



**Kansas Dept. of Health and Environment  
KS0110**

**Iola Register**

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,930

| Date       | Page # | Headline                                | Col. Inches | Ad Equiv        | Rdshp         |                        |
|------------|--------|---|-------------|-----------------|---------------|------------------------|
| 03/22/2007 | 4      | TENNESSEE ACTS AGAINST TOBACCO; WILL... | 15          | \$129.30        | 8,931         |                        |
| 03/23/2007 | 1      | STUDY STRESSES ALCOHOL, TOBACCO DANGERS | 21          | \$181.02        | 8,931         |                        |
|            |        |   | <b>36</b>   | <b>\$310.32</b> | <b>17,862</b> | <b>2 total records</b> |

**Anderson Co. Review**

<http://www.garnett-ks.com>

Anderson

Garnett, KS

Weekly

Readership = 6,686

| Date       | Page # | Headline                            | Col. Inches | Ad Equiv       | Rdshp        |                 |
|------------|--------|-------------------------------------|-------------|----------------|--------------|-----------------|
| 04/03/2007 | 4      | WILL KANSAS GET SUED OVER GAMBLING? | 10          | \$84.90        | 6,686        |                 |
|            |        |                                     | <b>10</b>   | <b>\$84.90</b> | <b>6,686</b> | <b>1 record</b> |

**Atchison Globe**

<http://www.atchisonglobeonline.com>

Atchison

Atchison, KS

Bi-Weekly

Readership = 7,928

| Date       | Page # | Headline                                    | Col. Inches | Ad Equiv        | Rdshp         |                        |
|------------|--------|---|-------------|-----------------|---------------|------------------------|
| 03/21/2007 | 6      | KICK THE HABIT DURING THE GREAT AMERICAN... | 5           | \$69.00         | 7,928         |                        |
| 04/11/2007 | 7      | Denton News                                 | 9           | \$124.20        | 7,928         |                        |
|            |        |   | <b>14</b>   | <b>\$193.20</b> | <b>15,856</b> | <b>2 total records</b> |

**Barber Co. Index**

Barber

Medicine Lodge, KS

Weekly

Readership = 1,704

| Date       | Page # | Headline                                 | Col. Inches | Ad Equiv        | Rdshp        |                 |
|------------|--------|--|-------------|-----------------|--------------|-----------------|
| 03/14/2007 | 6      | YES RECEIVES "SMOKELESS DOES NOT MEAN... | 23          | \$123.74        | 1,704        |                 |
|            |        |  | <b>23</b>   | <b>\$123.74</b> | <b>1,704</b> | <b>1 record</b> |

**Gyp Hill Premiere**

<http://www.gyphillpremiere.com>

**Barber**

**Medicine Lodge, KS**

**Weekly**

**Readership = 2,300**

| Date       | Page # | Headline                                 | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|--|-------------|-----------------|-----------------|
| 03/19/2007 | 10     | YES RECEIVES "SMOKELESS DOES NOT MEAN... | 25          | \$100.00        | 2,300           |
|            |        |  | <b>25</b>   | <b>\$100.00</b> | <b>2,300</b>    |
|            |        |  |             |                 | <b>1 record</b> |

**Great Bend Tribune**

**Barton**

**Great Bend, KS**

**Daily**

**Readership = 13,852**

| Date       | Page # | Headline                                 | Col. Inches | Ad Equiv        | Rdshp                  |
|------------|--------|--|-------------|-----------------|------------------------|
| 03/25/2007 | 1      | VOTER CONSIDERATION- SPANISH BALLOTS...  | 39          | \$386.10        | 13,853                 |
| 04/05/2007 | 3      | SHAWNEE COUNTY BANS SMOKING ON COUNTY... | 7           | \$69.30         | 13,853                 |
| 04/05/2007 | 7      | DON'T WAIT FOR SIGN OR SYMPTOMS          | 17          | \$168.30        | 13,853                 |
|            |        |  | <b>63</b>   | <b>\$623.70</b> | <b>41,559</b>          |
|            |        |  |             |                 | <b>3 total records</b> |

**Ft. Scott Tribune**

<http://www.fstribune.com>

**Bourbon**

**Fort Scott, KS**

**Daily**

**Readership = 6,410**

| Date       | Page # | Headline                                     | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|--|-------------|-----------------|-----------------|
| 04/03/2007 | 1      | LOCAL RESTAURANT CITED FOR SERVING LIQUOR.11 |             | \$108.35        | 6,410           |
|            |        |  | <b>11</b>   | <b>\$108.35</b> | <b>6,410</b>    |
|            |        |  |             |                 | <b>1 record</b> |

**Hiawatha World**

**Brown**

**Hiawatha, KS**

**Bi-Weekly**

**Readership = 4,696**

| Date       | Page # | Headline  | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|---|-------------|-----------------|-----------------|
| 04/06/2007 | 7      | Despite prevention efforts, some teens still hooked on... | 23          | \$172.50        | 4,697           |
|            |        |   | <b>23</b>   | <b>\$172.50</b> | <b>4,697</b>    |
|            |        |   |             |                 | <b>1 record</b> |

**Augusta Daily Gazette**

Butler

Augusta, KS

Daily

Readership = 4,567

<http://www.augustagazette.com/>

| Date                   | Page # | Headline                                  | Col. Inches | Ad Equiv        | Rdshp         |
|------------------------|--------|---|-------------|-----------------|---------------|
| 03/16/2007             | 1      | UP IN SMOKE TOPIC FOR EVENT HERE MARCH 29 | 5           | \$42.35         | 4,568         |
| 03/28/2007             | 1      | 'UP IN SMOKE' TOPIC AT CHURCH             | 3           | \$25.41         | 4,568         |
| 04/05/2007             | 7      | Tobacco-free group will meet April 12     | 6           | \$50.82         | 4,568         |
|                        |        |   | <b>14</b>   | <b>\$118.58</b> | <b>13,704</b> |
| <b>3 total records</b> |        |   |             |                 |               |

**Chase Co. Leader-News**

Chase

Cottonwood Falls, KS

Weekly

Readership = 3,038

<http://www.ccleadernews.com>

| Date            | Page # | Headline               | Col. Inches | Ad Equiv       | Rdshp        |
|-----------------|--------|------------------------|-------------|----------------|--------------|
| 04/05/2007      |        | THANK YOUS DISTRIBUTED | 9           | \$44.01        | 3,038        |
|                 |        |                        | <b>9</b>    | <b>\$44.01</b> | <b>3,038</b> |
| <b>1 record</b> |        |                        |             |                |              |

**Columbus Daily Advocate**

Cherokee

Columbus, KS

Daily

Readership = 5,177

| Date            | Page # | Headline                              | Col. Inches | Ad Equiv       | Rdshp        |
|-----------------|--------|---------------------------------------|-------------|----------------|--------------|
| 03/23/2007      | 4      | ALCOHOL AND TOBACCO MORE DANGEROUS... | 16          | \$88.00        | 5,177        |
|                 |        |                                       | <b>16</b>   | <b>\$88.00</b> | <b>5,177</b> |
| <b>1 record</b> |        |                                       |             |                |              |

