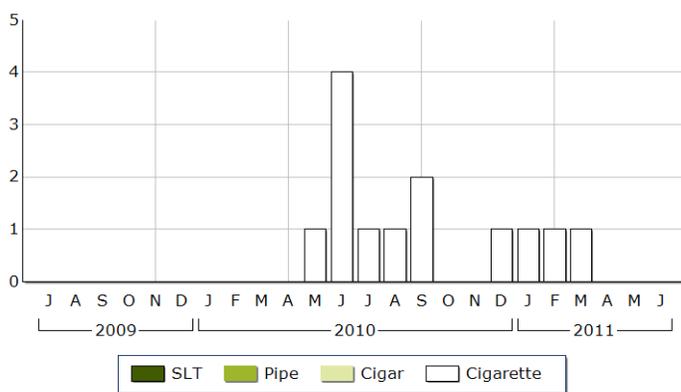
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

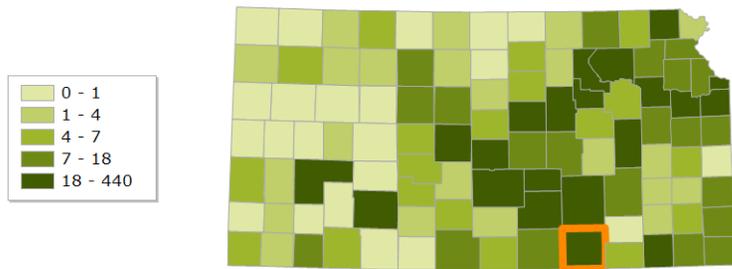


1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

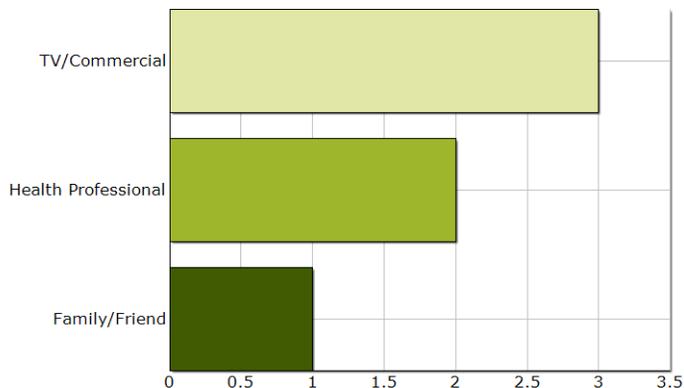
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

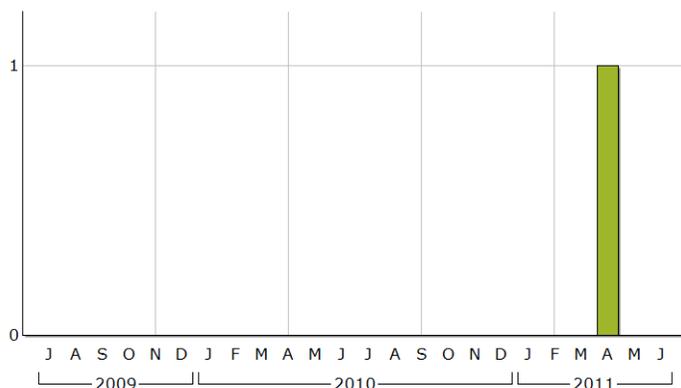


County Population		Prevalence	Tobacco Users	
Adult	23,150	17.4 %	County	4,016
			State	
Tobacco Users - Last Full Month			6	523
Tobacco Users YTD			37	4,991
Unique Tobacco Users YTD			3	29
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.92 %
Reach - NAQC			2	0.72 %
Annualized Reach			1	1.11 %
Annualized Reach - NAQC			2	0.87 %
Unique Individual Reach			3	0.72 %

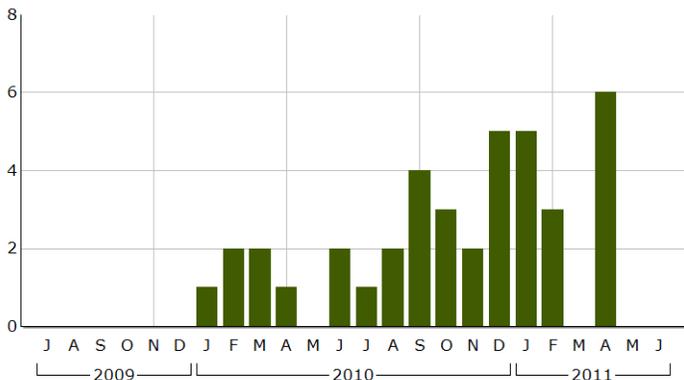
How Heard About



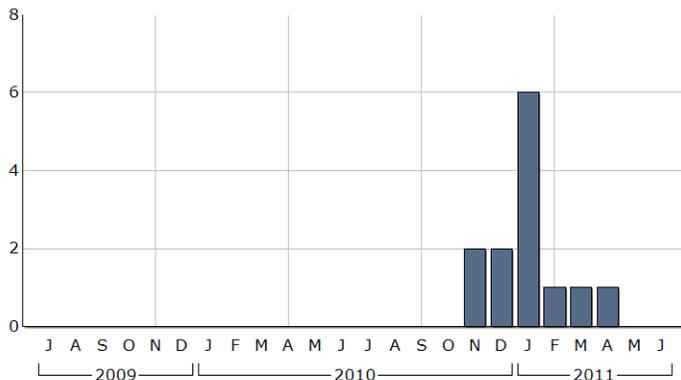
Fax Referral



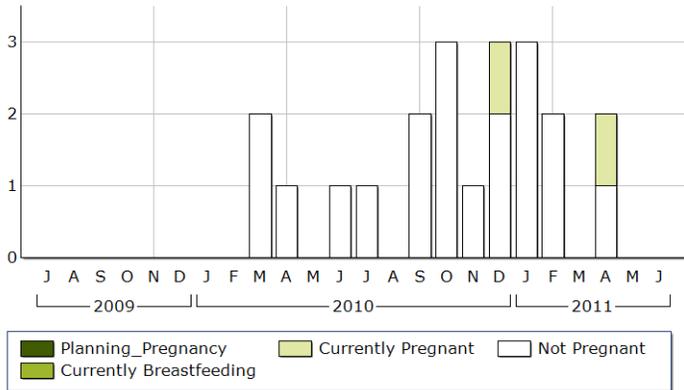
Tobacco User Enrollments



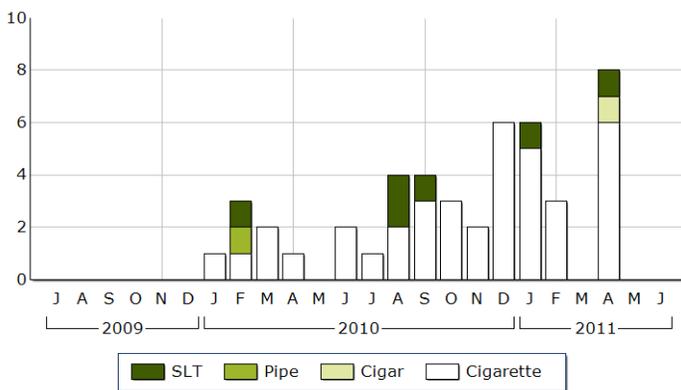
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

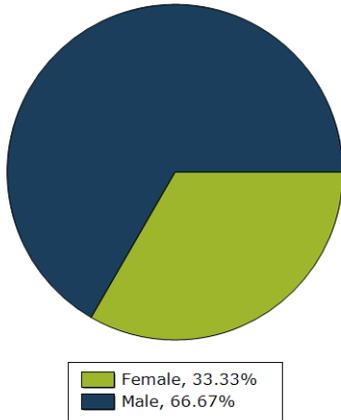


Chart Total N: 6

Tobacco Users By Language

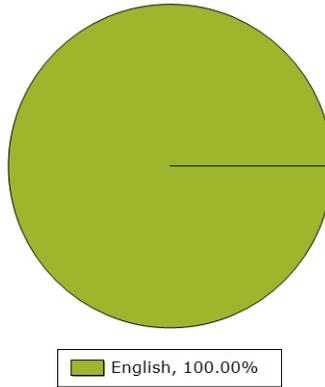


Chart Total N: 6

Tobacco Users By Education

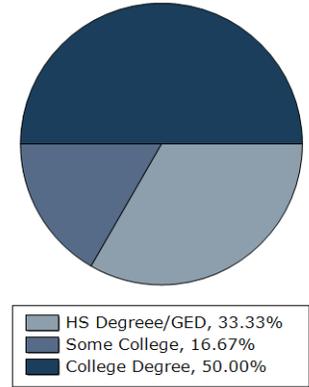


Chart Total N: 6

Tobacco Users By Race

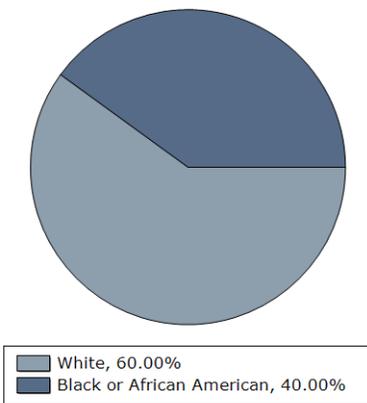


Chart Total N: 5

Tobacco Users By Age

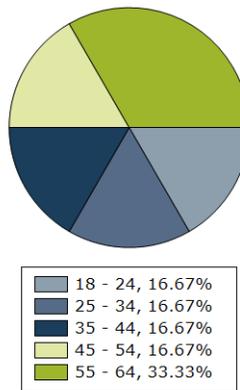


Chart Total N: 6

Tobacco Users By Health Plan

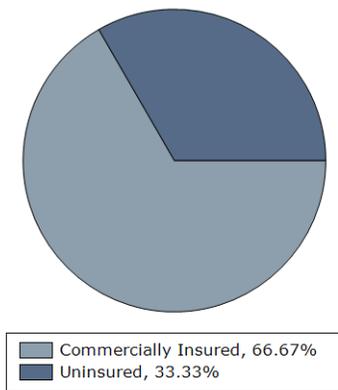


Chart Total N: 6

Tobacco Users By Ethnicity

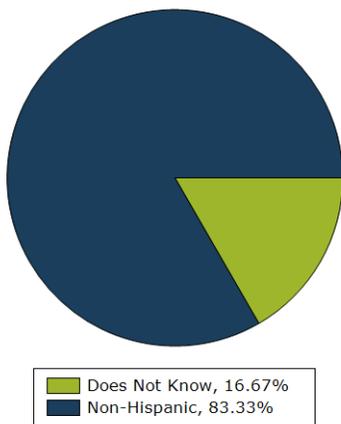


Chart Total N: 6

Tobacco Users By Chronic Condition

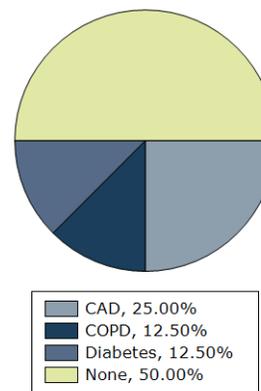
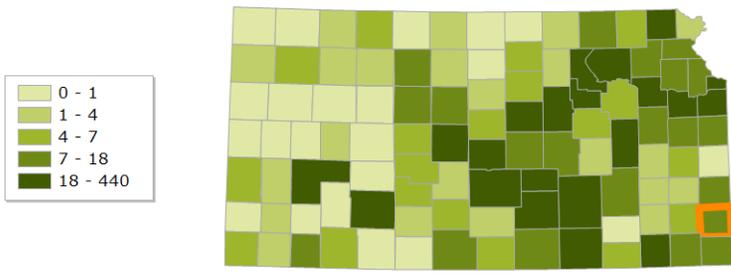


Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

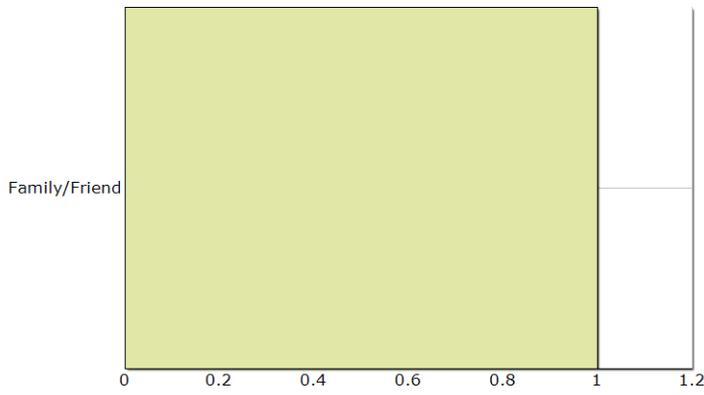
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

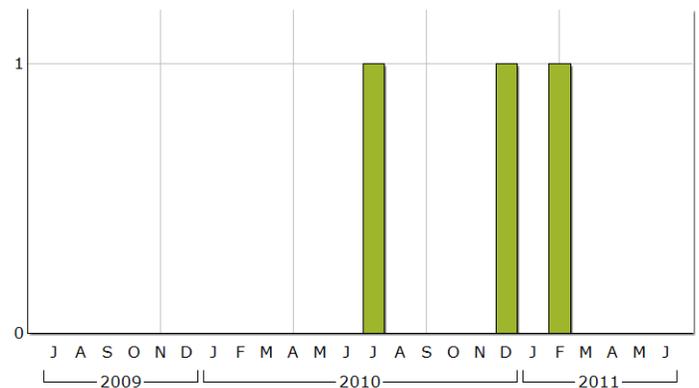


County Population		Prevalence	Tobacco Users	
Adult	27,388	22.5 %	6,167	
			County	State
Tobacco Users - Last Full Month			1	523
Tobacco Users YTD			17	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.28 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.33 %
Annualized Reach - NAQC			2	0.25 %
Unique Individual Reach			3	0.26 %

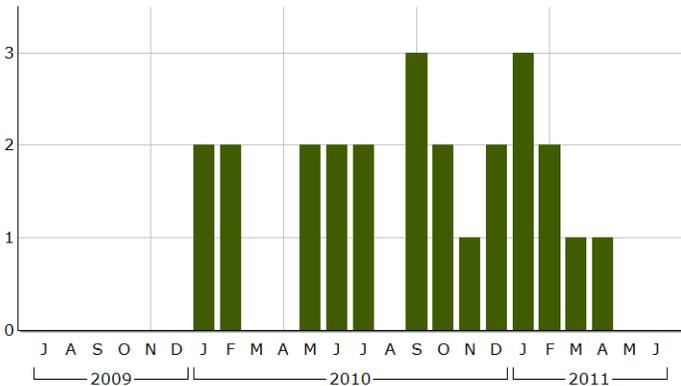
How Heard About



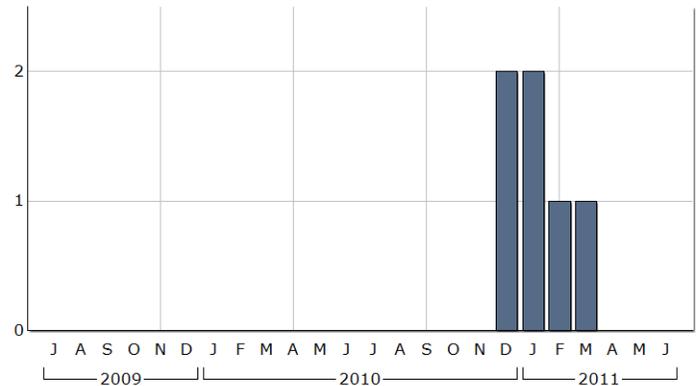
Fax Referral



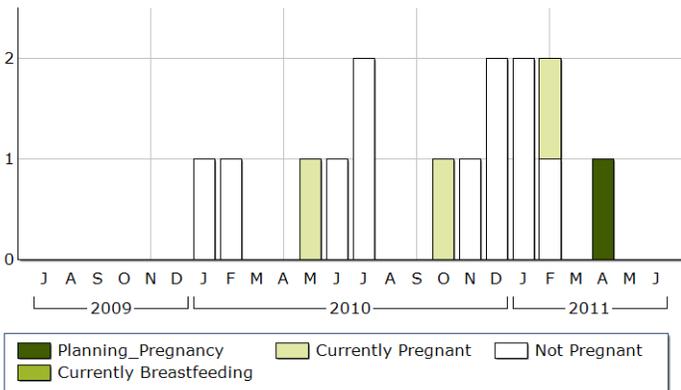
Tobacco User Enrollments



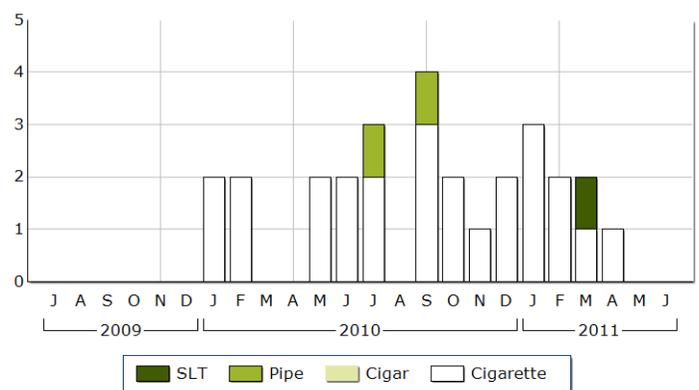
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

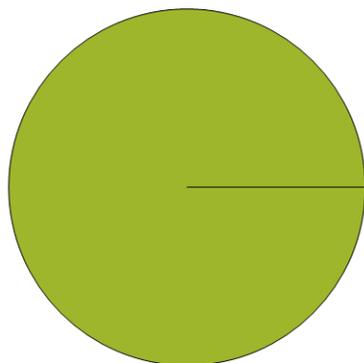


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

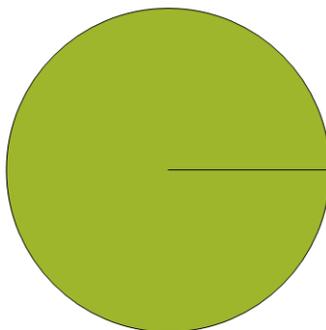
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

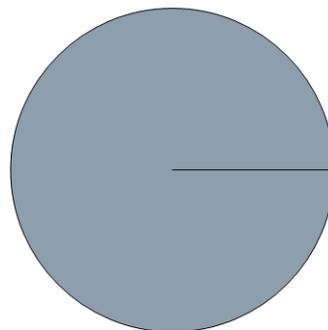
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

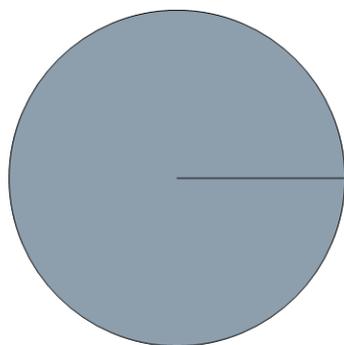
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

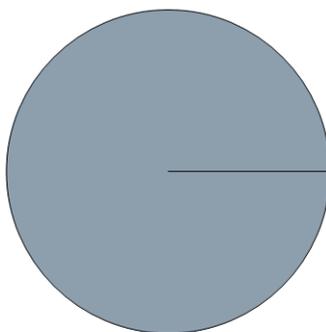
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

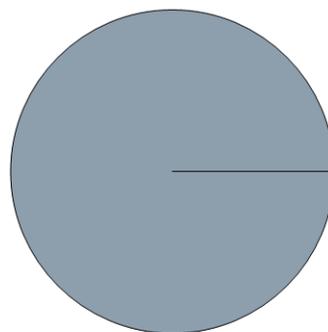
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

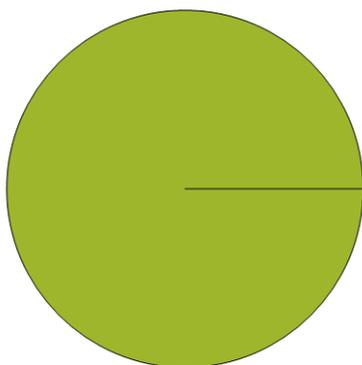
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

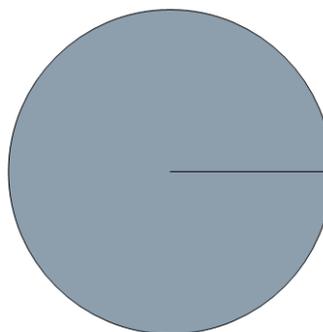
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



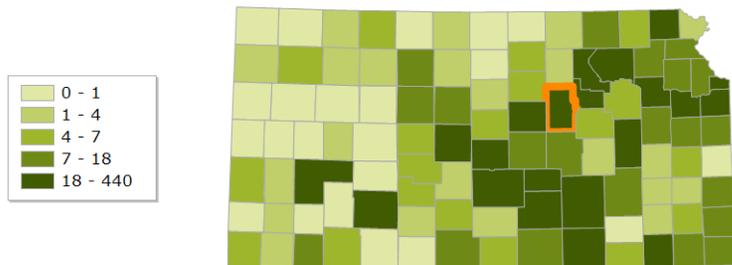
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

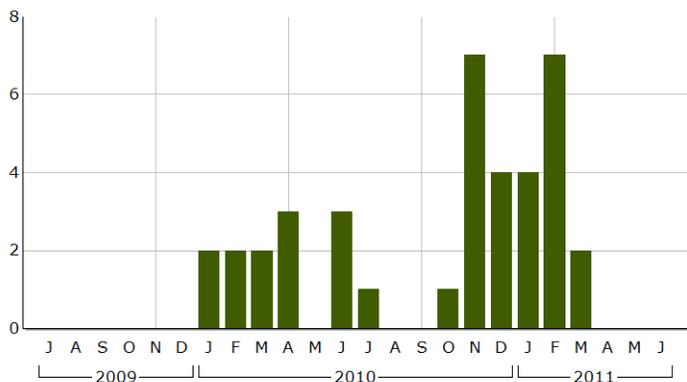


County Population		Prevalence	Tobacco Users	
Adult	16,780	16.2 %		2,713
			County	State
Tobacco Users - Last Full Month			-	523
Tobacco Users YTD			27	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.00 %
Reach - NAQC			2	0.88 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	1.06 %
Unique Individual Reach			3	0.96 %

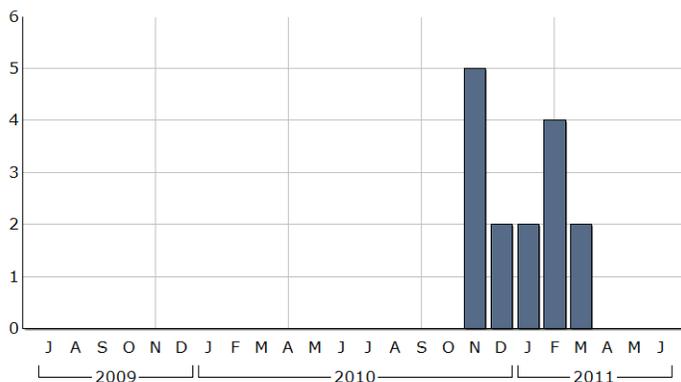
Fax Referral



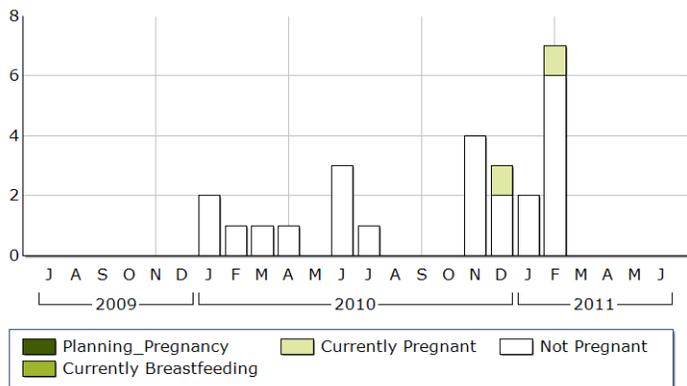
Tobacco User Enrollments



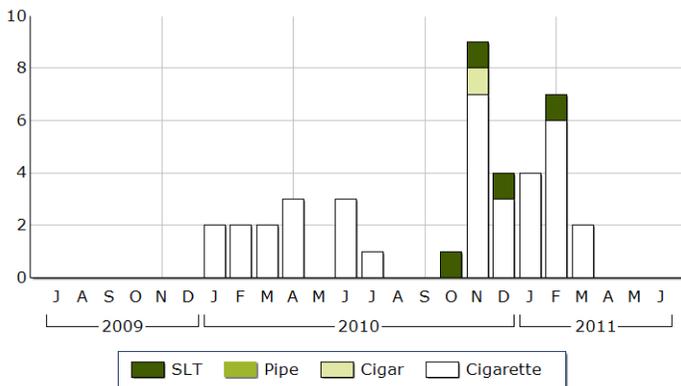
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

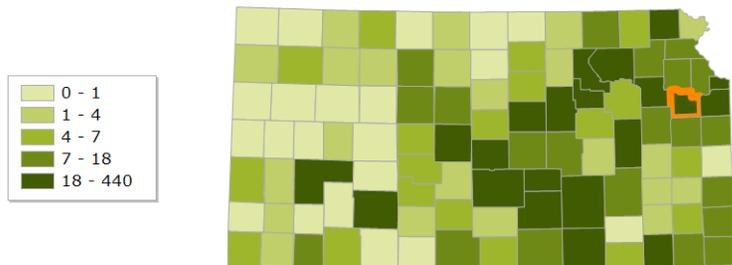


1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

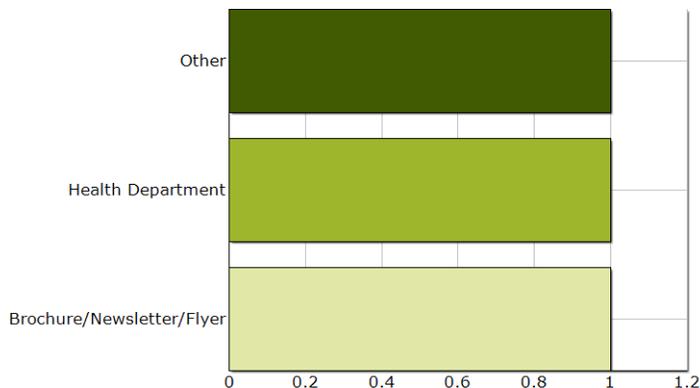
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

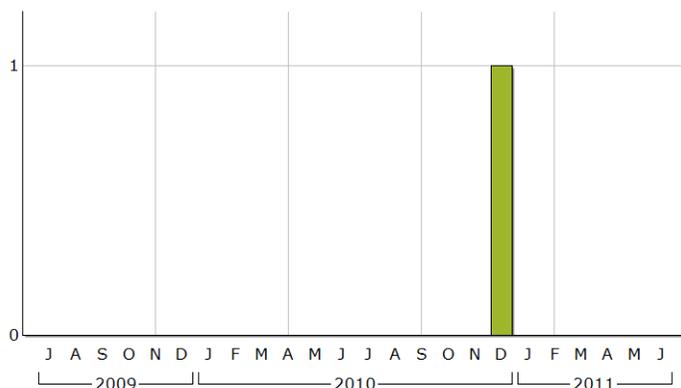


County Population		Prevalence	Tobacco Users	
Adult	65,670	15.2 %	9,956	
			County	State
Tobacco Users - Last Full Month			3	523
Tobacco Users YTD			34	4,991
Unique Tobacco Users YTD			32	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.34 %
Reach - NAQC			2	0.24 %
Annualized Reach			1	0.41 %
Annualized Reach - NAQC			2	0.29 %
Unique Individual Reach			3	0.32 %

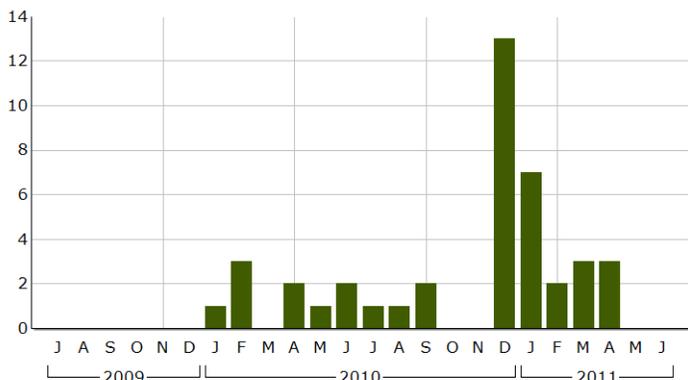
How Heard About



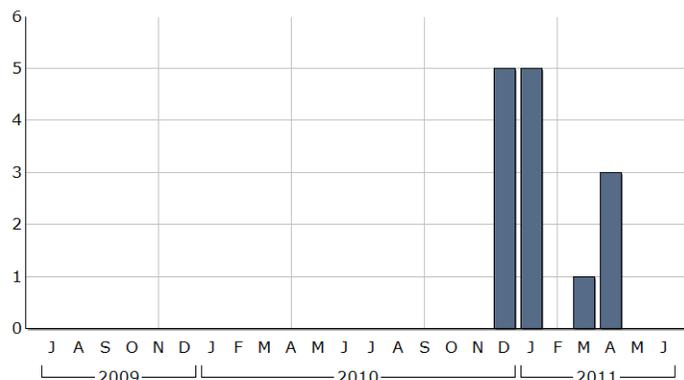
Fax Referral



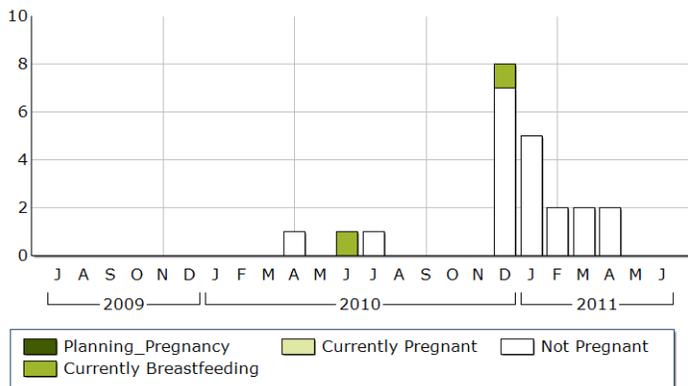
Tobacco User Enrollments



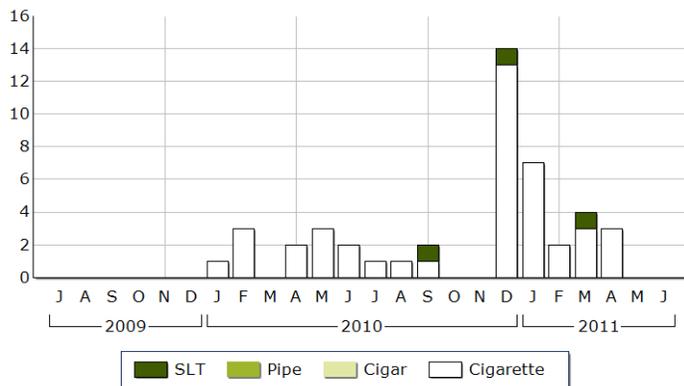
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



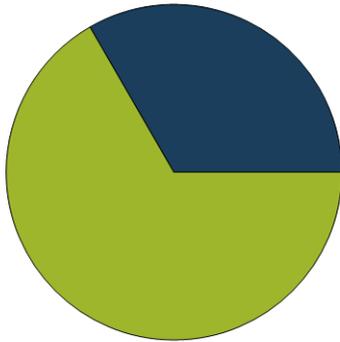
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

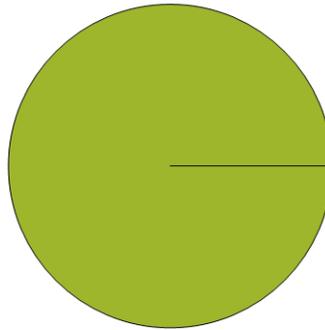
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

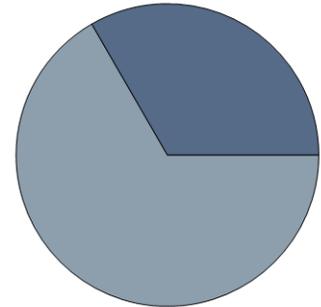
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

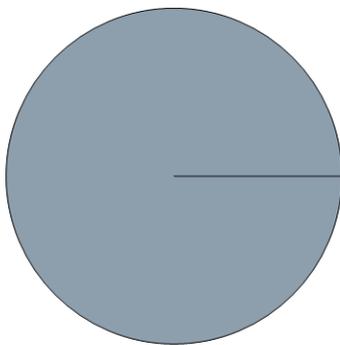
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

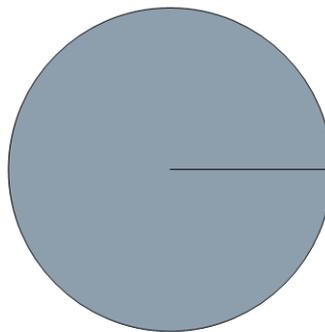
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

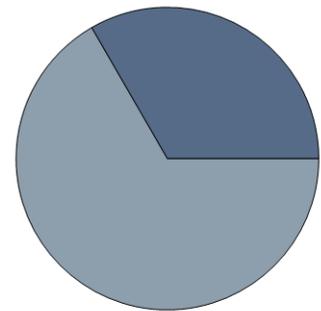
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

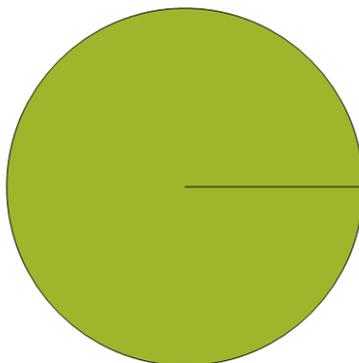
Tobacco Users By Health Plan



Commercially Insured, 66.67%
Uninsured, 33.33%

Chart Total N: 3

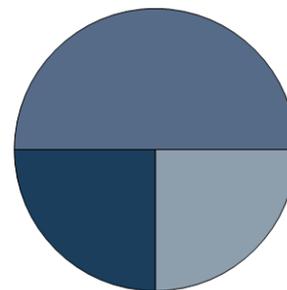
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



