

ESSENTIAL SERVICE #5: Develop policies and plans that support individual and community health efforts

KS-TRAIN courses: <http://ks.train.org>. Enroll by the course number.
Public Health Learning.com (PHL) courses:
<http://www.publichealthlearning.com/Personal/>. Enroll by the course number.

All Core Public Health Competencies are ideally found at the **Advanced level** in each local health department. The Competencies highlighted in **yellow** could be met at the **Advanced level** regionally vs. locally when the **Essential Service** is being provided as a **regional effort**.

TRAINING FOR ESSENTIAL SERVICE

Awareness level training for many competencies in Essential Service # 5

KS-Train: Orientation to Public Health, Course # 1000614

Knowledgeable level training for many competencies in Essential Service # 5

CTB Toolkit, Developing Strategic and Action Plans, http://ctb.ku.edu/en/dothework/tools_tk_5.htm

CPH Course, KU School of Med - W

Indicators for Essential Service #5

Develop and/or implement policies and plans that will improve the health of the community

Interact with and promote positive working relationships with area community health care providers

Establish or participate in community partnerships

Establish and track measurable health objectives as a part of the continuous quality improvement process

TRAINING FOR COMPETENCIES

Analytic/Assessment Skills

KS-Train: Introduction to Assessment, (Course # 1001458)

PHL PH 412 Understanding and Measuring Health

- | | |
|---|---|
| 1 | Defines a problem |
| 2 | Recognizes how the data illuminate ethical, political, scientific, economic, and overall public health issues |

Policy Development/Program Planning Skills

PHL PH 431 What is Public Health Policy, Advocacy & Law?	
1	Collects, summarizes, and interprets information relevant to an issue
2	States policy options and writes clear and concise policy statements
3	Identifies, interprets, and implements public health laws, regulations, and policies related to specific programs
4	Articulates the health, fiscal, administrative, legal, social, and political implications of each policy option
5	States the feasibility and expected outcomes of each policy option
6	Utilizes current techniques in decision analysis and health planning
7	Decides on the appropriate course of action
8	Develops a plan to implement policy, including goals, outcome and process objectives, and implementation steps
9	Translates policy into organizational plans, structures, and programs
10	Prepares and implements emergency response plans
11	Develops mechanisms to monitor and evaluate programs for their effectiveness and quality
Communication Skills	
KS-Train: Improving Interpersonal Communication and Relationships, Course # 1012709	
PHL PH 456 Communications and Marketing	
CTB, Chapter 16, Section 2, Developing Facilitation Skills , http://ctb.ku.edu/en/tablecontents/sub_section_main_1154.htm	
1	Communicates effectively both in writing and orally, or in other ways
2	Solicits input from individuals and organizations
3	Leads and participates in groups to address specific issues
4	Uses the media, advanced technologies, and community networks to communicate information
5	Effectively presents accurate demographic, statistical, programmatic, and scientific information for professional and lay audiences
6	Listens to others in an unbiased manner, respects points of view of others, and promotes the expression of diverse opinions and perspectives (attitude)
Cultural Competency Skills	
KS-TRAIN: WALD: Cultural Competency Module I, Course # 1010194	

KS-TRAIN: WALD Cultural Competency Module II, Course # 1010197	
1	Utilizes appropriate methods for interacting sensitively, effectively, and professionally with persons from diverse cultural, socioeconomic, educational, racial, ethnic and professional backgrounds, and persons of all ages and lifestyle preferences
2	Identifies the role of cultural, social, and behavioral factors in determining the delivery of public health services
3	Develops and adapts approaches to problems that take into account cultural differences
4	Understands the dynamic forces contributing to cultural diversity (attitude)
5	Understands the importance of a diverse public health workforce (attitude)
Community Dimensions of Practice Skills	
KS-TRAIN: Community Partnerships and Perspectives - Intermediate Level, Course # 1005185	
1	Establishes and maintains linkages with key stakeholders
2	Utilizes leadership, team building, negotiation, and conflict resolution skills to build community partnerships
3	Collaborates with community partners to promote the health of the population
4	Identifies how public and private organizations operate within a community
5	Accomplishes effective community engagements
6	Describes the role of government in the delivery of community health services
Basic Public Health Sciences Skills	
KS-TRAIN: Orientation to the Essentials of Public Health: Intermediate Level, (Course # 1005183)	
KS- TRAIN: E is for EPI, Session I, Part 1: Epidemiology in the Context of Public Health, (Course # 1004036)	
KS-TRAIN: E is for EPI, Session IV, Part I: Surveillance, (Course # 1004046)	
KS-TRAIN: Environmental Health Online, An Introduction to Environmental Health, (Course # 1010234)	
PHL PH501 Infectious Disease Overview	
1	Defines, assesses, and understands the health status of populations, determinants of health and illness, factors contributing to health promotion and disease prevention, and factors influencing the use of health services
2	Applies the basic public health sciences including behavioral and social sciences, biostatistics, epidemiology, environmental public health, and prevention of chronic and infectious diseases and injuries
Financial Planning and Management Skills	
KS-TRAIN: Public Health Financial Management, Course # 1012722	