**Arkansas City Traveler**

Cowley

Arkansas City, KS

Daily

Readership = 8,940

<http://www.arkcity.net/>

| Date            | Page # | Headline                             | Col. Inches | Ad Equiv       | Rdshp        |
|-----------------|--------|--------------------------------------|-------------|----------------|--------------|
| 03/13/2007      | 3      | TOSSED CIGARETTES KEEP FIRES BURNING | 8           | \$71.04        | 8,940        |
|                 |        |                                      | <b>8</b>    | <b>\$71.04</b> | <b>8,940</b> |
| <b>1 record</b> |        |                                      |             |                |              |

**Kansas Chief**

Doniphan

Wathena, KS

Weekly

Readership = 6,495

| Date       | Page # | Headline                                | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|---|-------------|-----------------|-----------------|
| 03/29/2007 | 9      | D-WEST STUDENT COUNCIL EARN GRANT TO... | 25          | \$175.00        | 6,495           |
|            |        |   | <b>25</b>   | <b>\$175.00</b> | <b>6,495</b>    |
|            |        |   |             |                 | <b>1 record</b> |

**Lawrence Journal-World**<http://www.ljworld.com/>

Douglas

Lawrence, KS

Daily

Readership = 47,076

| Date       | Page # | Headline                               | Col. Inches | Ad Equiv        | Rdshp                  |
|------------|--------|--|-------------|-----------------|------------------------|
| 03/18/2007 | 2I     | FIT SMART TO STOP SMOKING EXERCISE     | 4           | \$119.20        | 47,076                 |
| 03/22/2007 | 4      | BRIEFLY STUDY FINDS FETAL HARM FROM... | 6           | \$178.80        | 47,076                 |
| 04/04/2007 | 12B    | SHAWNEE COUNTY BANS SMOKING ON ITS...  | 4           | \$119.20        | 47,076                 |
|            |        |  | <b>14</b>   | <b>\$417.20</b> | <b>141,228</b>         |
|            |        |  |             |                 | <b>3 total records</b> |

**El Dorado Times**<http://www.eldoradotimes.com/>

El Dorado

El Dorado, KS

Daily

Readership = 7,486

| Date       | Page # | Headline                                       | Col. Inches | Ad Equiv       | Rdshp           |
|------------|--------|--|-------------|----------------|-----------------|
| 04/11/2007 | 3      | Tobacco Free Butler Coalition meeting April 12 | 6           | \$52.50        | 7,486           |
|            |        |  | <b>6</b>    | <b>\$52.50</b> | <b>7,486</b>    |
|            |        |  |             |                | <b>1 record</b> |

**Hays Daily News**<http://www.HDNews.net/>

Ellis

Hays, KS

Daily

Readership = 29,046

| Date       | Page # | Headline                           | Col. Inches | Ad Equiv        | Rdshp                  |
|------------|--------|------------------------------------|-------------|-----------------|------------------------|
| 03/16/2007 | 6      | Economics and smoking              | 16          | \$240.00        | 29,047                 |
| 03/19/2007 | 2CC    | FITSMART TO STOP SMOKING: EXERCISE | 5           | \$75.00         | 29,047                 |
|            |        |                                    | <b>21</b>   | <b>\$315.00</b> | <b>58,094</b>          |
|            |        |                                    |             |                 | <b>2 total records</b> |

**Garden City Telegram**

Finney

Garden City, KS

Daily

Readership = 19,782

<http://www.gctelegram.com/>

| Date       | Page # | Headline                             | Col. Inches | Ad Equiv          | Rdshp                  |
|------------|--------|--------------------------------------|-------------|-------------------|------------------------|
| 03/17/2007 | 1C     | FITSMART TO STOP SMOKING: EXERCISE   | 4           | \$55.32           | 19,782                 |
| 03/17/2007 | 4      | ORDINANCE HELPS PROTECT HEALTH       | 14          | \$193.62          | 19,782                 |
| 03/19/2007 | 1      | LEGION SCALES BACK HOURS             | 28          | \$387.24          | 19,782                 |
| 03/24/2007 | 4      | YOUR VIEWS- ANTI-SMOKERS STILL LYING | 13          | \$179.79          | 19,782                 |
| 03/26/2007 | 4      | YOUR VIEWS NO-SMOKE GANG UN-AMERICAN | 9           | \$124.47          | 19,782                 |
| 03/29/2007 | 1      | FOCUSED FORUM                        | 67          | \$926.61          | 19,782                 |
| 03/31/2007 | 1      | SMOKING BAN REMAINS DEFINING ISSUE   | 43          | \$594.69          | 19,782                 |
| 04/10/2007 | 4      | SENSIBLE MOVE IN SMOKING BAN         | 4           | \$55.32           | 19,782                 |
|            |        |                                      | <b>182</b>  | <b>\$2,517.06</b> | <b>158,256</b>         |
|            |        |                                      |             |                   | <b>8 total records</b> |

**Dodge City Daily Globe**

Ford

Dodge City, KS

Daily

Readership = 16,969

<http://www.dodgeglobe.com/>

| Date       | Page # | Headline                                   | Col. Inches | Ad Equiv          | Rdshp                  |
|------------|--------|--|-------------|-------------------|------------------------|
| 03/16/2007 |        | FITSMART TO STOP SMOKING: EXERCISE         | 4           | \$46.40           | 16,969                 |
| 03/16/2007 | 4      | JUDGE UPHOLDS EXEMPTIONS IN OMAHA...       | 12          | \$139.20          | 16,969                 |
| 03/20/2007 | 1      | COMMISSION SUSPENDS SIX BEER LICENSES      | 21          | \$243.60          | 16,969                 |
| 03/24/2007 | 1      | CAN I SEE YOUR ID? CRACKDOWN AIMS AT...    | 38          | \$440.80          | 16,969                 |
| 03/29/2007 | 4      | I'M JUST WONDERING WHAT HAPPENED TO THE... | 1           | \$11.60           | 16,969                 |
| 04/06/2007 | 2      | ALCOHOL-FREE WEEKEND TO BE OBSERVED...     | 11          | \$127.60          | 16,969                 |
|            |        |  | <b>87</b>   | <b>\$1,009.20</b> | <b>101,814</b>         |
|            |        |  |             |                   | <b>6 total records</b> |

**Ottawa Herald**

Franklin

Ottawa, KS

Daily

Readership = 11,798

<http://www.ottawaherald.com/>

| Date       | Page # | Headline                                       | Col. Inches | Ad Equiv       | Rdshp                  |
|------------|--------|--|-------------|----------------|------------------------|
| 04/03/2007 | 3      | Shawnee County bans smoking on county property | 5           | \$44.60        | 11,799                 |
| 04/07/2007 | 4      | Easter egg hunt smoked out                     | 5           | \$44.60        | 11,799                 |
|            |        |  | <b>10</b>   | <b>\$89.20</b> | <b>23,598</b>          |
|            |        |  |             |                | <b>2 total records</b> |