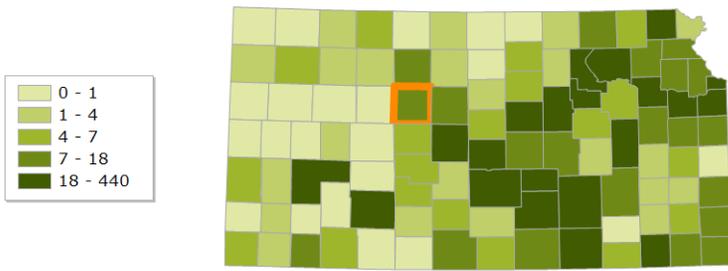
Asthma, 25.00%
COPD, 25.00%
None, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

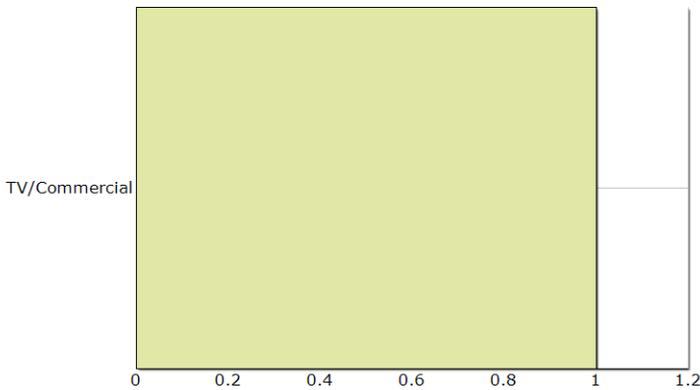
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

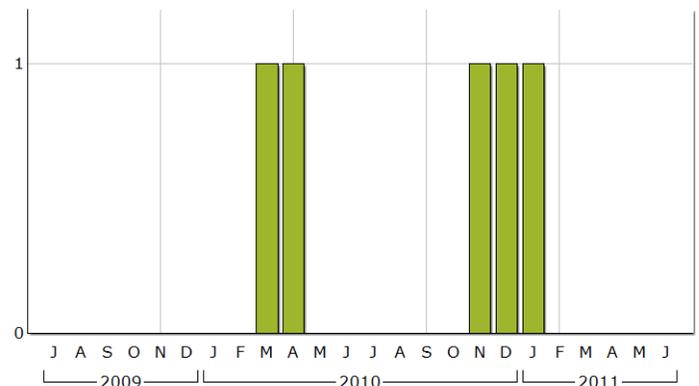


County Population		Prevalence	Tobacco Users	
Adult	17,137	12.6 %	2,152	
			County	State
Tobacco Users - Last Full Month			2	523
Tobacco Users YTD			18	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.84 %
Reach - NAQC			2	0.51 %
Annualized Reach			1	1.00 %
Annualized Reach - NAQC			2	0.61 %
Unique Individual Reach			3	0.60 %

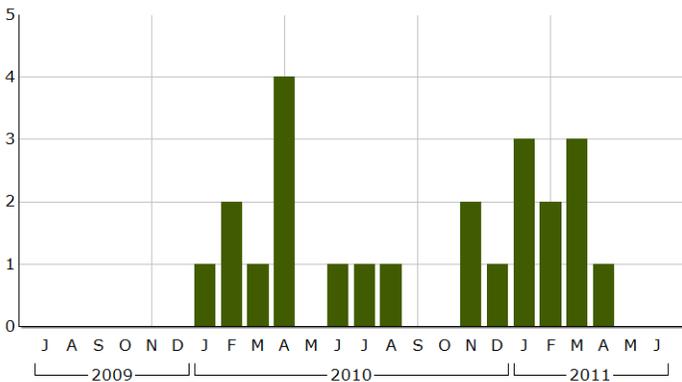
How Heard About



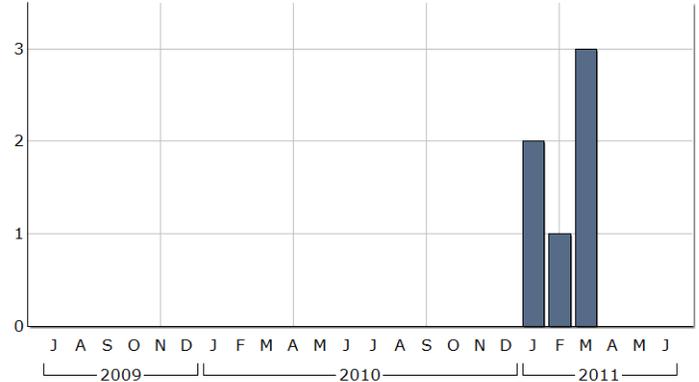
Fax Referral



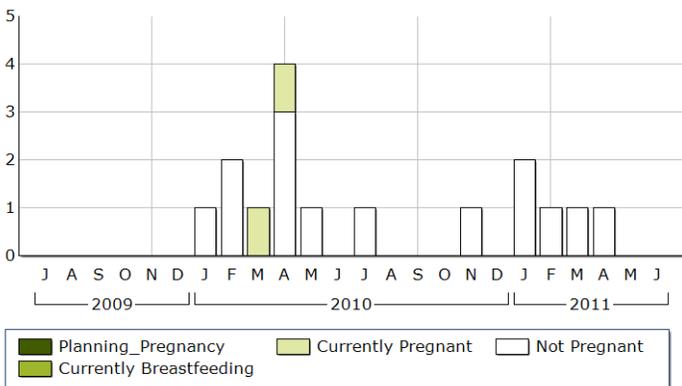
Tobacco User Enrollments



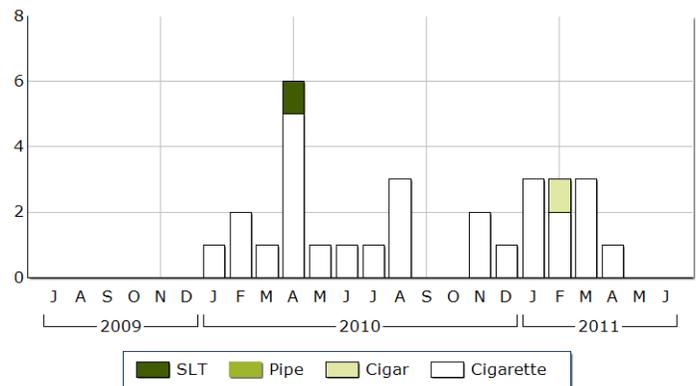
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

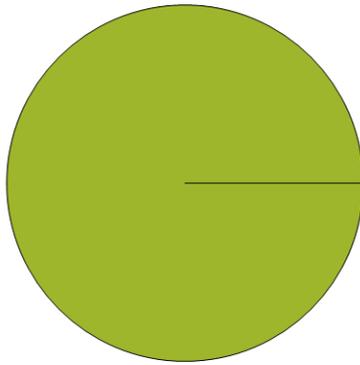


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

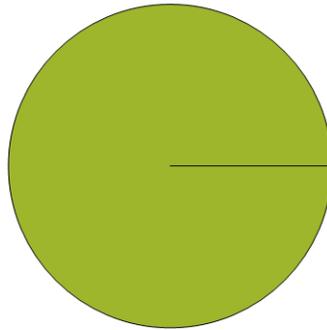
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

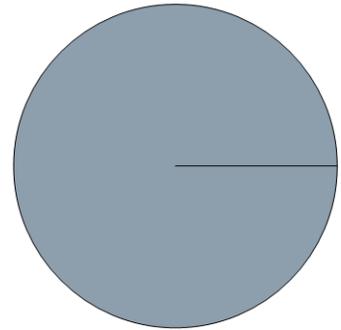
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

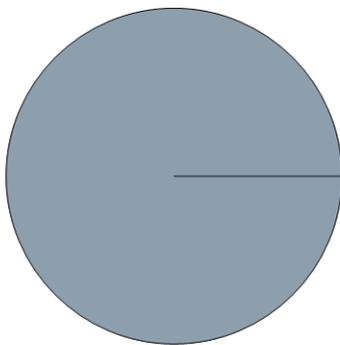
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

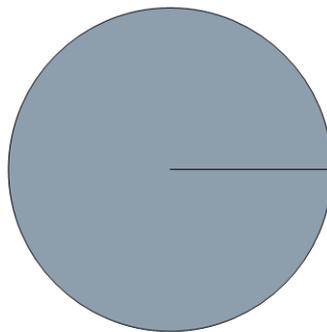
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

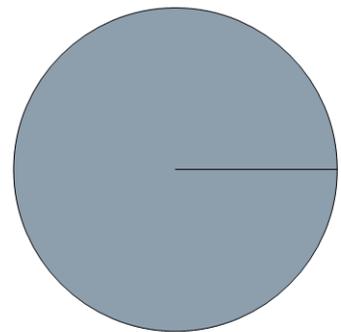
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

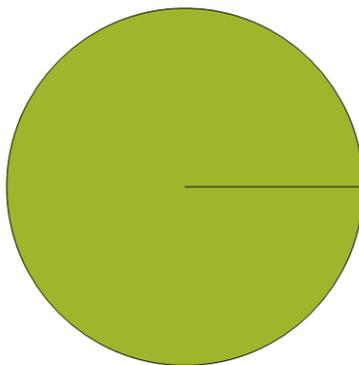
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

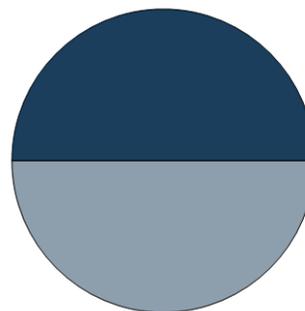
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



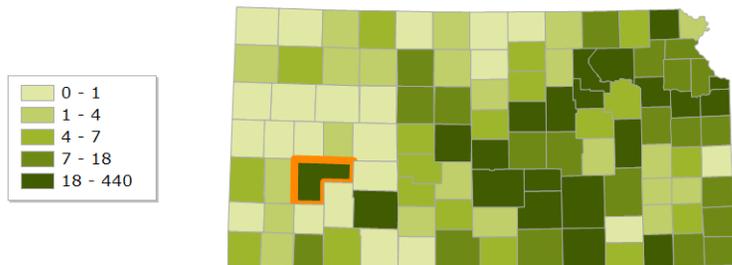
CAD, 50.00%
COPD, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

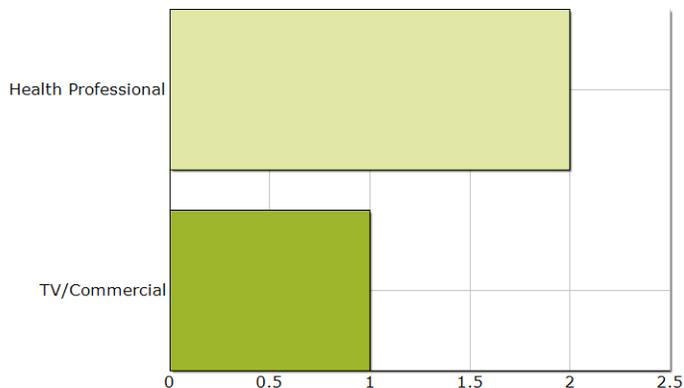
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

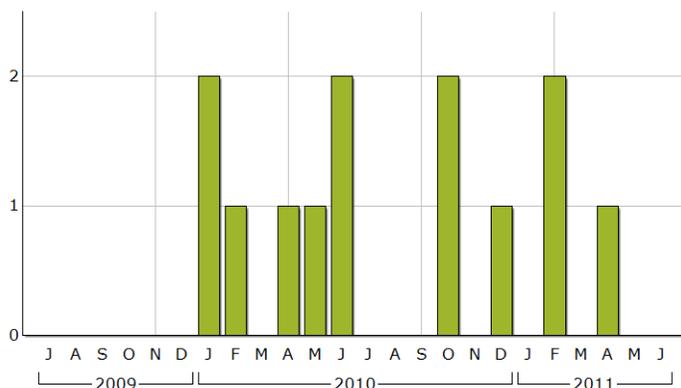


County Population		Prevalence	Tobacco Users	
Adult	20,831	26.5 %	5,511	
			County	State
Tobacco Users - Last Full Month			3	523
Tobacco Users YTD			22	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.40 %
Reach - NAQC			2	0.31 %
Annualized Reach			1	0.48 %
Annualized Reach - NAQC			2	0.37 %
Unique Individual Reach			3	0.34 %

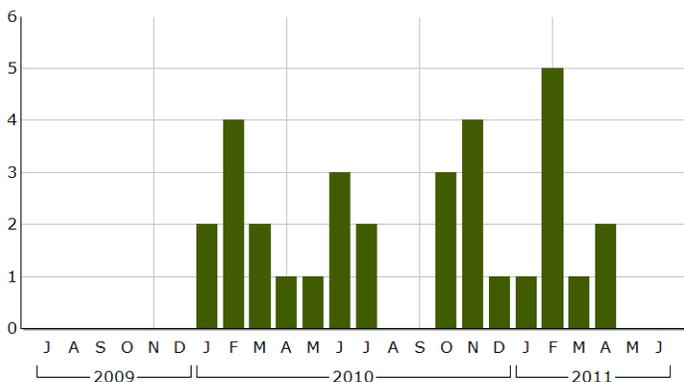
How Heard About



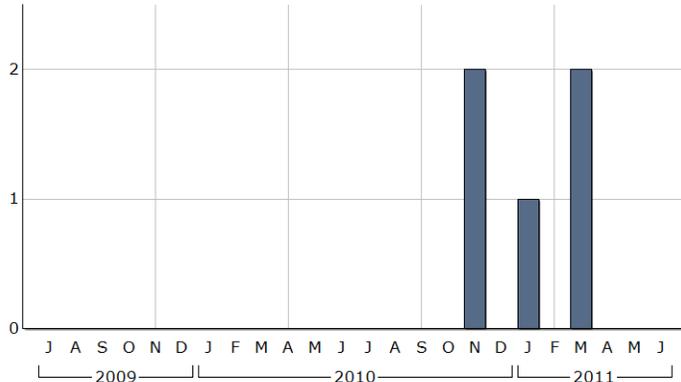
Fax Referral



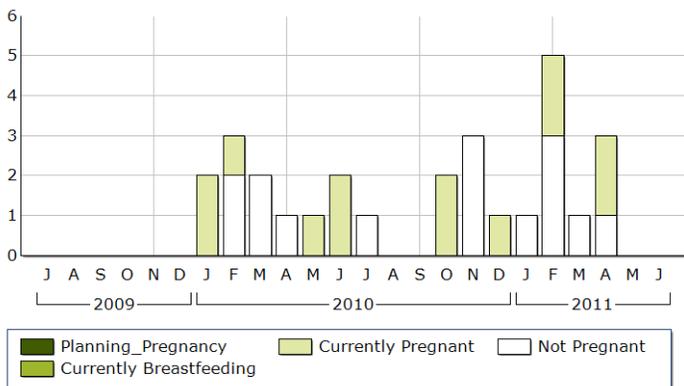
Tobacco User Enrollments



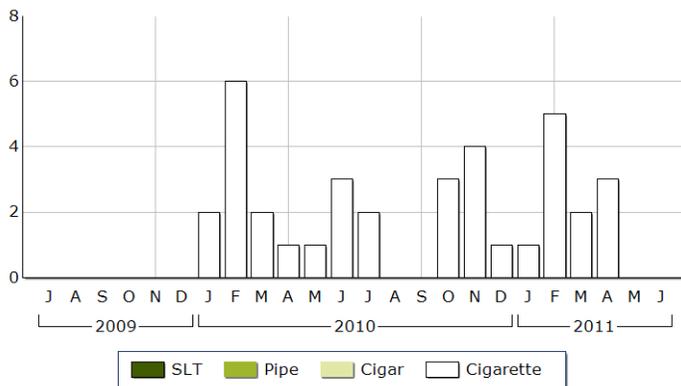
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

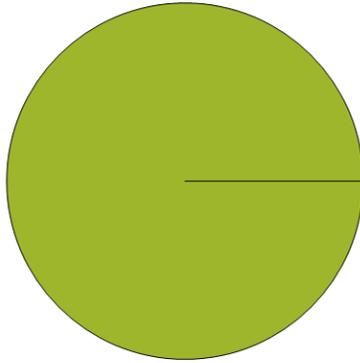


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

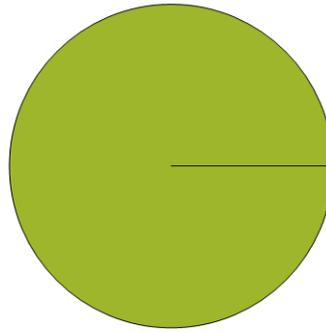
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

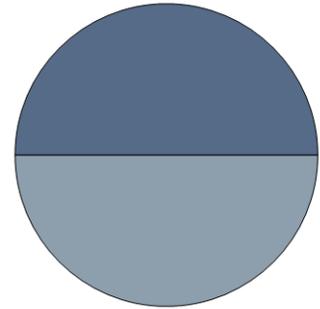
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

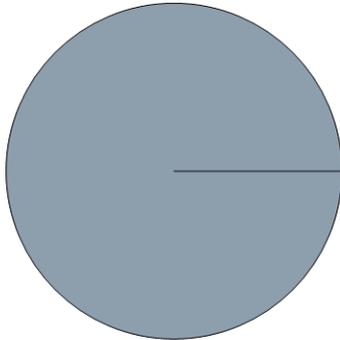
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

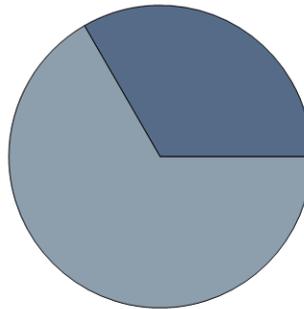
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

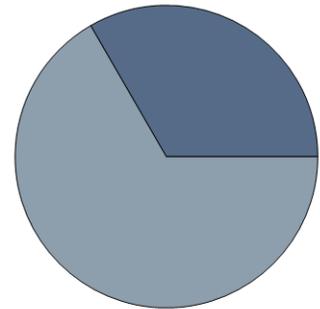
Tobacco Users By Age



18 - 24, 66.67%
55 - 64, 33.33%

Chart Total N: 3

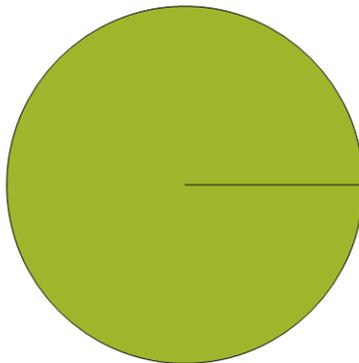
Tobacco Users By Health Plan



Doesn't Know, 66.67%
Commercially Insured, 33.33%

Chart Total N: 3

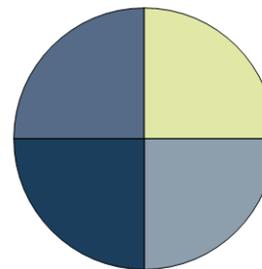
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



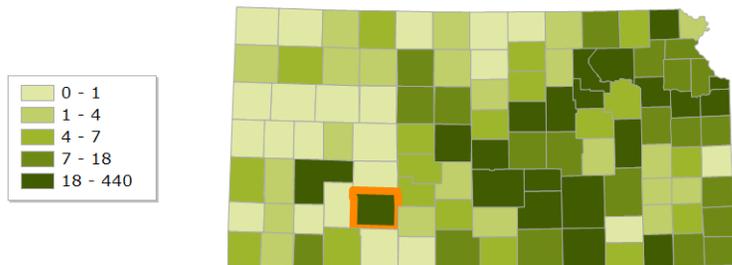
Asthma, 25.00%
COPD, 25.00%
Diabetes, 25.00%
None, 25.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

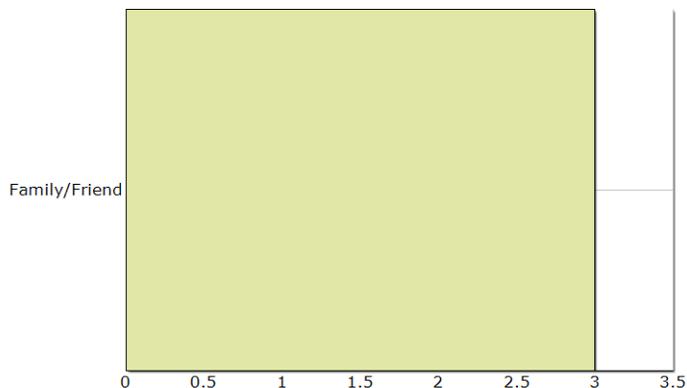
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

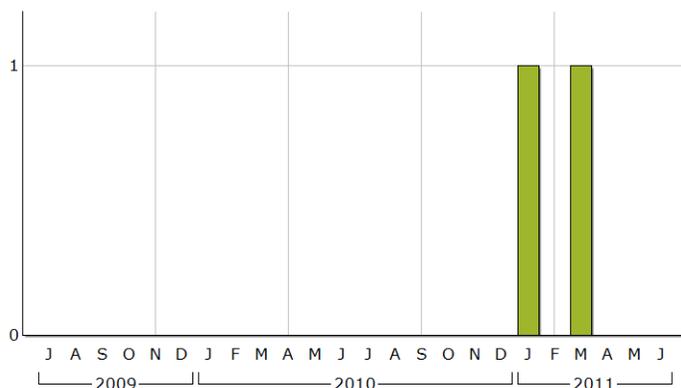


County Population		Prevalence	Tobacco Users	
Adult	17,729	18.9 %		3,355
			County	State
Tobacco Users - Last Full Month			3	523
Tobacco Users YTD			22	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.66 %
Reach - NAQC			2	0.54 %
Annualized Reach			1	0.79 %
Annualized Reach - NAQC			2	0.64 %
Unique Individual Reach			3	0.57 %

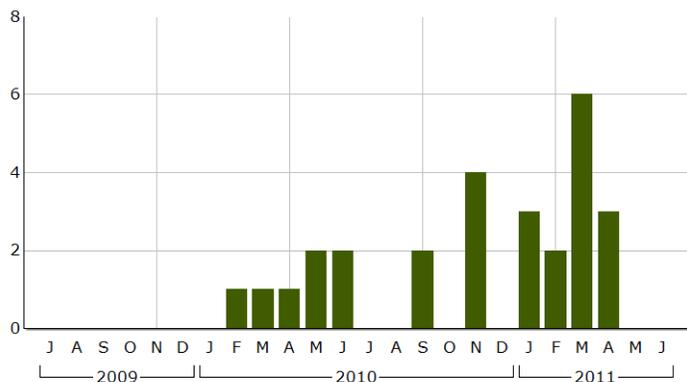
How Heard About



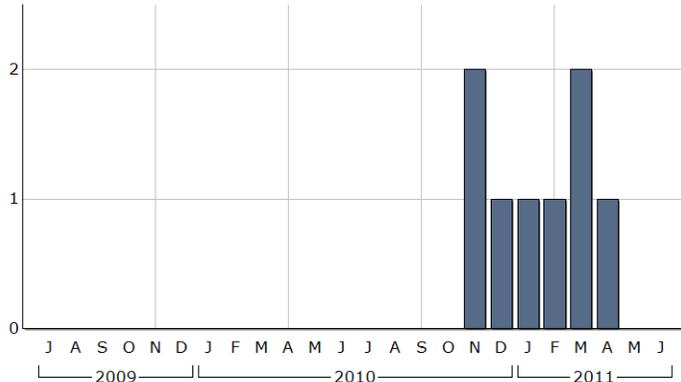
Fax Referral



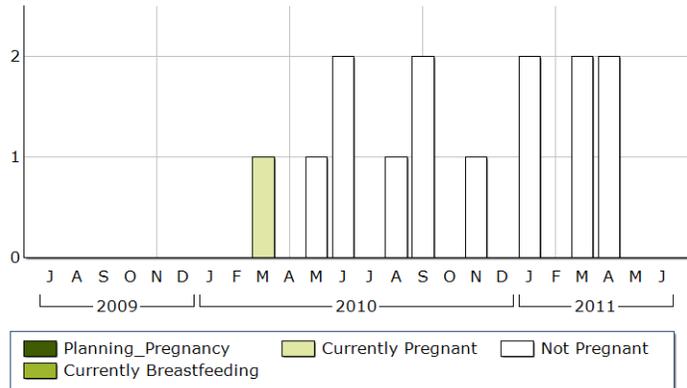
Tobacco User Enrollments



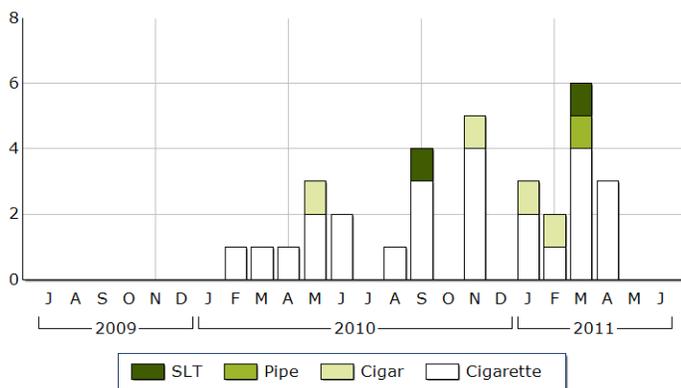
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

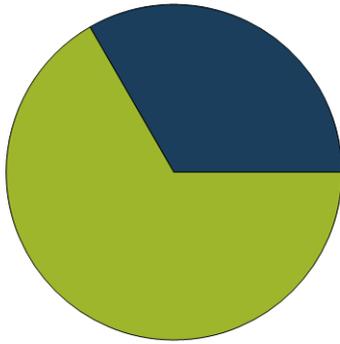


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

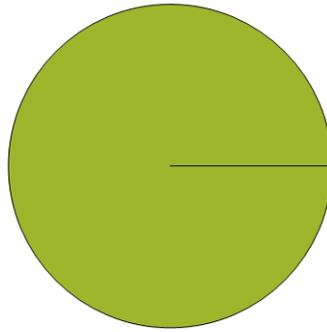
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

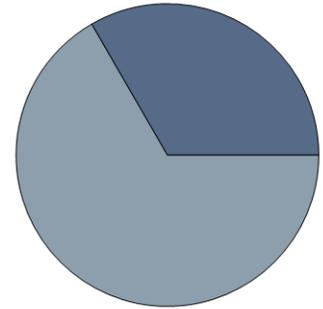
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

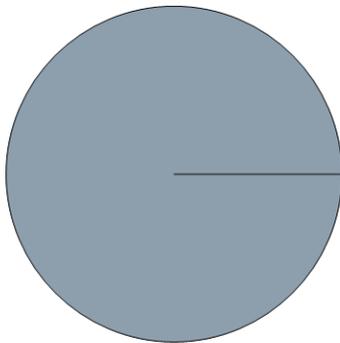
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

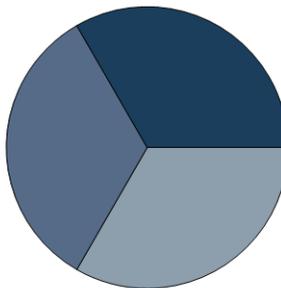
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

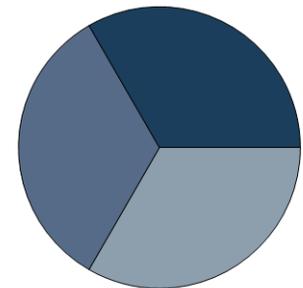
Tobacco Users By Age



18 - 24, 33.33%
45 - 54, 33.33%
65 and Older, 33.33%

Chart Total N: 3

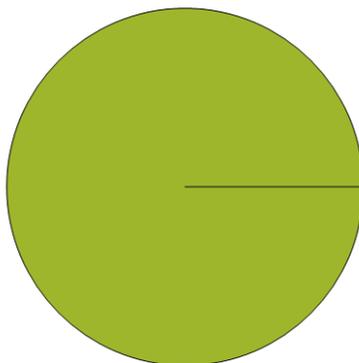
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

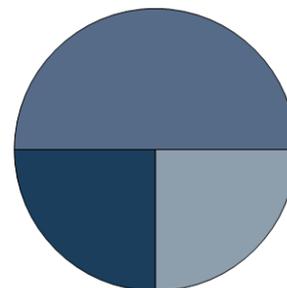
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



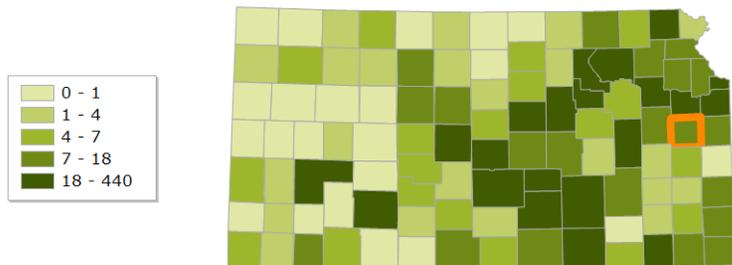
Asthma, 25.00%
COPD, 25.00%
None, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

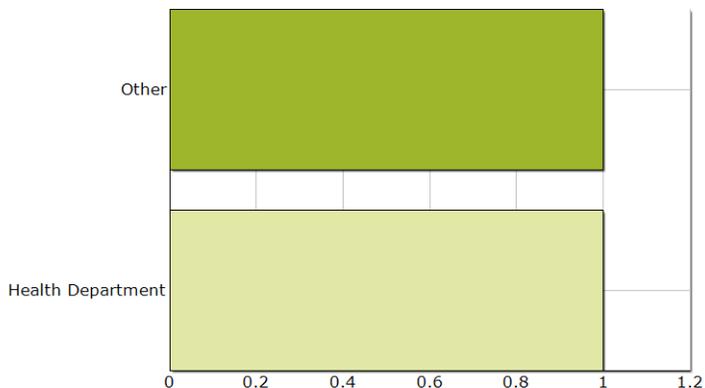
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

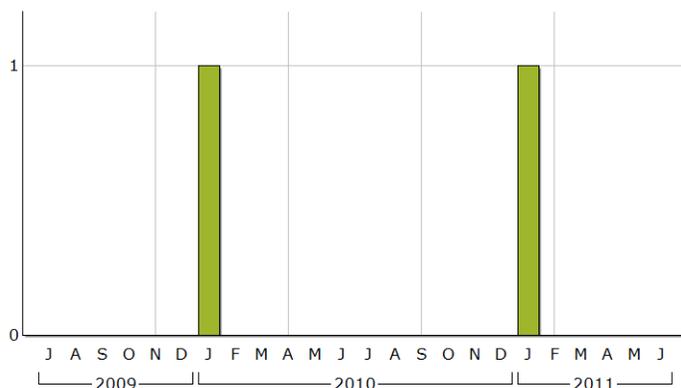


County Population		Prevalence	Tobacco Users	
Adult	19,273	20.5 %	3,946	
			County	State
Tobacco Users - Last Full Month			2	523
Tobacco Users YTD			15	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.38 %
Reach - NAQC			2	0.33 %
Annualized Reach			1	0.46 %
Annualized Reach - NAQC			2	0.40 %
Unique Individual Reach			3	0.38 %

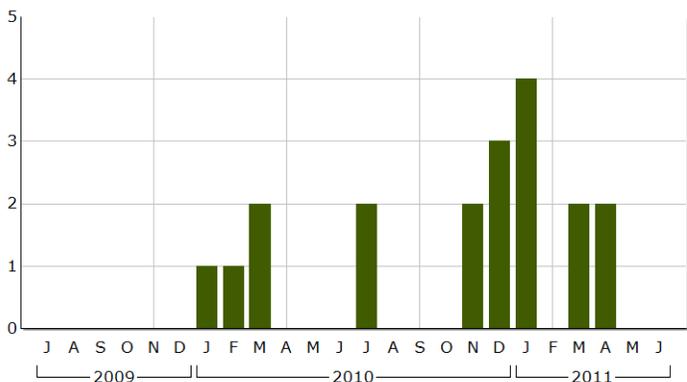
How Heard About



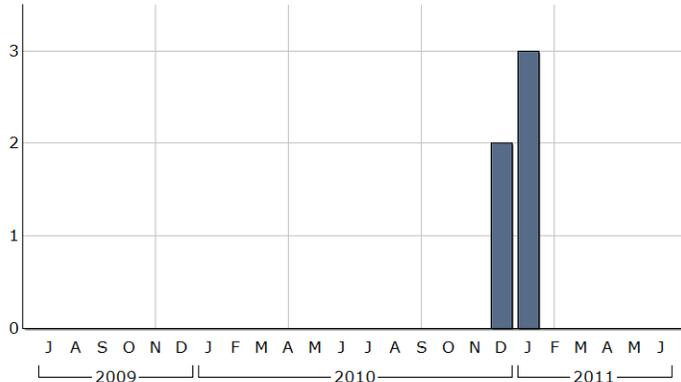
Fax Referral



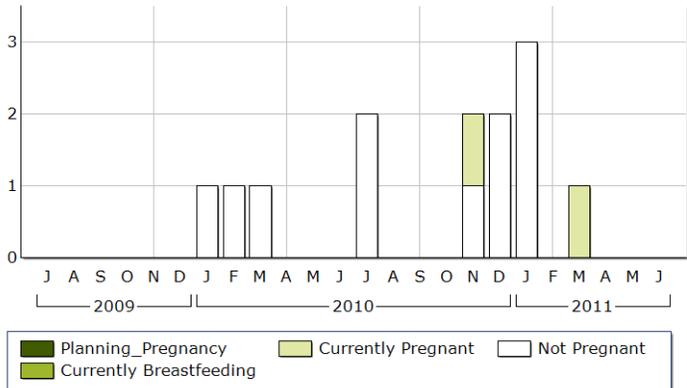
Tobacco User Enrollments



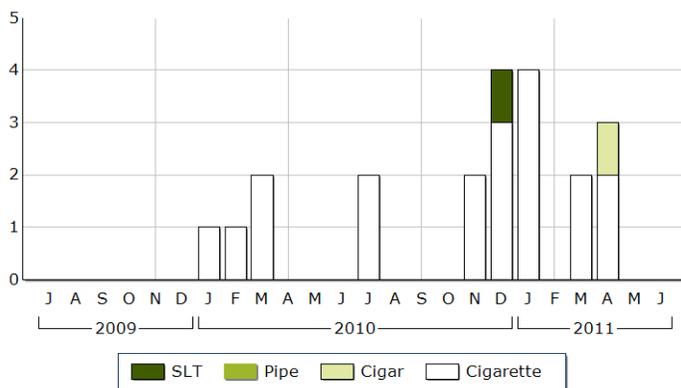
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



