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Our Vision – Healthier Kansans living in safe and sustainable environments.

Kansas Tobacco Use Prevention Program (TUPP)

- Committed to improving the lives of all Kansans by reducing use of and exposure to tobacco.
- Work with state and local partners to promote CDC's Best Practices interventions.

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TUPP Goals

- 1. Eliminating exposure to secondhand smoke**
- 2. Promoting tobacco cessation**
- 3. Preventing initiation of tobacco use among youth**
- 4. Identifying and eliminating tobacco use disparities**

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TUPP Technical Support

- TUPP provides advice, resources and assistance to grantees in the following areas:
 - Counter-marketing
 - Clean Indoor Air education
 - Youth empowerment
 - Coordinated School Health
 - Physical Activity and Nutrition

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Other Services TUPP Provides

- Statewide counter-marketing campaigns
- Training opportunities
- Smoking and Pregnancy initiatives
- Kansas Tobacco Quitline

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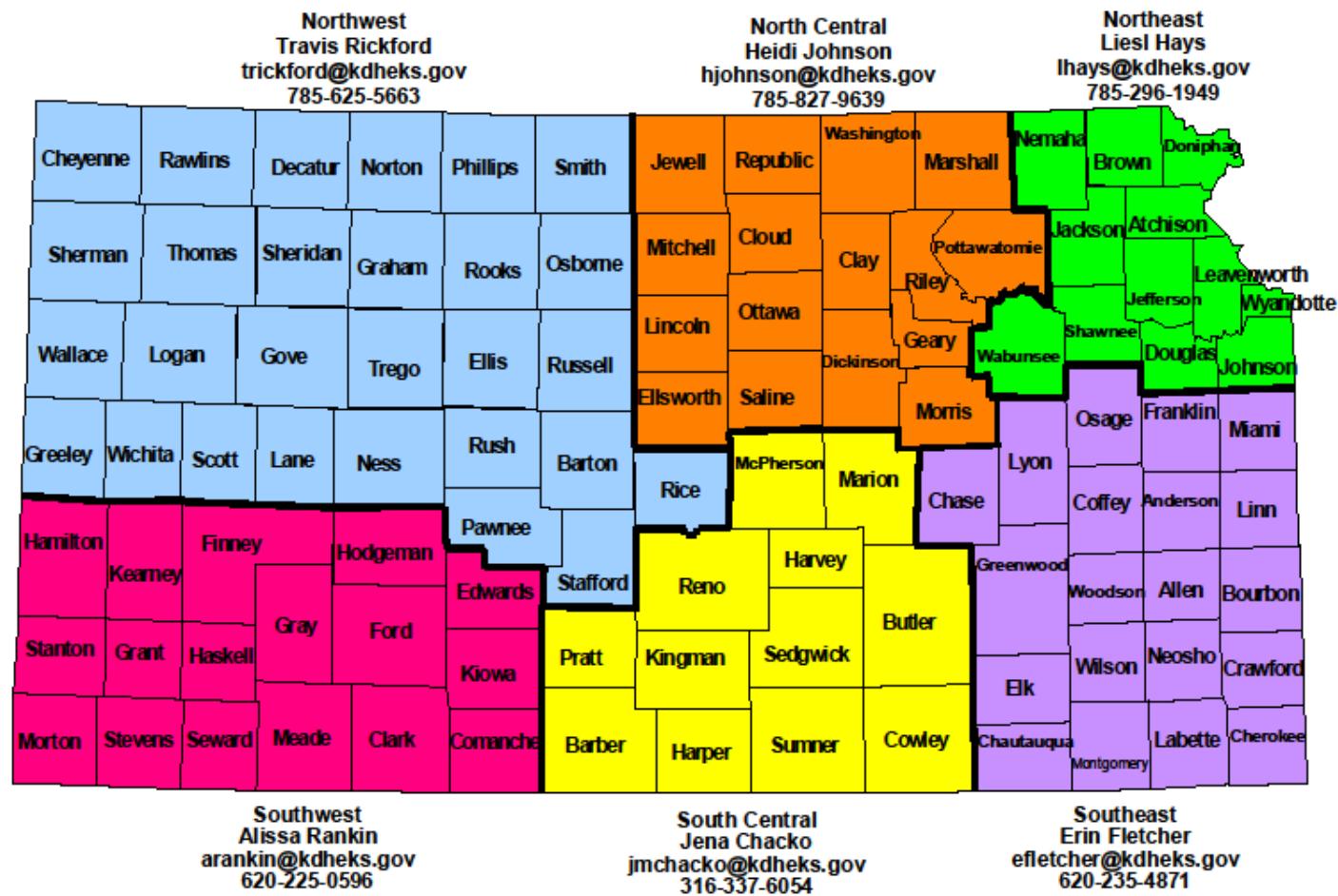
TUPP Staff

- Director – Dr. Candace Ayars
- Program Manager – Carol Cramer
- Epidemiologist – Ian Hudson
- Media & Policy Coordinator – Ginger Park
- Quitline Coordinator – Matthew Schrock
- Outreach Coordinators
 - Northwest - Travis Rickford
 - Southwest – Alissa Rankin
 - North Central – Heidi Johnson
 - South Central – Jena Chacko
 - Northeast – Liesl Hays
 - Southeast – Erin Fletcher

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Outreach Coordinator Regions



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Chronic Disease Risk Reduction (CDRR) Grants

43 counties receive funding to support tobacco prevention efforts at 3 funding levels.