**Daily Union**

<http://www.dailyu.com>

**Geary**

**Junction City, KS**

**Daily**

**Readership = 10,561**

| Date       | Page # | Headline   | Col. Inches | Ad Equiv        | Rdshp         |                        |
|------------|--------|--|-------------|-----------------|---------------|------------------------|
| 03/21/2007 | 3      | ANTI-SMOKING CAMPAIGN TO MEET APRIL 5                  | 1           | \$8.40          | 10,562        |                        |
| 04/06/2007 | 1      | Sirloin Stockade joins list of non-smoking restaurants | 12          | \$100.80        | 10,562        |                        |
| 04/06/2007 | 1      | Smoke-free movement begins                             | 36          | \$302.40        | 10,562        |                        |
|            |        |  | <b>49</b>   | <b>\$411.60</b> | <b>31,686</b> | <b>3 total records</b> |

**Greeley Co. Republican**

**Greeley**

**Tribune, KS**

**Weekly**

**Readership = 2,707**

| Date       | Page # | Headline             | Col. Inches | Ad Equiv       | Rdshp        |                 |
|------------|--------|----------------------|-------------|----------------|--------------|-----------------|
| 04/04/2007 | 10     | HOSPITAL BOARD MEETS | 11          | \$53.68        | 2,707        |                 |
|            |        |                      | <b>11</b>   | <b>\$53.68</b> | <b>2,707</b> | <b>1 record</b> |

**Anthony Republican**

**Harper**

**Anthony, KS**

**Weekly**

**Readership = 5,669**

| Date       | Page # | Headline             | Col. Inches | Ad Equiv       | Rdshp        |                 |
|------------|--------|----------------------|-------------|----------------|--------------|-----------------|
| 03/28/2007 | 7      | LETTER TO THE EDITOR | 9           | \$54.00        | 5,670        |                 |
|            |        |                      | <b>9</b>    | <b>\$54.00</b> | <b>5,670</b> | <b>1 record</b> |

**Harvey Co. Independent**

**Harvey**

**Halstead, KS**

**Weekly**

**Readership = 4,643**

| Date       | Page # | Headline  | Col. Inches | Ad Equiv        | Rdshp        |                 |
|------------|--------|---|-------------|-----------------|--------------|-----------------|
| 03/29/2007 | 1      | ~KEEP OFF City Wants ATVs Off Levy, Fears Damaged.. | 35          | \$245.00        | 4,644        |                 |
|            |        |   | <b>35</b>   | <b>\$245.00</b> | <b>4,644</b> | <b>1 record</b> |

**Newton Kansan**

<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,156

| Date       | Page # | Headline                          | Col. Inches | Ad Equiv       | Rdshp                         |
|------------|--------|-----------------------------------|-------------|----------------|-------------------------------|
| 03/17/2007 | 1B     | FITSMART TO STOP SMOKING:EXERCISE | 4           | \$59.60        | 18,156                        |
|            |        |                                   | <b>4</b>    | <b>\$59.60</b> | <b>18,156</b> <b>1 record</b> |

**Haskell Co. Monitor-Chief**

Haskell

Sublette, KS

Weekly

Readership = 2,647

| Date       | Page # | Headline                                     | Col. Inches | Ad Equiv        | Rdshp                               |
|------------|--------|--|-------------|-----------------|-------------------------------------|
| 03/21/2007 | 1      | SATANTA ACCEPTS BID TO PAINT WATER TOWER,... | 44          | \$198.00        | 2,647                               |
| 03/21/2007 | 1      | DRILLING FOR OIL/GAS PROPOSED TO SUBLETTE... | 32          | \$144.00        | 2,647                               |
|            |        |  | <b>76</b>   | <b>\$342.00</b> | <b>5,294</b> <b>2 total records</b> |

**Kansas City Star**

<http://www.kcstar.com>

Jackson

Kansas City, MO

Daily

Readership = 607,344

| Date       | Page # | Headline                                    | Col. Inches | Ad Equiv           | Rdshp                                    |
|------------|--------|---|-------------|--------------------|--|
| 03/22/2007 | 10B    | GO SMOKE-FREE, KC                           | 4           | \$2,050.88         | 607,345                                  |
| 03/24/2007 | 3B     | OLATHE   ILLEGAL TOBACCO SALES              | 2           | \$1,025.44         | 607,345                                  |
| 03/24/2007 | 7      | HOUSE- GULF COAST RECOVERY                  | 18          | \$9,228.96         | 607,345                                  |
| 03/28/2007 | 9      | A BAN ON SMOKING DRIVERS                    | 9           | \$4,614.48         | 607,345                                  |
| 03/28/2007 | 12B    | SMOKE-FREE IN KC                            | 3           | \$1,538.16         | 607,345                                  |
| 03/28/2007 | 2B     | SHAWNEE LATEST TO STUDY SMOKING BAN         | 8           | \$4,101.76         | 607,345                                  |
| 04/04/2007 | 16B    | SMOKING BANS                                | 6           | \$3,076.32         | 607,345                                  |
| 04/04/2007 | 3B     | TOPEKA   SHUFF THOSE SMOKES                 | 1           | \$512.72           | 607,345                                  |
| 04/07/2007 | 1      | BREAK GRIP OF OBESITY, YOUNGSTERS ARE...    | 84          | \$43,068.48        | 607,345                                  |
| 04/09/2007 | 3B     | Money sought to extend anti-smoking program | 2           | \$1,025.44         | 607,345                                  |
|            |        |   | <b>137</b>  | <b>\$70,242.64</b> | <b>6,073,450</b> <b>10 total records</b> |

**Johnson County Sun**

**Johnson**

**Overland Park, KS**

**Semi Weekly Readership = 43,113**

| Date                   | Page # | Headline   | Col. Inches | Ad Equiv          | Rdshp          |
|------------------------|--------|--|-------------|-------------------|----------------|
| 03/22/2007             | 1      | CITY VOTING UNDER WAY                                | 23          | \$280.14          | 43,114         |
| 03/22/2007             | 8      | 4TH WARD: CITY COUNCIL CANDIDATES...                 | 21          | \$255.78          | 43,114         |
| 03/22/2007             | 8      | 2ND WARD: LOTS OF AGREEMENT BY...                    | 22          | \$267.96          | 43,114         |
| 03/22/2007             | 8      | Council candidates differ on payday loan stores, tax | 22          | \$267.96          | 43,114         |
| 03/29/2007             | 3      | SURBAUGH ADDRESSES TAX ISSUES IN COUNTY...           | 25          | \$304.50          | 43,114         |
| 04/05/2007             | 5      | Ozone season starts; year could be pivotal           | 21          | \$255.78          | 43,114         |
|                        |        |  | <b>134</b>  | <b>\$1,632.12</b> | <b>258,684</b> |
| <b>6 total records</b> |        |  |             |                   |                |

**Shawnee Dispatch**

<http://www.shawneewestdispatch.com>

**Johnson**

**Shawnee, KS**

**Weekly**

**Readership = 56,809**

| Date                   | Page # | Headline                               | Col. Inches | Ad Equiv          | Rdshp          |
|------------------------|--------|--|-------------|-------------------|----------------|
| 03/28/2007             | 1      | COUNCIL VOTES TO EMPANEL SMOKE GROUP   | 38          | \$1,010.80        | 56,810         |
| 04/11/2007             | 10B    | Board gets good news on its bond sales | 12          | \$319.20          | 56,810         |
|                        |        |  | <b>50</b>   | <b>\$1,330.00</b> | <b>113,620</b> |
| <b>2 total records</b> |        |  |             |                   |                |

