

# Smoke-Free / Tobacco-Free School Campuses

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2015

## Chronic Disease and Risk Reduction Summit

January 22-23, 2015

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Tobacco Control Legal Consortium



Tobacco Control  
Legal Consortium



# The Tobacco Control Legal Consortium

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A national legal network supporting tobacco control policy change.



Tobacco Control  
Legal Consortium

# Smoke-Free / Tobacco Free

- K-12 Schools
- Trade Schools
- Post-Secondary Colleges and Universities





# Tobacco Free Campuses

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Recommended by the American  
College Health Association



[http://www.acha.org/Publications/docs/Position\\_Statement\\_on\\_Tobacco\\_Nov2011.pdf](http://www.acha.org/Publications/docs/Position_Statement_on_Tobacco_Nov2011.pdf)

# K-12

## American School Board Association



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## NSBA Terminates Partnership with R.J. Reynolds Tobacco Company

October 14, 2014



# Tobacco Free Campuses

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As of July 3, 2014, at least **1,372** college or university campuses in the U.S. have adopted 100% smokefree campus policies that eliminate smoking in indoor and outdoor areas across the entire campus, including residences. Of these, **938 are 100% tobacco-free**, and 176 prohibit the use of e-cigarettes anywhere on campus.



# Tobacco Free Campuses

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As of January 1, 2015 at least **1,514** college or university campuses in the U.S. have adopted 100% smokefree campus policies that eliminate smoking in indoor and outdoor areas across the entire campus, including residences. Of these, **1014 are 100% tobacco-free**, and 587 prohibit the use of e-cigarettes anywhere on campus.



# Tobacco Free Campuses

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## Growth in 6 months

Type of Policy	July, 2014	January, 2015	% Growth
Smoke-Free	1372	1514	10%
Tobacco-Free	938	1014	8%
E-cigarette-Free	176	587	234%

# Tobacco Free Campuses - Kansas

<b>Kansas</b>	Barclay College +
	Central Christian College <sup>e</sup> +
	Flint Hills Technical College
	Kansas City College and Bible School +
	Kansas Wesleyan University +
	Labette Community College (2 campuses) +
	Manhattan Christian College +
	MidAmerica Nazarene University +
	Pittsburg State University <sup>e</sup> +
	Pratt Community College +
	Salina Area Technical College <sup>e</sup> +
	University of Kansas Medical Campuses (2 campuses) +

+ - Tobacco Free / e – E-cigarette free



# Policy Benefits

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- Help smokers quit
- Lower tobacco initiation rates
- Reduce health risks
- Reduce employee health care costs
- Increase productivity
- Reduce campus litter

# Smokefree vs. Tobacco Free

- Smoke-free –
  - Exposure to secondhand smoke
- Tobacco Free
  - Overall health
  - Ethical behavior



# Electronic Delivery Products

- Dramatic increase in use among youth
- Poisoning / environmental impact
- Help prevent norm reversal



New CDC study finds dramatic increase in e-cigarette-related calls to poison centers

Rapid rise highlights need to monitor nicotine exposure through e-cigarette liquid and prevent future poisonings



