

Kansas Tobacco Quitline

KanQuit!

1-800-QUIT-NOW

KANSAS TOBACCO USE
PREVENTION PROGRAM

Our Vision – Healthier Kansans living in safe and sustainable environments.



Kansas Tobacco Quitline

What Does the Future of Cessation Hold?

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Youth Cessation Efforts

- Adapt current healthcare provider cessation curriculum for school implementation.
- Train public and private educators, school counselors, resource officers, coaches, and youth committees around the state.

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Electronic Cessation Services

- Designed to complement and enhance the phone-based behavioral counseling sessions or serve as a stand alone option.
- Offers interactive features, evidence-based content and social forums.
- Allows participants to build their own personal quit plan, track their progress and interact with quit coaches.

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Nicotine Replacement Therapy

- With ARRA Funds we will offer 2 weeks of free NRT to 800 Kansans who are not on Medicaid and do not have cessation medication coverage through insurance. Targeting household incomes of less than \$25,000 a year.
- 1000 Chantix co-pay coupons available to those who do not have Medicaid coverage.
 - Increase # of calls to the Quitline without adding any supplemental advertising.
 - Improve the quit rates for those who call.

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Fax Referral Enhancement

- On-line E-referral system to enable healthcare providers to refer patients to the Quitline.
- Our current vendor Free & Clear hopes to have this option available in 2011. Currently doing a pilot program with Virginia.

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Transition to New Quitline Vendor

- We have an agreement in place for Free & Clear to operate Quitline services through February 28, 2010.
- ACS partnering with Free & Clear to leverage off operational excellence
- In the process of getting a new Quitline vendor agreement in place.

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Overview of Counseling Protocol

- One reactive counseling call (call 1) followed by four proactive counseling calls (total of 5 calls)
- 10 call program for pregnant women
- Youth Support Program for 13 -17 years of age

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Contact Information

Matthew Schrock

Cessation Coordinator

Bureau of Health Promotion

Tobacco Use Prevention Program

316-337-6056

mschrock@kdheks.gov

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