**Kingman Leader-Courier**

**Kingman**

**Kingman, KS**

**Semi Weekly Readership = 5,520**

| Date            | Page # | Headline                                    | Col. Inches | Ad Equiv       | Rdshp        |
|-----------------|--------|---|-------------|----------------|--------------|
| 03/27/2007      | 6      | A SPORTING VIEW - AS AMERICAN AS APPLE PIE? | 13          | \$83.20        | 5,520        |
|                 |        |   | <b>13</b>   | <b>\$83.20</b> | <b>5,520</b> |
| <b>1 record</b> |        |   |             |                |              |

**Altamont Journal**

**Labette**

**Oswego, KS**

**Weekly**

**Readership = 683**

| Date            | Page # | Headline                                  | Col. Inches | Ad Equiv        | Rdshp      |
|-----------------|--------|---|-------------|-----------------|------------|
| 03/21/2007      | 18A    | EVEN ON THE KANSAS PRAIRIES, WILDFIRES... | 26          | \$143.00        | 683        |
|                 |        |   | <b>26</b>   | <b>\$143.00</b> | <b>683</b> |
| <b>1 record</b> |        |   |             |                 |            |

**Edna Sun**

Labette

Oswego, KS

Weekly

Readership = 505

| Date       | Page # | Headline   | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|--|-------------|-----------------|-----------------|
| 03/21/2007 | 4I     | Even on the Kansas prairies, wildfires still create major... | 21          | \$115.50        | 506             |
|            |        |  | <b>21</b>   | <b>\$115.50</b> | <b>506</b>      |
|            |        |  |             |                 | <b>1 record</b> |

**Parsons Sun**

<http://www.parsonssun.com/>

Labette

Parsons, KS

Daily

Readership = 12,921

| Date       | Page # | Headline   | Col. Inches | Ad Equiv        | Rdshp                  |
|------------|--------|--|-------------|-----------------|------------------------|
| 03/23/2007 | 8      | Study finds alcohol, tobacco more dangerous than...      | 13          | \$115.70        | 12,921                 |
| 03/24/2007 | 6      | Restaurants get governor s awara ror rare                | 30          | \$267.00        | 12,921                 |
| 03/31/2007 | 7      | Official, pool hall owner disagree on effects of city... | 26          | \$231.40        | 12,921                 |
| 04/03/2007 | 2      | County bans smoking                                      | 4           | \$35.60         | 12,921                 |
|            |        |  | <b>73</b>   | <b>\$649.70</b> | <b>51,684</b>          |
|            |        |  |             |                 | <b>4 total records</b> |

**Dighton Herald**

Lane

Dighton, KS

Weekly

Readership = 2,638

| Date       | Page # | Headline                         | Col. Inches | Ad Equiv       | Rdshp           |
|------------|--------|----------------------------------|-------------|----------------|-----------------|
| 03/07/2007 | 4      | DIGHTON WELLNESS COUNCIL MINUTES | 17          | \$80.75        | 2,638           |
|            |        |                                  | <b>17</b>   | <b>\$80.75</b> | <b>2,638</b>    |
|            |        |                                  |             |                | <b>1 record</b> |

**Fort Leavenworth Lamp**

<http://www.ftleavenworthlamp.com>

Leavenworth

Leavenworth, KS

Weekly

Readership = 17,250

| Date       | Page # | Headline                                | Col. Inches | Ad Equiv        | Rdshp                  |
|------------|--------|---|-------------|-----------------|------------------------|
| 03/22/2007 | 8      | PREVENTIVE MEDICINE PROMOTES HEALTH,... | 13          | \$167.05        | 17,250                 |
| 03/22/2007 | 8      | 10 TIPS FOR HEALTHY LIFE                | 14          | \$179.90        | 17,250                 |
|            |        |   | <b>27</b>   | <b>\$346.95</b> | <b>34,500</b>          |
|            |        |   |             |                 | <b>2 total records</b> |

**Leavenworth Times**

Leavenworth

Leavenworth, KS

Daily

Readership = 12,291

<http://www.leavenworthtimes.com/>

| Date       | Page # | Headline                  | Col. Inches | Ad Equiv       | Rdshp           |
|------------|--------|---------------------------|-------------|----------------|-----------------|
| 03/17/2007 | 1E     | TO STOP SMOKING: EXERCISE | 4           | \$54.00        | 12,291          |
|            |        |                           | <b>4</b>    | <b>\$54.00</b> | <b>12,291</b>   |
|            |        |                           |             |                | <b>1 record</b> |

**Emporia Gazette**

Lyon

Emporia, KS

Daily

Readership = 19,402

<http://www.emporiagazette.com/>

| Date       | Page # | Headline                           | Col. Inches | Ad Equiv       | Rdshp                  |
|------------|--------|------------------------------------|-------------|----------------|------------------------|
| 03/17/2007 | 3B     | FITSMART TO STOP SMOKING: EXERCISE | 4           | \$42.24        | 19,403                 |
| 03/21/2007 | 10     | GARDEN CITY                        | 4           | \$42.24        | 19,403                 |
|            |        |                                    | <b>8</b>    | <b>\$84.48</b> | <b>38,806</b>          |
|            |        |                                    |             |                | <b>2 total records</b> |

**Hillsboro Free Press**

Marion

Hillsboro, KS

Weekly

Readership = 17,339

<http://www.hillsborofreepress.com/>

| Date       | Page # | Headline                                       | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|--|-------------|-----------------|-----------------|
| 03/21/2007 | 1      | Local legislators say state needs a turnaround | 50          | \$450.00        | 17,340          |
|            |        |  | <b>50</b>   | <b>\$450.00</b> | <b>17,340</b>   |
|            |        |  |             |                 | <b>1 record</b> |

**Peabody Gazette-Bulletin**

Marion

Peabody, KS

Weekly

Readership = 2,642

<http://www.peabodykansas.com/>

| Date       | Page # | Headline                   | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|----------------------------|-------------|-----------------|-----------------|
| 03/28/2007 | 2      | UNDERAGE SMOKERS, LOOK OUT | 21          | \$195.93        | 2,643           |
|            |        |                            | <b>21</b>   | <b>\$195.93</b> | <b>2,643</b>    |
|            |        |                            |             |                 | <b>1 record</b> |

**Marysville Advocate**

Marshall

Marysville, KS

Weekly

Readership = 12,086

<http://www.mvleadvocate.com/>

| Date       | Page # | Headline                                    | Col. Inches | Ad Equiv       | Rdshp           |
|------------|--------|---|-------------|----------------|-----------------|
| 03/22/2007 | 5C     | STATE, NATIONAL GROUPS LAUNCH NEW FRUITS... | 5           | \$40.00        | 12,086          |
|            |        |   | <b>5</b>    | <b>\$40.00</b> | <b>12,086</b>   |
|            |        |   |             |                | <b>1 record</b> |