# Kansas Statutes

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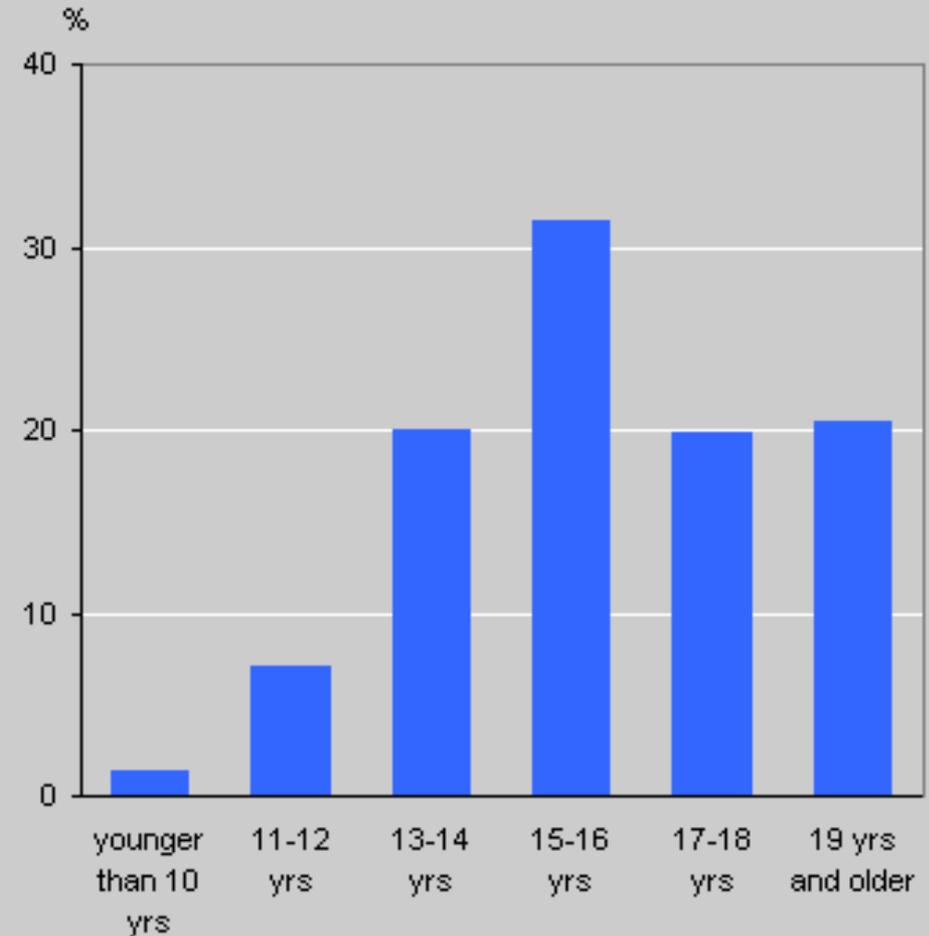
## K-12 Schools

The use of tobacco products in any public school building is prohibited. A school building is defined as an enclosed building used for pupil attendance purposes by the board of education of a unified school district. Not included are buildings or portions thereof used for residential purposes or leased from the school district for non school sponsored activities. - KAN STAT. ANN. §§ 72-53, 107 (1988).

Smoking is prohibited on school buses. - KAN. STAT. ANN. § 21-4010 (1987).

# Steps to Adoption

- Research
  - Youth initiation rates / ages
  - Findings to support policy
  - Local statistics



Source: CBS

# Steps to Adoption

- Research



## Tobacco Use and

## Kansas Students

### What is the problem?

The 2013 Kansas Youth Risk Behavior Survey indicates that among high school students:

#### Cigarette Use

- 39% ever tried cigarette smoking. (1)
- 10% smoked cigarettes on at least 1 day during the 30 days before the survey.
- 3% smoked cigarettes on 20 or more days during the 30 days before the survey.
- — smoked cigarettes on school property on at least 1 day during the 30 days before the survey.
- 7% ever smoked at least one cigarette every day for 30 days.

#### Other Tobacco Use

- 8% used smokeless tobacco (e.g., chewing tobacco, snuff, or dip) on at least 1 day during the 30 days before the survey.
- 10% smoked cigars, cigarillos, or little cigars on at least 1 day during the 30 days before the survey.

#### Any Tobacco Use

- 16% used cigarettes, smokeless tobacco, or cigars on at least 1 day during the 30 days before the survey.