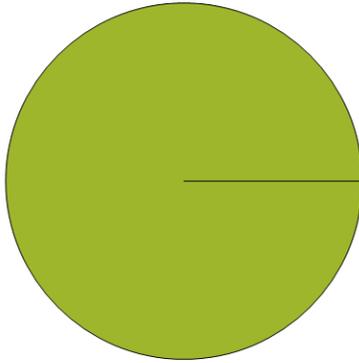
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

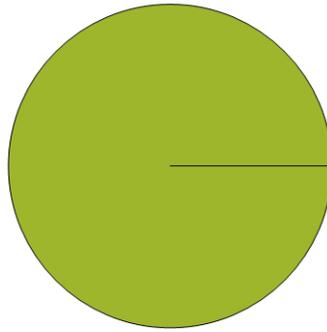
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

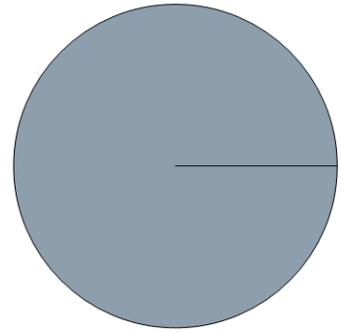
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

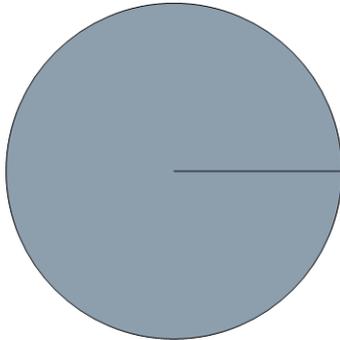
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

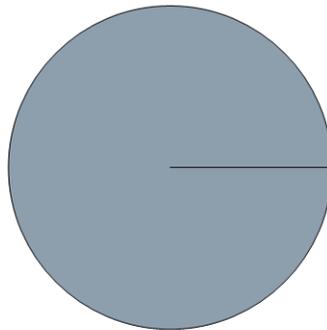
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

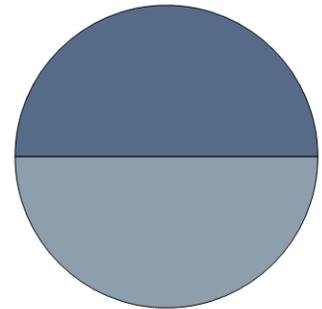
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

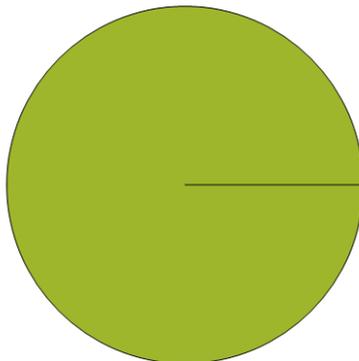
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

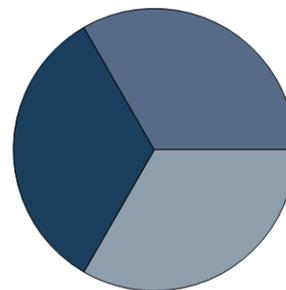
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



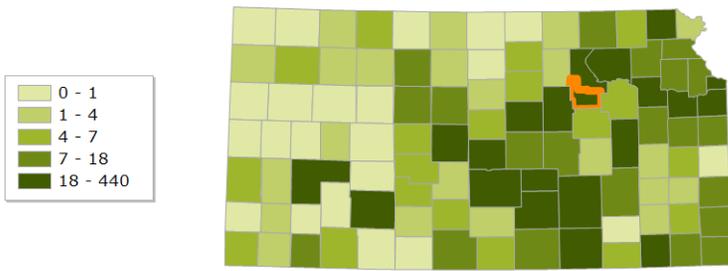
Asthma, 33.33%
CAD, 33.33%
COPD, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

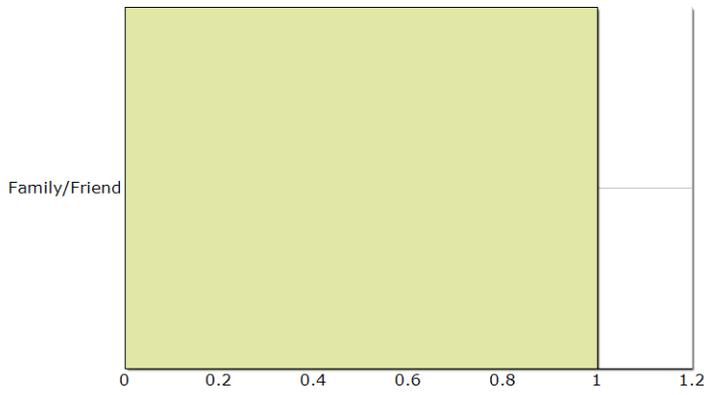
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)



County Population		Prevalence	Tobacco Users	
Adult	23,842	37.2 %	8,871	
			County	State
Tobacco Users - Last Full Month			1	523
Tobacco Users YTD			24	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.27 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.32 %
Annualized Reach - NAQC			2	0.26 %
Unique Individual Reach			3	0.26 %

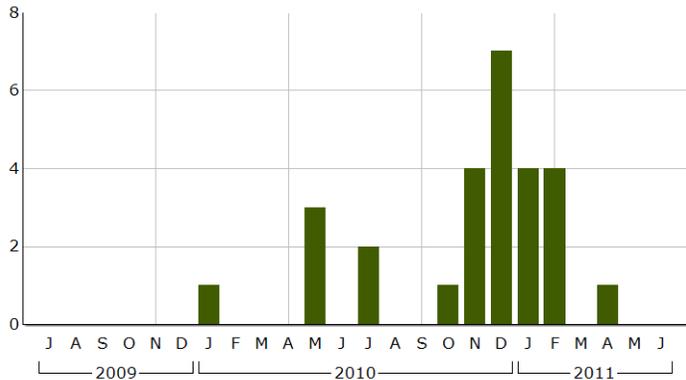
How Heard About



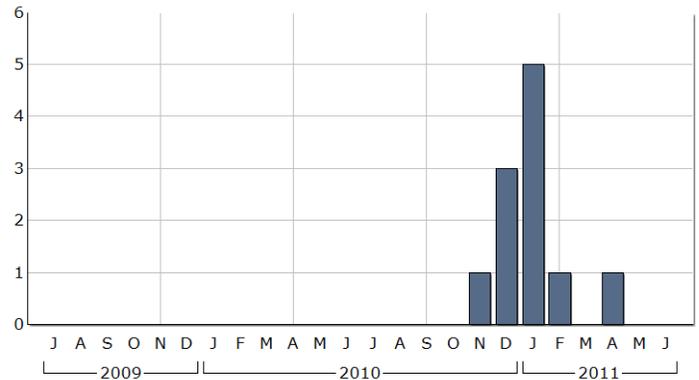
Fax Referral



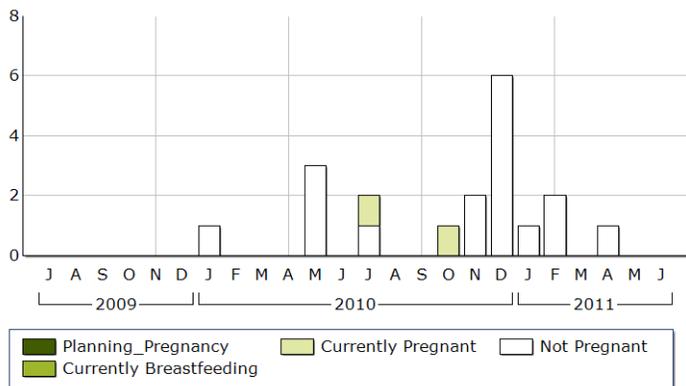
Tobacco User Enrollments



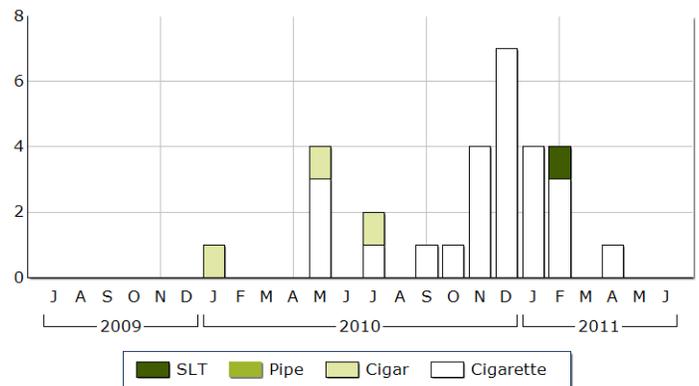
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

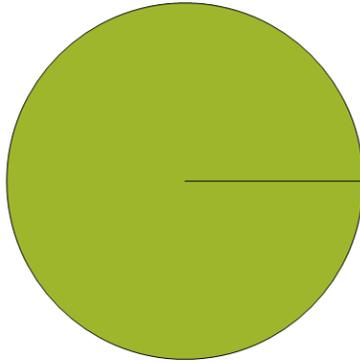


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

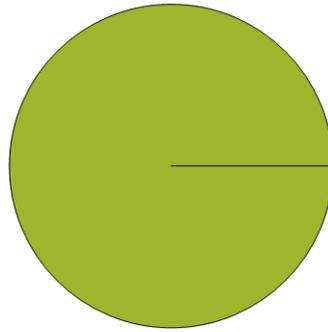
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

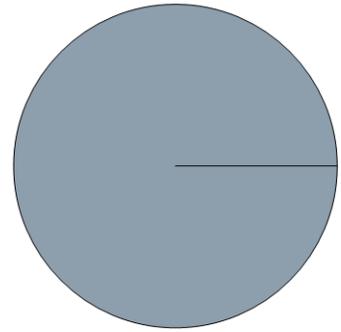
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

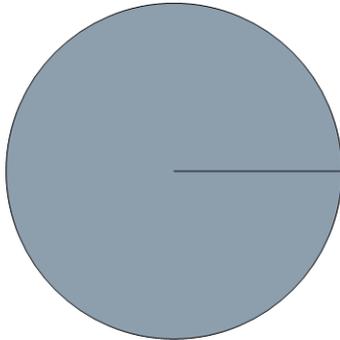
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

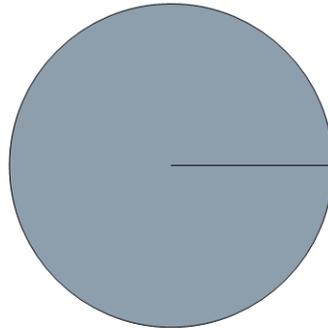
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

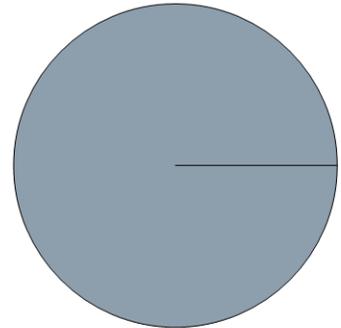
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

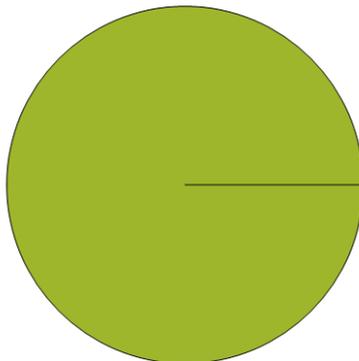
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

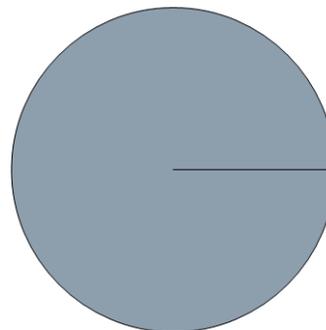
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



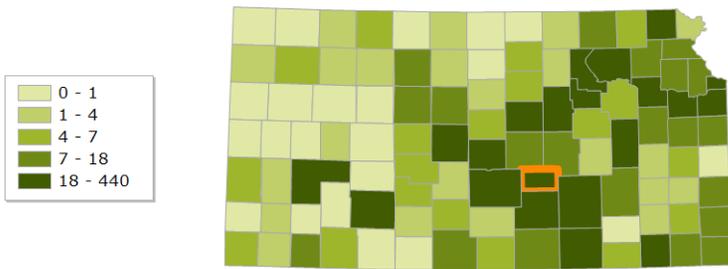
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

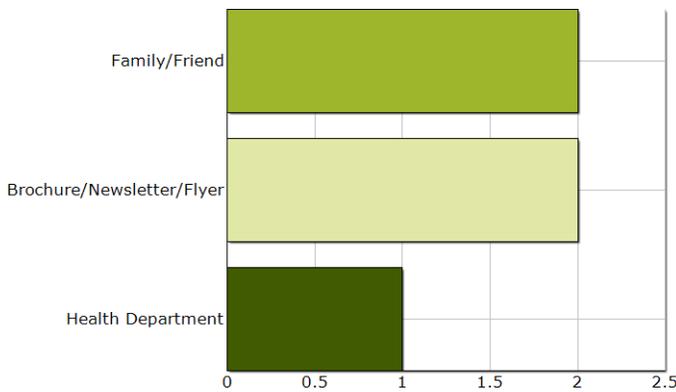
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

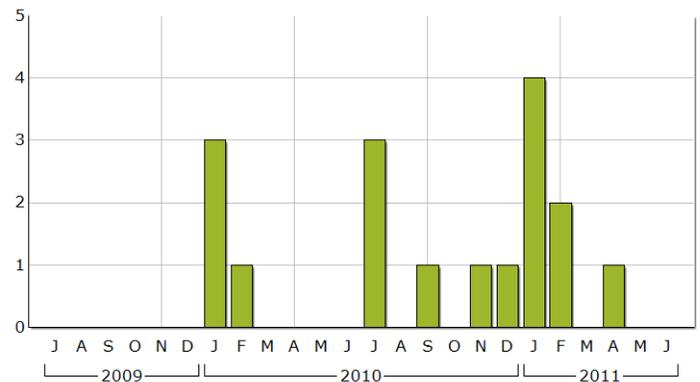


County Population		Prevalence	Tobacco Users	
Adult	22,827	8.2 %		1,865
			County	State
Tobacco Users - Last Full Month			5	523
Tobacco Users YTD			47	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.52 %
Reach - NAQC			2	1.82 %
Annualized Reach			1	3.02 %
Annualized Reach - NAQC			2	2.19 %
Unique Individual Reach			3	2.25 %

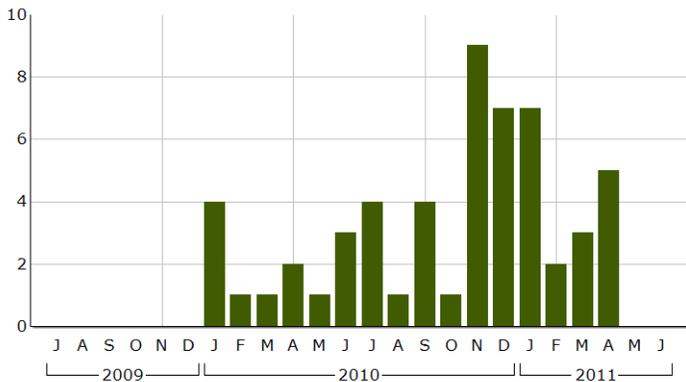
How Heard About



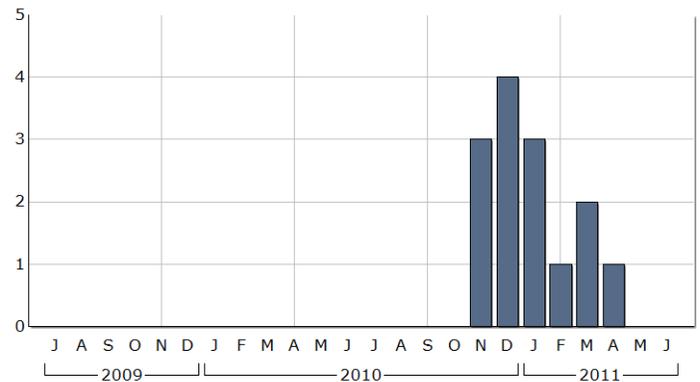
Fax Referral



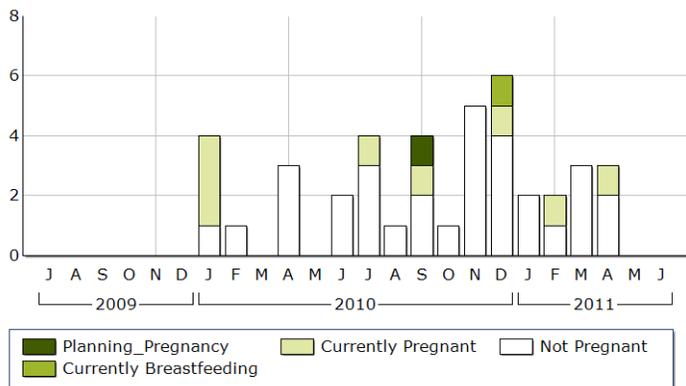
Tobacco User Enrollments



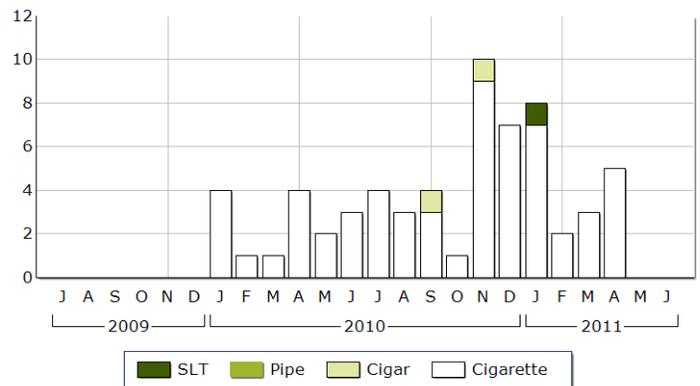
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

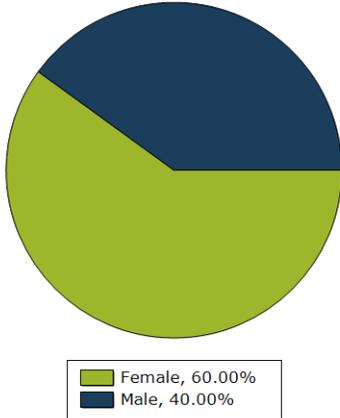


Chart Total N: 5

Tobacco Users By Language

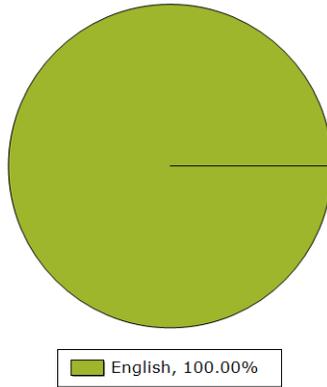


Chart Total N: 5

Tobacco Users By Education

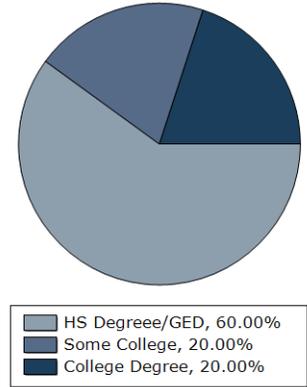


Chart Total N: 5

Tobacco Users By Race

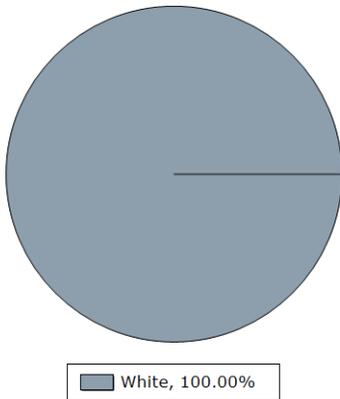


Chart Total N: 4

Tobacco Users By Age

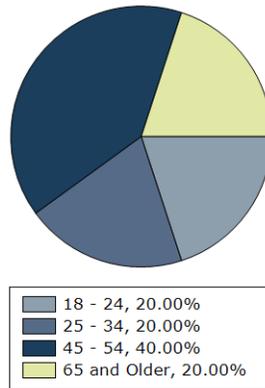


Chart Total N: 5

Tobacco Users By Health Plan

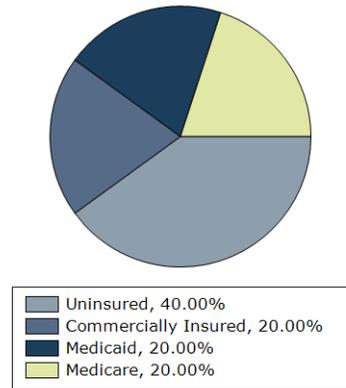


Chart Total N: 5

Tobacco Users By Ethnicity

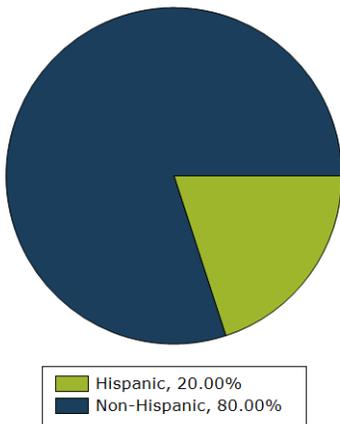


Chart Total N: 5

Tobacco Users By Chronic Condition

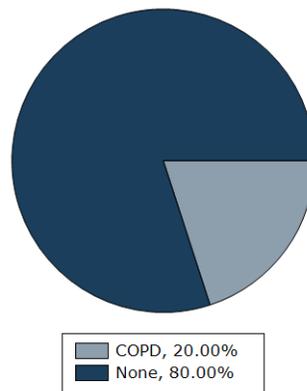
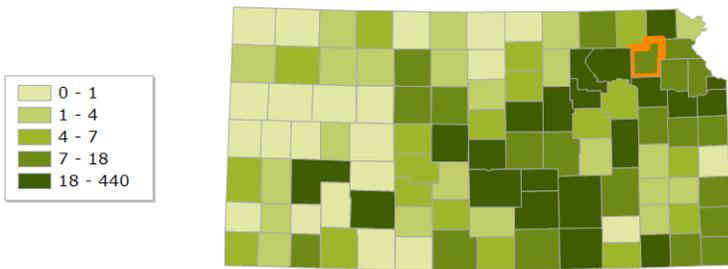


Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

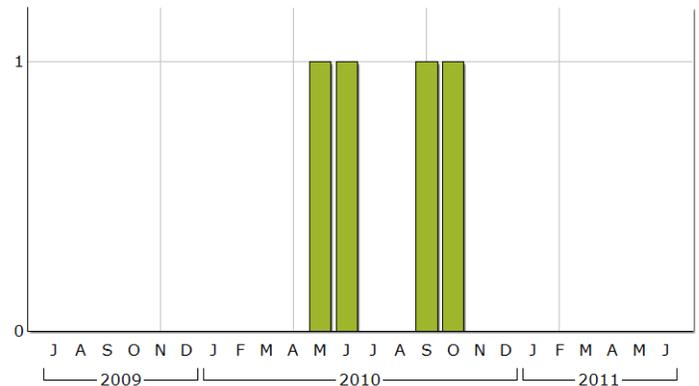
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

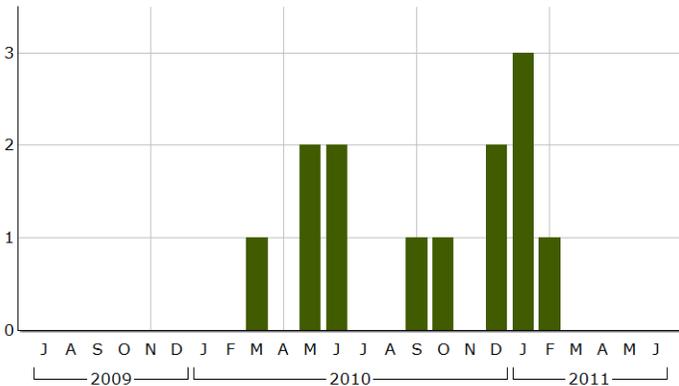


County Population		Prevalence	Tobacco Users	
Adult	13,295	25.1 %	3,338	
			County	State
Tobacco Users - Last Full Month			-	523
Tobacco Users YTD			10	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.30 %
Reach - NAQC			2	0.18 %
Annualized Reach			1	0.36 %
Annualized Reach - NAQC			2	0.22 %
Unique Individual Reach			3	0.24 %

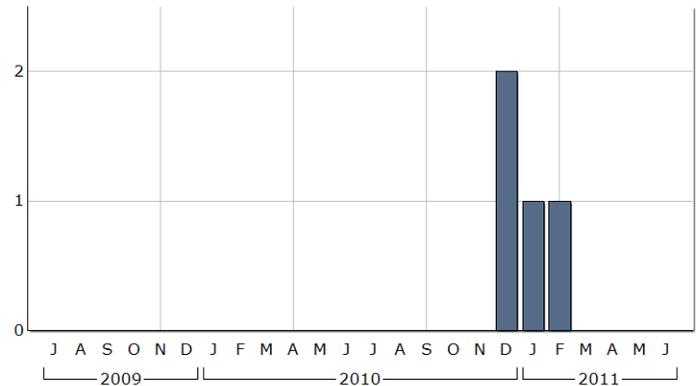
Fax Referral



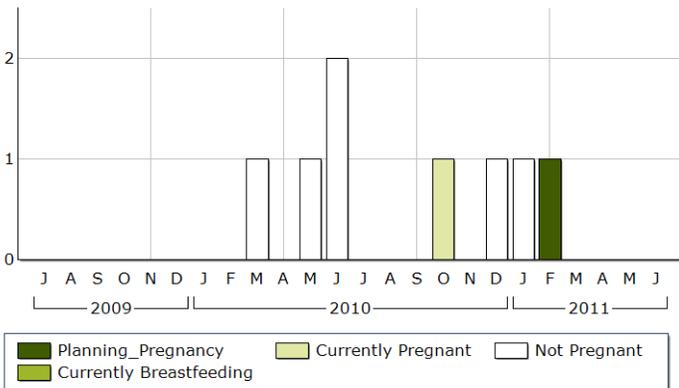
Tobacco User Enrollments



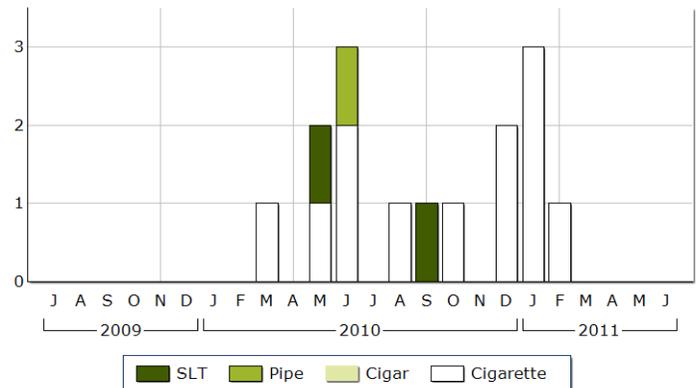
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

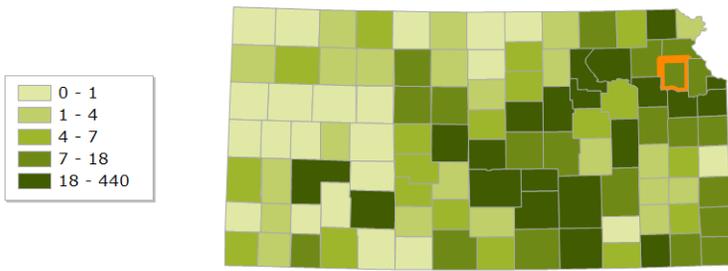


1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

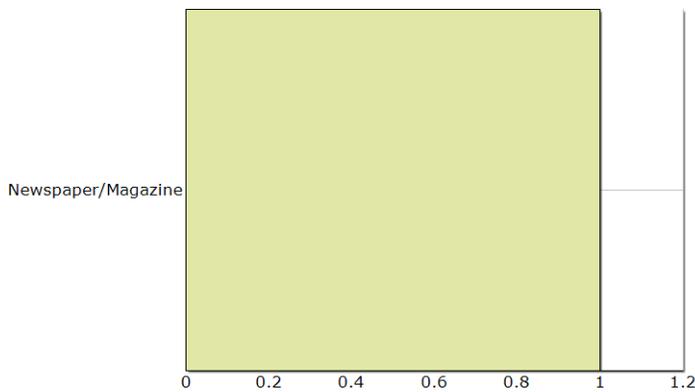
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

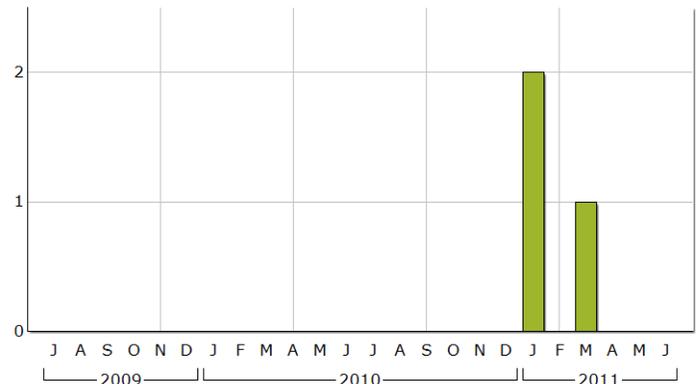


County Population		Prevalence	Tobacco Users	
Adult	16,312	16.4 %	2,682	
			County	State
Tobacco Users - Last Full Month			1	523
Tobacco Users YTD			14	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.52 %
Reach - NAQC			2	0.41 %
Annualized Reach			1	0.63 %
Annualized Reach - NAQC			2	0.49 %
Unique Individual Reach			3	0.52 %

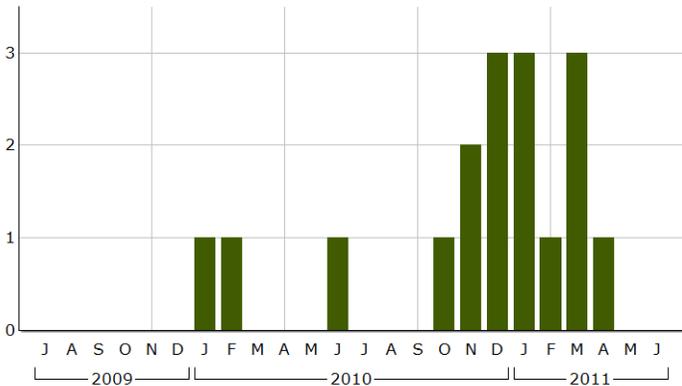
How Heard About



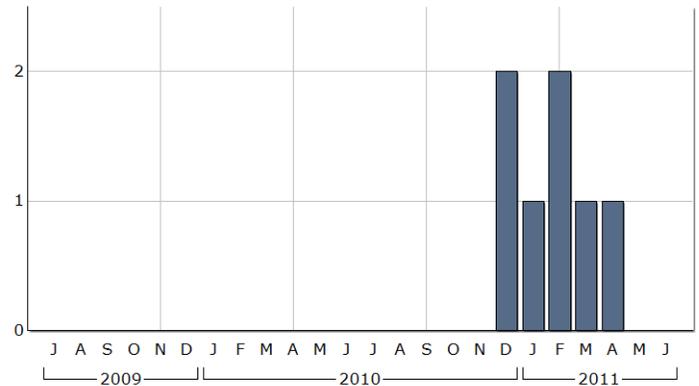
Fax Referral



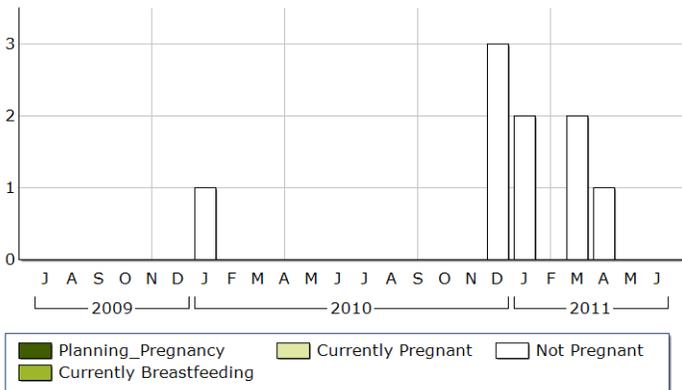
Tobacco User Enrollments



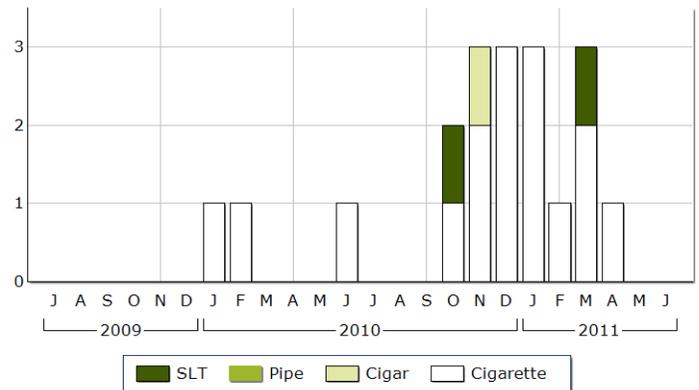
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

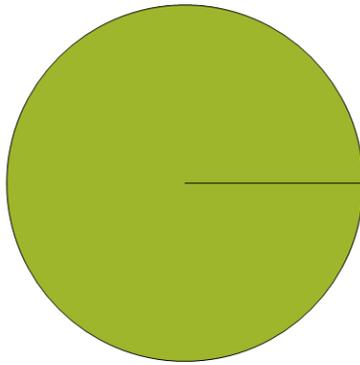


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

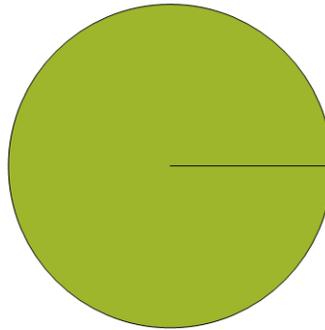
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

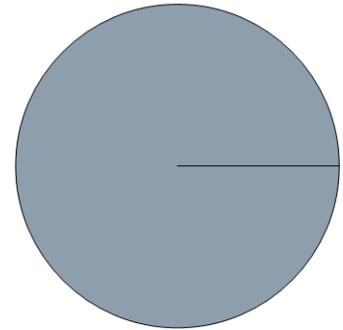
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