**Marquette Tribune**

McPherson

Marquette, KS

Weekly

Readership = 1,455

<http://www.marquettetribune.com>

| Date       | Page # | Headline   | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|--|-------------|-----------------|-----------------|
| 04/11/2007 | 1      | Dickinson's Smoky Hill Trading Post will expand business | 34          | \$151.98        | 1,456           |
|            |        |  | <b>34</b>   | <b>\$151.98</b> | <b>1,456</b>    |
|            |        |  |             |                 | <b>1 record</b> |

**McPherson Sentinel**

McPherson

McPherson, KS

Daily

Readership = 9,137

<http://www.mcphersonsentinel.com/>

| Date       | Page # | Headline                                | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|---|-------------|-----------------|-----------------|
| 03/23/2007 | 1      | WEIGHT LOSS SEMINAR A PASSION FOR IOWAN | 25          | \$325.00        | 9,138           |
|            |        |   | <b>25</b>   | <b>\$325.00</b> | <b>9,138</b>    |
|            |        |   |             |                 | <b>1 record</b> |

**Miami Co. Republic**

Miami

Paola, KS

Bi-Weekly

Readership = 10,117

<http://www.republic-online.com/>

| Date       | Page # | Headline                                   | Col. Inches | Ad Equiv       | Rdshp                  |
|------------|--------|--|-------------|----------------|------------------------|
| 03/21/2007 | 3      | MEETING TO FOCUS ON TEEN TOBACCO USE IN... | 6           | \$55.20        | 10,118                 |
| 03/28/2007 | 6B     | SPECIAL EVENTS- TEEN TOBACCO USAGE TOWN... | 2           | \$18.40        | 10,118                 |
|            |        |  | <b>8</b>    | <b>\$73.60</b> | <b>20,236</b>          |
|            |        |  |             |                | <b>2 total records</b> |

**Osawatomie Graphic**

<http://www.graphic-online.com/>

**Miami**

**Osawatomie, KS**

**Weekly**

**Readership = 6,177**

| Date                   | Page # | Headline                               | Col. Inches | Ad Equiv        | Rdshp         |
|------------------------|--------|--|-------------|-----------------|---------------|
| 03/28/2007             | 9B     | MIAMI COUNTY CONNECT KANSAS WORKING... | 16          | \$124.80        | 6,178         |
| 03/28/2007             | 12B    | Meeting Targets Teen Tobacco           | 6           | \$46.80         | 6,178         |
|                        |        |  | <b>22</b>   | <b>\$171.60</b> | <b>12,356</b> |
| <b>2 total records</b> |        |  |             |                 |               |

**Independence Daily Reporter**

**Montgomery**

**Independence, KS**

**Daily**

**Readership = 14,080**

| Date                   | Page # | Headline                                  | Col. Inches | Ad Equiv        | Rdshp         |
|------------------------|--------|---|-------------|-----------------|---------------|
| 03/23/2007             | 7      | STUDY: ALCOHOL, TOBACCO MORE DANGEROUS... | 16          | \$147.84        | 14,081        |
| 04/01/2007             | 1      | LAWMAKERS GIVE OVERVIEW OF LEGISLATIVE... | 15          | \$138.60        | 14,081        |
| 04/04/2007             | 12     | SMOKING BANNED ON COUNTY PROPERTY         | 5           | \$46.20         | 14,081        |
|                        |        |   | <b>36</b>   | <b>\$332.64</b> | <b>42,243</b> |
| <b>3 total records</b> |        |   |             |                 |               |

**Council Grove Republican**

**Morris**

**Council Grove, KS**

**Daily**

**Readership = 4,685**

| Date                   | Page # | Headline                                   | Col. Inches | Ad Equiv       | Rdshp        |
|------------------------|--------|--|-------------|----------------|--------------|
| 03/23/2007             | 1      | THE SKIN DAMAGE CAUSED BY SMOKING MAY BE.3 | 3           | \$18.75        | 4,685        |
| 04/04/2007             | 1      | PROBATION, RESTITUTION FOR VEHICLE...      | 2           | \$12.50        | 4,685        |
|                        |        |  | <b>5</b>    | <b>\$31.25</b> | <b>9,370</b> |
| <b>2 total records</b> |        |  |             |                |              |

**Chanute Tribune**

<http://www.chanute.com>

**Neosho**

**Chanute, KS**

**Daily**

**Readership = 8,820**

| Date            | Page # | Headline                                 | Col. Inches | Ad Equiv       | Rdshp        |
|-----------------|--------|--|-------------|----------------|--------------|
| 04/04/2007      | 5      | SHAWNEE COUNTY BANS SMOKING ON COUNTY... | 6           | \$49.68        | 8,820        |
|                 |        |  | <b>6</b>    | <b>\$49.68</b> | <b>8,820</b> |
| <b>1 record</b> |        |  |             |                |              |

**The Osage County Herald-Chronicle**

<http://www.ocherald.com>

Osage

Osage City, KS

Weekly

Readership = 10,198

| Date                   | Page # | Headline                              | Col. Inches | Ad Equiv        | Rdshp         |
|------------------------|--------|---------------------------------------|-------------|-----------------|---------------|
| 03/15/2007             | 1      | MISS KANSAS IGNITES BURLINGAME TEENS  | 35          | \$303.45        | 10,198        |
| 03/22/2007             | 12     | MELVERN YOUTH PRESENT ANTI-TOBACCO... | 3           | \$26.01         | 10,198        |
| 04/05/2007             | 7      | Lyndon Senior Citizen's dinner        | 3           | \$26.01         | 10,198        |
|                        |        |                                       | <b>41</b>   | <b>\$355.47</b> | <b>30,594</b> |
| <b>3 total records</b> |        |                                       |             |                 |               |

**Phillips Co. Review**

Phillips

Phillipsburg, KS

Weekly

Readership = 4,593

| Date            | Page # | Headline                       | Col. Inches | Ad Equiv       | Rdshp        |
|-----------------|--------|--------------------------------|-------------|----------------|--------------|
| 04/04/2007      | 16     | County-wide DARE winning essay | 14          | \$70.00        | 4,593        |
|                 |        |                                | <b>14</b>   | <b>\$70.00</b> | <b>4,593</b> |
| <b>1 record</b> |        |                                |             |                |              |

**Pratt Tribune**

<http://www.pratttribune.com/>

Pratt

Pratt, KS

Daily

Readership = 4,153

| Date            | Page # | Headline                     | Col. Inches | Ad Equiv       | Rdshp        |
|-----------------|--------|------------------------------|-------------|----------------|--------------|
| 03/29/2007      | 1      | STUDENTS LEARN TO KICK HABIT | 7           | \$58.38        | 4,154        |
|                 |        |                              | <b>7</b>    | <b>\$58.38</b> | <b>4,154</b> |
| <b>1 record</b> |        |                              |             |                |              |

**Hutchinson News**

<http://www.hutchnews.com/>

Reno

Hutchinson, KS

Daily

Readership = 73,319

| Date            | Page # | Headline                                  | Col. Inches | Ad Equiv        | Rdshp         |
|-----------------|--------|---|-------------|-----------------|---------------|
| 03/18/2007      | 1I     | FITSMART JORGE CRUISE TO STOP SMOKING:... | 4           | \$104.92        | 73,319        |
|                 |        |   | <b>4</b>    | <b>\$104.92</b> | <b>73,319</b> |
| <b>1 record</b> |        |   |             |                 |               |