# Steps to Adoption

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- Research
  - Surveys
  - Academic studies

## **BACCHUS GAMMA Tobacco Use and Attitude Survey**

### **Preliminary Summary Findings - Fall 2004 Survey**

Results Compiled by:  
PA SWAT - Clarion University of Pennsylvania  
Health Science Education Center  
330 Main Street; Clarion, PA 16214

# Steps to Adoption

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## Identify Stakeholders

- Administration
- Faculty
- Students
- Staff
- Community



# Steps to Adoption

## Educate & Network

- Presentations
- Newsletters
- Online
- Meetings
- Materials



# Develop Policy

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## Policy Elements

- Purpose
- Definitions
- Cessation assistance
- Violations
- Implementation process and date
- Enforcement



# Develop Policy

## Definitions

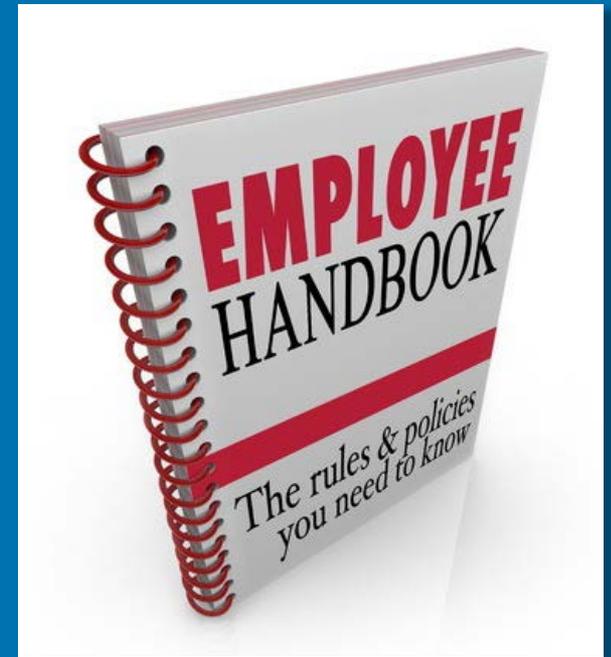
- Tobacco products
- Smoking
- Electronic products
- Off-campus events
- School “property”
- Time of application



# Implementation

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- Provide plenty of notice
- Information in student handbooks
- Policy information in school marketing materials
- Include in employee handbook



# Signage

- Plenty of signage
- Reminder cards



**No smoking**



**No electronic cigarettes**



**WELCOME TO OUR  
TOBACCO-FREE  
CAMPUS!**

*Effective August 18, 2009*

**Campus policy prohibits the use  
of tobacco products:**

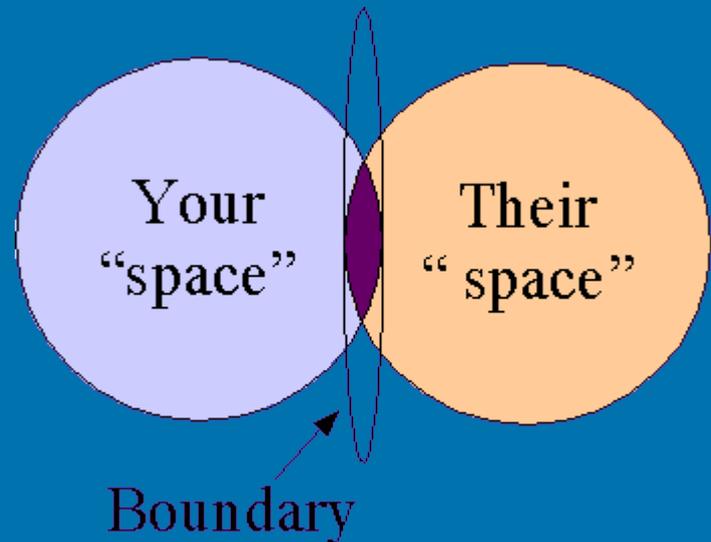
**Everywhere. By everyone. At all times.**

