

**American Institute for Research (AIR)  
 KS0110**
**Anthony Republican**

Anthony, KS

Weekly

Readership = 5,595

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/13/2006	1	CITY DISCUSSES ACCESS ROAD WITH...	10	\$37.50	5,596
			<b>10</b>	<b>\$37.50</b>	<b>5,596</b>

2 total records

**Ark Valley News**
<http://www.arkvalleynews.com/>

Valley Center, KS

Weekly

Readership = 4,565

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/05/2006	9	JUVENILES CITED FOR POSSESSION	3	\$27.18	4,566
			<b>3</b>	<b>\$27.18</b>	<b>4,566</b>

1 record

**Belleville Telescope**

Belleville, KS

Weekly

Readership = 7,422

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/21/2006	1	HOSPITAL IMPLEMENTS TOBACCO FREE CAMPUS	15	\$120.00	7,422
			<b>15</b>	<b>\$120.00</b>	<b>7,422</b>

1 record

**Beloit Call**

Beloit, KS

Weekly

Readership = 3,647

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/20/2006	2	LETTER TO THE EDITOR	16	\$110.88	3,648
10/02/2006	2	KANSAS SILVER HAired LEGISLATURE TO...	13	\$90.09	3,648
10/04/2006	1	Hospital auxiliary celebrates 40th anniversary	32	\$221.76	3,648
			<b>61</b>	<b>\$422.73</b>	<b>10,944</b>

3 total records

**Caldwell Messenger**

Caldwell, KS

Weekly

Readership = 2,960

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/27/2006	3	PAYMENT OF CIGARETTE TAX FROM INTERNET...	14	\$48.30	2,960
			<b>14</b>	<b>\$48.30</b>	<b>2,960</b>
					<b>1 record</b>

**Chanute Tribune**<http://www.chanute.com>

Chanute, KS

Daily

Readership = 9,648

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/23/2006	1B	TOBACCO-FREE CAMPUS	6	\$48.00	9,648
			<b>6</b>	<b>\$48.00</b>	<b>9,648</b>
					<b>1 record</b>

**Columbus Daily Advocate**

Columbus, KS

Daily

Readership = 5,177

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/26/2006	3	Kansas governor joins fitness initiative	19	\$104.50	5,177
			<b>19</b>	<b>\$104.50</b>	<b>5,177</b>
					<b>1 record</b>

**Daily Union**<http://www.dailyu.com>

Junction City, KS

Daily

Readership = 11,182

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/25/2006	1B	JUDGE GRANTS CLASS ACTION STATUS TO LIGHT...	10	\$104.00	11,183
09/26/2006	3	GOV. SEBELIUS SOUNDS OFF ON FITNESS...	15	\$156.00	11,183
10/12/2006	1	HOW TO PREVENT J.C. HOME FIRES: WATCH THE...	23	\$239.20	11,183
			<b>48</b>	<b>\$499.20</b>	<b>33,549</b>
					<b>3 total records</b>

**Derby Weekly Informer**<http://www.derbyinformer.com/>

Derby, KS

Weekly

Readership = 2,113

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/27/2006	1	Town hall meetings set for tobacco awareness	27	\$567.00	2,114
10/04/2006	3	Meeting promotes tobacco education	20	\$420.00	2,114
			<b>47</b>	<b>\$987.00</b>	<b>4,228</b>
<b>2 total records</b>					

**Dodge City Daily Globe**<http://www.dodgeglobe.com/>

Dodge City, KS

Daily

Readership = 16,969

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/21/2006	4	GLOBAL EXCHANGE 9/21/2006	26	\$301.60	16,969
09/26/2006	8	JUDGE GRANTS CLASS ACTION STATUS TO LIGHT...	15	\$174.00	16,969
09/26/2006	7	Kansas governor part of fitness initiative, concerned about...	17	\$197.20	16,969
09/27/2006	4	TAKE THE HEALTHY KANSAS PLEDGE	12	\$139.20	16,969
09/29/2006	9	MEADE DISTRICT HOSPITAL IS GOING TOBACCO...	8	\$92.80	16,969
10/09/2006	1	Candidates talk about taxes but omit parts of story	34	\$394.40	16,969
10/13/2006	1	CITY ASKS PUBLIC FOR OPINIONS ON SMOKING...	23	\$266.80	16,969
			<b>135</b>	<b>\$1,566.00</b>	<b>118,783</b>
<b>7 total records</b>					