**Turon Record**

**Reno**

**Turon, KS**

**Daily**

**Readership = 1,150**

| Date                   | Page # | Headline                  | Col. Inches | Ad Equiv       | Rdshp        |
|------------------------|--------|---------------------------|-------------|----------------|--------------|
| 03/15/2007             | 7      | MY CIGARETTE, MY FRIEND   | 20          | \$40.00        | 1,150        |
| 03/15/2007             | 7      | THE RECORD BY HOMER GREEN | 15          | \$30.00        | 1,150        |
|                        |        |                           | <b>35</b>   | <b>\$70.00</b> | <b>2,300</b> |
| <b>2 total records</b> |        |                           |             |                |              |

**Kansas State Collegian**

<http://www.kstatecollegian.com>

**Riley**

**Manhattan, KS**

**Daily**

**Readership = 60,126**

| Date                   | Page # | Headline                                      | Col. Inches | Ad Equiv        | Rdshp          |
|------------------------|--------|---|-------------|-----------------|----------------|
| 03/16/2007             | 8      | SMOKE-FREE NIGHT SPOT KATHOUSE LOUNGE TO.21   |             | \$183.75        | 60,127         |
| 03/26/2007             | 4      | HIT   VOLUNTARILY SMOKE-FREE BAR              | 1           | \$8.75          | 60,127         |
| 03/26/2007             | 8      | MAYOR WITH 12 YEARS OF EXPERIENCE RELATES..15 |             | \$131.25        | 60,127         |
|                        |        |   | <b>37</b>   | <b>\$323.75</b> | <b>180,381</b> |
| <b>3 total records</b> |        |   |             |                 |                |

**Manhattan Mercury**

<http://www.themercury.com/>

**Riley**

**Manhattan, KS**

**Daily**

**Readership = 22,438**

| Date                   | Page # | Headline  | Col. Inches | Ad Equiv        | Rdshp         |
|------------------------|--------|---|-------------|-----------------|---------------|
| 03/18/2007             | C8     | KSU AGENCY INVITES CITIZENS TO JOIN IN CIVIL...12 |             | \$106.80        | 22,439        |
| 03/27/2007             | 6      | JOIN YOUTH ON KICK BUTTS DAY IN STANDING UP9.     |             | \$80.10         | 22,439        |
| 03/28/2007             | 8      | ELECT CANDIDATES WHO SUPPORT CLEAN...             | 7           | \$62.30         | 22,439        |
|                        |        |   | <b>28</b>   | <b>\$249.20</b> | <b>67,317</b> |
| <b>3 total records</b> |        |   |             |                 |               |

**Stockton Sentinel**

**Rooks**

**Stockton, KS**

**Weekly**

**Readership = 4,353**

| Date                   | Page # | Headline                                       | Col. Inches | Ad Equiv        | Rdshp         |
|------------------------|--------|--|-------------|-----------------|---------------|
| 03/15/2007             | 1      | LANDFILL TO BE CLOSED FROM APRIL 12-16 FOR...  | 25          | \$141.75        | 4,354         |
| 03/15/2007             | 1B     | YOUTH IN ROOKS CO. STAND OUT, SPEAK UP AND..12 |             | \$68.04         | 4,354         |
| 04/05/2007             | 1B     | Poster winners                                 | 10          | \$56.70         | 4,354         |
|                        |        |  | <b>47</b>   | <b>\$266.49</b> | <b>13,062</b> |
| <b>3 total records</b> |        |  |             |                 |               |

**Lucas-Sylvan News**

Russell

Lucas, KS

Weekly

Readership = 1,849

| Date       | Page # | Headline                | Col. Inches | Ad Equiv       | Rdshp           |
|------------|--------|-------------------------|-------------|----------------|-----------------|
| 03/15/2007 | 4      | SPRING IN THE HEARTLAND | 18          | \$63.00        | 1,849           |
|            |        |                         | <b>18</b>   | <b>\$63.00</b> | <b>1,849</b>    |
|            |        |                         |             |                | <b>1 record</b> |

**Salina Journal**<http://www.saljournal.com/>

Saline

Salina, KS

Daily

Readership = 65,784

| Date       | Page # | Headline                           | Col. Inches | Ad Equiv        | Rdshp                  |
|------------|--------|------------------------------------|-------------|-----------------|------------------------|
| 03/19/2007 | 5      | STATES LOOK AT SMOKING BAN OPTIONS | 19          | \$399.00        | 65,785                 |
| 03/20/2007 | 7      | THE COSTS OF SMOKIN                | 6           | \$126.00        | 65,785                 |
| 04/02/2007 | 9      | A SMOKER'S CHOICE                  | 7           | \$147.00        | 65,785                 |
| 04/04/2007 | 4      | SHAWNEE COUTY BANS SMOKING         | 6           | \$126.00        | 65,785                 |
|            |        |                                    | <b>38</b>   | <b>\$798.00</b> | <b>263,140</b>         |
|            |        |                                    |             |                 | <b>4 total records</b> |

**Ark Valley News**<http://www.arkvalleynews.com/>

Sedgwick

Valley Center, KS

Weekly

Readership = 4,583

| Date       | Page # | Headline                 | Col. Inches | Ad Equiv       | Rdshp           |
|------------|--------|--------------------------|-------------|----------------|-----------------|
| 03/29/2007 | 1      | HEARD ON THE MAIN STREET | 10          | \$90.60        | 4,584           |
|            |        |                          | <b>10</b>   | <b>\$90.60</b> | <b>4,584</b>    |
|            |        |                          |             |                | <b>1 record</b> |

**Derby Informer**<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 1,867

| Date       | Page # | Headline   | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|--|-------------|-----------------|-----------------|
| 04/04/2007 |        | Smoke-free bowling league added to summer schedule | 23          | \$356.50        | 1,868           |
|            |        |  | <b>23</b>   | <b>\$356.50</b> | <b>1,868</b>    |
|            |        |  |             |                 | <b>1 record</b> |

**Derby Reporter**<http://www.derbydailyrep.com/>

Sedgwick

Derby, KS

Daily

Readership = 2,214

| Date                   | Page # | Headline                             | Col. Inches | Ad Equiv        | Rdshp        |
|------------------------|--------|--------------------------------------|-------------|-----------------|--------------|
| 03/26/2007             | 1      | PROGRESS CONTINUES ON CITY PRIOTIEIS | 16          | \$124.16        | 2,215        |
| 04/09/2007             | 1      | Council to decide on smoking         | 16          | \$124.16        | 2,215        |
|                        |        |                                      | <b>32</b>   | <b>\$248.32</b> | <b>4,430</b> |
| <b>2 total records</b> |        |                                      |             |                 |              |