**Thank you for your cooperation.**

# Challenges

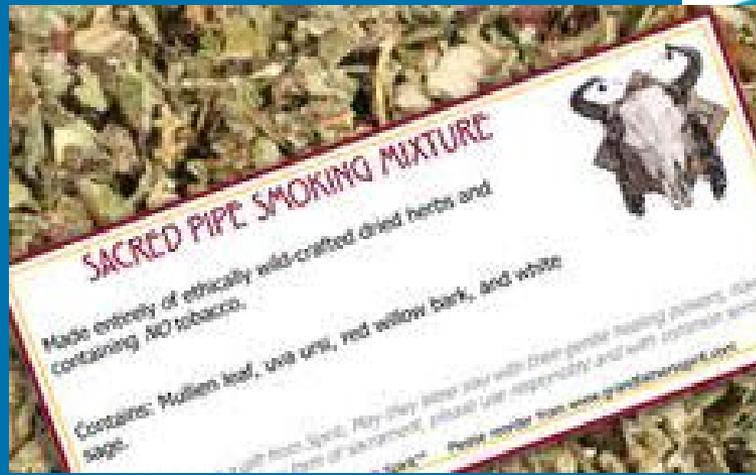
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- Boundaries
- Enforcement
- Collective Bargaining
- Joint Use Facilities
- Off-Campus Application
- Leased facilities



# Other Considerations

- Minimize exemptions
  - Native American ceremonies
  - Research
- Sales on campus
- Possession
- Hookah