**Emporia Gazette**<http://www.emporiagazette.com/>

Emporia, KS

Daily

Readership = 19,402

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/26/2006	5	IN A BLOW TO THE TOBACCO	4	\$42.24	19,403
			<b>4</b>	<b>\$42.24</b>	<b>19,403</b>
<b>1 record</b>					

**Fort Leavenworth Lamp**[http://www.ftleavenworthlamp.com](http://www.ftleavenworthlamp.com/)

Leavenworth, KS

Weekly

Readership = 17,250

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/12/2006	8	FIVE FACTS ABOUT SOLDIERS SMOKING	43	\$501.38	17,250
			<b>43</b>	<b>\$501.38</b>	<b>17,250</b>
<b>1 record</b>					

**Garden City Telegram**

Garden City, KS

Daily

Readership = 21,019

<http://www.gctelegram.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/04/2006	4	VOTE NEEDED ON SMOKING BAN	2	\$26.86	21,020
10/12/2006	1	SMOKING ISSUE LIGHTS UP AGAIN	23	\$308.89	21,020
10/12/2006	4	PETITION DRIVE	12	\$161.16	21,020
			<b>37</b>	<b>\$496.91</b>	<b>63,060</b>
<b>3 total records</b>					

**Gove Co. Advocate**

Quinter, KS

Weekly

Readership = 4,121

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/04/2006	1	HOUSE DEBATE TO BE BROADCAST LIVE	15	\$52.50	4,122
			<b>15</b>	<b>\$52.50</b>	<b>4,122</b>
<b>1 record</b>					

**Great Bend Tribune**

Great Bend, KS

Daily

Readership = 13,852

<http://www.gbtribune.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/01/2006	4	DON'T TREAD ON MY RIGHTS ANY MORE	18	\$178.20	13,853
10/01/2006	2A	Helping seniors stay active~ and~ healthy	36	\$356.40	13,853
10/03/2006	1	SMOKING BAN DISCUSSION TO CONTINUE IN CITY	12	\$118.80	13,853
10/06/2006	4	COUNCILMAN'S ATTITUDE DRAWS QUESTIONS	10	\$99.00	13,853
10/10/2006	4	OUTLAW SMOKING, NOT SMOKERS	11	\$108.90	13,853
			<b>87</b>	<b>\$861.30</b>	<b>69,265</b>
<b>5 total records</b>					

**Gyp Hill Premiere**

Medicine Lodge, KS

Weekly

Readership = 2,056

<http://www.gyphillpremiere.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/26/2006	1	Smoking concerns raised over public housing	40	\$160.00	2,056
			<b>40</b>	<b>\$160.00</b>	<b>2,056</b>
<b>1 record</b>					

**Harper Advocate**

Harper, KS

Weekly

Readership = 2,559

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/13/2006	2	LOCAL HOSPITAL ADOPTS TOBACCO FREE POLICY	10	\$62.00	2,560
			<b>10</b>	<b>\$62.00</b>	<b>2,560</b>
					<b>1 record</b>

**Herington Times**

Herington, KS

Weekly

Readership = 4,510

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/05/2006	13	PAYMENT OF CIGARETTE TAX REQUIRED FROM...	10	\$67.50	4,510
			<b>10</b>	<b>\$67.50</b>	<b>4,510</b>
					<b>1 record</b>

**Hill City Times**

Hill City, KS

Weekly

Readership = 5,943

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/04/2006	21	FROM ALL OF US WHO CARE	17	\$59.50	5,943
			<b>17</b>	<b>\$59.50</b>	<b>5,943</b>
					<b>1 record</b>

**Horton Headlight**

Horton, KS

Weekly

Readership = 3,965

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/12/2006	2	SHARING THROUGH THE AGE	10	\$55.00	3,965
			<b>10</b>	<b>\$55.00</b>	<b>3,965</b>
					<b>1 record</b>

**Independence Daily Reporter**

Independence, KS

Daily

Readership = 16,461

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/26/2006	10	Governor part of fitness initiative	6	\$55.44	16,461
			<b>6</b>	<b>\$55.44</b>	<b>16,461</b>
					<b>1 record</b>