**Mount Hope Clarion**

Sedgwick

Mount Hope, KS

Weekly

Readership = 4,140

| Date            | Page # | Headline                                | Col. Inches | Ad Equiv       | Rdshp        |
|-----------------|--------|---|-------------|----------------|--------------|
| 04/05/2007      | 14     | COMMISSIONERS APPROVE SMOKING POLICY... | 5           | \$40.00        | 4,140        |
|                 |        |   | <b>5</b>    | <b>\$40.00</b> | <b>4,140</b> |
| <b>1 record</b> |        |   |             |                |              |

**Wichita Eagle**<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 237,817

| Date                   | Page # | Headline                            | Col. Inches | Ad Equiv          | Rdshp          |
|------------------------|--------|-------------------------------------|-------------|-------------------|----------------|
| 03/17/2007             | 1B     | PROGRAM SPREADS MESSAGE OF PEACE    | 21          | \$2,674.35        | 237,818        |
| 03/22/2007             | 1      | COUNTY BANS SMOKING CLOSE TO ITS... | 19          | \$2,419.65        | 237,818        |
|                        |        |                                     | <b>40</b>   | <b>\$5,094.00</b> | <b>475,636</b> |
| <b>2 total records</b> |        |                                     |             |                   |                |

**Topeka Capital-Journal**<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 110,905

| Date       | Page # | Headline                                | Col. Inches | Ad Equiv   | Rdshp   |
|------------|--------|---|-------------|------------|---------|
| 03/18/2007 | 1I     | FITSMART TO STOP SMOKING EXERCISE       | 4           | \$302.84   | 110,906 |
| 03/21/2007 | 1      | BUDGET, RENOVATIONS DOMINATE DISCUSSION | 49          | \$3,709.79 | 110,906 |
| 03/25/2007 | 1      | TEARS, SNIPING MARK DEBATE              | 41          | \$3,104.11 | 110,906 |
| 03/25/2007 | 1C     | COMMISSION TO MULL SMOKING BAN-...      | 22          | \$1,665.62 | 110,906 |
| 03/27/2007 | 2B     | SMOKING BAN'S FATE STILL UNDECIDED      | 11          | \$832.81   | 110,906 |
| 03/31/2007 | 4      | GOING TOO FAR                           | 6           | \$454.26   | 110,906 |
| 04/01/2007 | 6      | SMOKING BAN FATE UNCLEAR                | 15          | \$1,135.65 | 110,906 |

|            |    |   |            |                    |                         |
|------------|----|---|------------|--------------------|-------------------------|
| 04/03/2007 | 2  | KANSAS RESIDENTS CLEARING THE AIR         | 12         | \$908.52           | 110,906                 |
| 04/03/2007 | 2C | AUBURN-WASHBURN DISCUSSES TOBACCO...      | 9          | \$681.39           | 110,906                 |
| 04/03/2007 | 1  | SMOKING BANNED ON COUNTY PROPERT          | 27         | \$2,044.17         | 110,906                 |
| 04/03/2007 | 1C | MARTINS CULTURAL AND TEEN CENTER          | 72         | \$5,451.12         | 110,906                 |
| 04/08/2007 | 1  | Cancer pays no attention to anniversaries | 18         | \$1,362.78         | 110,906                 |
|            |    |   | <b>286</b> | <b>\$21,653.06</b> | <b>1,330,872</b>        |
|            |    |   |            |                    | <b>12 total records</b> |

**East Wichita News**

<http://www.eastwichitanews.com>

Sumner

Wichita, KS

Monthly

Readership = 63,479

| Date       | Page # | Headline                                   | Col. Inches | Ad Equiv          | Rdshp           |
|------------|--------|--|-------------|-------------------|-----------------|
| 03/01/2007 |        | WICHITANS LOBBY: BALANCING INFORMATION,... | 130         | \$3,608.80        | 63,480          |
|            |        |  | <b>130</b>  | <b>\$3,608.80</b> | <b>63,480</b>   |
|            |        |  |             |                   | <b>1 record</b> |

**Wellington Daily News**

<http://www.wgtdailynews.com/>

Sumner

Wellington, KS

Daily

Readership = 5,575

| Date       | Page # | Headline | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|----------|-------------|-----------------|-----------------|
| 03/29/2007 | 4      | BUTT OUT | 18          | \$151.56        | 5,575           |
|            |        |          | <b>18</b>   | <b>\$151.56</b> | <b>5,575</b>    |
|            |        |          |             |                 | <b>1 record</b> |

**Mission Valley Herald**

Wabaunsee

Eskridge, KS

Weekly

Readership = 1,175

| Date       | Page # | Headline                            | Col. Inches | Ad Equiv        | Rdshp                  |
|------------|--------|-------------------------------------|-------------|-----------------|------------------------|
| 03/29/2007 |        | DEAR EDITOR                         | 21          | \$105.00        | 1,175                  |
| 03/29/2007 | 3      | WE CARE PROGRAM BEING REVIVED IN... | 11          | \$55.00         | 1,175                  |
| 03/29/2007 | 5      | 4TH GRADE LETTERS TO THE EDITOR     | 28          | \$140.00        | 1,175                  |
| 03/29/2007 | 5      | DEAR EDITOR                         | 32          | \$160.00        | 1,175                  |
|            |        |                                     | <b>92</b>   | <b>\$460.00</b> | <b>4,700</b>           |
|            |        |                                     |             |                 | <b>4 total records</b> |

**Wabaunsee Co. Signal - Enterprise**

<http://www.lasr.net/ks.signal-enterprise>

Wabaunsee

Alma, KS

Weekly

Readership = 3,495

| Date       | Page # | Headline                               | Col. Inches | Ad Equiv       | Rdshp           |
|------------|--------|--|-------------|----------------|-----------------|
| 03/22/2007 | 1      | CONCERNED CITIZENS REVIVE WABAUNSEE... | 11          | \$51.37        | 3,496           |
|            |        |  | <b>11</b>   | <b>\$51.37</b> | <b>3,496</b>    |
|            |        |  |             |                | <b>1 record</b> |

**Wilson Co. Citizen**

Wilson

Fredonia, KS

Bi-Weekly

Readership = 8,100

| Date       | Page # | Headline                              | Col. Inches | Ad Equiv       | Rdshp           |
|------------|--------|---------------------------------------|-------------|----------------|-----------------|
| 04/02/2007 | 8      | NET SPORTS ARE FOCUS FOR WEDNESDAY... | 9           | \$51.75        | 8,101           |
|            |        |                                       | <b>9</b>    | <b>\$51.75</b> | <b>8,101</b>    |
|            |        |                                       |             |                | <b>1 record</b> |

**Basehor Sentinel**

Wyandotte

Bonner Spring, KS

Weekly

Readership = 2,992

| Date       | Page # | Headline                          | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|-----------------------------------|-------------|-----------------|-----------------|
| 03/22/2007 | 4      | OURVIEW KEEPING TO OUR PRIORITIES | 19          | \$161.50        | 2,992           |
|            |        |                                   | <b>19</b>   | <b>\$161.50</b> | <b>2,992</b>    |
|            |        |                                   |             |                 | <b>1 record</b> |