# Resources:

- The Bacchus Network - <http://www.bacchusnetwork.org/>

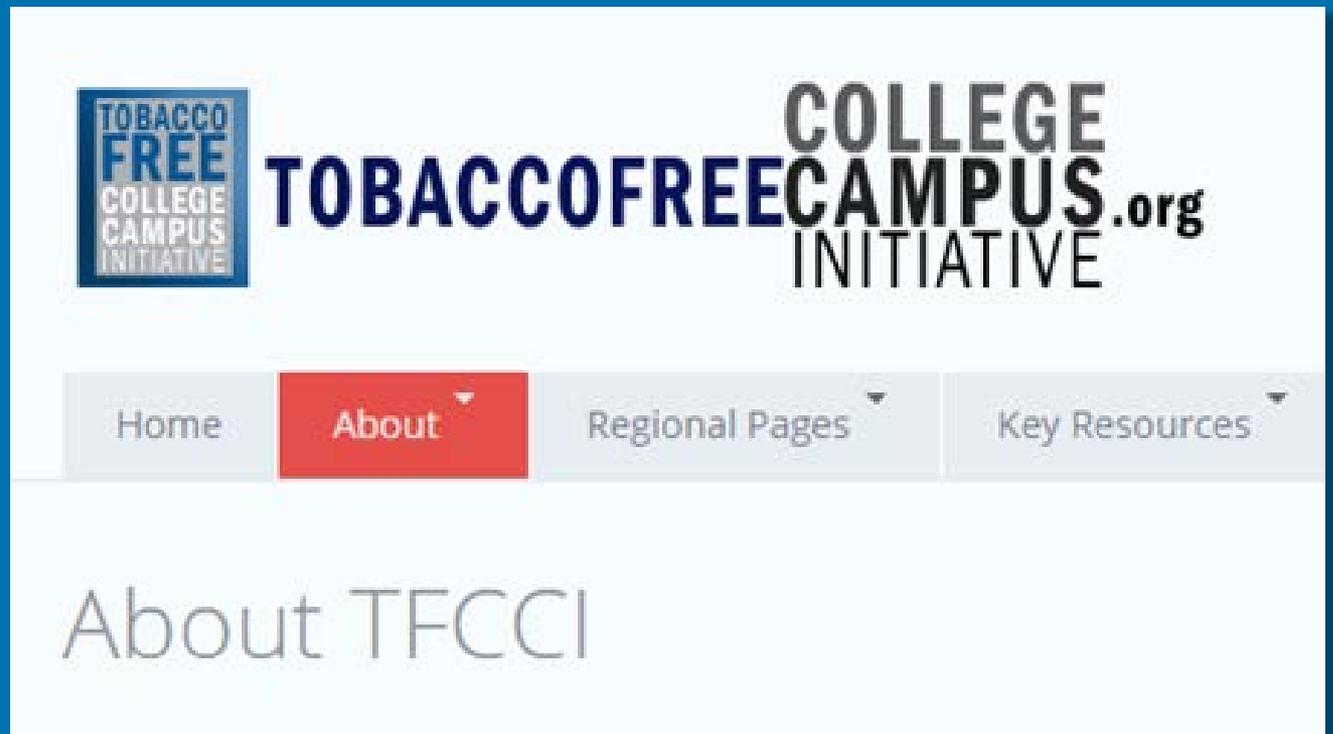


The screenshot shows the homepage of The Bacchus Network. At the top left is the logo, a white letter 'B' inside a blue circle, followed by the text 'The BACCHUS Network' in a bold, sans-serif font, and 'Saving Lives Since 1975' in a smaller font below it. To the right of the logo is a purple button with the text 'Donate Now'. Below the logo and button are three navigation links: 'Membership', 'Shop', and 'Member Login'. A dark purple horizontal bar contains a row of navigation links: 'About the Network', 'Group Support', 'Partners', 'Conferences & Trainings', 'Press', 'The Peer Educator™', and 'Alumni'. Below this bar is a paragraph of text: 'The BACCHUS Network is a collegiate peer education initiative that supports the achievement of students' academic and personal success by building skills in student leaders to address campus health and safety issues. [Read more...](#)'. On the left side of the page is a vertical menu with six items: 'Alcohol & Impaired Driving', 'Sexual Health', 'Tobacco', 'Wellness', 'Campaigns', and 'Online Education', each with a right-pointing arrow. To the right of the menu is a large photograph of a diverse group of young adults, mostly students, posing outdoors in front of a building. They are wearing various colored t-shirts (black, white, red, orange, purple) and many have their arms raised in a celebratory gesture. Some t-shirts have text on them, such as 'ASK ME I KNOW THE ANSWER' and '1975'.

# Resources:

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Tobacco Free College Campus Initiative  
<http://tobaccofreecampus.org/>



# Resources:

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## Americans for Nonsmokers Rights (ANR)

[www.no-smoke.org/pdf/smokefreecollegesuniversities.pdf](http://www.no-smoke.org/pdf/smokefreecollegesuniversities.pdf)



### **Smokefree and Tobacco-Free U.S. and Tribal Colleges and Universities**

#### Campus-Wide Policies:

- Public Institutions
- Private Institutions
- Vocational/Technical Schools
- Professional Schools
- Junior and Community Colleges

Includes  
e-cigarette  
coverage!



# Resources:

- K-12 / College Toolkits



**TOBACCO-FREE CAMPUS TOOLKIT | PROVIDED BY THE ARKANSAS TOBACCO PREVENTION AND CESSATION**

**ON AUGUST 1, 2010, AN ARKANSAS LAW MADE IT ILLEGAL TO SMOKE ON ALL STATE-SUPPORTED COLLEGE AND UNIVERSITY CAMPUSES.**

The Arkansas Clean Air On Campus Act of 2009 places Arkansas in a unique position to take national leadership in providing healthy environments for learning. The Arkansas Department of Health Tobacco Prevention and Cessation Program welcomes the opportunity to partner with you and offer its assistance to help your campus adjust to the upcoming changes.

# Resources:

- Kansas Department of Health and Environment

[http://www.kdheks.gov/tobacco/school\\_policy.ht](http://www.kdheks.gov/tobacco/school_policy.ht)



The screenshot shows the homepage of the Kansas Department of Health and Environment. The header features the state motto "AD ASTRA PER ASPERA" above the word "Kansas" in a large blue font, with "Department of Health and Environment" below it. To the right, it lists "Sam Brownback, Governor" and "Susan Mosier, MD, Acting Secretary". A green navigation bar contains buttons for "Home", "Public Health", "Environment", "Health Care Finance", "Laboratories", and "News". Below this is a dark blue banner with the text "BHP - Tobacco Use Prevention - Local Ordinances" and social media icons for Facebook, Twitter, YouTube, RSS, and another Facebook icon.