**Iola Register**<http://www.iolaregister.com/>

Iola, KS

Daily

Readership = 9,043

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/12/2006	3	THREE CITED FOR SMOKING	2	\$18.94	9,044
			<b>2</b>	<b>\$18.94</b>	<b>9,044</b>
					<b>1 record</b>

**Johnson County Sun**

Overland Park, KS

Semi Weekly Readership = 242,360

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/05/2006	1	UP IN- COUNCIL SNUFFS OUT PLAN TO HOLD...	14	\$1,203.30	242,360
			<b>14</b>	<b>\$1,203.30</b>	<b>242,360</b>
					<b>1 record</b>

**Kansas City Business Journal**<http://www.kansascity.bizjournals.com>

Kansas City, MO

Weekly

Readership = 28,533

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/22/2006	8	Marriott takes its hotel rooms smoke-free	21	\$718.20	28,534
09/29/2006	1	RoWland gushes smoking ban in Kansas City	38	\$1,299.60	28,534
10/06/2006	6	CIG TAX PLAN NOW SMOLDERS AT HIGH COURTS	16	\$547.20	28,534
			<b>75</b>	<b>\$2,565.00</b>	<b>85,602</b>
					<b>3 total records</b>

**Kansas City Kansan**<http://www.kansascitykansan.com/>

Kansas City, KS

Daily

Readership = 10,603

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/27/2006	8	Kansas governor part of fitness initiative, concerned about...	16	\$300.00	10,603
09/29/2006	1	SMOKING HELP OFFERED AT SPEEDWAY	16	\$300.00	10,603
			<b>32</b>	<b>\$600.00</b>	<b>21,206</b>
					<b>2 total records</b>

**Kansas City Star**<http://www.kcstar.com>

Kansas City, MO

Daily

Readership = 623,555

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/19/2006	3B	JEFFERSON CITY	2	\$1,025.44	623,555
09/19/2006	5	SMOKING, LEAD LINKED TO ATTENTION DEFICIT	15	\$7,690.80	623,555
09/20/2006	3B	JEFFERSON CITY	2	\$1,025.44	623,555
09/21/2006	11B	LAWSUIT SEEKS TO PREVENT VOTE	3	\$1,538.16	623,555
09/21/2006	1	AREA'S YOUTH REMAIN AT RISK	25	\$12,818.00	623,555
09/25/2006	6I	TOBACCO SUIT GRANTED CLASS ACTION STATUS	15	\$7,690.80	623,555
09/27/2006	3B	FIRST CIGS, NOW FAT	6	\$3,076.32	623,555
09/27/2006	1	HEALTH-CARE COSTS SOAR	41	\$21,021.52	623,555
09/30/2006	1	LEGISLATORS SUPPORT CIGARETTE TAX FOES	23	\$11,792.56	623,555
10/02/2006	1B	YOUNG AT HEART	89	\$45,632.08	623,555
10/05/2006	10B	SMOKING BAN IDEA	5	\$2,563.60	623,555
10/06/2006	C3	MANHATTAN NO VICTORY FOR SMOKING FOES	1	\$512.72	623,555
10/08/2006	B3	JEFFERSON CITY   UNCERTAIN TIMES WITH...	2	\$1,025.44	623,555
10/10/2006	10B	SMOKING BANS	3	\$1,538.16	623,555
10/11/2006	3C	HIGH COURT REFUSES APPEAL IN TOBACCO CASE	14	\$7,178.08	623,555
10/11/2006	12D	SMOKERS' ROOMS DON'T WORK	4	\$2,050.88	623,555
			<b>250</b>	<b>\$128,180.00</b>	<b>9,976,880</b>
					<b>16 total records</b>