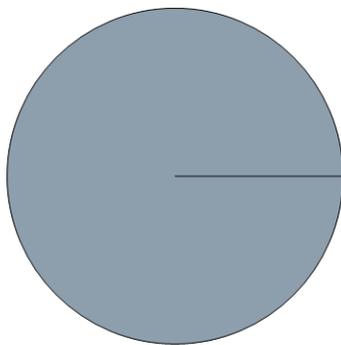
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

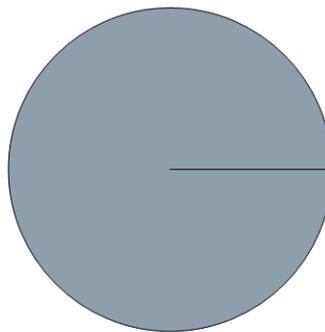
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

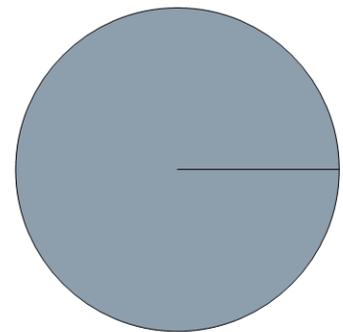
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

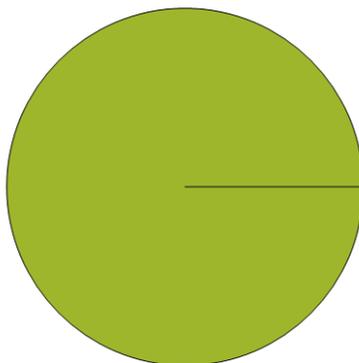
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

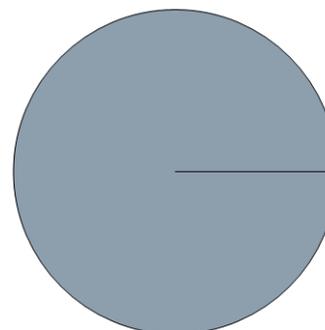
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



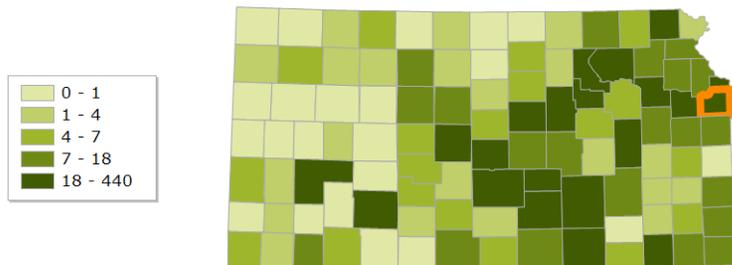
Asthma, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

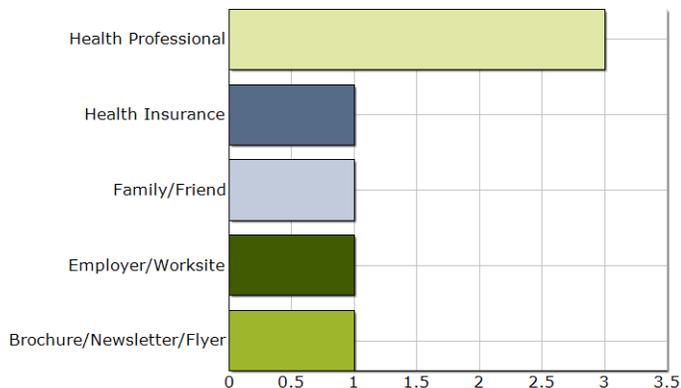
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

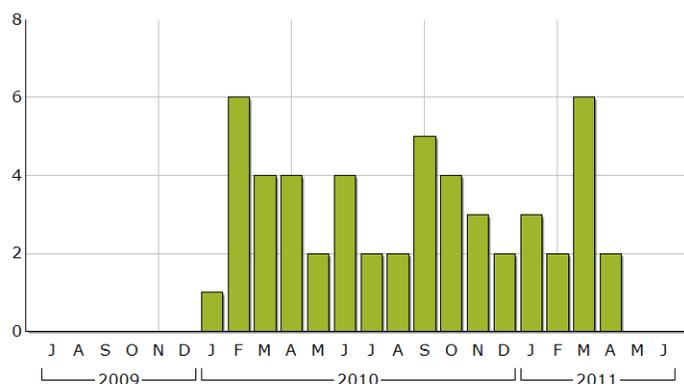


County Population		Prevalence	Tobacco Users	
Adult	394,724	12.2 %	48,112	
			County	State
Tobacco Users - Last Full Month			7	523
Tobacco Users YTD			141	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.29 %
Reach - NAQC			2	0.22 %
Annualized Reach			1	0.35 %
Annualized Reach - NAQC			2	0.27 %
Unique Individual Reach			3	0.25 %

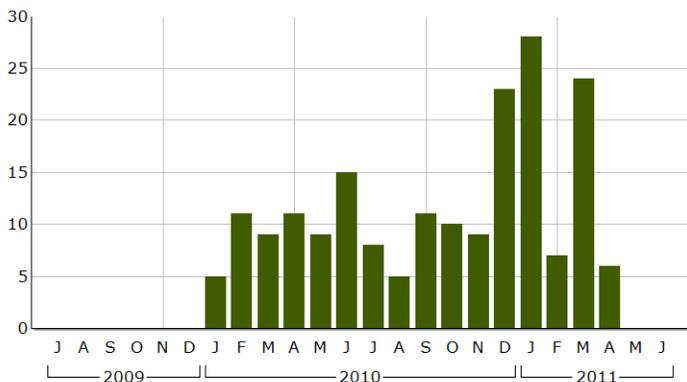
How Heard About



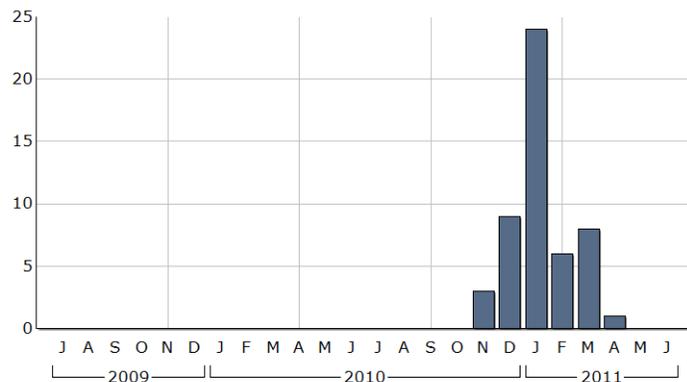
Fax Referral



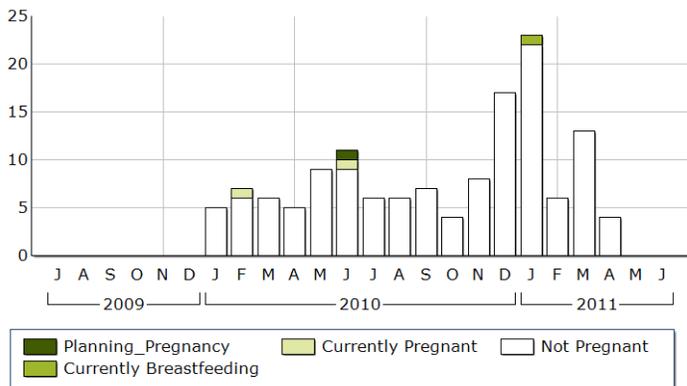
Tobacco User Enrollments



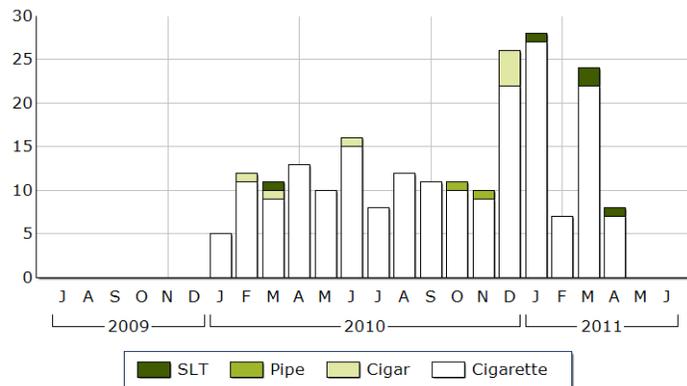
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

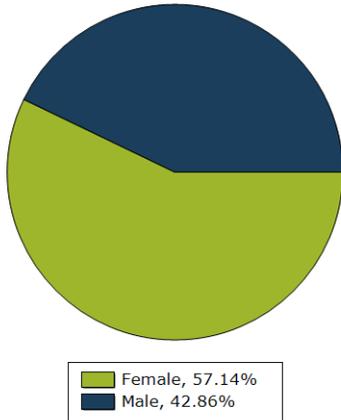


Chart Total N: 7

Tobacco Users By Language

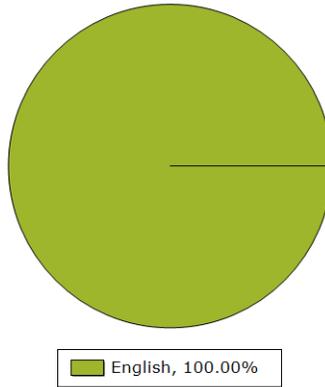


Chart Total N: 7

Tobacco Users By Education

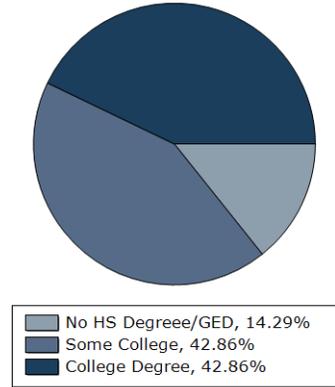


Chart Total N: 7

Tobacco Users By Race

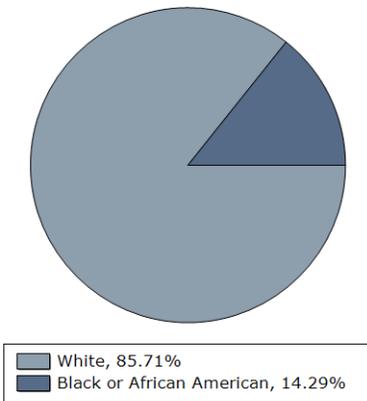


Chart Total N: 7

Tobacco Users By Age

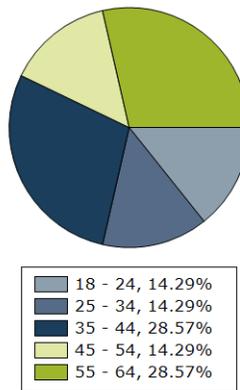


Chart Total N: 7

Tobacco Users By Health Plan

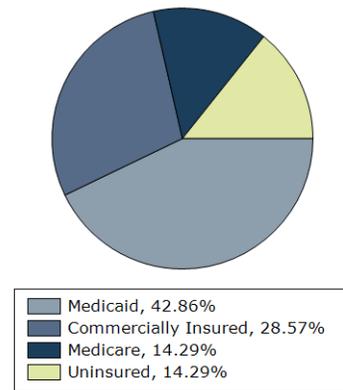


Chart Total N: 7

Tobacco Users By Ethnicity

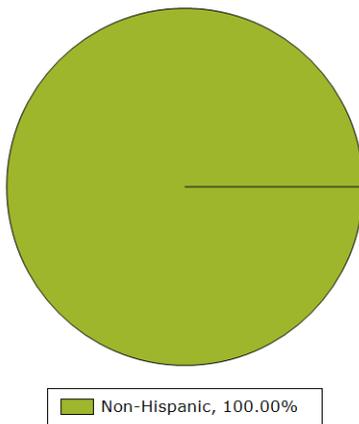


Chart Total N: 7

Tobacco Users By Chronic Condition

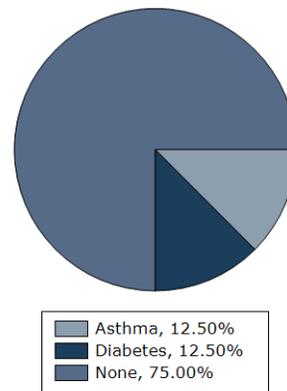
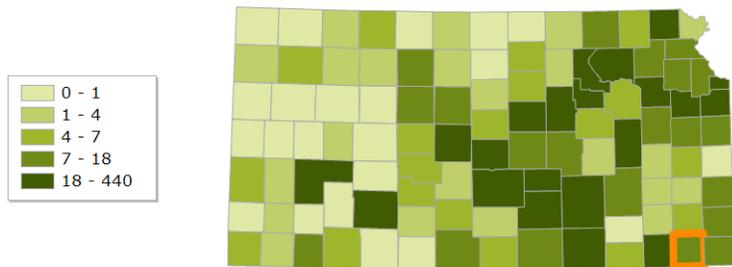


Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

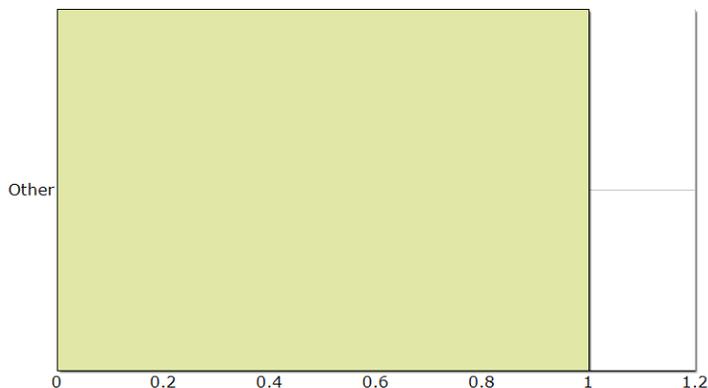
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

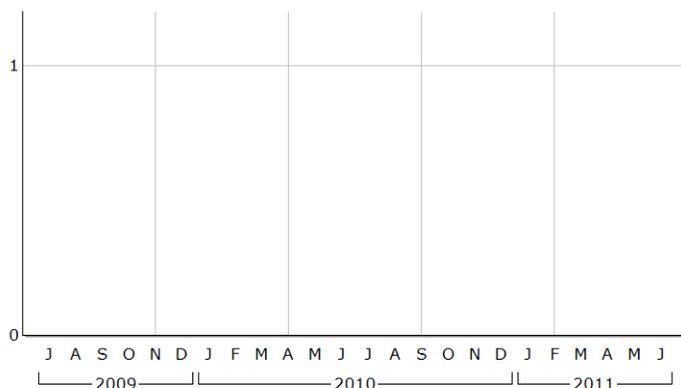


County Population		Prevalence	Tobacco Users	
Adult	18,359	28.9 %	5,309	
			County	State
Tobacco Users - Last Full Month			1	523
Tobacco Users YTD			12	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.23 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.27 %
Annualized Reach - NAQC			2	0.25 %
Unique Individual Reach			3	0.21 %

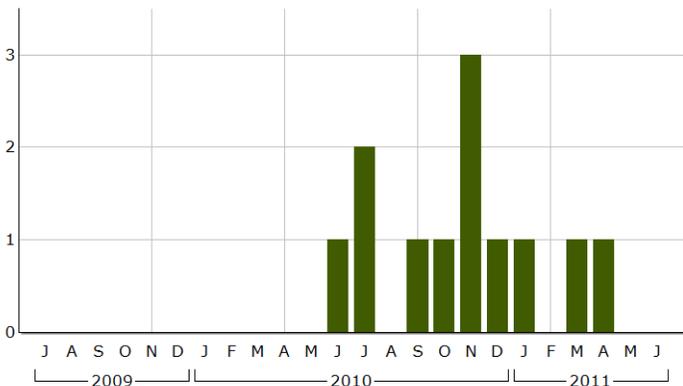
How Heard About



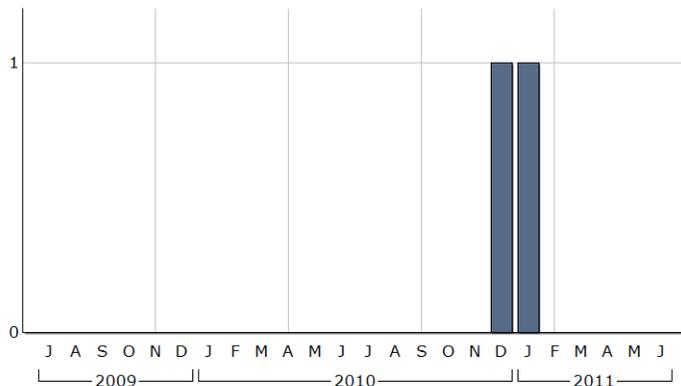
Fax Referral



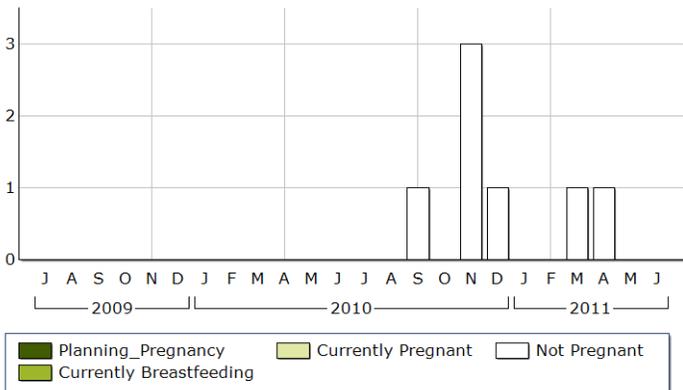
Tobacco User Enrollments



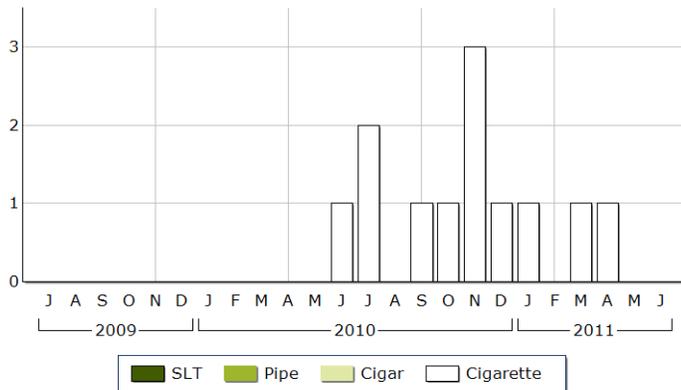
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



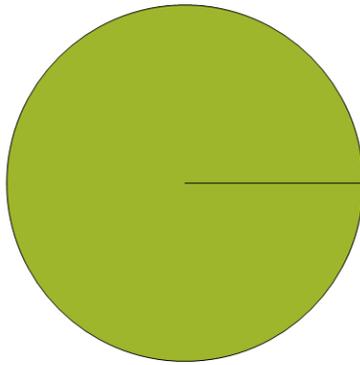
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

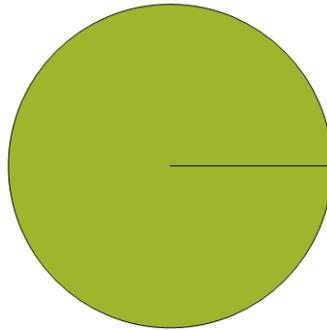
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

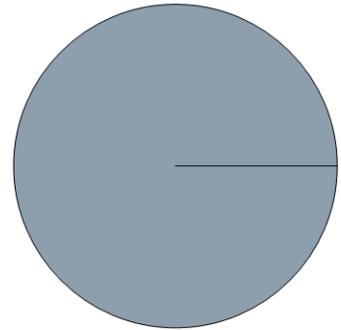
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

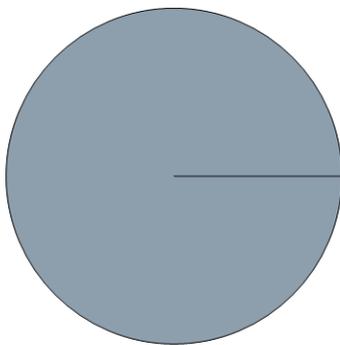
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

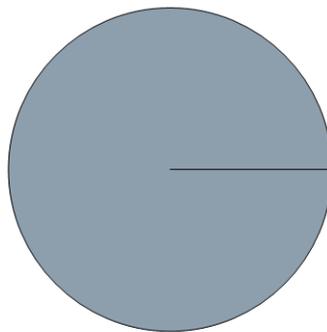
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

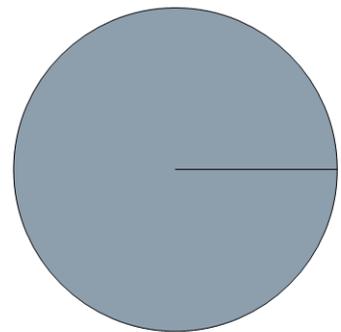
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

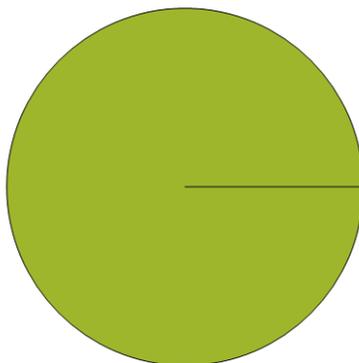
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

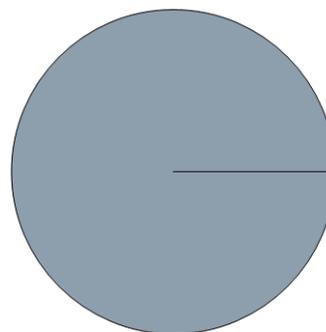
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



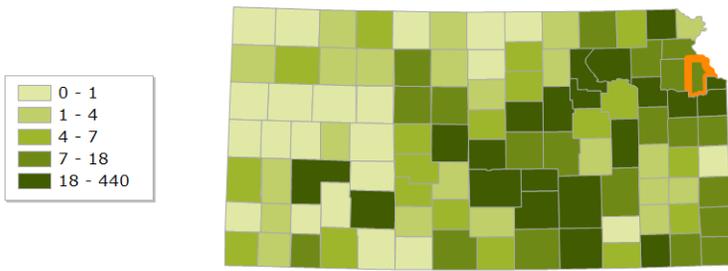
COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

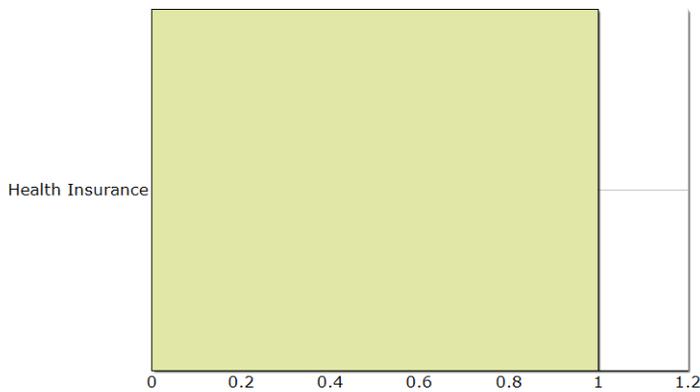
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)



County Population		Prevalence	Tobacco Users	
Adult	52,124	16.6 %	8,637	
			County	State
Tobacco Users - Last Full Month			2	523
Tobacco Users YTD			15	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.17 %
Reach - NAQC			2	0.13 %
Annualized Reach			1	0.21 %
Annualized Reach - NAQC			2	0.15 %
Unique Individual Reach			3	0.13 %

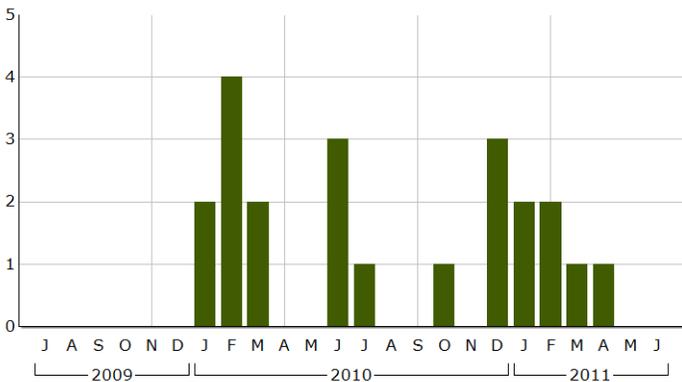
How Heard About



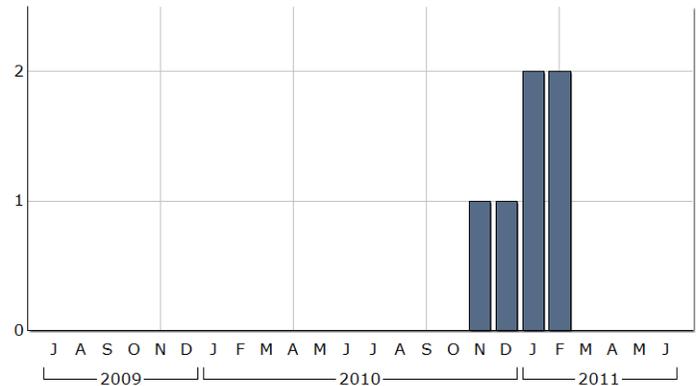
Fax Referral



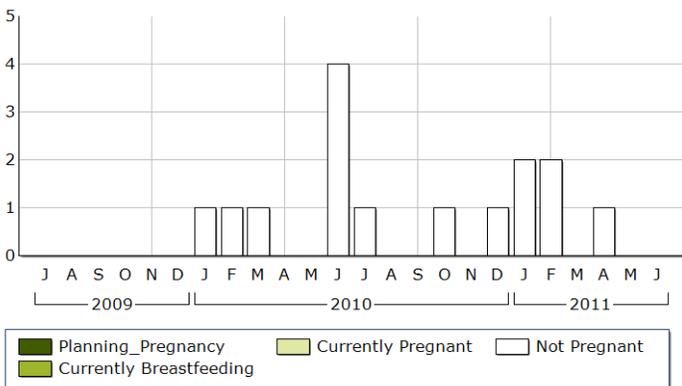
Tobacco User Enrollments



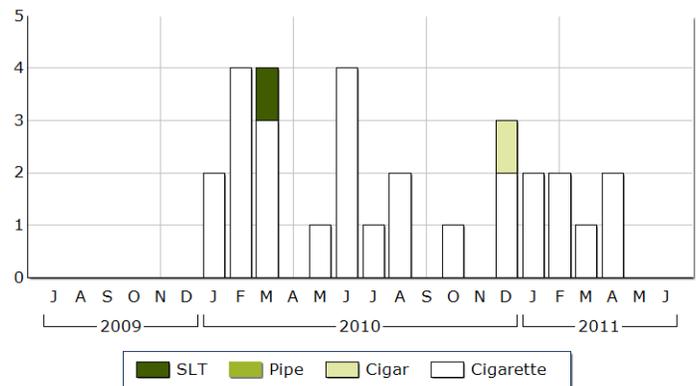
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

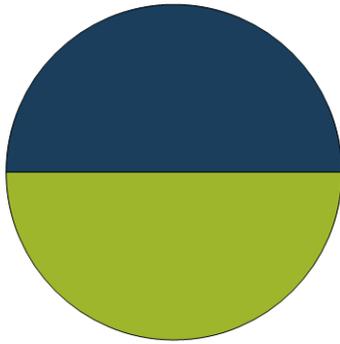


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

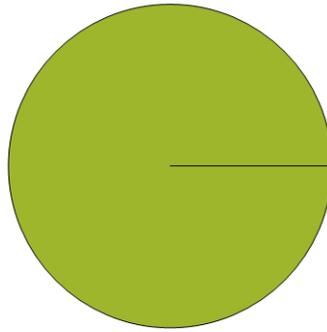
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

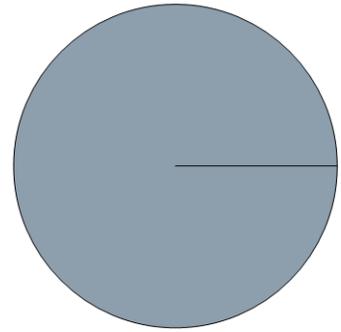
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

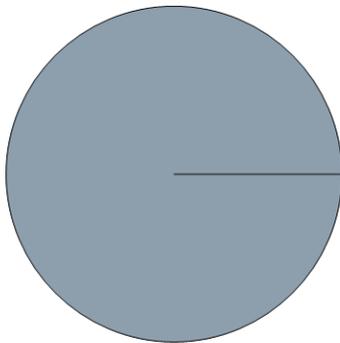
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

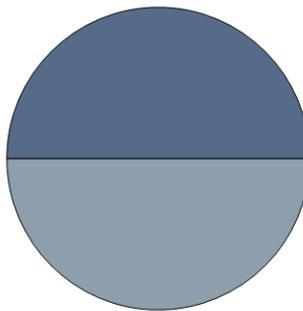
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

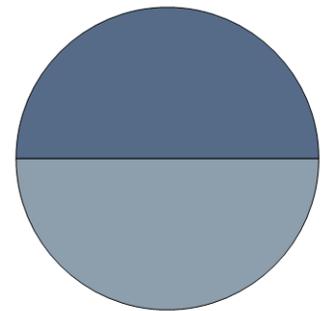
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

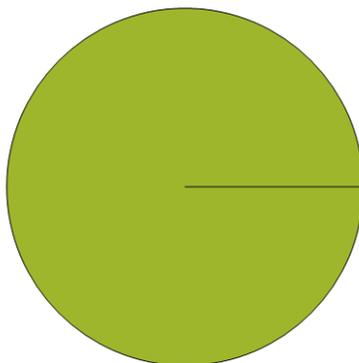
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Medicaid, 50.00%

Chart Total N: 2

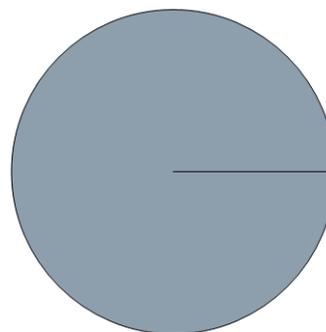
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



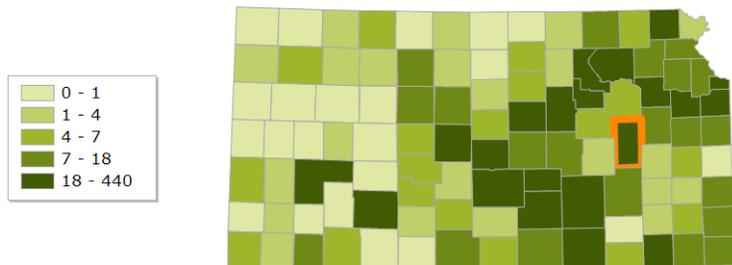
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

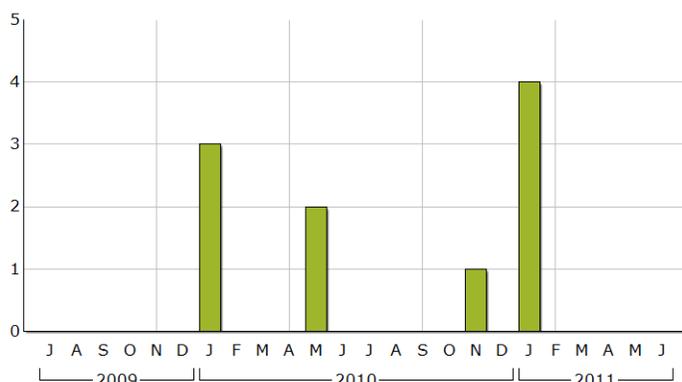
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

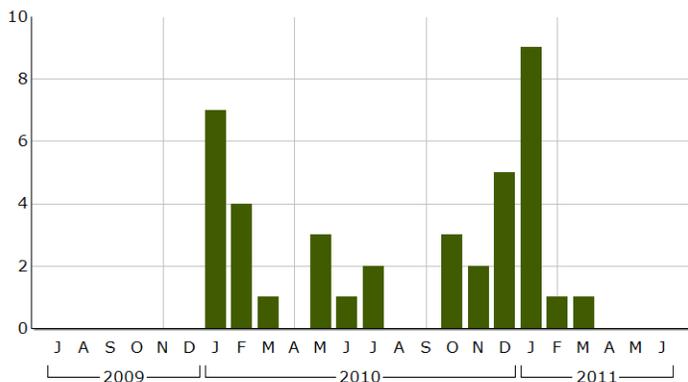


County Population		Prevalence	Tobacco Users	
Adult	25,819	16.3 %	4,207	
			County	State
Tobacco Users - Last Full Month			1	523
Tobacco Users YTD			25	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.59 %
Reach - NAQC			2	0.45 %
Annualized Reach			1	0.71 %
Annualized Reach - NAQC			2	0.54 %
Unique Individual Reach			3	0.55 %

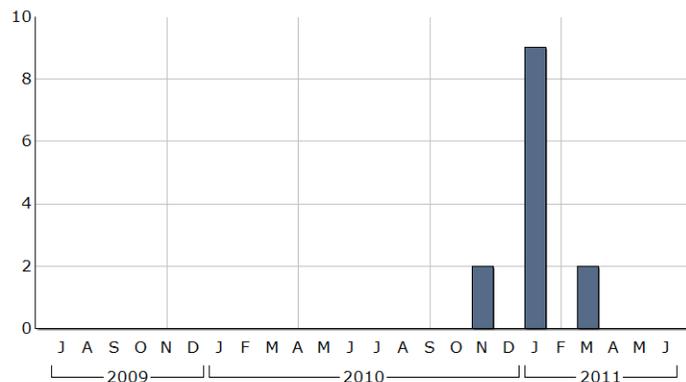
Fax Referral



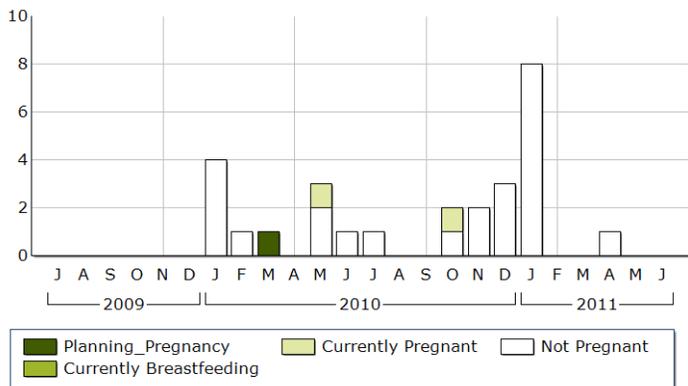
Tobacco User Enrollments



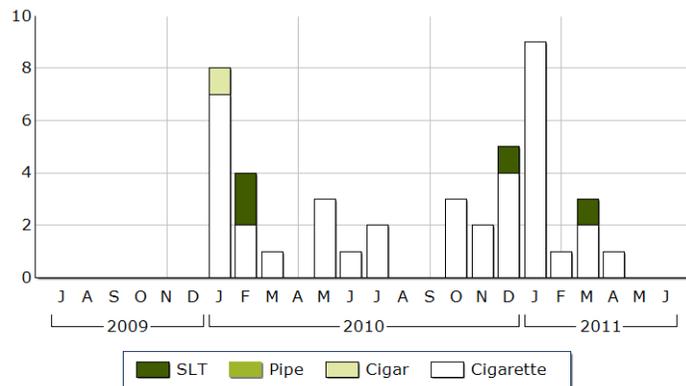
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