On the main content area, there is a search bar with the text "A to Z Topic Listing" above it. To the right of the search bar is the heading "School Policy Page". Below the search bar, there are two menu items: "Tobacco Use Prevention Program Home" and "Tobacco Facts and Reports".

The main text under "School Policy Page" reads: "The single most important part of a school program is policy. A curriculum that teaches the harmful effects of smoking is not very effective when students see teachers and others smoking on school grounds. Many Kansas schools are adopting tobacco-free grounds policies that are in effect 24 hours a day, seven days a week and include sporting event venues."

# Resources:

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University of Kansas

<http://tobaccofree.ku.edu/about-us>

The University of Kansas

**KU**

**Tobacco Free KU**

*KU living tobacco-free to uphold a respectful environment*



About

Activities & Events

Resources

Re

# Resources:

- Kansas K-12 Tobacco Policy Guidelines

## Kansas Pre-K-12 Wellness Policy Guidelines – Part 4. Tobacco Use Prevention

CATEGORY	BASIC (Minimum Requirements)	ADVANCED (More healthful than BASIC)	EXEMPLARY (More healthful than ADVANCED)
<b>Develop and Enforce a School Tobacco Policy</b>	Smoking by students, staff, or visitors in any public school building is prohibited (see definition). Smoking is also prohibited on school buses. (KAN. STAT. ANN. 21-4009 et seq. (1987)). <i>(A1a)</i>	<b>The Advanced level incorporates all guidelines for the Basic level plus the more healthful guidelines listed in this column.</b>  A tobacco policy is in place that: <ul style="list-style-type: none"> <li>Prohibits tobacco use by any student, staff or visitor in or on all school-owned property and school grounds.<i>(A1b)</i></li> <li>Uses signage to advertise policy <i>(A1c)</i></li> </ul>	<b>The Exemplary level incorporates all guidelines for the Basic and Advanced levels plus the more healthful guidelines listed in this column.</b> <ul style="list-style-type: none"> <li>Prohibits tobacco use by any student, staff or visitor in or on all school-owned property and school grounds <i>at all times.</i><i>(A1d)</i></li> <li>Provides a cessation resource for students in violation of the policy</li> <li>Prohibits students wearing tobacco-related gear <i>.(A1e)</i></li> </ul>
<b>Provide School Tobacco-Use Prevention Education</b>	Provide tobacco education meeting the National Health Education Standards(see definition) to at least <b>two</b> grades K-9 <i>(B1a)</i>	Provide tobacco education meeting the National Health Education Standards (see definition) to at least <b>three</b> grades K-9 <i>(B1b)</i>	Provide tobacco education meeting the National Health Education Standards (see definition) to at least <b>four</b> grades K-9 <i>(B1c)</i>
<b>Develop Cessation Policy Among Staff</b>	A staff cessation policy is in place that: <ul style="list-style-type: none"> <li>Incorporates tobacco cessation information into all staff wellness programming (such as the Kansas Tobacco Quitline) (see definition) <i>(C1)</i></li> </ul>	A staff cessation policy is in place that:  <i>Provides a cessation resource for staff upon request (C2)</i>	A staff cessation policy is in place that: <ul style="list-style-type: none"> <li>Provides staff insurance coverage on cessation needs<i>(C3)</i></li> </ul>

