

ACE Section 1

1- [TITLE]

Welcome and thank you for your interest in the ACE Kansas Youth Tobacco Cessation Program.

2- [PREVIEW]

In this presentation we will discuss four main topics: First we will look at the basics of the ACE Program – what it is and how it works. Next, we will discuss school policies – the primary focus of the ACE Program – and the essential role that enhanced school-based tobacco use policies can play in community efforts to prevent youth from starting to use tobacco and to connect students who already use tobacco with the resources they need to help them quit. Third, we will discuss two strategies to reduce youth tobacco use that schools can use in combination with enhanced tobacco use policies. Finally, we will review the structure of the ACE program – who’s involved and what are their roles – and we will wrap up our discussion with the minimal reporting required to help the Kansas Tobacco Use Prevention Program evaluate and improve the ACE Program for communities across Kansas.

3-[OVERVIEW INTRO]

Let’s begin by looking at the reason for ACE – *youth tobacco use in Kansas*.

4-[YOUTH TOBACCO FACTS]

According to the 2012 Kansas Youth Tobacco Survey, 13 percent of high school students currently smoke cigarettes and 11 percent of male high school students currently use smokeless tobacco.

In total, more than 1 in 4 Kansas high school students used some kind of tobacco product in the past month – that includes cigarettes, spit or smokeless tobacco, cigars, pipes and other forms of smoked tobacco.

While tobacco use is also a critical health issue for adults, it’s especially important to address tobacco use for young people, because according to a 2012 Report by the U.S. Surgeon General, nearly 9 out of 10 smokers start by age 18, and 99% start by age 26.

As you can see, we don’t have to look far to find clear evidence that tobacco use is an important health issue for young people in Kansas. The ACE Kansas Youth Tobacco Cessation Program was designed to assist schools in their efforts to keep youth tobacco free and help those who have already started using tobacco to quit now and avoid a lifetime of tobacco-related health risks.

5- [PROGRAM OVERVIEW]

The ACE Program is simple and designed to fit into the incredibly busy schedules of dedicated education professionals like you.

The primary focus of ACE is to provide support to schools interested in enhancing their tobacco use policies. Stronger tobacco use policies help reduce the number of youth who start using tobacco and help to connect students who already use tobacco to free online cessation services to help them quit.

There are two ways tobacco policies can be strengthened.

One: By making tobacco policies comprehensive and

Two: By adding cessation as an alternative or complement to punishment for students who violate the tobacco policy.

6-[OVERVIEW OF SUPPORT STRATEGIES]

Once a school has strengthened their tobacco use policy and is prepared to offer assistance to students seeking information and help quitting, ACE Programs can support their new policy by:

One, assisting students with cessation service registration, and...

Two, working to increase student knowledge and awareness by promoting the dangers of tobacco use and the availability of free cessation resources for students on campus who want help.

Enhanced tobacco use policies, helping connect students to coaching services and ACE promotion all work together to accomplish the principal objective of ACE – to help students avoid or quit tobacco.

7-[OBJECTIVES]

The ACE Program has six specific objectives to increase the number of students who choose not to use tobacco.

8-[OBJECTIVE ONE]

The first objective to note is increase the number of schools with comprehensive tobacco-free school grounds policies. Comprehensive tobacco-free school grounds policies create an environment where students can be free from the influence of tobacco use and exposure to second hand smoke. A policy is comprehensive when it prohibits tobacco use by any student, staff or visitor in or on all school owned property and school grounds at all times, provides a cessation resource for students in violation of the policy and prohibits students from wearing tobacco related gear.

9- [OBJECTIVE TWO]

The second objective is to increase the number of schools that support student cessation as either an alternative or complement to existing administrative punishment for using or possessing

tobacco on school grounds. Schools can draft policies that work best for them and their students. Tobacco cessation support policies must be addressed to sustain student access to cessation services.

10- [OBJECTIVE THREE]

The third objective is increase the proportion of students who use tobacco who register for cessation services. School nurses, counselors, resource officers or other staff can show a student support by ensuring their registration at www.KanQuit.org.

11- [OBJECTIVE FOUR]

The fourth objective is increase student awareness of free cessation services available in Kansas through promotion of ACE and KanQuit.org.

12- [OBJECTIVE FIVE]

The fifth objective is to increase student knowledge of the health dangers of tobacco use through assemblies, one time classroom activities or inclusion of an evidence-based tobacco prevention curriculum.

13- [OBJECTIVE SIX]

The sixth objective is increase the number of schools integrating tobacco prevention and cessation education into relevant classes by making brief announcements or incorporating the positive effects of being tobacco free into a lesson, for example.

14- [ACE CHAMPIONS]

Initial adoption of ACE policy by a school or school district is the result of the collaborative efforts of individuals and organizations at the state, community and school level.

KDHE staff is available at the state level to provide guidance and serve as a connection between schools and community partners like local health departments and coalitions.

Once a cessation policy is in place, ACE is managed at the school-level by ACE Champions. ACE Champions are typically school administrators, coaches, counselors, nurses, resource officers or other staff persons who have an interest in student health.

15-[ACE CHAMPION SUPPORT]

At the state level, a Kansas Tobacco Use Prevention ACE Coordinator is available to connect ACE champions to community partners in ACE implementation such as local health departments and coalitions. The ACE Coordinator is also available to provide guidance on the cessation service registration process and determine appropriate ACE promotion and tobacco prevention education activities. ACE partners at the community level may also provide assistance with these

components of ACE. ACE Champions should contact the ACE Coordinator at ACE@kdheks.gov to be connected to community partners or if they're interested in providing support to students beyond registering them for cessation services.

16-[PROGRAM PROCESS]

As mentioned, state staff, ACE Champions and in some areas, community-level partners will work in collaboration with school administration on pro-cessation and tobacco-free school policies. Once schools adopt ACE and add cessation to tobacco policies, ACE champions support the program with two strategies.

Shown is the ACE implementation process. As you can see, school policies create the environment or “set the stage” for accomplishing the ACE goal and objectives. With supportive school policies, ACE Champions will have more success implementing sustainable, effective activities in school to reduce youth tobacco use.

17-[SUPPORT STRATEGIES PROCESS]

The two strategies that support ACE are:

One-Cessation service registration assistance for students. And

Two-Increasing student knowledge and awareness of ACE program and tobacco prevention.

In the first strategy, school ACE Champions are available to assist students with registration to Kansas Tobacco Quitline web-based cessation services at www.KanQuit.org. To effectively reach and support youth in quitting, school staff must be trained and feel comfortable working with students and referring them to Quitline coaching services.

18-[KANQUIT SCREEN SHOT]

In a moment, you will view what student information is necessary for registration and become familiar with the services students receive at KanQuit.org.

19-[PROGRAM PROCESS]

The second support strategy is student knowledge and awareness of tobacco prevention and cessation. Support of student cessation by promoting the Kansas Tobacco Quitline and providing education about the negative effects of tobacco can be accomplished in many ways. Activities can range from one-time events to ongoing education.

Schools and ACE Champions are encouraged to use their creativity in this strategy by providing knowledge and awareness activities that are best for their students and school environment.