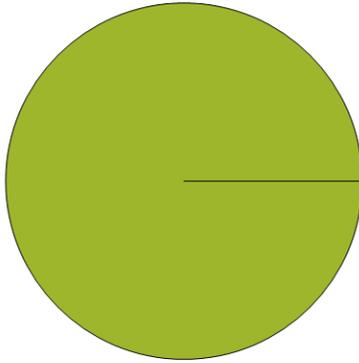
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

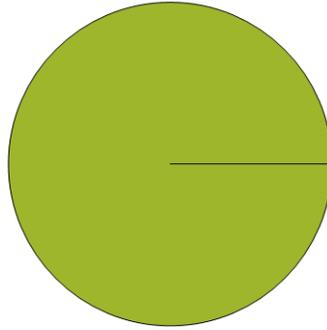
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

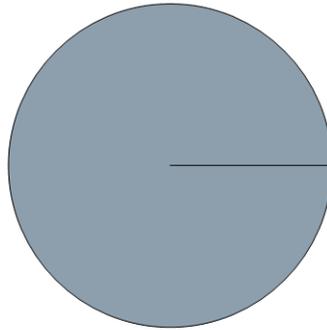
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

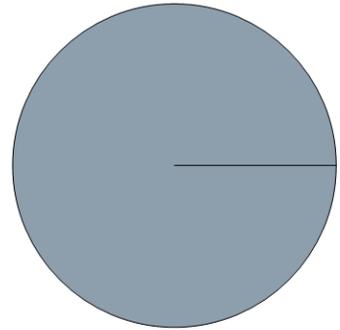
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

Tobacco Users By Health Plan



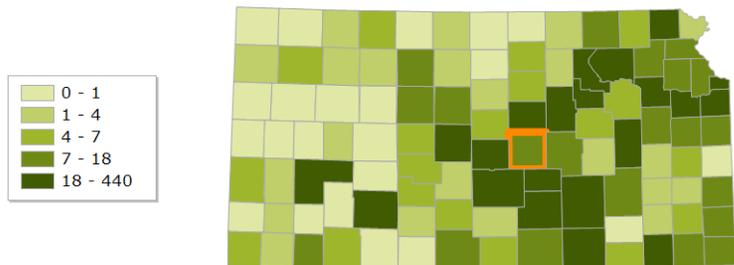
Doesn't Know, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

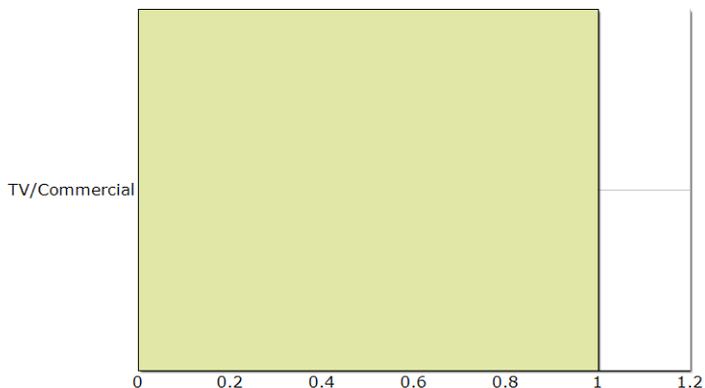
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

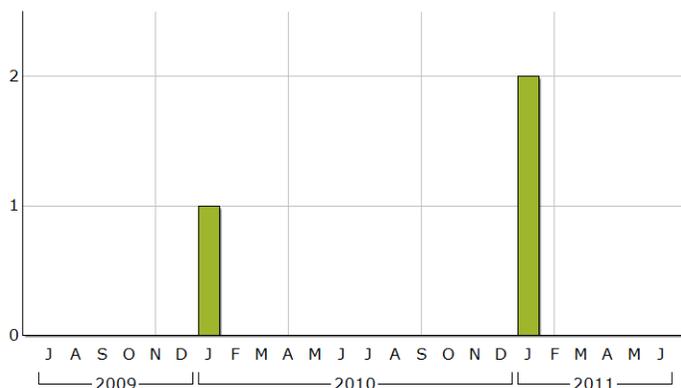


County Population		Prevalence	Tobacco Users	
Adult	25,944	14.9 %	County	State
			1	523
			15	4,991
			3	3,543
			2.0 %	2.0 %
			1	1.33 %
			2	0.44 %
			1	1.60 %
			2	0.53 %
			3	0.95 %

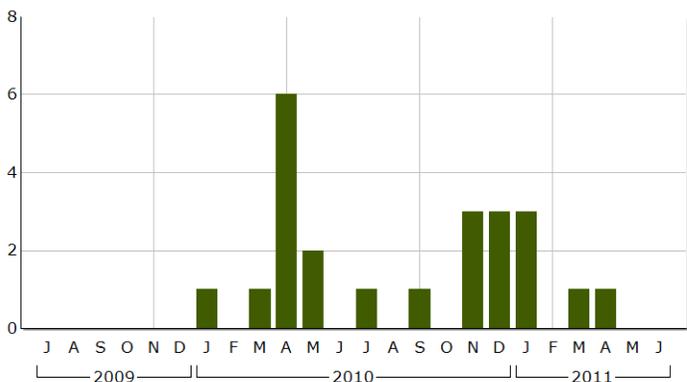
How Heard About



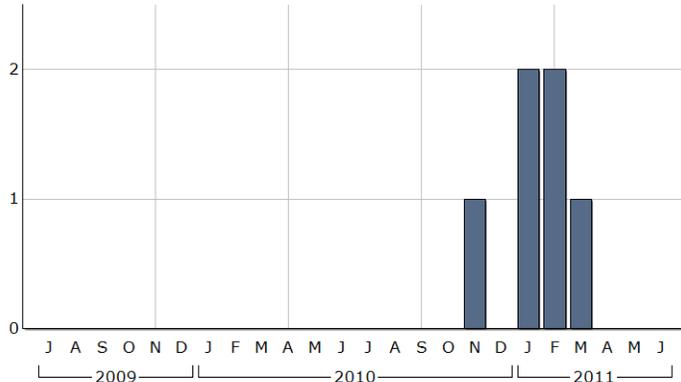
Fax Referral



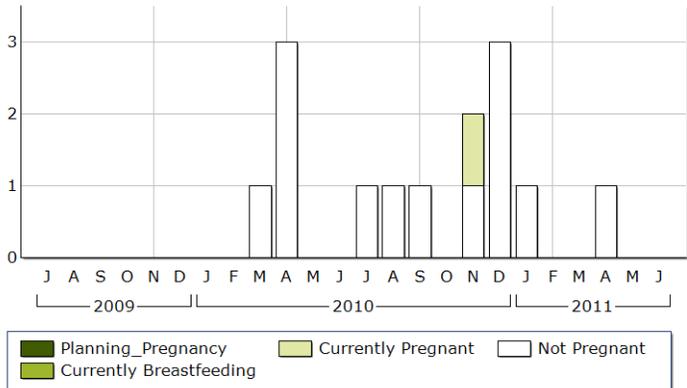
Tobacco User Enrollments



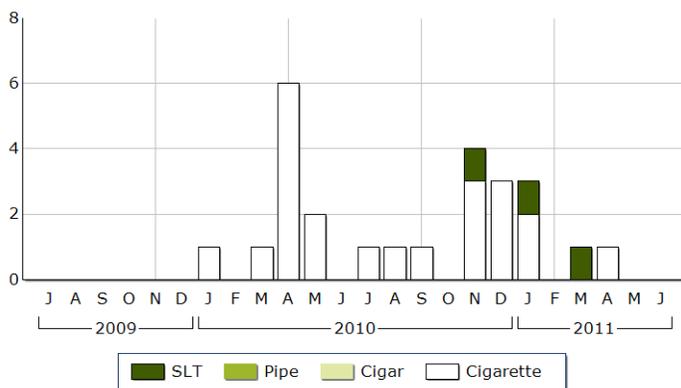
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

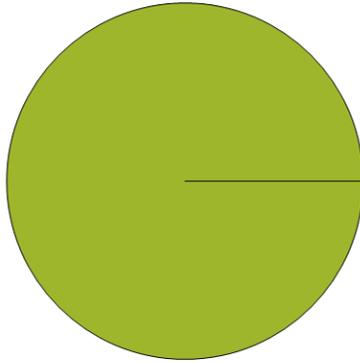


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

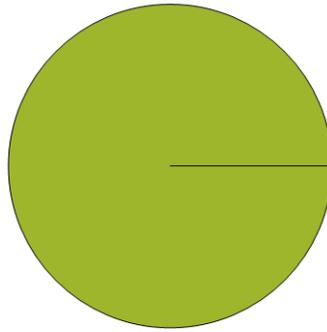
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

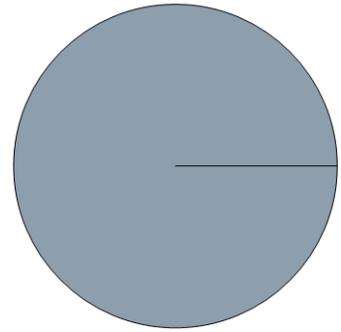
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

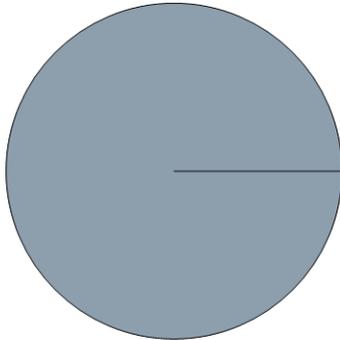
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

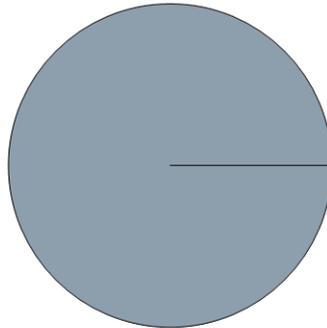
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

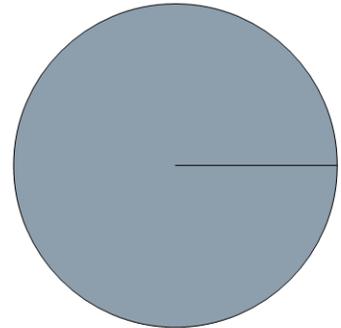
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

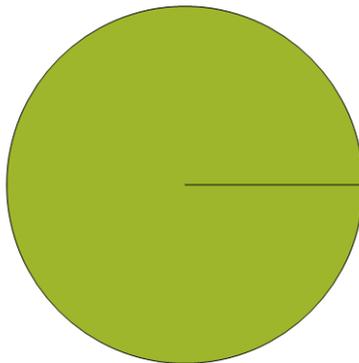
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

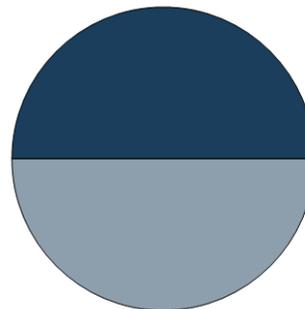
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



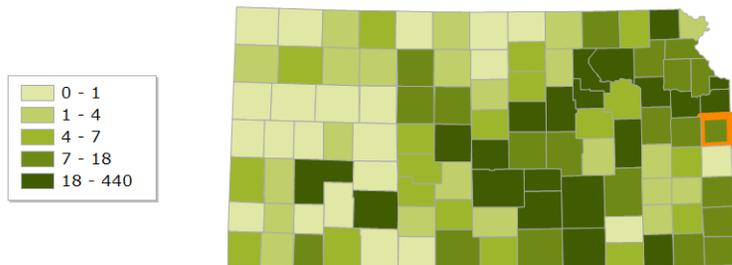
Asthma, 50.00%
COPD, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

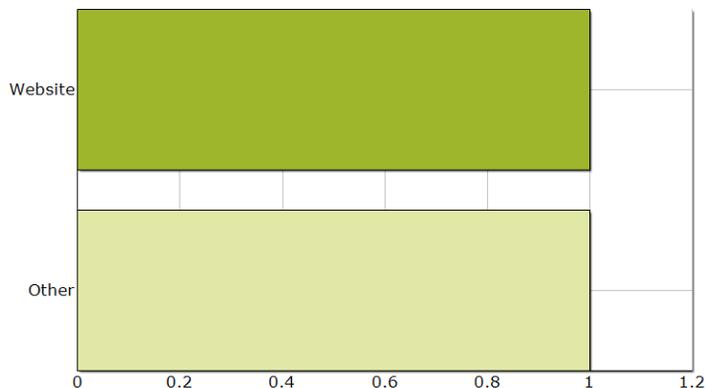
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

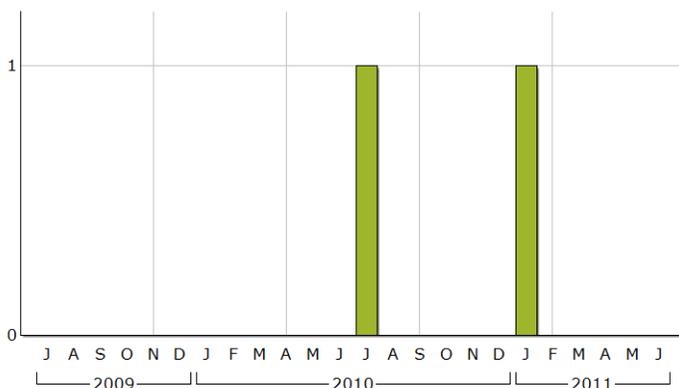


County Population		Prevalence	Tobacco Users	
Adult	26,804	17.2 %	County	State
			2	523
			15	4,991
			3	3,543
			2.0 %	2.0 %
			1	1.33 %
			2	0.44 %
			1	1.60 %
			2	0.53 %
			3	0.95 %

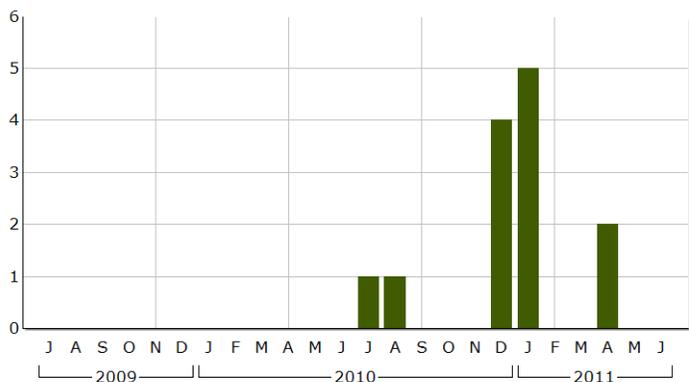
How Heard About



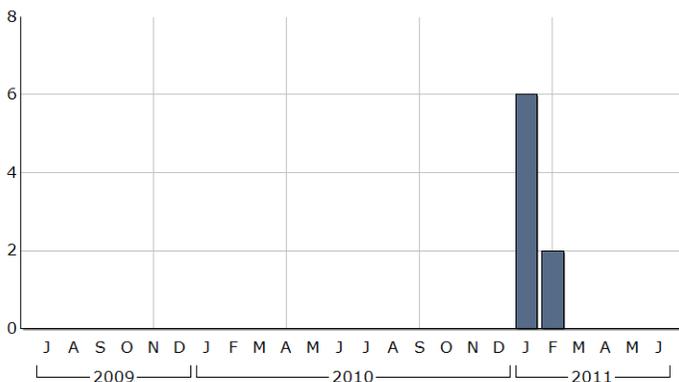
Fax Referral



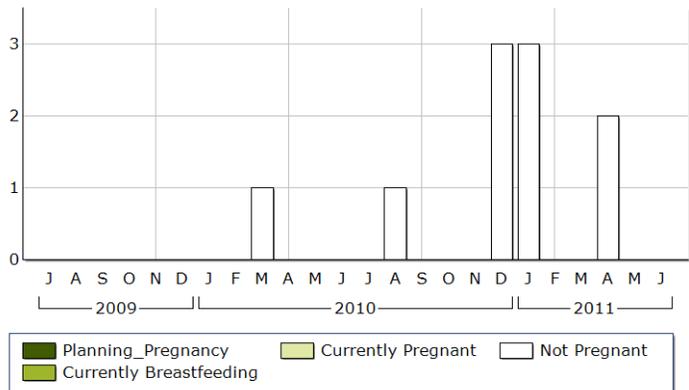
Tobacco User Enrollments



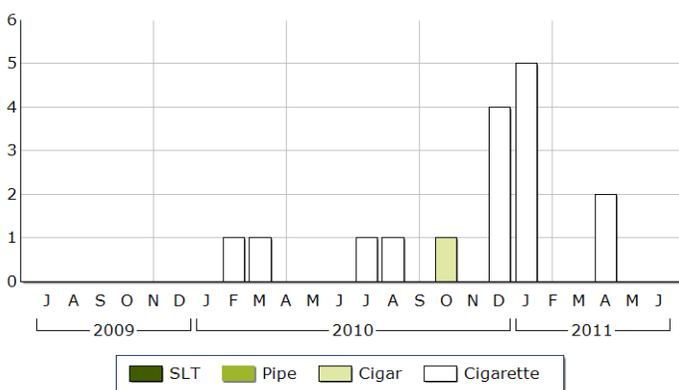
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



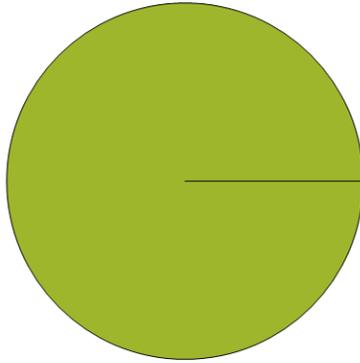
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

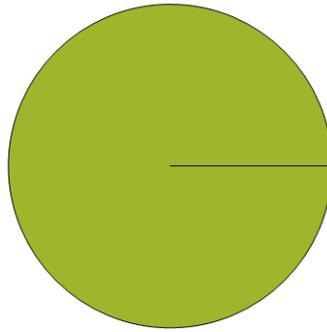
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

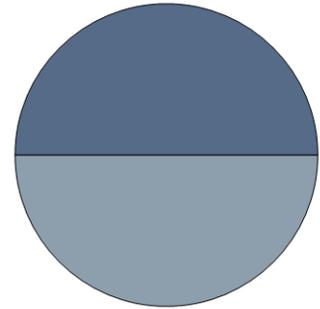
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

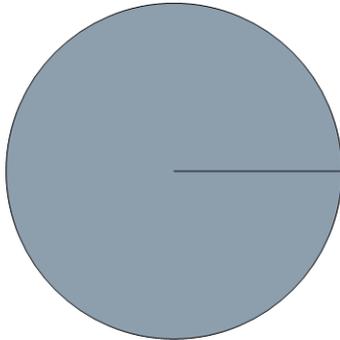
Tobacco Users By Education



HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

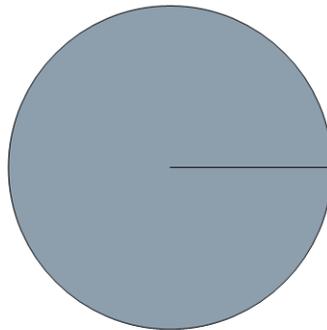
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

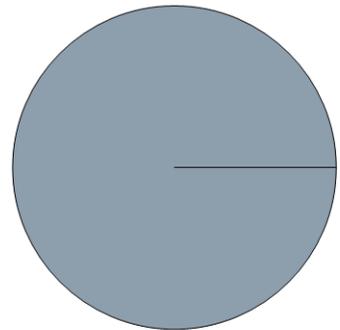
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 2

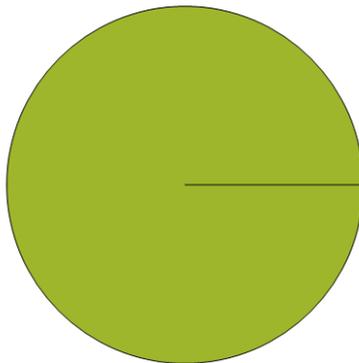
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

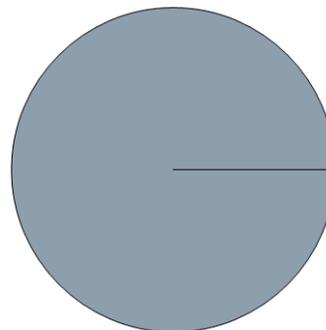
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



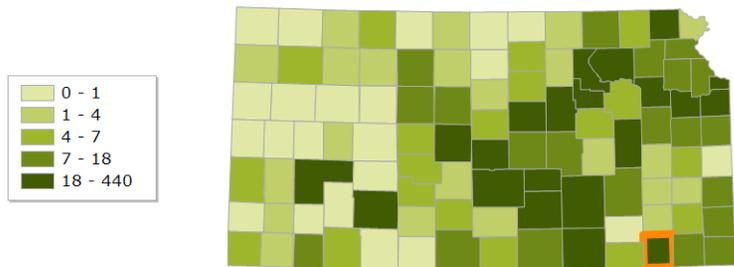
None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

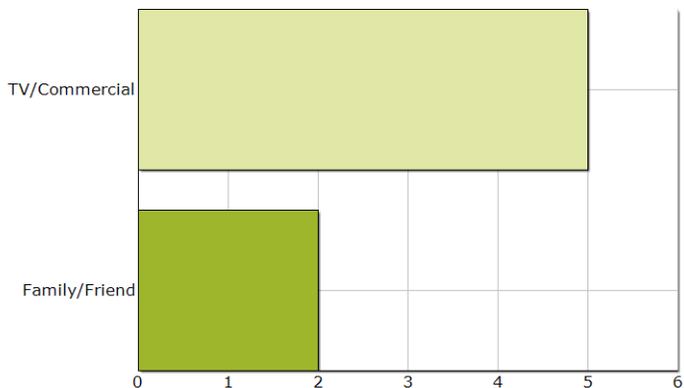
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

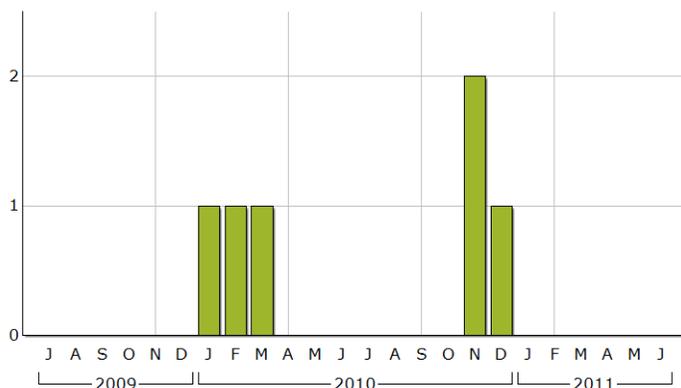


County Population		Prevalence	Tobacco Users	
Adult	21,068	29.0 %	6,112	
			County	State
Tobacco Users - Last Full Month			7	523
Tobacco Users YTD			50	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.82 %
Reach - NAQC			2	0.67 %
Annualized Reach			1	0.98 %
Annualized Reach - NAQC			2	0.80 %
Unique Individual Reach			3	0.72 %

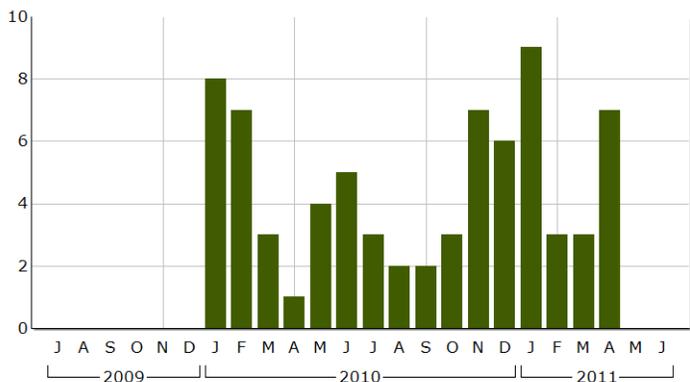
How Heard About



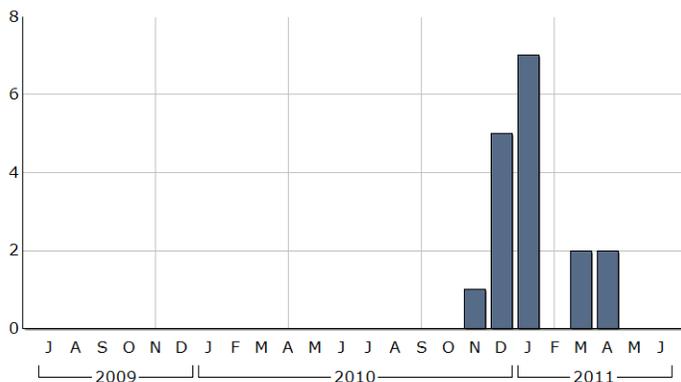
Fax Referral



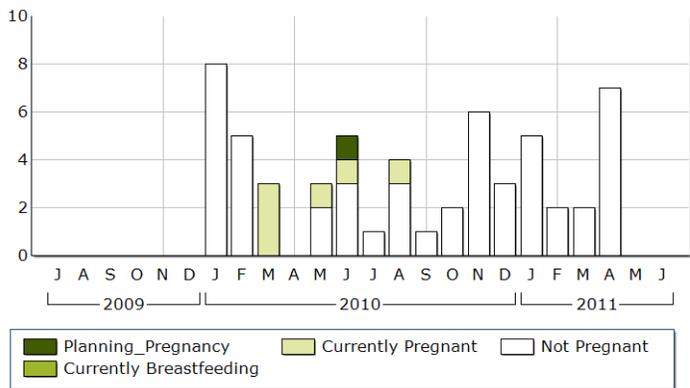
Tobacco User Enrollments



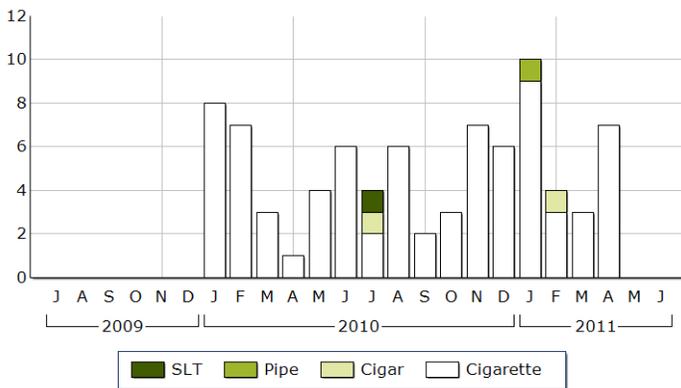
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

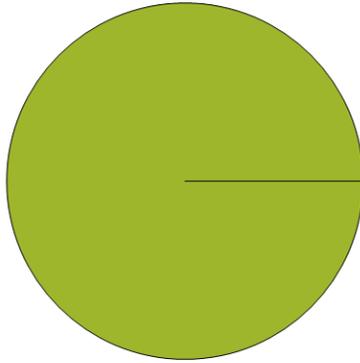


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

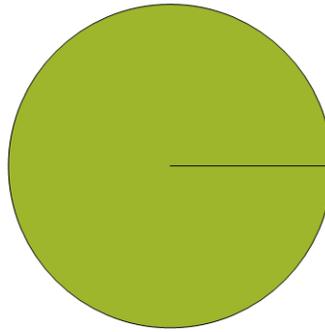
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 7

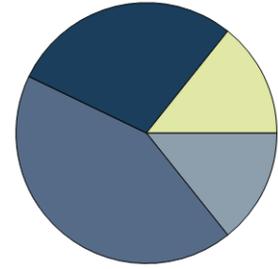
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

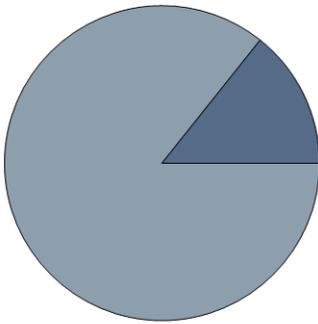
Tobacco Users By Education



No HS Degree/GED, 14.29%
 HS Degree/GED, 42.86%
 Some College, 28.57%
 College Degree, 14.29%

Chart Total N: 7

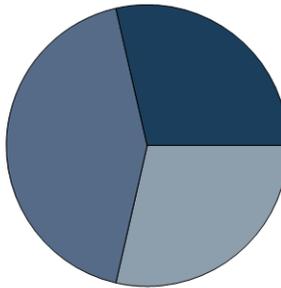
Tobacco Users By Race



White, 85.71%
 American Indian/Alaskan Native, 14.29%

Chart Total N: 7

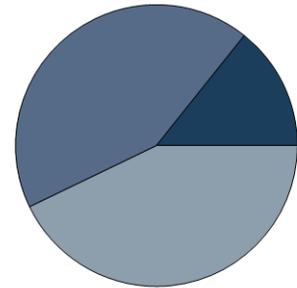
Tobacco Users By Age



45 - 54, 28.57%
 55 - 64, 42.86%
 65 and Older, 28.57%

Chart Total N: 7

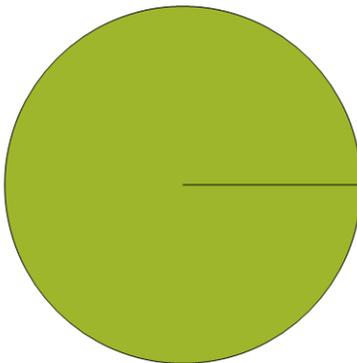
Tobacco Users By Health Plan



Commercially Insured, 42.86%
 Medicare, 42.86%
 Medicaid, 14.29%

Chart Total N: 7

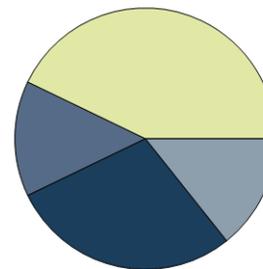
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



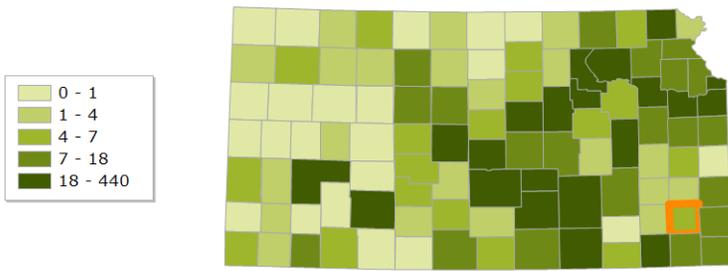
Asthma, 14.29%
 COPD, 28.57%
 Diabetes, 14.29%
 None, 42.86%

Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

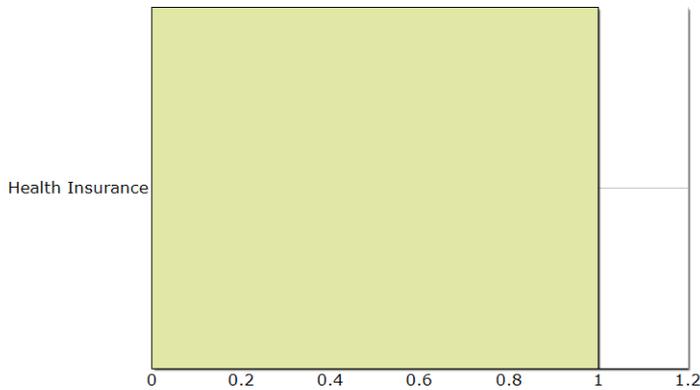
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

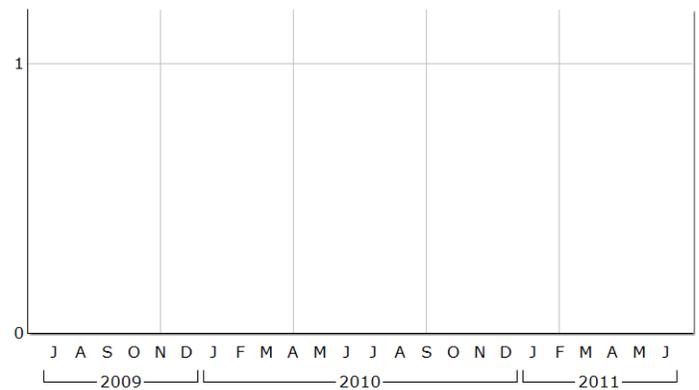


County Population		Prevalence	Tobacco Users	
Adult	15,127	19.6 %	2,957	
			County	State
Tobacco Users - Last Full Month			1	523
Tobacco Users YTD			7	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.24 %
Reach - NAQC			2	0.17 %
Annualized Reach			1	0.28 %
Annualized Reach - NAQC			2	0.20 %
Unique Individual Reach			3	0.17 %