**Kansas City Kansan**

<http://www.kansascitykansan.com/>

Wyandotte

Kansas City, KS

Daily

Readership = 8,254

| Date       | Page # | Headline                                    | Col. Inches | Ad Equiv        | Rdshp           |
|------------|--------|---|-------------|-----------------|-----------------|
| 03/22/2007 | 7A     | SPRING IS HERE: WATCH OUT FOR KIDS WHILE... | 26          | \$230.10        | 8,255           |
|            |        |   | <b>26</b>   | <b>\$230.10</b> | <b>8,255</b>    |
|            |        |   |             |                 | <b>1 record</b> |

**The Chieftain**

<http://www.bonnersprings.com/>

Wyandotte

Bonner Springs, KS

Weekly

Readership = 1,230

| Date       | Page # | Headline                          | Col. Inches | Ad Equiv | Rdshp |
|------------|--------|-----------------------------------|-------------|----------|-------|
| 03/22/2007 | 4      | OURVIEW KEEPING TO OUR PRIORITIES | 19          | \$161.50 | 1,230 |

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|           |                 |              |                 |
|-----------|-----------------|--------------|-----------------|
| <b>19</b> | <b>\$161.50</b> | <b>1,230</b> | <b>1 record</b> |
|-----------|-----------------|--------------|-----------------|

## **Grand Totals**

---

**Publications = 70**  
**Clips = 148**  
**Col. Inches = 2,492**  
**Ad Equiv = \$119,081.67**  
**Rdshp = 9,981,199**

## **Allen**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 36**  
**Ad Equiv = \$310.32**  
**Rdshp = 17,862**

## **Anderson**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 10**  
**Ad Equiv = \$84.90**  
**Rdshp = 6,686**

## **Atchison**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 14**  
**Ad Equiv = \$193.20**  
**Rdshp = 15,856**

## **Barber**

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 48**  
**Ad Equiv = \$223.74**  
**Rdshp = 4,004**

## **Barton**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 63**  
**Ad Equiv = \$623.70**  
**Rdshp = 41,559**

## **Bourbon**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$108.35**  
**Rdshp = 6,410**

## **Brown**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 23**  
**Ad Equiv = \$172.50**  
**Rdshp = 4,697**

## **Butler**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 14**  
**Ad Equiv = \$118.58**  
**Rdshp = 13,704**

## **Chase**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$44.01**  
**Rdshp = 3,038**

---

## **Cherokee**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 16**  
**Ad Equiv = \$88.00**  
**Rdshp = 5,177**

## **Cowley**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 8**  
**Ad Equiv = \$71.04**  
**Rdshp = 8,940**

## **Doniphan**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 25**  
**Ad Equiv = \$175.00**  
**Rdshp = 6,495**

## **Douglas**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 14**  
**Ad Equiv = \$417.20**  
**Rdshp = 141,228**

## **El Dorado**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 6**  
**Ad Equiv = \$52.50**  
**Rdshp = 7,486**

---

## Ellis

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 21**  
**Ad Equiv = \$315.00**  
**Rdshp = 58,094**

## Finney

---

**Publications = 1**  
**Clips = 8**  
**Col. Inches = 182**  
**Ad Equiv = \$2,517.06**  
**Rdshp = 158,256**

## Ford

---

**Publications = 1**  
**Clips = 6**  
**Col. Inches = 87**  
**Ad Equiv = \$1,009.20**  
**Rdshp = 101,814**

## Franklin

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 10**  
**Ad Equiv = \$89.20**  
**Rdshp = 23,598**

## Geary

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 49**  
**Ad Equiv = \$411.60**  
**Rdshp = 31,686**

---

## **Greeley**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$53.68**  
**Rdshp = 2,707**

## **Harper**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$54.00**  
**Rdshp = 5,670**

## **Harvey**

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 39**  
**Ad Equiv = \$304.60**  
**Rdshp = 22,800**

## **Haskell**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 76**  
**Ad Equiv = \$342.00**  
**Rdshp = 5,294**

## **Jackson**

---

**Publications = 1**  
**Clips = 10**  
**Col. Inches = 137**  
**Ad Equiv = \$70,242.64**  
**Rdshp = 6,073,450**

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## **Johnson**

---

**Publications = 2**  
**Clips = 8**  
**Col. Inches = 184**  
**Ad Equiv = \$2,962.12**  
**Rdshp = 372,304**

## **Kingman**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$83.20**  
**Rdshp = 5,520**

## **Labette**

---

**Publications = 3**  
**Clips = 6**  
**Col. Inches = 120**  
**Ad Equiv = \$908.20**  
**Rdshp = 52,873**

## **Lane**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 17**  
**Ad Equiv = \$80.75**  
**Rdshp = 2,638**

## **Leavenworth**

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 31**  
**Ad Equiv = \$400.95**  
**Rdshp = 46,791**

---

## **Lyon**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 8**  
**Ad Equiv = \$84.48**  
**Rdshp = 38,806**

## **Marion**

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 71**  
**Ad Equiv = \$645.93**  
**Rdshp = 19,983**

## **Marshall**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 5**  
**Ad Equiv = \$40.00**  
**Rdshp = 12,086**

## **McPherson**

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 59**  
**Ad Equiv = \$476.98**  
**Rdshp = 10,594**

## **Miami**

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 30**  
**Ad Equiv = \$245.20**  
**Rdshp = 32,592**

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## Montgomery

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 36**  
**Ad Equiv = \$332.64**  
**Rdshp = 42,243**

## Morris

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 5**  
**Ad Equiv = \$31.25**  
**Rdshp = 9,370**

## Neosho

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 6**  
**Ad Equiv = \$49.68**  
**Rdshp = 8,820**

## Osage

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 41**  
**Ad Equiv = \$355.47**  
**Rdshp = 30,594**

## Phillips

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 14**  
**Ad Equiv = \$70.00**  
**Rdshp = 4,593**

---

## **Pratt**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 7**  
**Ad Equiv = \$58.38**  
**Rdshp = 4,154**

## **Reno**

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 39**  
**Ad Equiv = \$174.92**  
**Rdshp = 75,619**

## **Riley**

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 65**  
**Ad Equiv = \$572.95**  
**Rdshp = 247,698**

## **Rooks**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 47**  
**Ad Equiv = \$266.49**  
**Rdshp = 13,062**

## **Russell**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 18**  
**Ad Equiv = \$63.00**  
**Rdshp = 1,849**

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## Saline

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 38**  
**Ad Equiv = \$798.00**  
**Rdshp = 263,140**

## Sedgwick

---

**Publications = 5**  
**Clips = 7**  
**Col. Inches = 110**  
**Ad Equiv = \$5,829.42**  
**Rdshp = 490,658**

## Shawnee

---

**Publications = 1**  
**Clips = 12**  
**Col. Inches = 286**  
**Ad Equiv = \$21,653.06**  
**Rdshp = 1,330,872**

## Sumner

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 148**  
**Ad Equiv = \$3,760.36**  
**Rdshp = 69,055**

## Wabaunsee

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 103**  
**Ad Equiv = \$511.37**  
**Rdshp = 8,196**

---

## **Wilson**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$51.75**  
**Rdshp = 8,101**

## **Wyandotte**

---

**Publications = 3**  
**Clips = 3**  
**Col. Inches = 64**  
**Ad Equiv = \$553.10**  
**Rdshp = 12,477**

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