# Resources:

- Policy Builder Tool

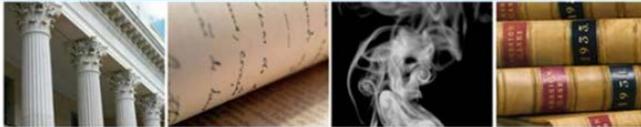
[http://www.kshealthykids.org/HKS\\_Docs/Standards/Tobacco\\_Use\\_Prevention\\_Policy\\_Builder.pdf](http://www.kshealthykids.org/HKS_Docs/Standards/Tobacco_Use_Prevention_Policy_Builder.pdf)

## Kansas Pre-K-12 Wellness Policy Guidelines – Part 4. Tobacco Use Prevention

A. Tobacco Use Policy		EL	MS	HS
Circle the letter that best describes the tobacco use policy for each grade level.				
1	The tobacco policy prohibits use of tobacco:			
	a. in any school building and any school bus	B	B	B
	b. on all school grounds and school owned property 24 hours a day by any student, staff or visitor and includes an enforcement component. Also included in the policy are provisions to prohibit tobacco advertising in school buildings, at school functions and school publications.	A	A	A
	c. on all school grounds and school owned property 24 hours a day by any student, staff or visitor and includes an enforcement component. Also included in the policy are provisions to prohibit tobacco advertising in school buildings, at school functions and in school publications. Cessation program offered for anyone in violation of the policy. Prohibit tobacco industry marketing and sponsorship, and also prohibit exhibition of tobacco-related gear or paraphernalia. Policies should have language prohibiting tobacco advertising on school property, at school functions and in school publications. Policies should also include language prohibiting school acceptance of gifts or funds from the tobacco industry.	E	E	E

# Resources:

- Public Health Law Center – Publications & Webinars



Tips & Tools

## Adopting Tobacco-free Policies on Campuses

The Tobacco Control Legal Consortium has created the Tips & Tools series of legal technical assistance guides to serve as a starting point for organizations interested in implementing certain tobacco control measures. We encourage you to consult with local legal counsel before attempting to implement these measures.<sup>1</sup> For more details about these policy considerations, please contact the Consortium.

### Campus-wide Policies Restricting Tobacco Use

As awareness of the dangers of tobacco use and secondhand smoke increases, organizations are seeking for more ways to protect people from health effects. Governmental units, health care institutions and educational institutions are creating policies that restrict the use of tobacco. (As just one example, as of July 21, 2011, 70% of tribal college campuses were smoke-free – over two-thirds – were tobacco-free. Many organizations and institutions share the same goal: they are not just creating policies on campus, which may affect employ



Tobacco-Free Policies and Non-Traditional Campuses: Opportunities and Considerations

## Tobacco-Free Policies and Non-Traditional Campuses *Opportunities and Considerations*



## PUBLIC HEALTH POLICY CHANGE

## THE TOBACCO-FREE COLLEGE CAMPUS



the BACCHUS Network™



*Nothing in this webinar does not constitute legal advice or legal representation.*

# Resources:

- Public Health Law Center – Model Policy



**Model Policy for a Tobacco-free Environment in Minnesota's K-12 Schools**

# Resources:

- Public Health Law Center – Model Policy

*Tobacco-Free Policies and Non-Traditional Campuses: Opportunities and Considerations* | 5

## TOBACCO-FREE CAMPUS POLICY

### Purpose

(\_\_\_\_\_) is committed to promoting healthier educational, work, and living environments.

(\_\_\_\_\_) recognizes that the use of tobacco products is a health, safety, and environmental hazard for students, staff, visitors, and facilities. (\_\_\_\_\_) is acutely aware of the serious health risks associated with the use of tobacco products, both to users and non-users alike, and believes that the use of tobacco products is detrimental to the health and safety of students, staff, and visitors.

### Definitions

“All times” means 24 hours a day, seven days a week, 365 days a year.

“Off-campus, school-sponsored event” means any event sponsored by (\_\_\_\_\_) that is not on (\_\_\_\_\_) property



# Contacts

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## **Tobacco Control Legal Consortium**

[www.tclconline.org](http://www.tclconline.org)

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## **Public Health Law Center**

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