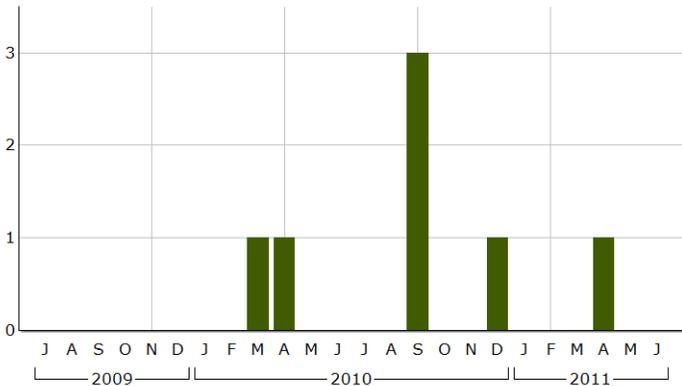
How Heard About



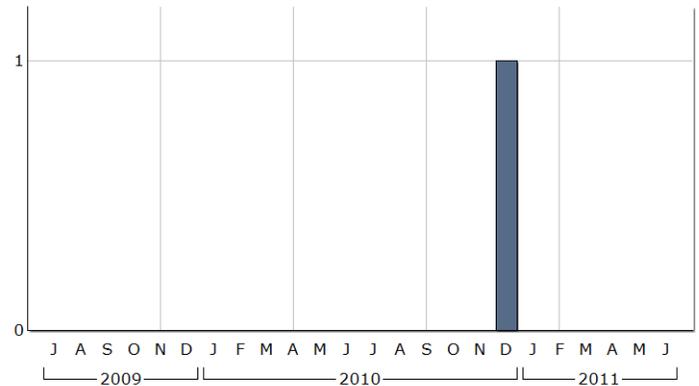
Fax Referral



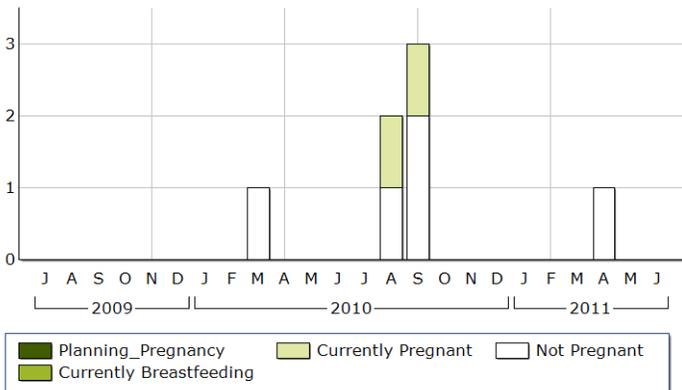
Tobacco User Enrollments



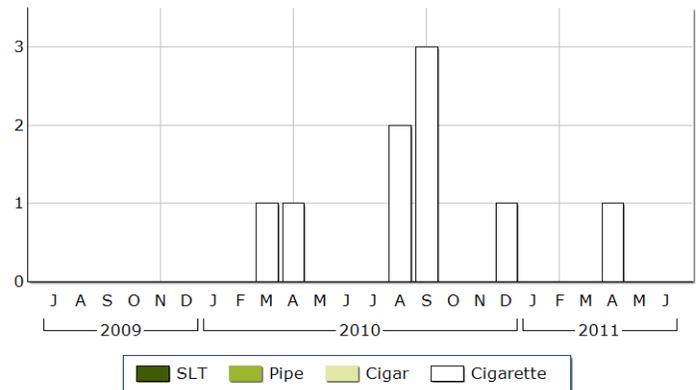
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



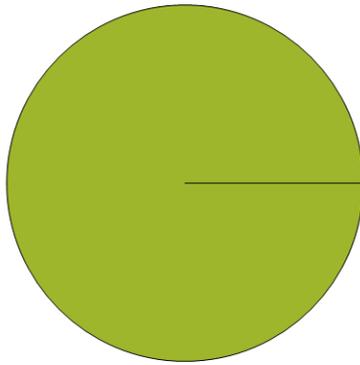
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

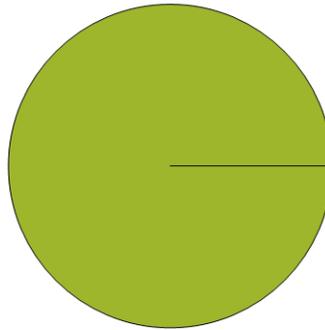
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

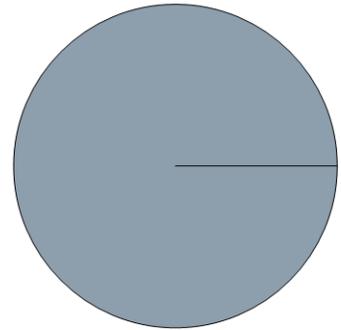
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

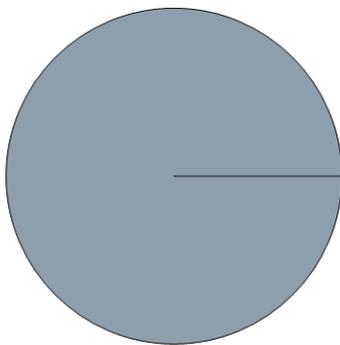
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

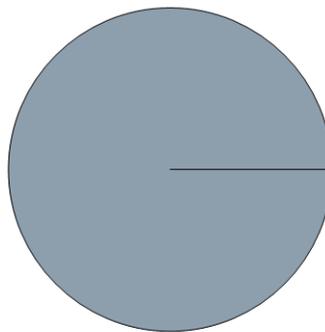
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

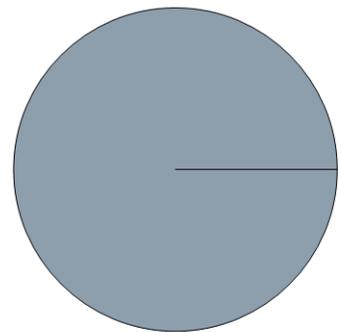
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

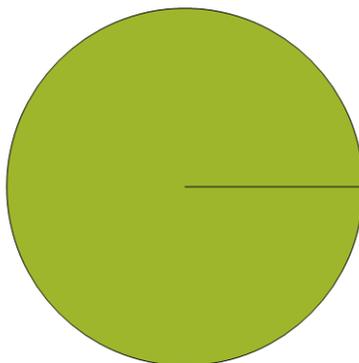
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

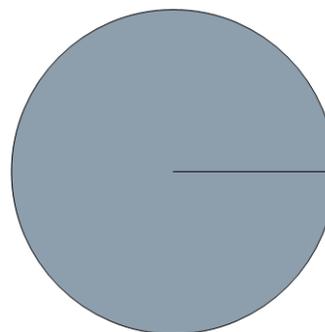
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



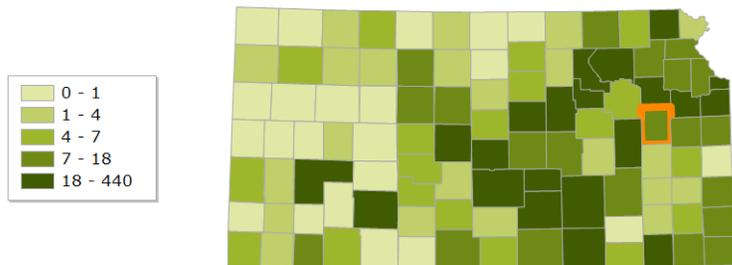
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

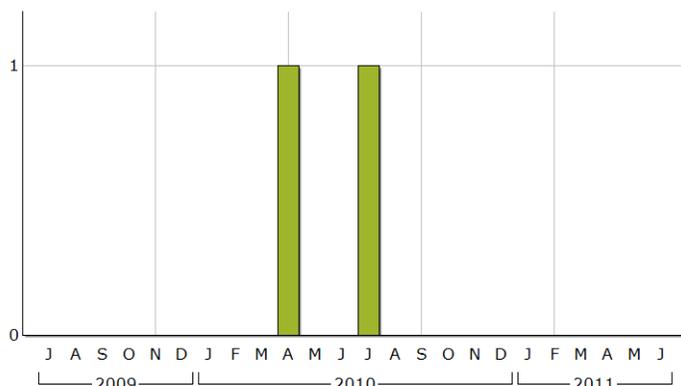
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

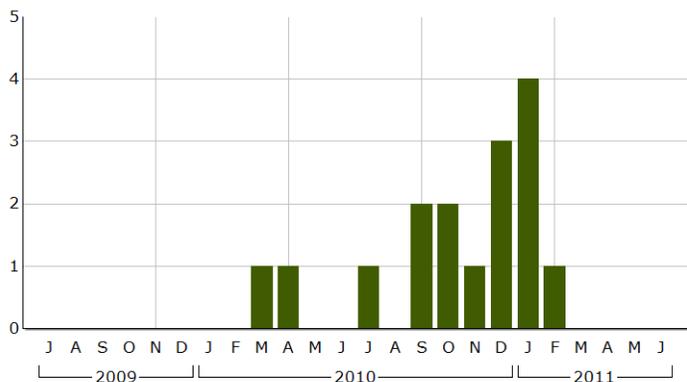


County Population		Prevalence	Tobacco Users	
Adult	17,243	20.1 %	3,458	
			County	State
Tobacco Users - Last Full Month			-	523
Tobacco Users YTD			14	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.40 %
Reach - NAQC			2	0.38 %
Annualized Reach			1	0.49 %
Annualized Reach - NAQC			2	0.45 %
Unique Individual Reach			3	0.38 %

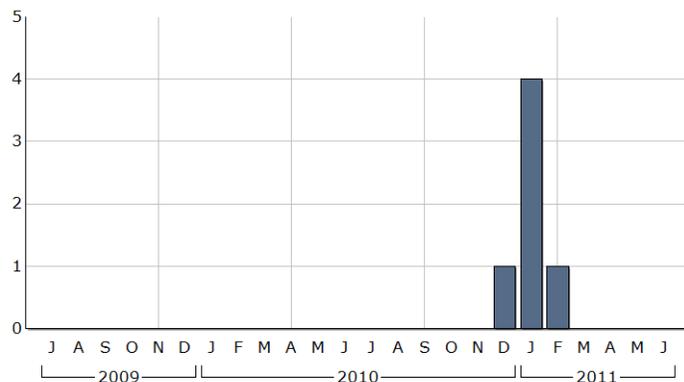
Fax Referral



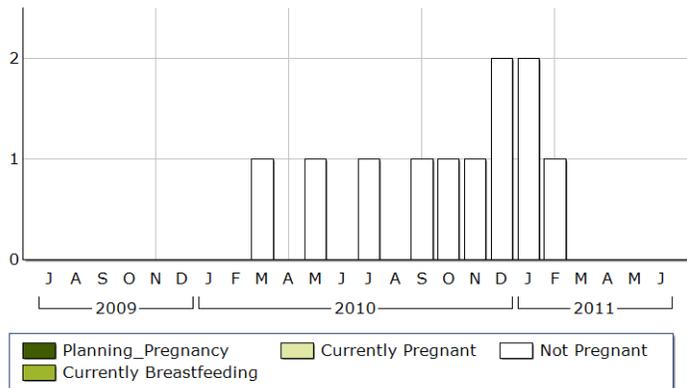
Tobacco User Enrollments



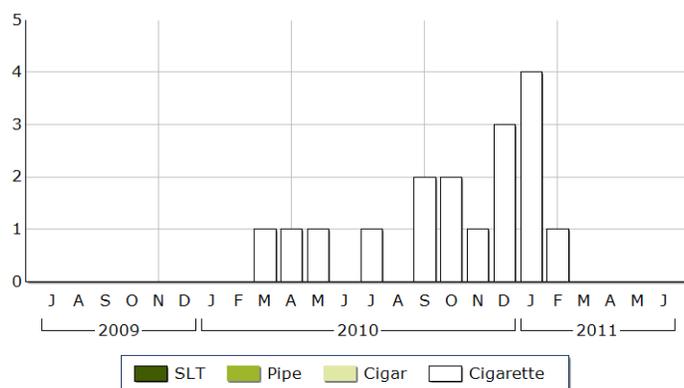
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

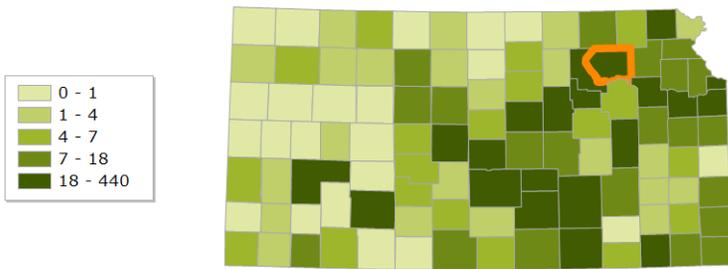
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Utilization Dashboard by County Report

Pottawatomie County - Kansas Tobacco Quitline

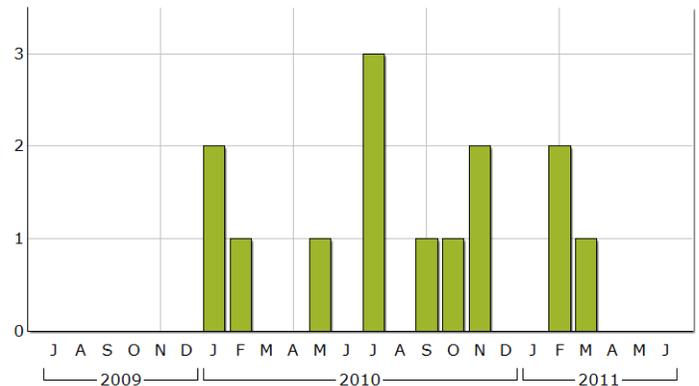
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

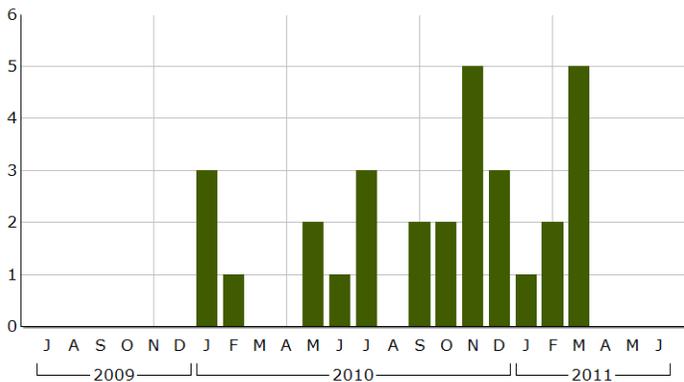


County Population		Prevalence	Tobacco Users	
Adult	19,968	20.1 %	4,019	
			County	State
Tobacco Users - Last Full Month			-	523
Tobacco Users YTD			25	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.62 %
Reach - NAQC			2	0.45 %
Annualized Reach			1	0.75 %
Annualized Reach - NAQC			2	0.54 %
Unique Individual Reach			3	0.55 %

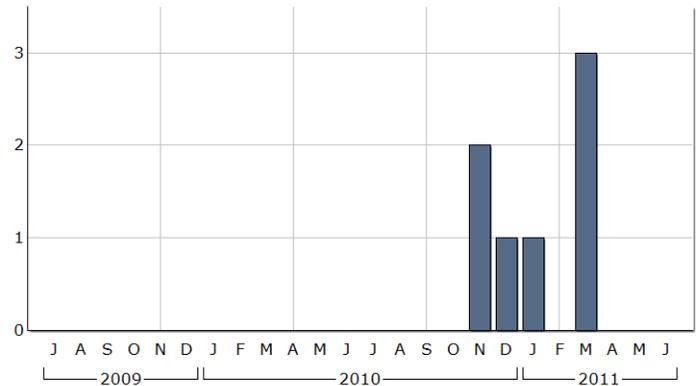
Fax Referral



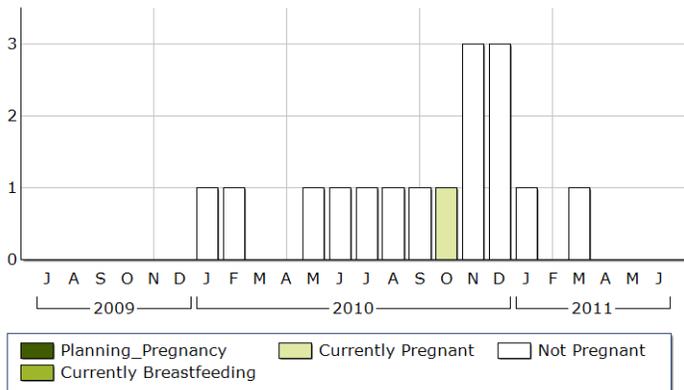
Tobacco User Enrollments



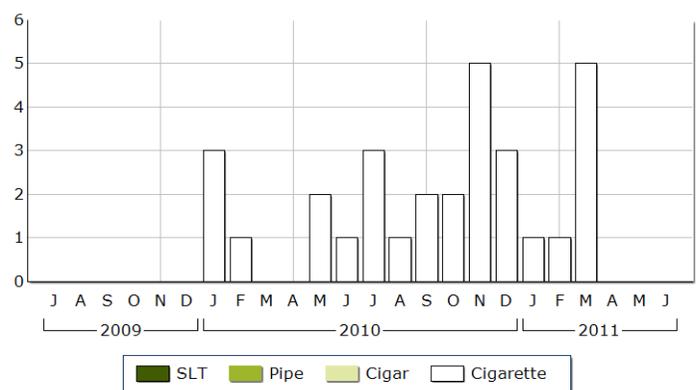
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

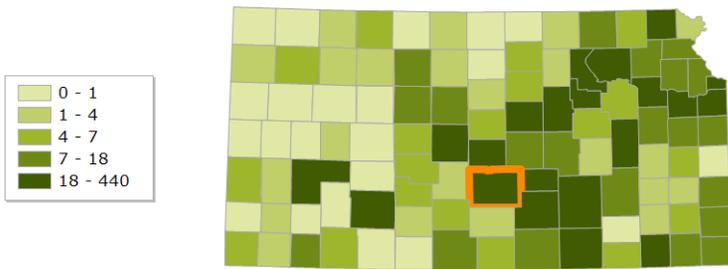


1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

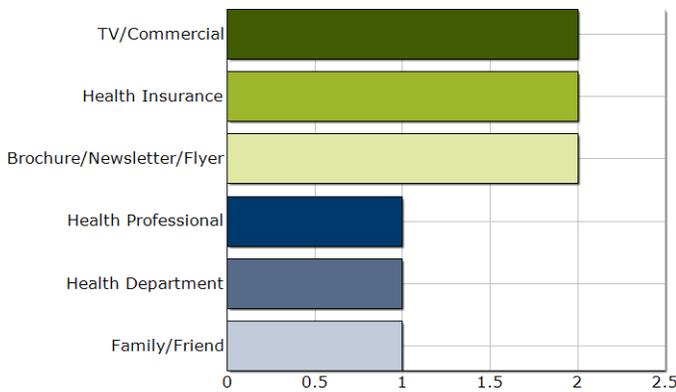
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

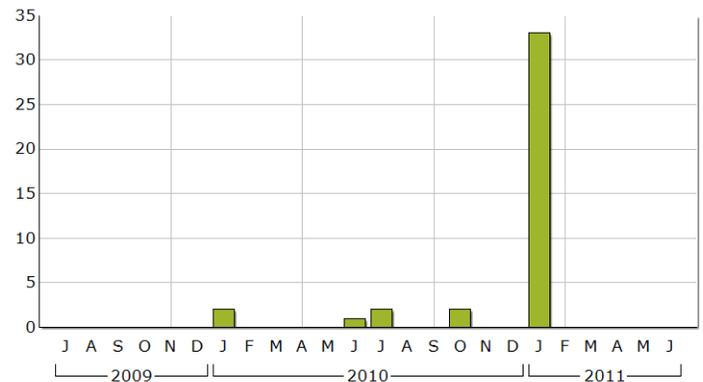


County Population		Prevalence	Tobacco Users	
Adult	48,224	21.2 %	County	State
			9	523
Tobacco Users - Last Full Month			115	4,991
Tobacco Users YTD			107	3,543
Unique Tobacco Users YTD			2.0 %	2.0 %
Target Reach			1	1.12 %
Reach YTD			2	0.85 %
Reach - NAQC			1	1.35 %
Annualized Reach			2	1.02 %
Annualized Reach - NAQC			3	1.05 %
Unique Individual Reach				0.95 %

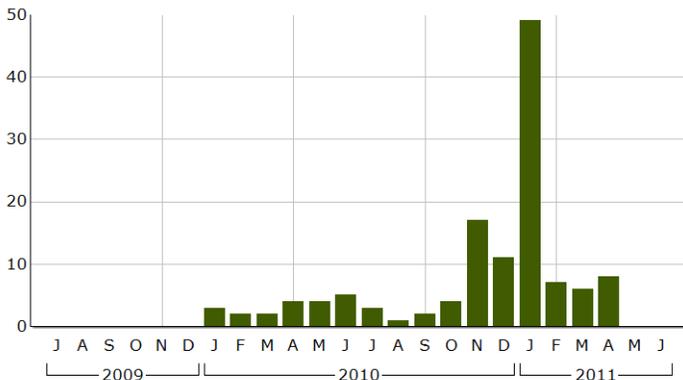
How Heard About



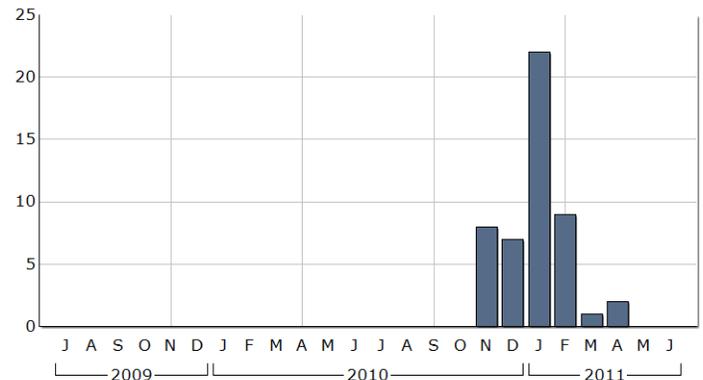
Fax Referral



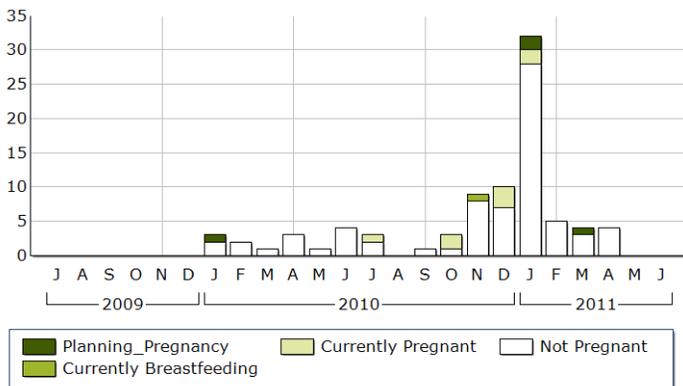
Tobacco User Enrollments



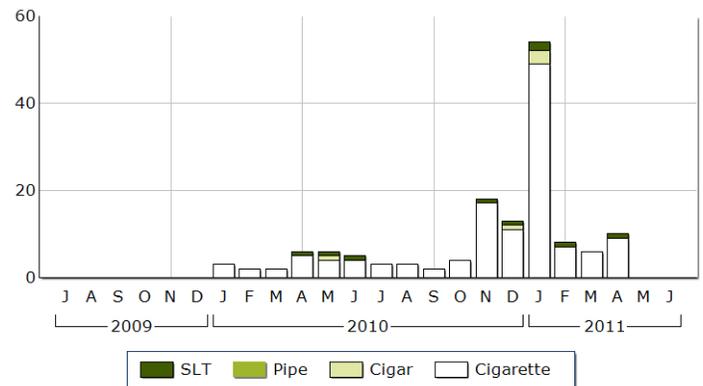
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

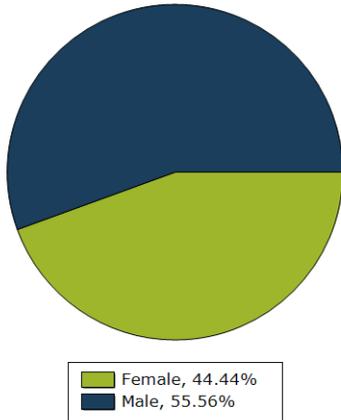


Chart Total N: 9

Tobacco Users By Language

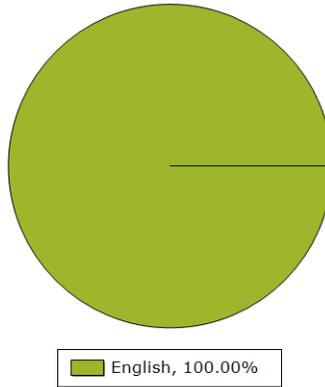


Chart Total N: 9

Tobacco Users By Education

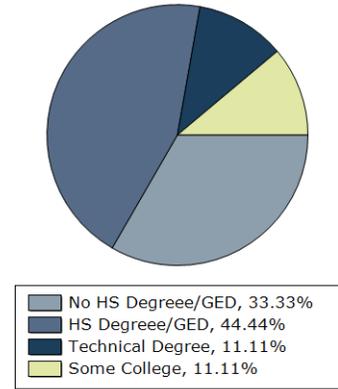


Chart Total N: 9

Tobacco Users By Race

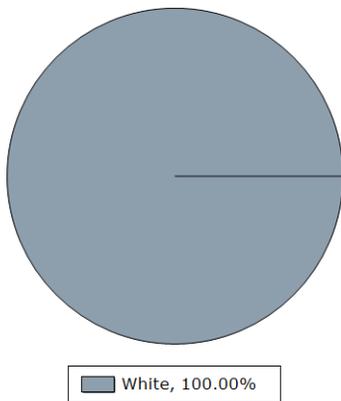


Chart Total N: 9

Tobacco Users By Age

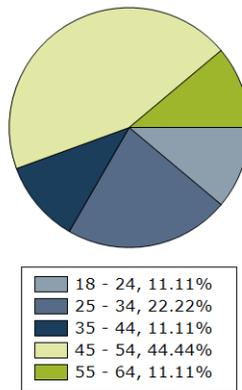


Chart Total N: 9

Tobacco Users By Health Plan

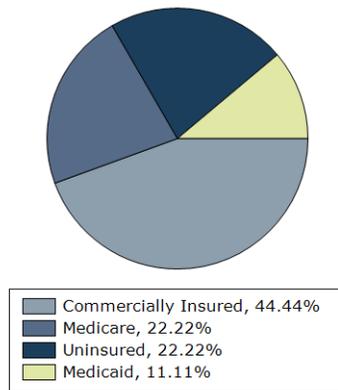


Chart Total N: 9

Tobacco Users By Ethnicity

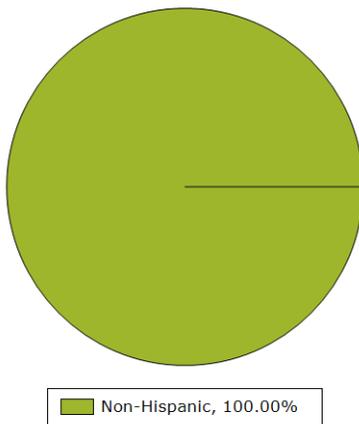


Chart Total N: 9

Tobacco Users By Chronic Condition

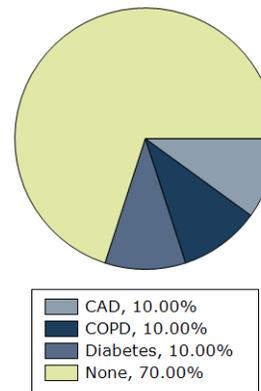
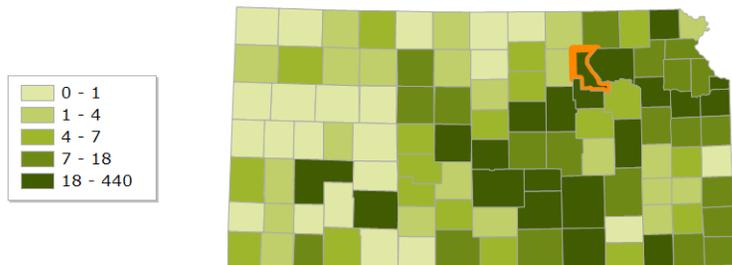


Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

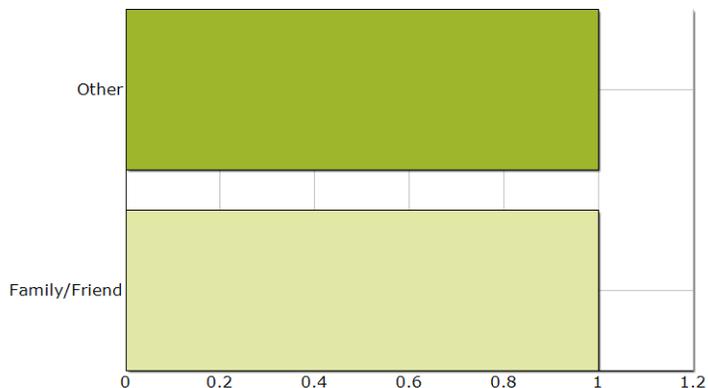
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

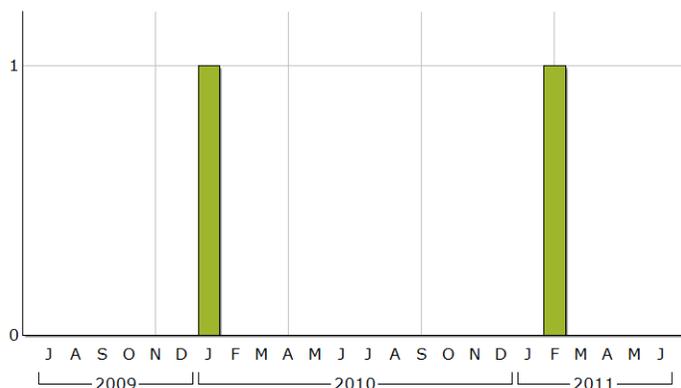


County Population		Prevalence	Tobacco Users	
Adult	37,714	14.8 %	5,585	
			County	State
Tobacco Users - Last Full Month			2	523
Tobacco Users YTD			20	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.36 %
Reach - NAQC			2	0.27 %
Annualized Reach			1	0.43 %
Annualized Reach - NAQC			2	0.32 %
Unique Individual Reach			3	0.34 %

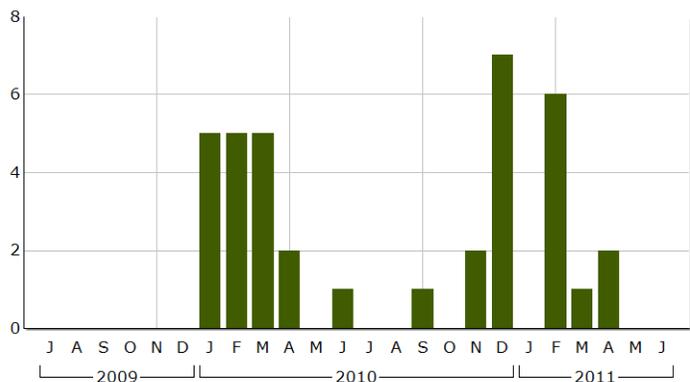
How Heard About



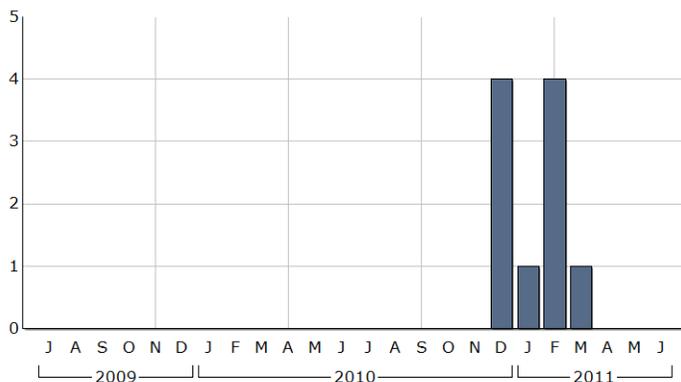
Fax Referral



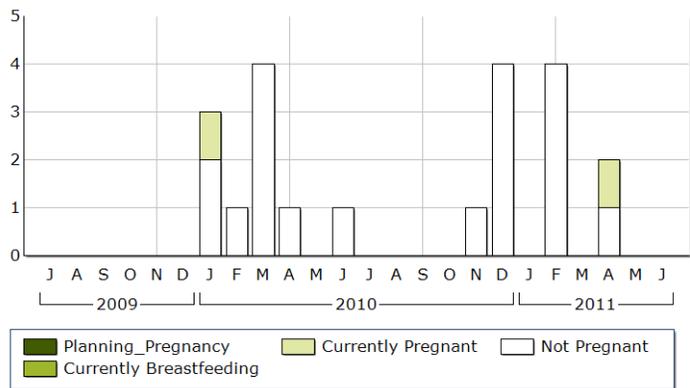
Tobacco User Enrollments



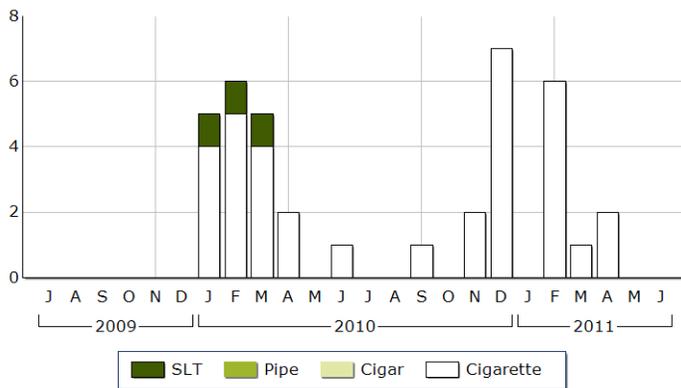
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

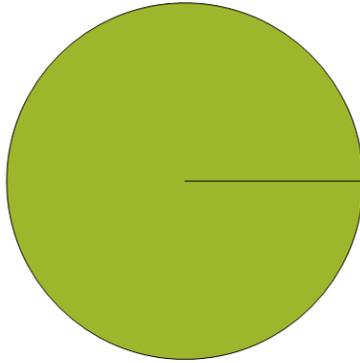


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

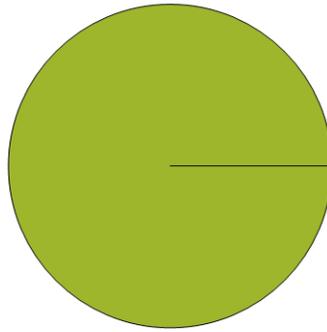
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

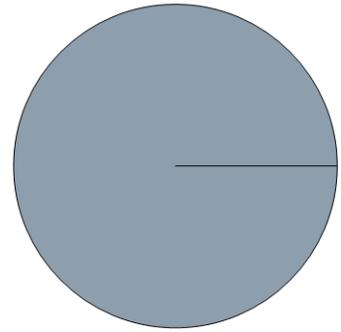
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

