

Ad Astra



Per Aspera

Kansas Department of Health And Environment Kansas Newspaper Clips Report - March 2007

Total Clips: 99

Type

| | | |
|-------------------|----|--------|
| Hard News | 81 | 81.81% |
| Editorial | 10 | 10.10% |
| Letter To Editor | 3 | 3.03% |
| Editorial Cartoon | 0 | 0% |
| Advice | 5 | 5.05% |

Prominence

| | | |
|----------------|----|--------|
| Front Page | 22 | 22.22% |
| Editorial Page | 15 | 15.15% |
| Other | 62 | 62.62% |

Clear Indoor Air

| | | |
|-----------|----|--------|
| Primary | 27 | 27.27% |
| Secondary | 19 | 19.19% |
| No | 53 | 53.53% |

Advertising Restrictions

| | | |
|-----------|----|--------|
| Primary | 2 | 2.02% |
| Secondary | 2 | 2.02% |
| No | 95 | 95.95% |

Economic Disincentives

| | | |
|-----------|----|--------|
| Primary | 3 | 3.03% |
| Secondary | 11 | 11.11% |
| No | 85 | 85.85% |

MSA Expenditures

| | | |
|-----------|----|--------|
| Primary | 5 | 5.05% |
| Secondary | 4 | 4.04% |
| No | 90 | 90.90% |

Youth Access

| | | |
|-----------|----|--------|
| Primary | 14 | 14.14% |
| Secondary | 1 | 1.01% |
| No | 84 | 84.84% |

Coverage Characteristics

Origin Of Story

| | | |
|----------|----|--------|
| National | 8 | 8.08% |
| State | 25 | 25.25% |
| Local | 66 | 66.66% |

Scope Of Story

| | | |
|----------|----|--------|
| National | 9 | 9.09% |
| State | 32 | 32.32% |
| Local | 58 | 58.58% |

Opinion Slant of Editorials, Letters

| | | |
|--------------|----|--------|
| Pro Tobacco | 3 | 17.65% |
| Anti Tobacco | 11 | 64.71% |
| Neutral | 3 | 17.65% |

Event Slant

| | | |
|--------------|---|-----|
| Pro Tobacco | 0 | 0% |
| Anti Tobacco | 9 | 90% |
| Neutral | 1 | 10% |

Tobacco Control Policy

ETS

| | | |
|-----------|----|--------|
| Primary | 7 | 7.07% |
| Secondary | 15 | 15.15% |
| No | 77 | 77.77% |

Prevalence

| | | |
|-----------|----|--------|
| Primary | 2 | 2.02% |
| Secondary | 7 | 7.07% |
| No | 90 | 90.90% |

Coalition/Partner Activities

| | | |
|-----------|----|--------|
| Primary | 11 | 11.11% |
| Secondary | 13 | 13.13% |
| No | 75 | 75.75% |

Health Consequences Of Tobacco Use

Health Consequences Of Smoking

| | | |
|-----------|----|--------|
| Primary | 10 | 10.10% |
| Secondary | 26 | 26.26% |
| No | 63 | 63.63% |

Cessation

| | | |
|-----------|----|--------|
| Primary | 5 | 5.05% |
| Secondary | 13 | 13.13% |
| No | 81 | 81.81% |

Health Care Costs

| | | |
|-----------|----|--------|
| Primary | 4 | 4.04% |
| Secondary | 4 | 4.04% |
| No | 91 | 91.91% |

Anti-Tobacco Activism

Media Outreach Campaigns

| | | |
|-----------|----|--------|
| Primary | 13 | 13.13% |
| Secondary | 17 | 17.17% |
| No | 69 | 69.69% |