**Kansas State Collegian**<http://www.kstatecollegian.com>

Manhattan, KS

Daily

Readership = 60,126

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/21/2006	3	USD 383 doesn't perform random drug tests; USD 490...	27	\$236.25	60,127
09/29/2006	3	SENATE SUPPORTS COMMISSION'S MANHATTAN...	13	\$113.75	60,127
10/03/2006	1	SMOKING BAN CONSIDERED	6	\$52.50	60,127
10/06/2006	1	SGA APPROVES 2 GRANTS, SUPPORTS TOTAL...	19	\$166.25	60,127
10/09/2006	1	COOKING CAUSES MOST CITY FIRES	28	\$245.00	60,127
10/10/2006	4	RESIDENCE HALL LIFE COMPLICATED BY LACK...	24	\$210.00	60,127
			<b>117</b>	<b>\$1,023.75</b>	<b>360,762</b>
					<b>6 total records</b>

**Kansas State Globe**

Kansas City, KS

Weekly

Readership = 34,500

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/28/2006		DONATION HELPS PROVIDENCE AND SAINT JOHN...	13	\$314.47	34,500
			<b>13</b>	<b>\$314.47</b>	<b>34,500</b>
					<b>1 record</b>

**Lawrence Journal-World**

Lawrence, KS

Daily

Readership = 47,076

<http://www.ljworld.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/27/2006	1D	WAR ON JUNK FOOD FOUGHT AT HOME	28	\$834.40	47,076
10/01/2006	6B	NEW VACCINES COULD HELP PEOPLE SHAKE BAD..	27	\$804.60	47,076
			<b>55</b>	<b>\$1,639.00</b>	<b>94,152</b>
					<b>2 total records</b>

**Leavenworth Times**

Leavenworth, KS

Daily

Readership = 13,979

<http://www.leavenworthtimes.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/27/2006	5	BARNETT OUTLINES PLAN FOR IMPROVING...	13	\$217.75	13,979
			<b>13</b>	<b>\$217.75</b>	<b>13,979</b>
					<b>1 record</b>

**Leoti Standard**

Leoti, KS

Weekly

Readership = 2,415

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/11/2006	1	WCHS BOARD HEARS REQUEST FROM GEYER	20	\$95.00	2,415
			<b>20</b>	<b>\$95.00</b>	<b>2,415</b>
					<b>1 record</b>

**Linn Co. News**<http://www.linncountynews.net/>

Pleasanton, KS

Weekly

Readership = 5,979

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/11/2006	3	ZACHARY COOK, PLEASANTON 8TH GRADER, WAS.16	16	\$100.00	5,980
			<b>16</b>	<b>\$100.00</b>	<b>5,980</b>
					<b>1 record</b>

**Manhattan Mercury**<http://www.themercury.com/>

Manhattan, KS

Daily

Readership = 23,282

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/19/2006	6	CITY COMMISSION SHOULD ADOPT SIMPLE,...	9	\$113.40	23,283
09/21/2006	8	How about rebates on rated insurance premiums for..	10	\$126.00	23,283
09/26/2006	6	PASSING A SMOKING ORDINANCE WITH...	13	\$163.80	23,283
09/28/2006	6	Smoking ban won't undermine citizens' rights; it will...	16	\$201.60	23,283
09/29/2006	6	HAZARDS OF SECOND HAND SMOKE ARE WELL...	9	\$113.40	23,283
10/01/2006	8C	DON'T LET SMOKERS POOR CHOICES JEOPARDIZE..	8	\$100.80	23,283
10/01/2006	1	TOUGH ORDINANCE IS URGED	22	\$277.20	23,283
10/02/2006	6	EVIDENCE FOR A TOUGH SMOKING ORDINANCE	5	\$63.00	23,283
10/02/2006	1C	CITY SET TO VOTE ON SMOKING	18	\$226.80	23,283
10/04/2006	1	NO ALL-OUT BAN ON SMOKING	42	\$529.20	23,283
10/04/2006	1	THE PUBLIC FEEDBACK	18	\$226.80	23,283
10/05/2006	6	VOTE WON'T PUT THIS FIRE OUT	16	\$201.60	23,283
10/05/2006	1	NEXT STEP FOR CAM???	16	\$201.60	23,283
10/12/2006	3	PETS BANNED FROM CITY'S PARKS; TOBACCO...	6	\$75.60	23,283
			<b>208</b>	<b>\$2,620.80</b>	<b>325,962</b>
					<b>14 total records</b>