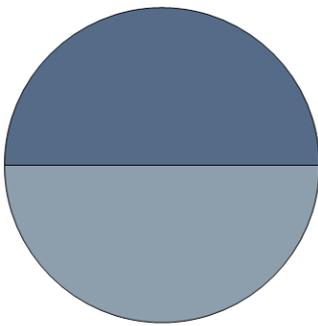
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

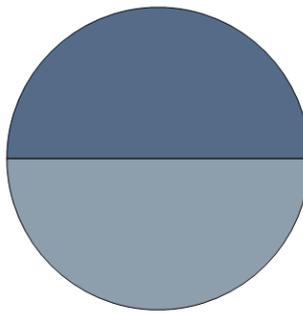
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%
White, 50.00%

Chart Total N: 2

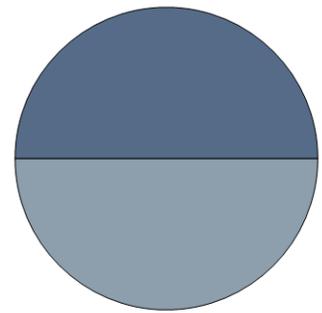
Tobacco Users By Age



18 - 24, 50.00%
45 - 54, 50.00%

Chart Total N: 2

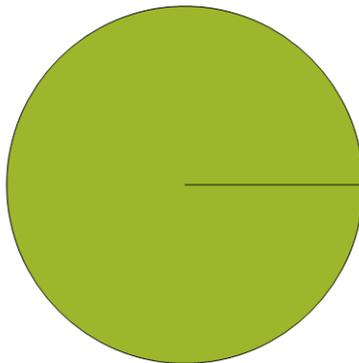
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 2

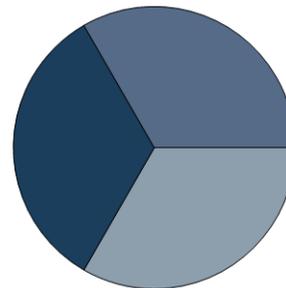
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



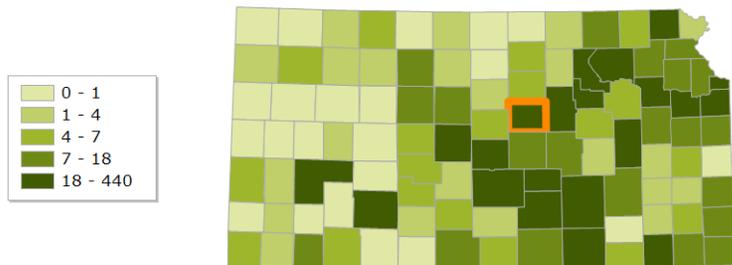
Asthma, 33.33%
COPD, 33.33%
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

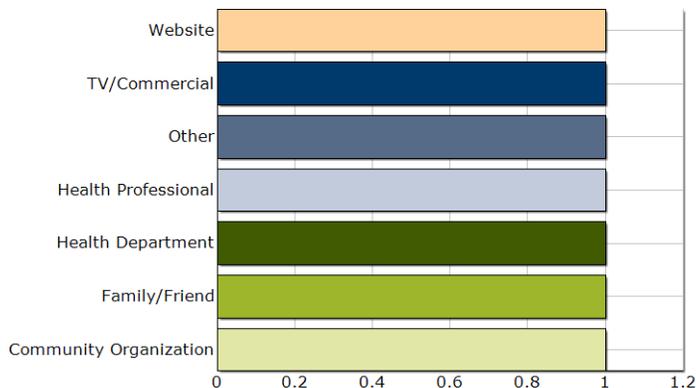
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

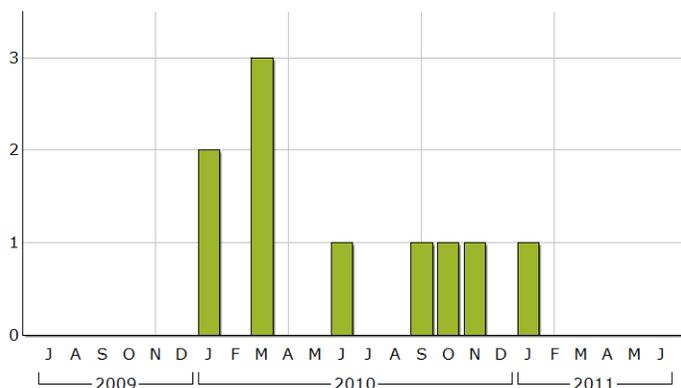


County Population		Prevalence	Tobacco Users	
Adult	37,750	19.6 %	7,382	
			County	State
Tobacco Users - Last Full Month			7	523
Tobacco Users YTD			112	4,991
Unique Tobacco Users YTD			3	105
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.52 %
Reach - NAQC			2	1.30 %
Annualized Reach			1	1.82 %
Annualized Reach - NAQC			2	1.56 %
Unique Individual Reach			3	1.42 %

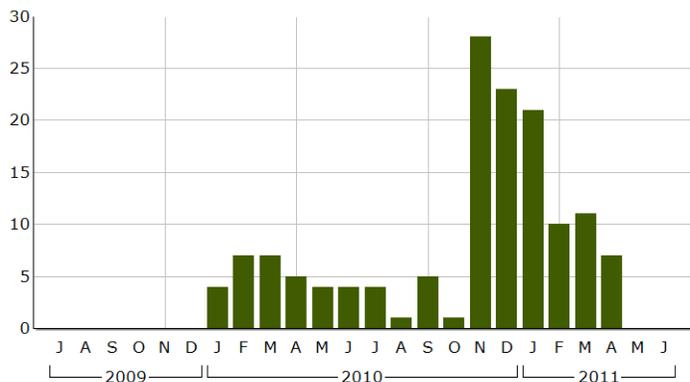
How Heard About



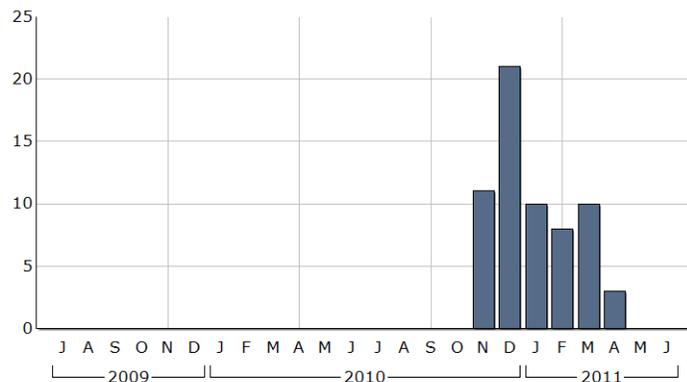
Fax Referral



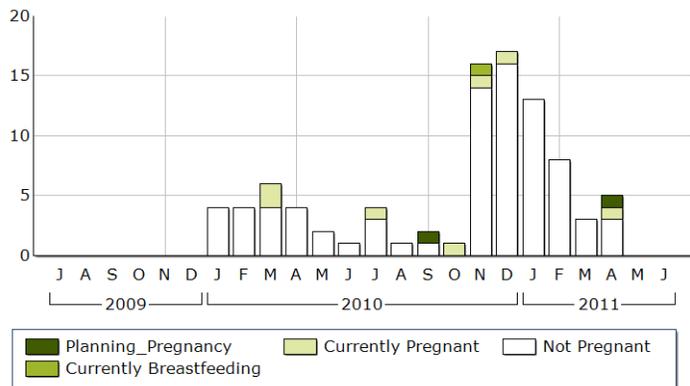
Tobacco User Enrollments



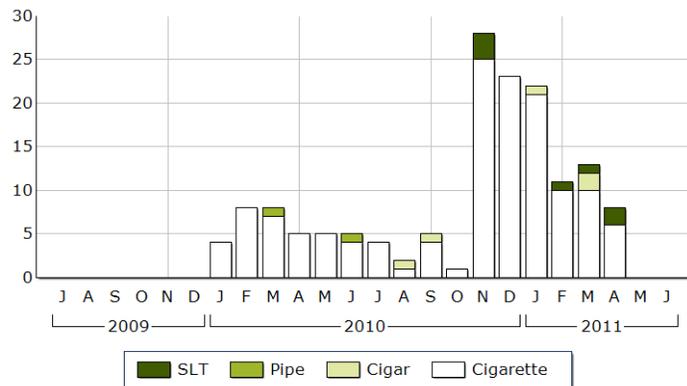
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

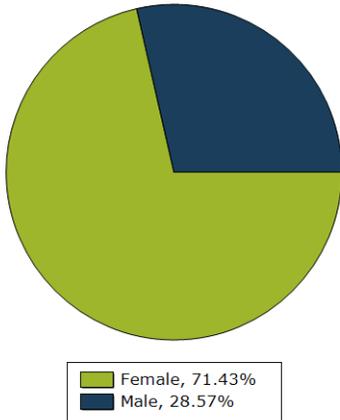


Chart Total N: 7

Tobacco Users By Language

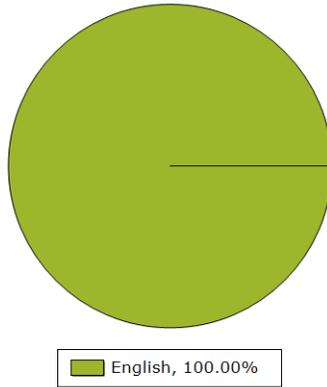


Chart Total N: 7

Tobacco Users By Education

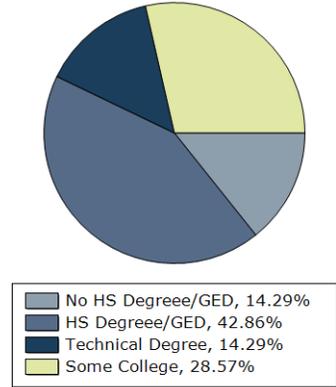


Chart Total N: 7

Tobacco Users By Race

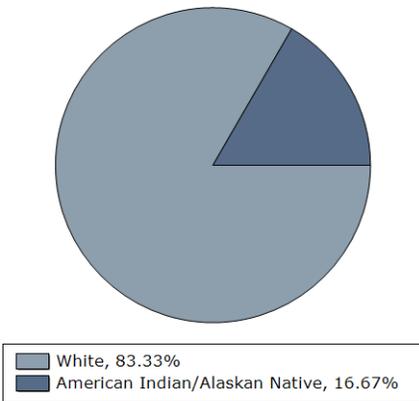


Chart Total N: 6

Tobacco Users By Age

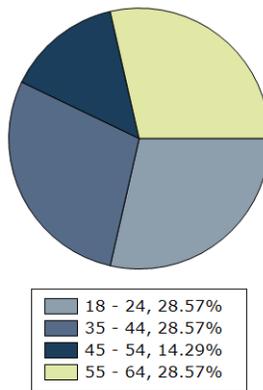


Chart Total N: 7

Tobacco Users By Health Plan

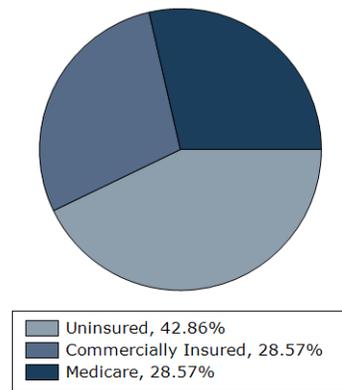


Chart Total N: 7

Tobacco Users By Ethnicity

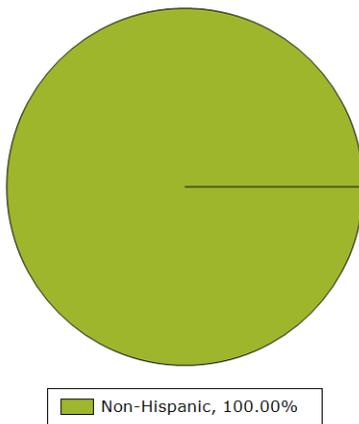


Chart Total N: 7

Tobacco Users By Chronic Condition

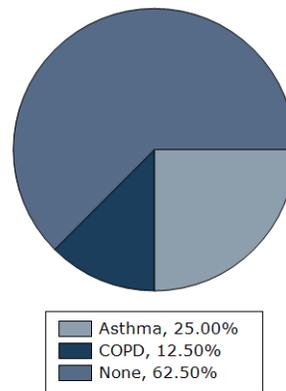
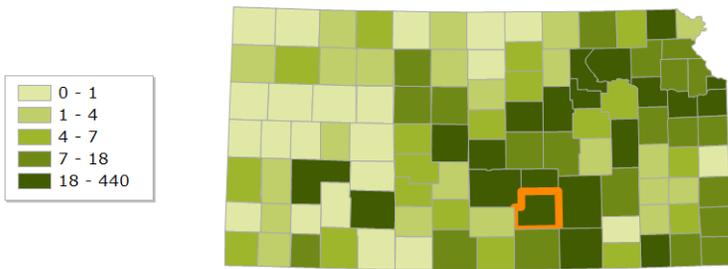


Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

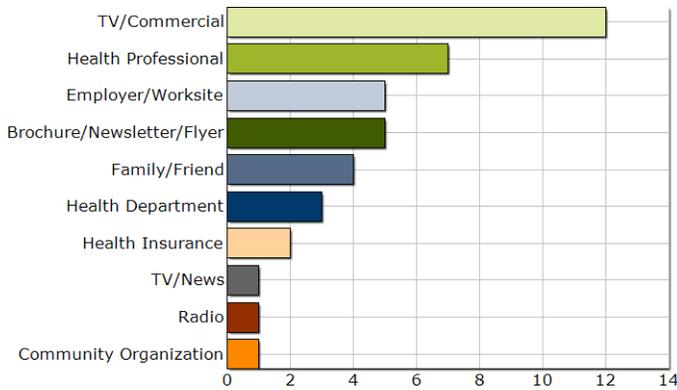
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

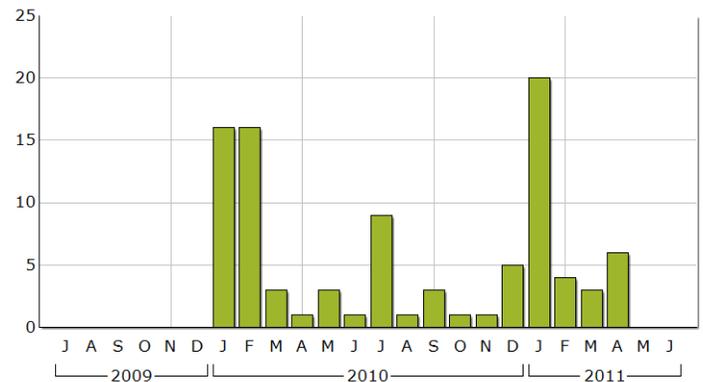


County Population	Prevalence	Tobacco Users	
Adult	347,206	19.2 %	66,743
		County	State
Tobacco Users - Last Full Month		44	523
Tobacco Users YTD		449	4,991
Unique Tobacco Users YTD		394	3,543
Target Reach		2.0 %	2.0 %
Reach YTD		0.67 %	1.33 %
Reach - NAQC		0.54 %	0.44 %
Annualized Reach		0.81 %	1.60 %
Annualized Reach - NAQC		0.65 %	0.53 %
Unique Individual Reach		0.59 %	0.95 %

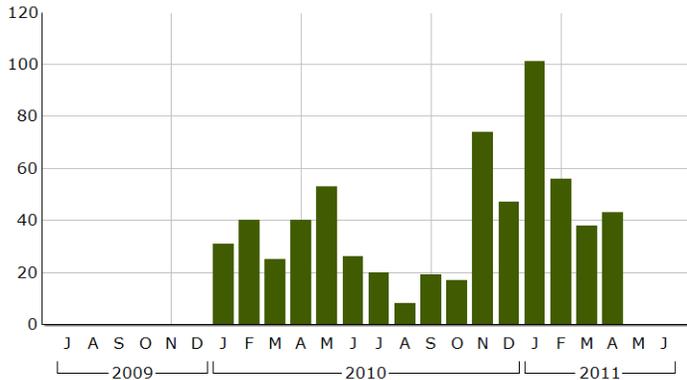
How Heard About



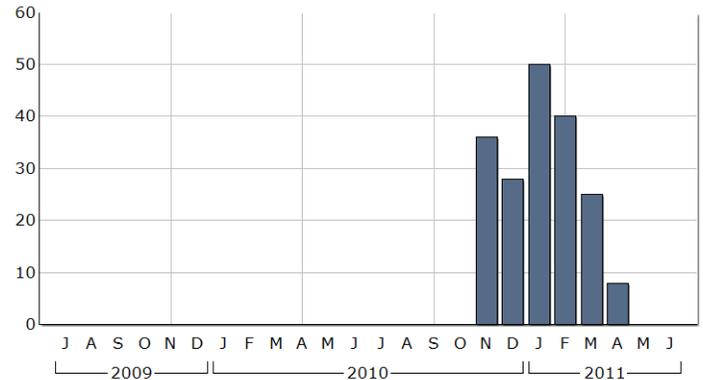
Fax Referral



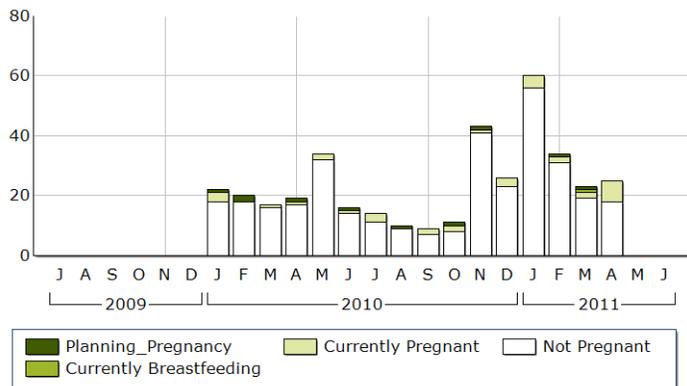
Tobacco User Enrollments



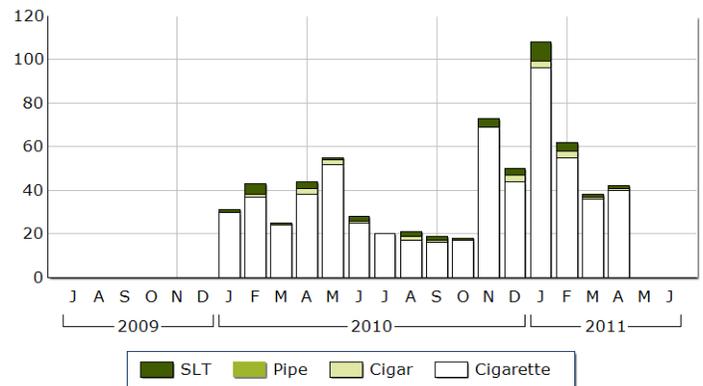
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

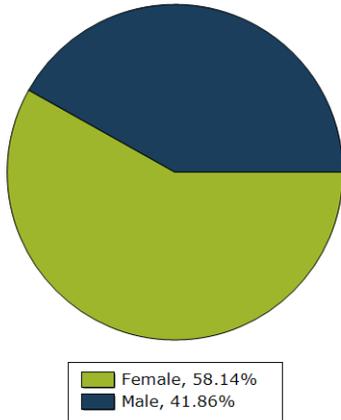


Chart Total N: 43

Tobacco Users By Language

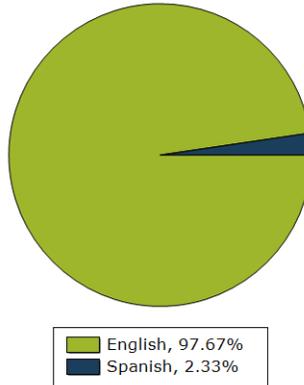


Chart Total N: 43

Tobacco Users By Education

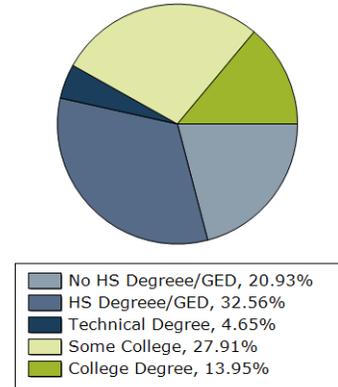


Chart Total N: 43

Tobacco Users By Race

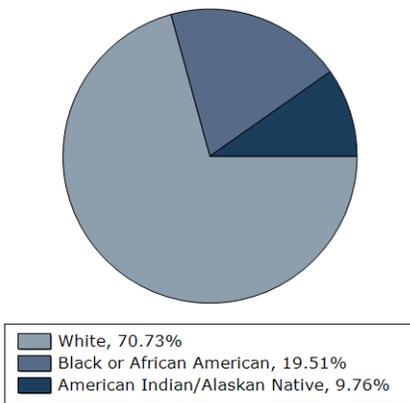


Chart Total N: 41

Tobacco Users By Age

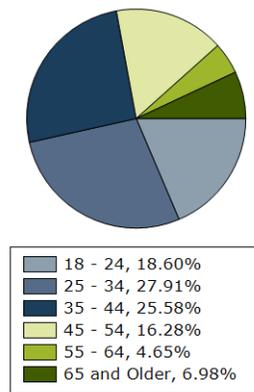


Chart Total N: 43

Tobacco Users By Health Plan

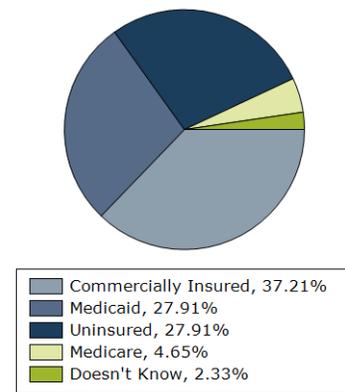


Chart Total N: 43

Tobacco Users By Ethnicity

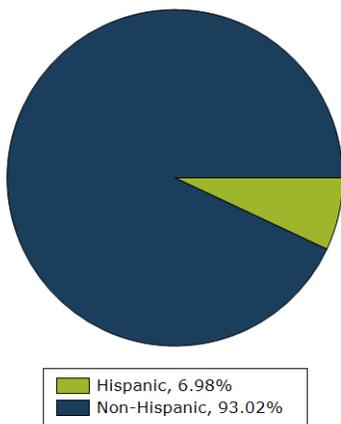


Chart Total N: 43

Tobacco Users By Chronic Condition

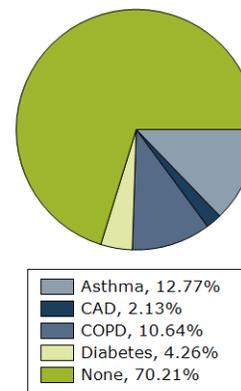
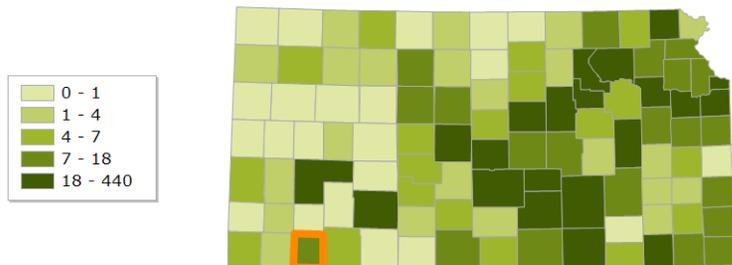


Chart Total N: 47

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

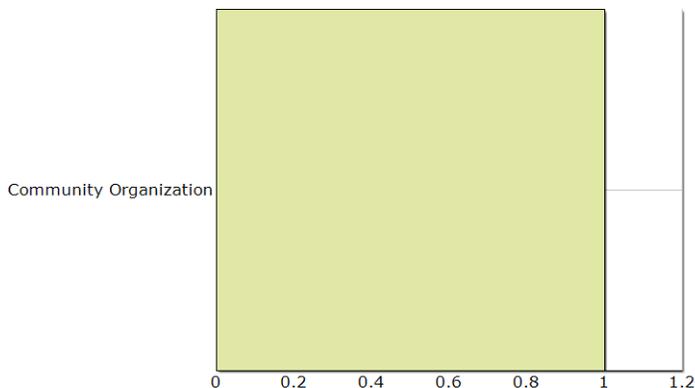
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

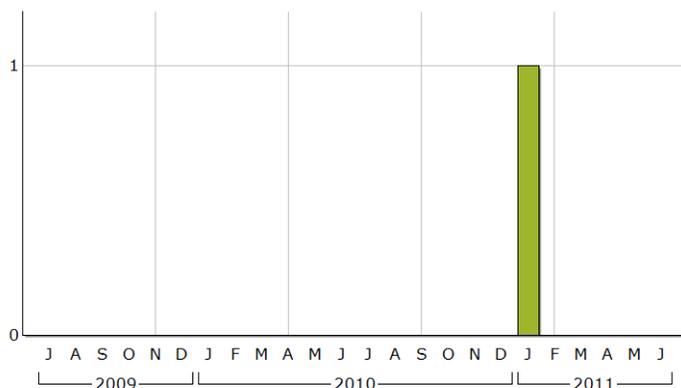


County Population		Prevalence	Tobacco Users	
Adult	12,633	6.6 %	833	
			County	State
Tobacco Users - Last Full Month			1	523
Tobacco Users YTD			15	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.80 %
Reach - NAQC			2	1.44 %
Annualized Reach			1	2.16 %
Annualized Reach - NAQC			2	1.73 %
Unique Individual Reach			3	1.56 %

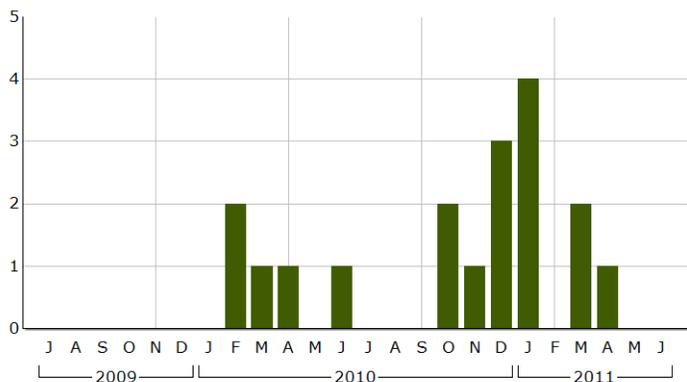
How Heard About



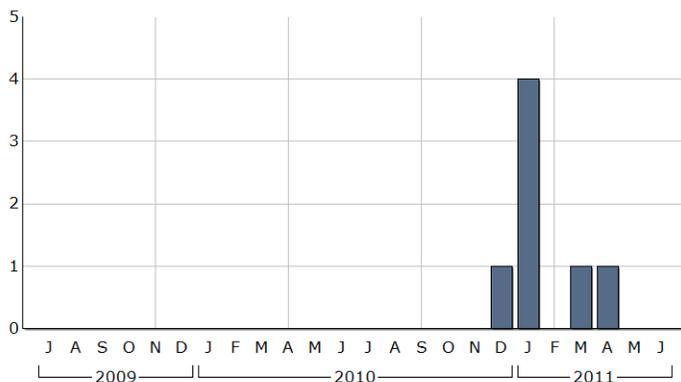
Fax Referral



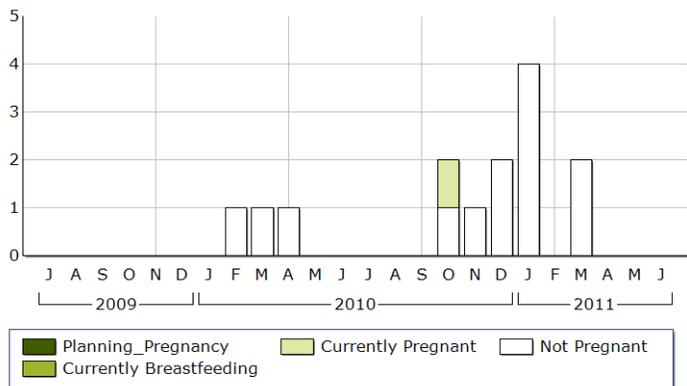
Tobacco User Enrollments



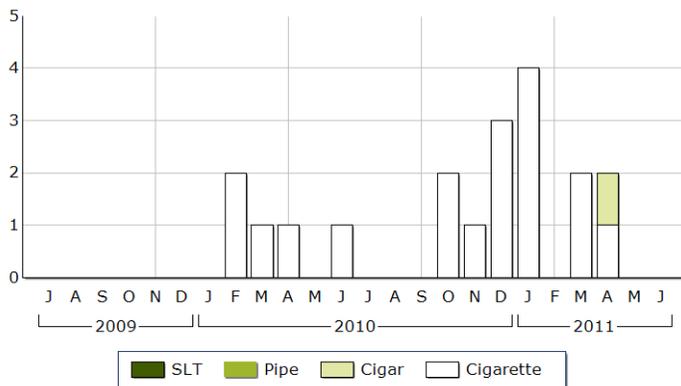
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

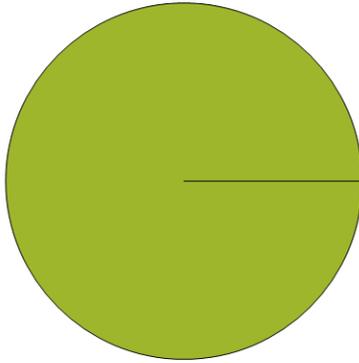


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

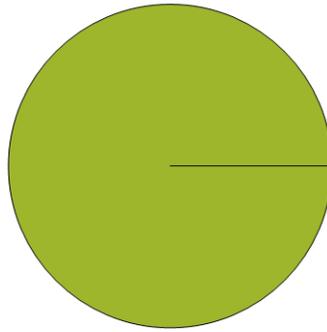
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

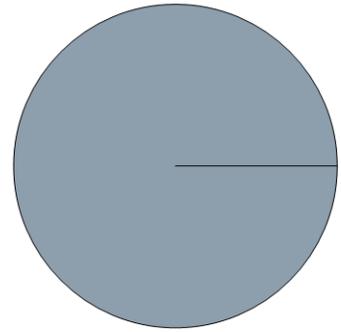
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

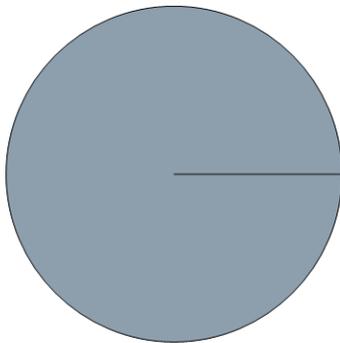
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

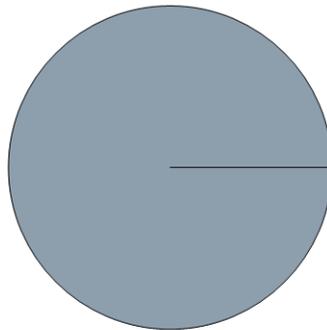
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

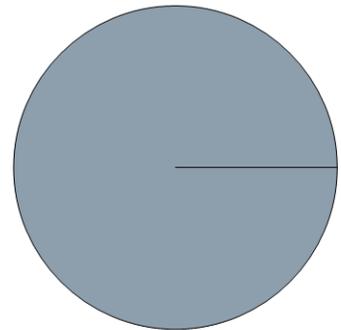
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

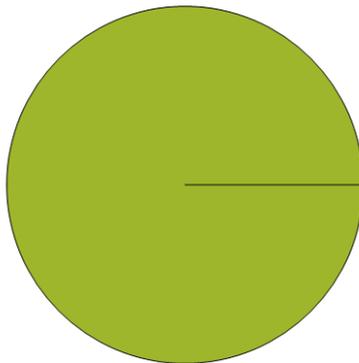
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

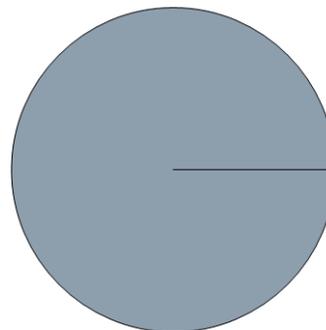
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



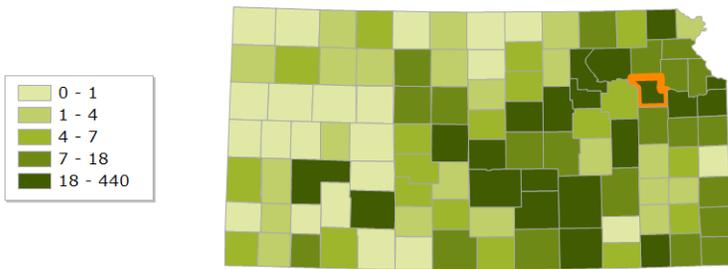
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

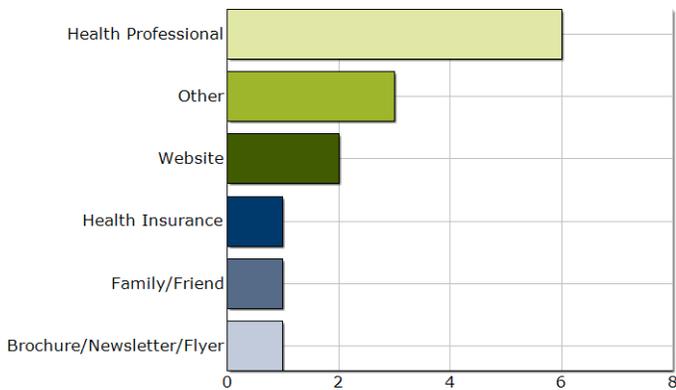
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

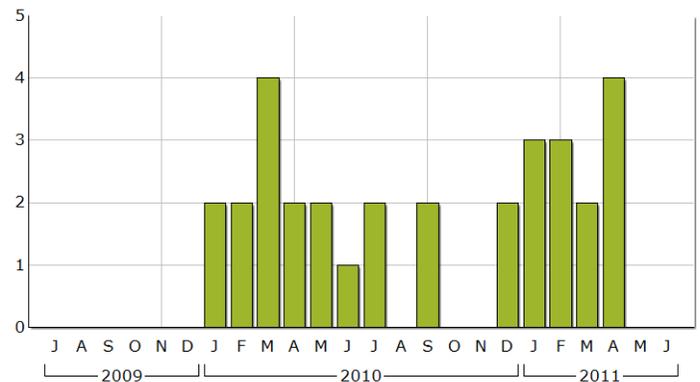


County Population		Prevalence	Tobacco Users	
Adult	130,224	17.9 %	23,316	
			County	State
Tobacco Users - Last Full Month			16	523
Tobacco Users YTD			175	4,991
Unique Tobacco Users YTD			3	161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.75 %
Reach - NAQC			2	0.64 %
Annualized Reach			1	0.90 %
Annualized Reach - NAQC			2	0.77 %
Unique Individual Reach			3	0.69 %