Level A - Build and sustain capacity to address unhealthy eating practices, physical inactivity and tobacco prevention and control (maximum \$14,999)

Level B - Expand existing CDRR activities that impact tobacco use and develop a plan to implement these strategies through enhanced funding. (More than \$15,000)

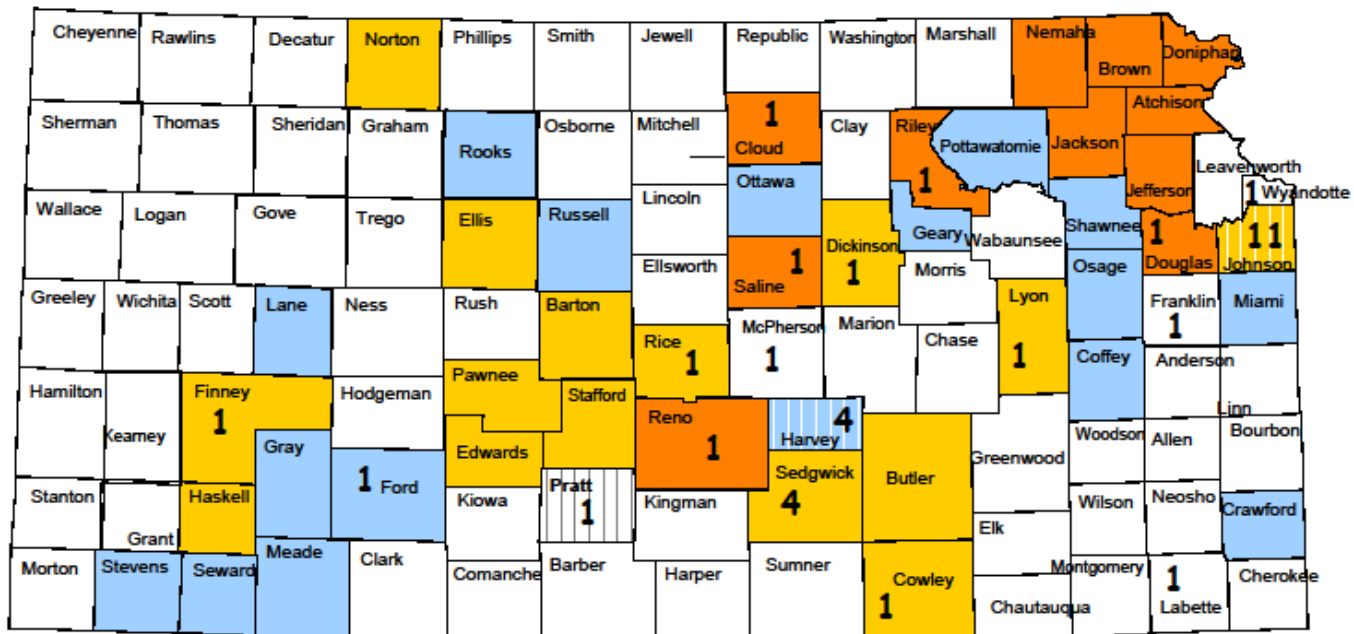
Level C - Implement comprehensive program that reflects Best Practices. (More than \$15,000)

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CDRR Grants & Smoke-Free Laws

State Fiscal Year 2009 CDRR Grants



LEGEND ■ Level A ■ Level B ■ Level C

1 Clean Indoor Air Ordinances passed in the following cities: Abilene, Bel Aire, Concordia, Derby, Dodge City, Emporia, Fairway, Garden City, Hesston, Hutchinson, Kansas City, Lawrence, Leawood, Lenexa, Lyons, Maize, Manhattan, McPherson, Mission, Mission Woods, Newton, North Newton, Olathe, Ottawa, Overland Park, Parsons, Prairie Village, Pratt, Roeland Park, Salina, Shawnee, Walton, Westwood, Wichita and Winfield

There are also three county clean indoor air resolutions in Harvey, Johnson and Pratt Counties that cover unincorporated areas.

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Smoke-free Communities in Kansas

- **35 municipalities have passed clean indoor air ordinances.**
 - 2002: First smoke-free ordinance in Kansas – Salina
 - 2004: First strong smoke-free ordinance in Kansas – Lawrence
 - 2005: Total of 10 cities in Kansas with smoke-free ordinances
 - 2006: 7 additional local ordinances passed
 - 2007: 8 ordinances passed
 - 2008: 8 ordinances passed and 2 strengthened
 - 2009: 3 ordinances passed and 1 strengthened
- **50% of Kansans live in cities that have passed smoke-free ordinances.**
- **3 counties passed CIA resolutions for unincorporated areas**

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Kansas Tobacco Quitline

- **Toll-free 1-800-QUIT-NOW (784-8669)**
- **Experienced cessation counselors provide callers one-on-one support to form a unique plan for quitting**
- **Intake offered 24 hours a day, 7 days a week, 365 days a year**
- **English, Spanish and other languages available**

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Quitline Highlights

- **American Cancer Society operates**
- **More than 1,000 callers in 2008**
- **In 2008, 37% of tobacco users who used the Quitline were referred by a health care provider or health department.**
- **66% of callers personally quitting tobacco, 4% had already quit**
- **Remaining third were family, friends, doctors, teachers and others who wanted information**

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How the Quitline Counseling Process Works

- **Proactive counseling with defined objectives**
- **Eight Sessions**
 - Pregnant smokers
 - Average 6% of callers
- **Four - Five Sessions**
 - Most callers
 - Specific protocol for youth
- **Three Sessions**
 - Already quit callers

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Contact Information:

Kansas Tobacco Use Prevention Program

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