PHL PH 451 What is Public Health Administration?	
CTB Toolkit, Writing a Grant Application For Funding , http://ctb.ku.edu/en/dothework/tools_tk_14.htm	
1	Develops and presents a budget
2	Manages programs within budget constraints
3	Applies budget processes
4	Develops strategies for determining budget priorities
5	Monitors program performance
6	Prepares proposals for funding from external sources
7	Applies basic human relations skills to the management of organizations, motivation of personnel, and resolution of conflicts
8	Negotiates and develops contracts and other documents for the provision of population-based services
9	Conducts cost-effectiveness, cost-benefit, and cost utility analysis
Leadership and Systems Thinking Skills	
Kansas Public Health Leadership Institute(KPHLI) , http://www.waldcenter.org/kphli/index.html	
PHL PH 457 Public Health Leadership	
CTB Toolkit, Developing Strategic and Action Plans , http://ctb.ku.edu/en/dothework/tools_tk_content_page_193.htm	
1	Creates a culture of ethical standards within organizations and communities
2	Helps create key values and shared vision and uses these principles to guide action
3	Identifies internal and external issues that may impact delivery of essential public health services (i.e. strategic planning)
4	Facilitates collaboration with internal and external groups to ensure participation of key stakeholders
5	Contributes to development, implementation, and monitoring of organizational performance standards
6	Uses the legal and political system to effect change
7	Applies theory of organizational structures to professional practice

RESOURCES FOR ESSENTIAL SERVICE #5

Develop policies and plans that support individual and community health efforts

1. Kansas Public Health Directory
http://www.kdheks.gov/olrh/download/health_directory.pdf
2. Kansas Association of Counties <http://www.kansascounties.org/>
3. Kansas Association of Local Health Departments <http://www.kalhd.org/>
4. Kansas Institute for Policy and Social Research
<http://www.ipsr.ku.edu/about/index.shtml>
5. Kansas Legislature Homepage
<http://www.kslegislature.org/legsrv-legisportal/index.do>
6. National Association of Local Boards of Health <http://www.nalboh.org/index.htm>
7. National Association of City and County Health Officials
<http://capwiz.com/naccho/home/>
8. **MAPP** – <http://www.naccho.org/MAPP>
Mobilizing for Action through Planning and Partnerships (MAPP) is a community-driven strategic planning tool for improving community health. This tool helps communities apply strategic thinking to prioritize public health issues and identify resources to address them.
9. Kansas Emergency Management Association <http://www.kema.org/>
10. Kansas Division of Emergency Management <http://www.kansas.gov/kdem/>
11. Individuals with Disabilities, the Elderly, and Emergency Management
<http://www.add-idea-em.org/>
12. Kansas Department of Health and Environment <http://www.kdheks.gov/>
13. Association of Community Mental Health Centers of Kansas <http://www.acmhck.org/>
14. Mental Health Resource Links <http://www.acmhck.org/index.asp?nid=29>
15. The Kansas Mental Health Information Exchange: The Kansas Mental Health Statistics Improvement Project (MHSIP)
<http://www.srskansas.org/hcp/MHSIP/Index.html>
16. Adjutant General's Department
<http://www.accesskansas.org/ksadjutantgeneral/Emergency%20Information.htm>
17. American Red Cross <http://www.redcross.org/>