**Marysville Advocate**<http://www.mvleadvocate.com/>

Marysville, KS

Weekly

Readership = 11,939

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/12/2006	1	SMOKES OK'D, BUT PETS BANNED IN CITY...	35	\$280.00	11,939
			<b>35</b>	<b>\$280.00</b>	<b>11,939</b>
					<b>1 record</b>

**McPherson Sentinel**

McPherson, KS

Daily

Readership = 9,984

<http://www.mcphersonsentinel.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/19/2006	5	FAMILY DINNER HELPS CHILDREN	20	\$320.00	9,984
09/25/2006	11	Tobacco companies lose ruling	20	\$320.00	9,984
			<b>40</b>	<b>\$640.00</b>	<b>19,968</b>
<b>2 total records</b>					

**Miami Co. Republic**

Paola, KS

Weekly

Readership = 10,720

<http://www.republic-online.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/15/2006	7	OSH could be smoke-free later this year	9	\$70.92	10,720
09/22/2006	4	Tom Speck remembers when he first picked up the habit..	113	\$890.44	10,720
			<b>122</b>	<b>\$961.36</b>	<b>21,440</b>
<b>2 total records</b>					

**Minneapolis Messenger**

Minneapolis, KS

Weekly

Readership = 4,018

<http://www.minneapolismessenger.net>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/21/2006	2	ON HOSPITALS GOING SMOKE-FREE	8	\$32.00	4,018
10/05/2006	2	Smoking cessation class to be offered	10	\$40.00	4,018
			<b>18</b>	<b>\$72.00</b>	<b>8,036</b>
<b>2 total records</b>					

**Montgomery Co. Chronicle**

Caney, KS

Weekly

Readership = 4,721

<http://www.taylornewspapers.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/12/2006	4	VOCATIONS PROGRAM TO BE EXPANDED IN USD...	25	\$137.50	4,722
			<b>25</b>	<b>\$137.50</b>	<b>4,722</b>
<b>1 record</b>					

**Olathe News**<http://www.theolathenews.com>

Olathe, KS

Daily

Readership = 15,350

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/22/2006	4	Take the Healthy Kansas Pledge	13	\$418.60	15,350
10/11/2006	7	OMC CAMPUS TO GO SMOKE FREE IN JANUARY	24	\$772.80	15,350
			<b>37</b>	<b>\$1,191.40</b>	<b>30,700</b>
<b>2 total records</b>					

**Ottawa Herald**<http://www.ottawaherald.com/>

Ottawa, KS

Daily

Readership = 12,035

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2006	3	SPORTS BAR & GRILL EXPECTED TO OPEN THIS...	31	\$343.79	12,036
			<b>31</b>	<b>\$343.79</b>	<b>12,036</b>
<b>1 record</b>					

**Parsons Sun**<http://www.parsonssun.com/>

Parsons, KS

Daily

Readership = 12,631

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/16/2006	1	BOARD PLANS VOTE ON SMOKING	27	\$271.35	12,632
09/19/2006	6	U.S. SHOULD OUTLAW SMOKING	4	\$40.20	12,632
09/19/2006	1	CITY APPROVES SMOKING LAW	33	\$331.65	12,632
09/26/2006	2	Sebelius concerned with phys ed	5	\$50.25	12,632
09/27/2006	12	Barnett shares plan for access to health care	16	\$160.80	12,632
09/27/2006	6	COMMISSION SHOULD RESCIND SMOKING BAN	12	\$120.60	12,632
09/28/2006	6	CITY SHOULD NOT BAN SMOKING	8	\$80.40	12,632
			<b>105</b>	<b>\$1,055.25</b>	<b>88,424</b>
<b>7 total records</b>					

**Piper Press**<http://www.wyandottewest.com/>

Kansas City, KS

Weekly

Readership = 1,580

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/21/2006	24	THANK YOIU	73	\$1,168.00	1,580
			<b>73</b>	<b>\$1,168.00</b>	<b>1,580</b>
<b>1 record</b>					

**Rawlins Co. Square Deal**

Atwood, KS

Weekly

Readership = 4,908

<http://www.squaredealnews.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/05/2006	1	PUBLIC INVITED TO HEAR SPEAKER	8	\$37.60	4,908
			<b>8</b>	<b>\$37.60</b>	<b>4,908</b>
					<b>1 record</b>