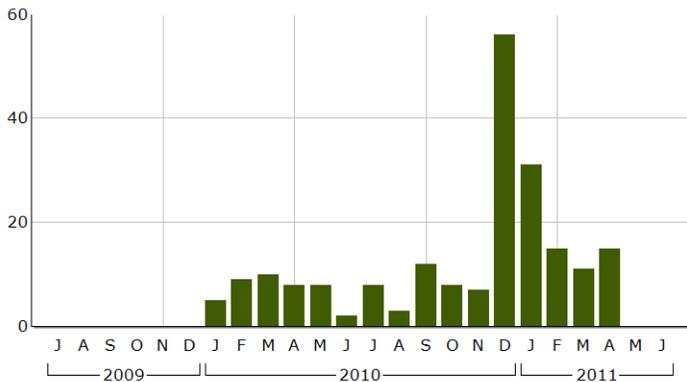
How Heard About



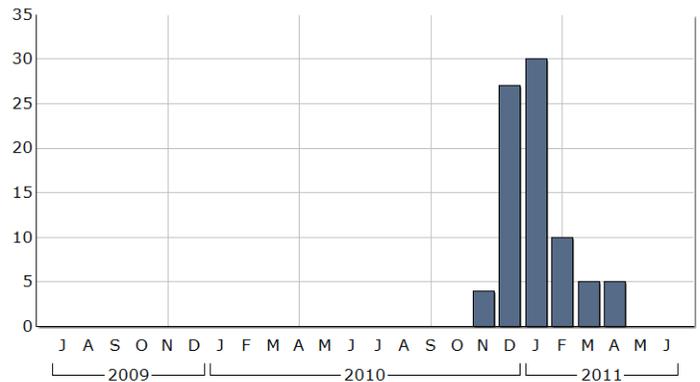
Fax Referral



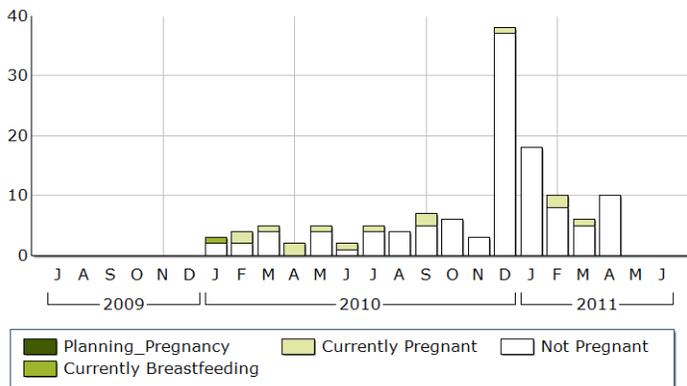
Tobacco User Enrollments



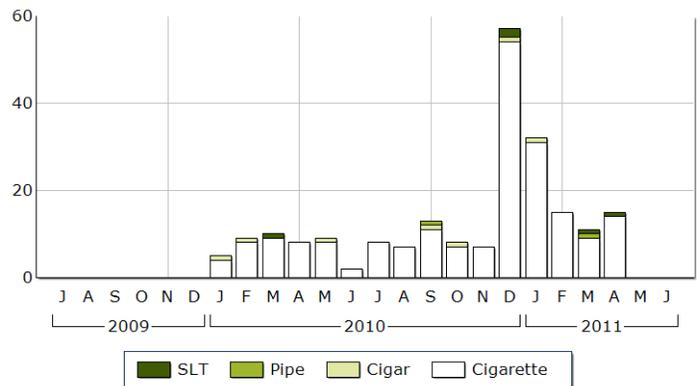
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

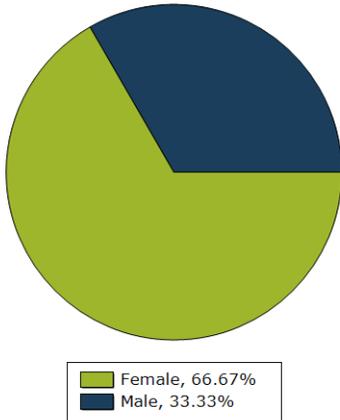


Chart Total N: 15

Tobacco Users By Language

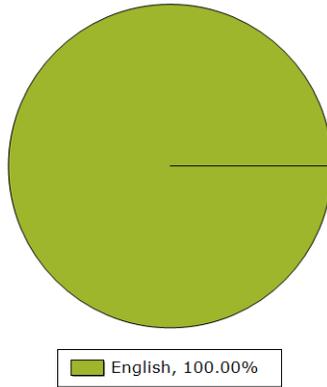


Chart Total N: 15

Tobacco Users By Education

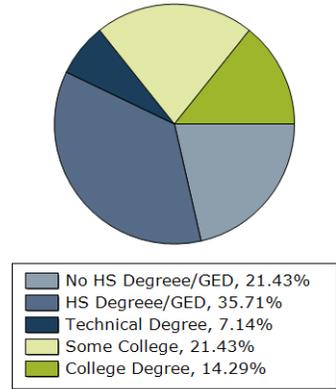


Chart Total N: 14

Tobacco Users By Race

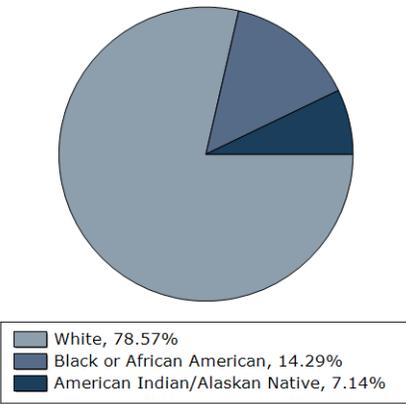


Chart Total N: 14

Tobacco Users By Age

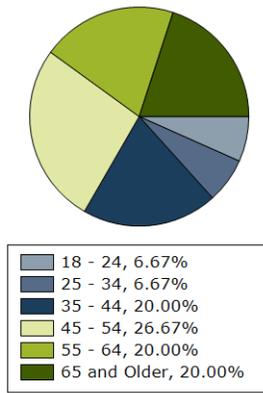


Chart Total N: 15

Tobacco Users By Health Plan

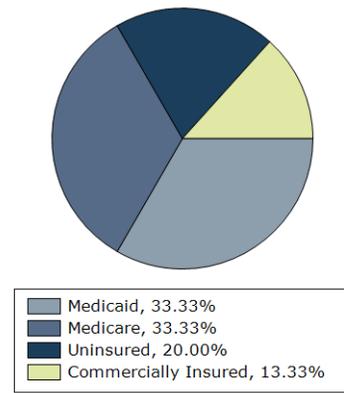


Chart Total N: 15

Tobacco Users By Ethnicity

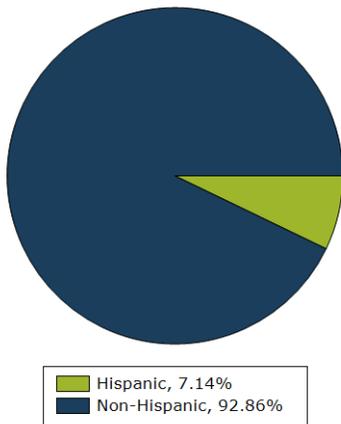


Chart Total N: 14

Tobacco Users By Chronic Condition

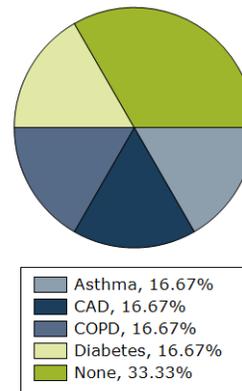
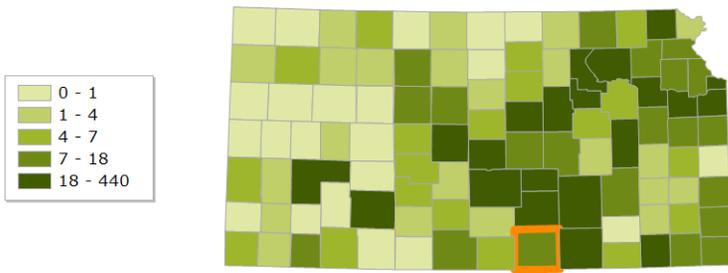


Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

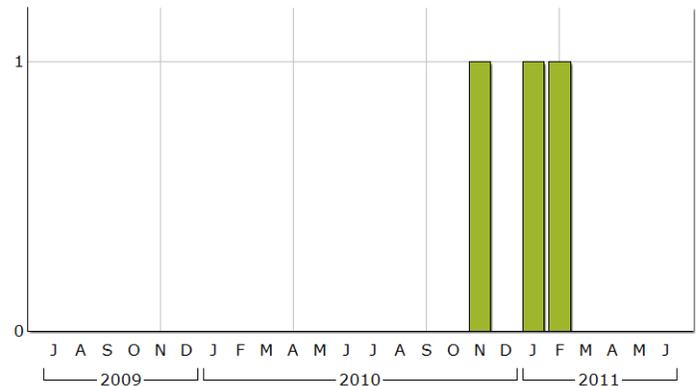
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

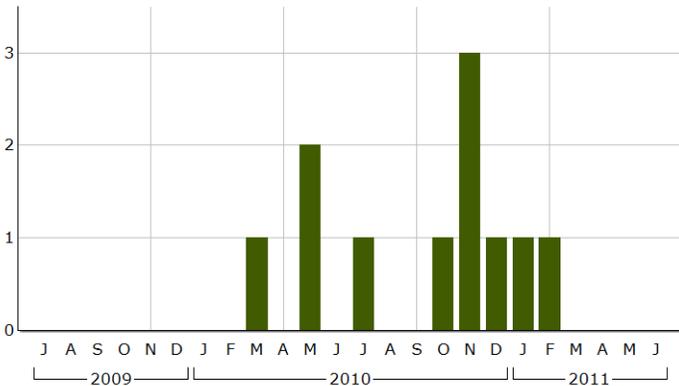


County Population		Prevalence	Tobacco Users	
Adult	19,479	24.0 %		4,678
			County	State
Tobacco Users - Last Full Month			-	523
Tobacco Users YTD			9	4,991
Unique Tobacco Users YTD			3	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.33 %
Reach - NAQC			2	0.44 %
Annualized Reach			1	1.60 %
Annualized Reach - NAQC			2	0.53 %
Unique Individual Reach			3	0.95 %

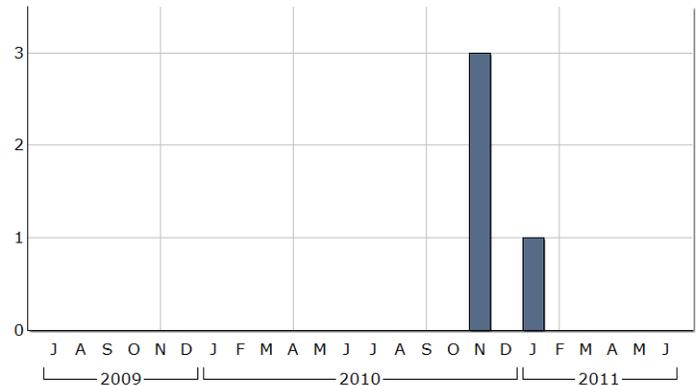
Fax Referral



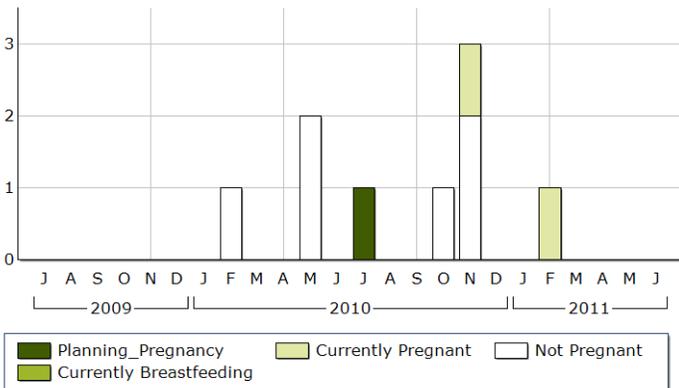
Tobacco User Enrollments



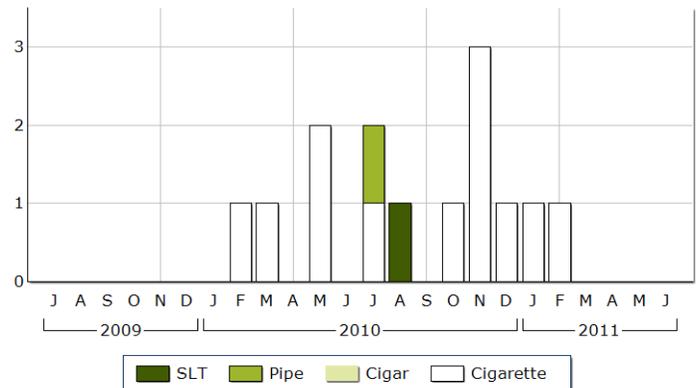
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

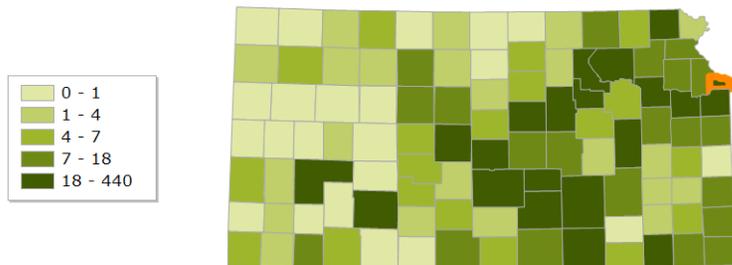


1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

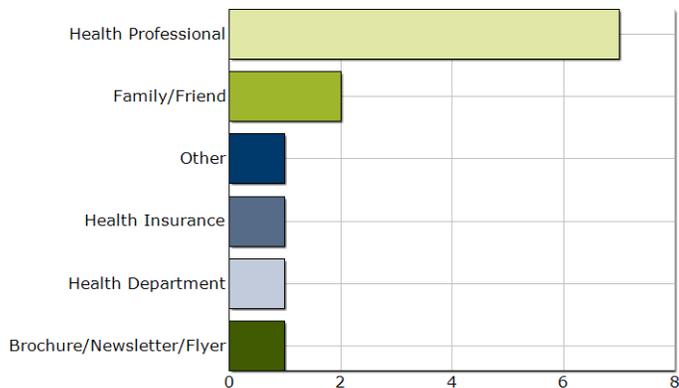
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

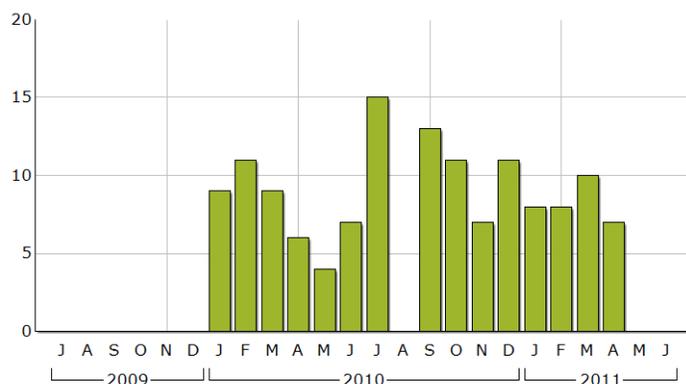


County Population		Prevalence	Tobacco Users	
Adult	108,716	26.1 %	28,358	
			County	State
Tobacco Users - Last Full Month			13	523
Tobacco Users YTD			193	4,991
Unique Tobacco Users YTD			3	161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.68 %
Reach - NAQC			2	0.43 %
Annualized Reach			1	0.82 %
Annualized Reach - NAQC			2	0.52 %
Unique Individual Reach			3	0.57 %

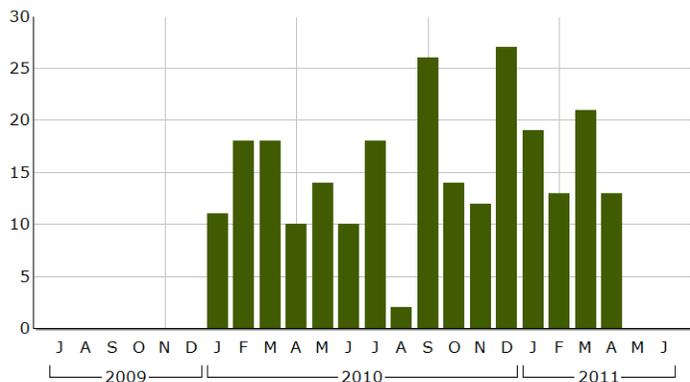
How Heard About



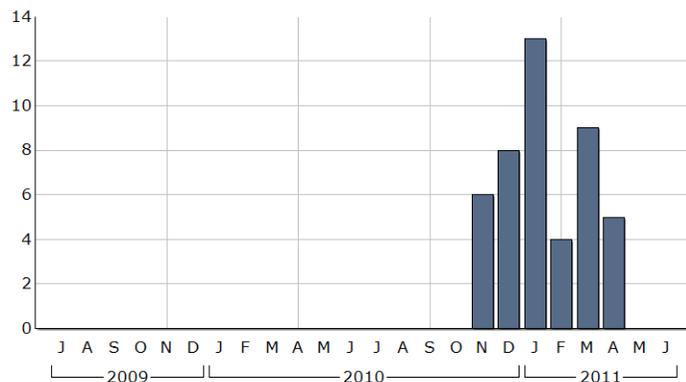
Fax Referral



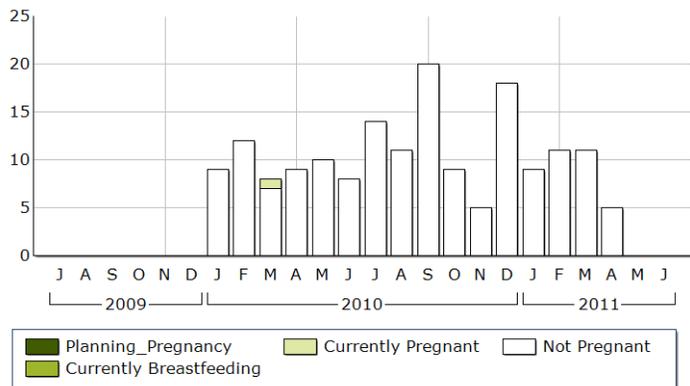
Tobacco User Enrollments



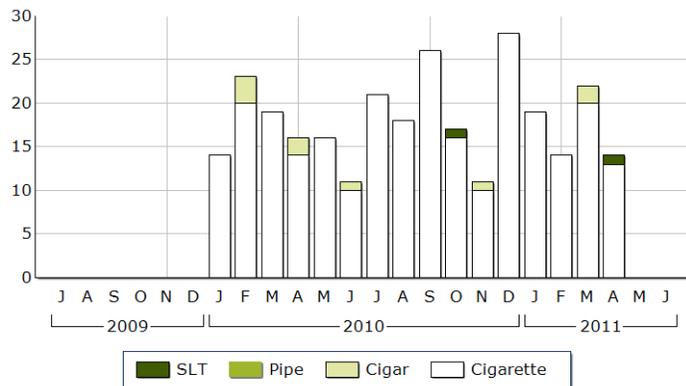
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

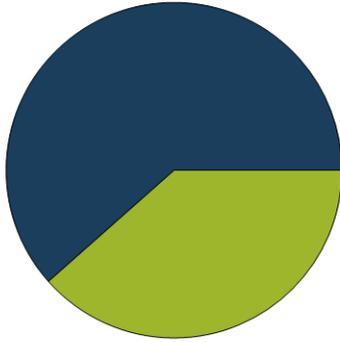


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

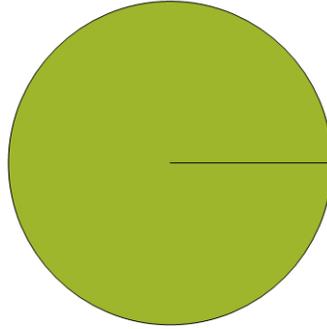
Tobacco Users By Gender



Female, 38.46%
Male, 61.54%

Chart Total N: 13

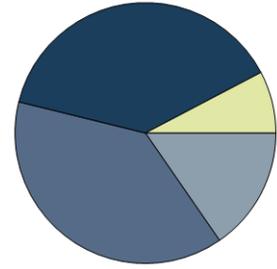
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

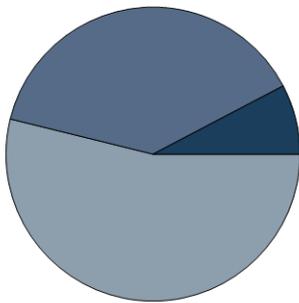
Tobacco Users By Education



No HS Degree/GED, 15.38%
HS Degree/GED, 38.46%
Some College, 38.46%
College Degree, 7.69%

Chart Total N: 13

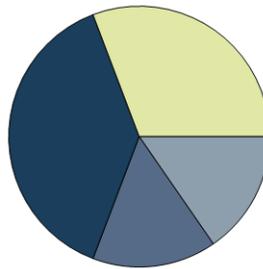
Tobacco Users By Race



Black or African American, 53.85%
White, 38.46%
American Indian/Alaskan Native, 7.69%

Chart Total N: 13

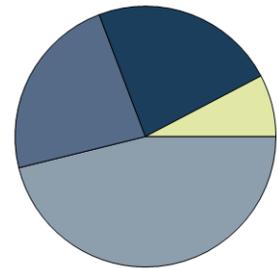
Tobacco Users By Age



25 - 34, 15.38%
35 - 44, 15.38%
45 - 54, 38.46%
55 - 64, 30.77%

Chart Total N: 13

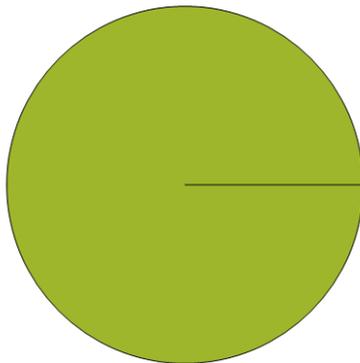
Tobacco Users By Health Plan



Medicaid, 46.15%
Commercially Insured, 23.08%
Uninsured, 23.08%
Medicare, 7.69%

Chart Total N: 13

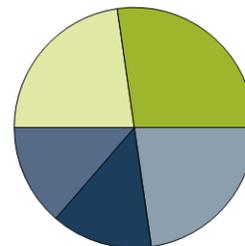
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 13

Tobacco Users By Chronic Condition



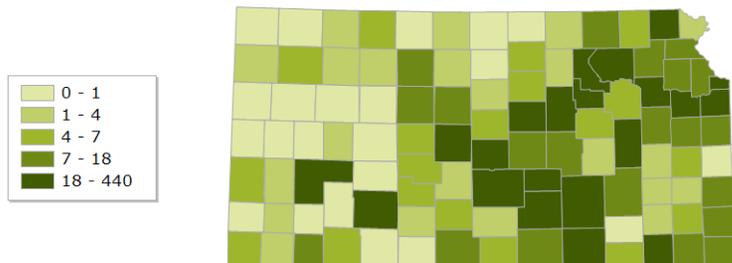
Asthma, 22.73%
CAD, 13.64%
COPD, 13.64%
Diabetes, 22.73%
None, 27.27%

Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

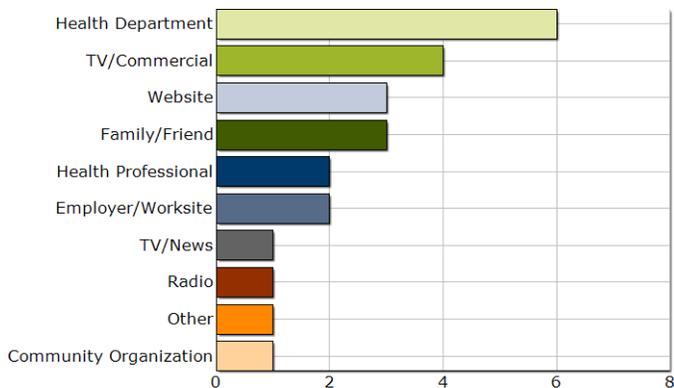
From 4/1/2011 through 4/30/2011

State Tobacco Users Served Contract YTD (Adults)

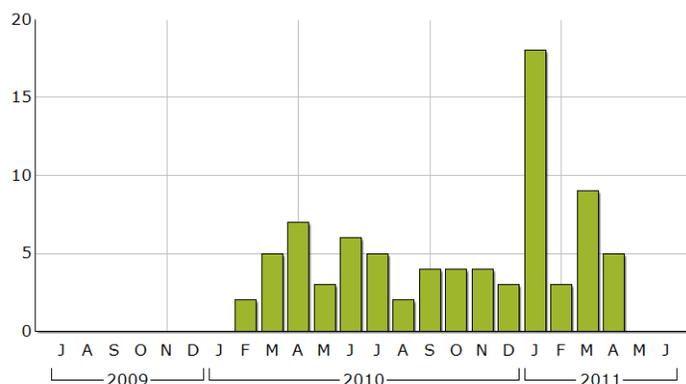


County Population		Prevalence	Tobacco Users	
Adult	323,616	17.9 %	58,013	
			County	State
Tobacco Users - Last Full Month			24	523
Tobacco Users YTD			287	4,991
Unique Tobacco Users YTD			3 252	3,543
Target Reach			2.0 %	2.0 %
Reach YTD			1 0.49 %	1.33 %
Reach - NAQC			2 0.40 %	0.44 %
Annualized Reach			1 0.59 %	1.60 %
Annualized Reach - NAQC			2 0.48 %	0.53 %
Unique Individual Reach			3 0.43 %	0.95 %

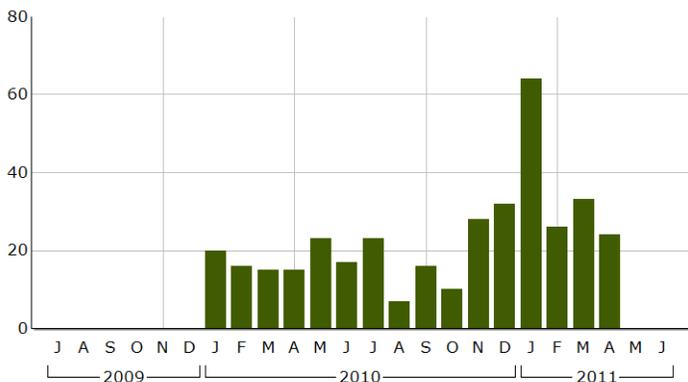
How Heard About



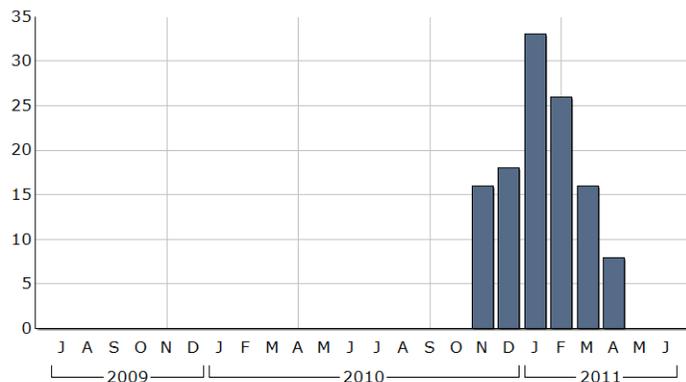
Fax Referral



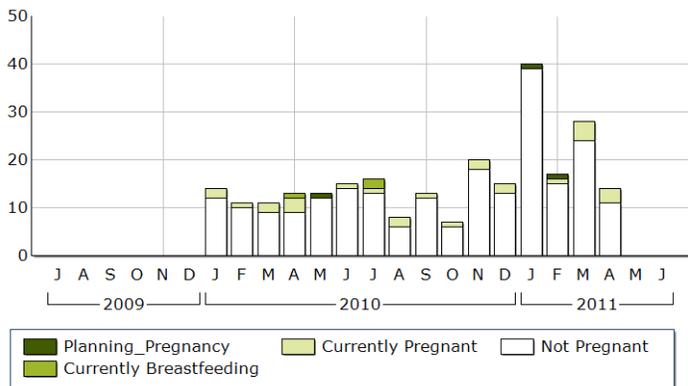
Tobacco User Enrollments



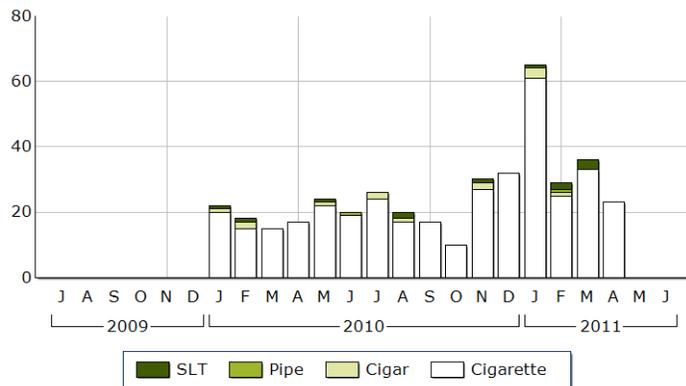
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

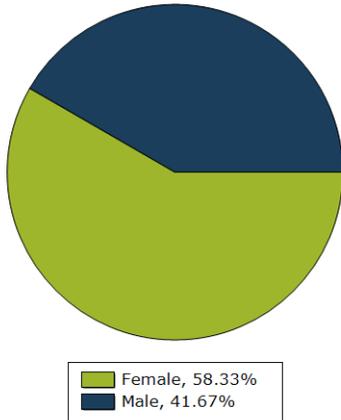


Chart Total N: 24

Tobacco Users By Language

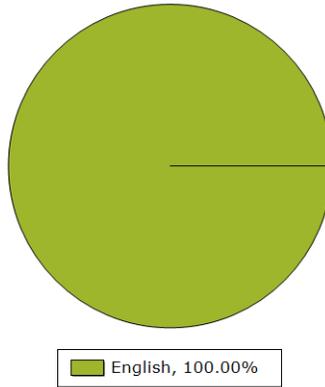


Chart Total N: 24

Tobacco Users By Education

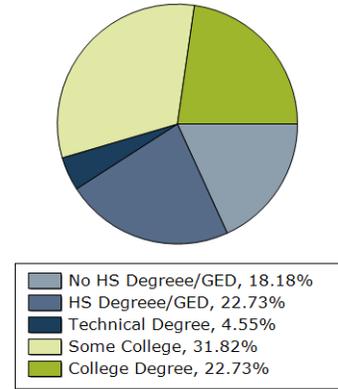


Chart Total N: 22

Tobacco Users By Race

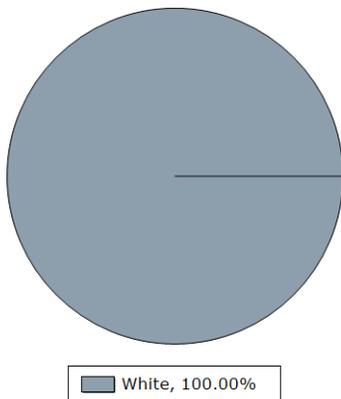


Chart Total N: 21

Tobacco Users By Age

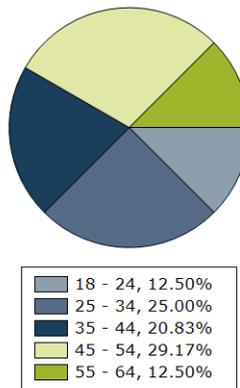


Chart Total N: 24

Tobacco Users By Health Plan

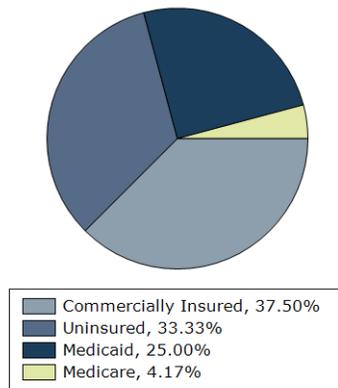


Chart Total N: 24

Tobacco Users By Ethnicity

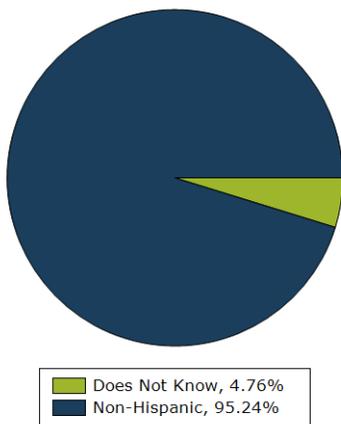


Chart Total N: 21

Tobacco Users By Chronic Condition

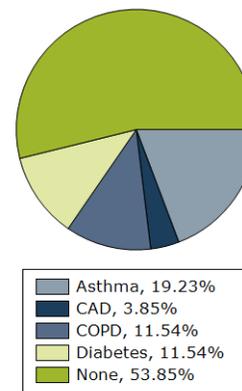


Chart Total N: 26

* "All Other Counties" - These counties do not have their own prevalence estimates and are grouped together because they did not have enough respondents to the BRFSS Survey. These counties include: ANDERSON, BARBER, BROWN, CHASE, CHAUTAUQUA, CHEYENNE, CLARK, CLAY, CLOUD, COFFEY, COMANCHE, DECATUR, DONIPHAN, EDWARDS, ELK, ELLSWORTH, GOVE, GRAHAM, GRANT, GRAY, GREELEY, GREENWOOD, HAMILTON, HARPER, HASKELL, HODGEMAN, JEWELL, KEARNY, KINGMAN, KIOWA, LANE, LINCOLN, LINN, LOGAN, MARION, MARSHALL, MEADE, MITCHELL, MORRIS, MORTON, NEMAHA, NESS, NORTON, OSBORNE, OTTAWA, PAWNEE, PHILLIPS, PRATT, RAWLINS, REPUBLIC, RICE, ROOKS, RUSH, RUSSELL, SCOTT, SHERIDAN, SHERMAN, SMITH, STAFFORD, STANTON, STEVENS, THOMAS, TREGO, WABAUNSEE, WALLACE, WASHINGTON, WICHITA, WILSON, WOODSON

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

