

# Attitudes about the Tobacco Retail Environment in Kansas

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## 2012-2013 Adult Tobacco Survey

The 2012-2013 Kansas Adult Tobacco Survey (ATS) was conducted September 2012 through September 2013 by the Bureau of Health Promotion, Kansas Department of Health and Environment, with funding support from the Kansas Health Foundation. In total, 9,656 Kansas adults 18 years and older participated in the ATS. This document reviews some of the major findings from the ATS.

### **77.8 percent of Kansas adults feel it is inappropriate that smokeless tobacco products be advertised as less harmful than cigarettes.**

- ◇ 62.2 percent of Kansas adults feel it is inappropriate that tobacco products be sold with fruit and sweet flavors.
- ◇ 76.2 percent of Kansas adults feel it is inappropriate that ingredients such as nicotine be added to tobacco products.

### **79.3 percent of Kansas adults feel it is inappropriate that tobacco products be displayed and advertised in stores located near schools.**

- ◇ 76.3 percent of Kansas adults feel it is inappropriate that tobacco products be displayed and advertised in stores where children shop.
- ◇ 69 percent of Kansas adults feel it is inappropriate that tobacco products be displayed and advertised in pharmacies or stores with pharmacies.
- ◇ 88.6 percent of adults think children are more likely to choose junk food when they see junk food displayed in stores, but only 74.9 percent of adults think children are more likely to become a smoker when they see tobacco products displayed and advertised in stores.