**Smith Co. Pioneer**

Smith Center, KS

Weekly

Readership = 823

<http://www.smithcountypioneer.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/28/2006	46	Teen tobacco sale refused by retailers	16	\$87.20	823
			<b>16</b>	<b>\$87.20</b>	<b>823</b>
					<b>1 record</b>

**Stockton Sentinel**

Stockton, KS

Weekly

Readership = 4,367

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/28/2006	5	KPHA board member Tricia Dunlap testifies	14	\$79.80	4,368
			<b>14</b>	<b>\$79.80</b>	<b>4,368</b>
					<b>1 record</b>

**Topeka Capital-Journal**

Topeka, KS

Daily

Readership = 140,599

<http://www.cjonline.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2006	2C	Study looks at women's smoking habits after pregnancy	12	\$908.52	140,599
09/21/2006	10	CARELESS SMOKING BLAMED	5	\$378.55	140,599
09/24/2006	1C	APPLES AND SUNSHINE	35	\$2,649.85	140,599
09/26/2006	6B	Judge to allow cigarette suit	11	\$832.81	140,599
09/26/2006	1B	Local YMCAs get Topeka on the move	21	\$1,589.91	140,599
09/28/2006	1B	MEDICAID CONTRACTS GENERATE ANXIETY	29	\$2,195.59	140,599
09/28/2006	1	THEY PLEDGE NOT TO PLEDGE	39	\$2,952.69	140,599
09/28/2006	2B	ALL KANSANS ELIGIBLE FOR SUIT	7	\$529.97	140,599
10/05/2006	1	THESE TWO DON'T AGREE, AND DEBATE...	49	\$3,709.79	140,599

10/09/2006	1B	TAX BANTER OMITTS PART OF STORY	24	\$1,817.04	140,599	
			<b>232</b>	<b>\$17,564.72</b>	<b>1,405,990</b>	<b>10 total records</b>

**University Daily Kansan**<http://www.kansan.com>

Lawrence, KS

Daily

Readership = 26,449

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/26/2006	2	Gov. Sebelius urges Kansans to exercise more	9	\$112.50	26,450	
			<b>9</b>	<b>\$112.50</b>	<b>26,450</b>	<b>1 record</b>

**Wellington Daily News**<http://www.wgtdailynews.com/>

Wellington, KS

Daily

Readership = 6,527

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/26/2006	2	Sebelius part of fitness initiative	10	\$95.30	6,527	
			<b>10</b>	<b>\$95.30</b>	<b>6,527</b>	<b>1 record</b>

**Western Kansas World**

Wakeeney, KS

Weekly

Readership = 4,213

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/21/2006	2	It's Everbody's Business 9/21/2006	16	\$60.00	4,214	
			<b>16</b>	<b>\$60.00</b>	<b>4,214</b>	<b>1 record</b>

**Wichita Eagle**<http://www.kansas.com>

Wichita, KS

Daily

Readership = 229,454

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/01/2006	1B	HOSPITALS' SMOKING BANS TAKE EFFECT	26	\$2,934.10	229,455	
10/10/2006	3B	DERBY RESIDENTS TO DISCUSS PUBLIC SMOKING	9	\$1,015.65	229,455	
10/13/2006	6	THERE'S NO PERIL IN SECONDHAND SMOKE	5	\$564.25	229,455	
			<b>40</b>	<b>\$4,514.00</b>	<b>688,365</b>	<b>3 total records</b>

**Winfield Daily Courier**

Winfield, KS

Daily

Readership = 11,559

<http://www.winfieldcourier.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/26/2006	1	SMOKING CESSATION PROGRAM TO BE HELD...	8	\$63.84	11,560
			<b>8</b>	<b>\$63.84</b>	<b>11,560</b> <b>1 record</b>

**Yates Center News**

Yates Center, KS

Weekly

Readership = 4,353

<http://www.sekansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/12/2006	4	Kansas Silver Haired Legislature convened	15	\$90.00	4,354
			<b>15</b>	<b>\$90.00</b>	<b>4,354</b> <b>1 record</b>

## **Grand Totals**

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**Publications = 52**

**Clips = 127**

**Col. Inches = 2,306**

**Ad Equiv = \$173,406.45**

**Rdshp = 13,940,714**