

ESSENTIAL SERVICE #5: Develop policies and plans that support individual and community health efforts

KS-TRAIN courses: <http://ks.train.org>. You must create an account in order to enroll in a course.

Community Tool Box (CTB) <http://ctb.ku.edu/> These are tool kits with valuable resource information for increasing competency.

The Kansas Core Public Health Program

<http://www.waldcenter.org/cph/index.html> is a year long program that covers topics related to all Public Health Essential Services.

These **tier 2 core competencies** are for the "mid tier" public health professional. A mid tier public health professional is an individual with an MPH (or related degree) and at least 5 years experience working in the public health field, or an individual without an MPH but at least 10 years experience working in the public health field. The guidance on tiers 1 through 3 can be found at: <http://www.phf.org/link/CCs-matrix.pdf>.

TRAINING FOR ESSENTIAL SERVICE

[Orientation to Public Health](#)

[CTB Toolkit, Developing Strategic and Action Plans](#)

[Kansas Core Public Health Program](#)

Indicators for Essential Service #5

Develop and/or implement policies and plans that will improve the health of the community

Interact with and promote positive working relationships with area community health care providers

Establish or participate in community partnerships

Establish and track measurable health objectives as a part of the continuous quality improvement process

TRAINING FOR COMPETENCIES

Analytic/Assessment Skills

[Introduction to Assessment](#)

1 Assesses the health status of populations and their related determinants of health and illness

2 Describes the characteristics of a population-based health problem

12 Utilizes data to address scientific, political, ethical, and social public health issues

Policy Development/Program Planning Skills

1 Analyzes information relevant to specific public health policy issues

2 Articulates policy options

3	Determines the feasibility and expected outcomes of policy options
4	Articulates the implications of policy options
5	Utilizes decision analysis for policy development and program planning
6	Manages public health programs consistent with public health laws and regulations
7	Develops a plan to implement policy and programs
8	Incorporates policy into organizational plans, structures, and programs
9	Develops mechanisms to monitor and evaluate programs for their effectiveness and quality
10	Incorporates public health informatics practices
11	Develops strategies for continuous quality improvement
Communication Skills	

[Improving Interpersonal Communication and Relationships](#)

CTB Developing Facilitation Skills	
1	Assesses the health literacy of populations served
2	Communicates in writing and orally, in person, and through electronic means, with linguistic and cultural proficiency
3	Solicits input from individuals and organizations
4	Utilizes a variety of approaches to disseminate public health information
5	Presents demographic, statistical, programmatic, and scientific information for use by professional and lay audiences
6	Applies communication strategies in interactions with individuals and groups
Cultural Competency Skills	

[Cultural Competency Module I](#)

Cultural Competency Module II	
1	Incorporates strategies for interacting with persons from diverse backgrounds
2	Considers the role of cultural, social, and behavioral factors in the accessibility, availability, acceptability and delivery of public health services
3	Responds to diverse needs that are the result of cultural differences
4	Explains the dynamic forces that contribute to cultural diversity. Describes the need for a diverse public health workforce

5	Describes the need for a diverse public health workforce
6	Assesses the public health organization for its cultural competence
Community Dimensions of Practice Skills	
Community Partnerships and Perspectives	
1	Assesses community linkages and relationships among multiple factors (or determinants) affecting health
2	Collaborates in community-based participatory research efforts. Facilitates collaboration and partnerships to ensure participation of key stakeholders. Promotes public health policies, programs, and resources
3	Establishes linkages with key stakeholders. Maintains partnerships with key stakeholders
5	Maintains partnerships with key stakeholders
6	Uses group processes to advance community involvement
7	Describes the role of governmental and non-governmental organizations in the delivery of community health services
Basic Public Health Sciences Skills	
Orientation to the Essentials of Public Health: Intermediate Level	
E is for EPI, Session I, Part 1: Epidemiology in the Context of Public Health	
E is for EPI, Session IV, Part I: Surveillance	
Environmental Health Online, An Introduction to Environmental Health	
4	Applies the basic public health sciences to public health policies and programs
8	Determines the laws, regulations, policies and procedures for the ethical conduct of research
Financial Planning and Management Skills	
Public Health Financial Management	
CTB Toolkit, Writing a Grant Application For Funding	
3	Develops partnerships with agencies within the federal, state, and local levels of government that have authority over public health situations or with specific issues, such as emergency events
4	Implements the judicial and operational procedures of the governing body and/or administrative unity that oversees the operations of the public health organization
5	Develops a programmatic budget
6	Manages programs within current and forecasted budget constraints

7	Develops strategies for determining budget priorities
8	Evaluates program performance
10	Prepares proposals for funding from external sources
11	Applies basic human relations skills to the management of organizations, motivation of personnel, and resolution of conflicts
13	Negotiates contracts and other agreements for the provision of services
14	Utilizes cost-effectiveness, cost-benefit, and cost-utility analyses in programmatic prioritization and decision making
Leadership and Systems Thinking Skills	
Kansas Public Health Leadership Institute(KPHLI)	
CTB Toolkit, Developing Strategic and Action Plans	
1	Incorporates ethical standards of practice as the basis of all interactions with organizations, communities, and individuals
2	Incorporates systems thinking into public health practice
3	Participates with stakeholders in identifying key values and a shared vision as guiding principles for community action
4	Identifies internal and external problems that may affect the delivery of essential public health services
7	Contributes to the measuring, reporting and continuous improvement of organizational performance

RESOURCES FOR ESSENTIAL SERVICE #5

Develop policies and plans that support individual and community health efforts

1. Kansas Public Health Directory
http://www.kdheks.gov/olrh/download/health_directory.pdf
2. Kansas Association of Counties <http://www.kansascounties.org/>
3. Kansas Association of Local Health Departments <http://www.kalhd.org/>
4. Kansas Institute for Policy and Social Research
<http://www.ipsr.ku.edu/about/index.shtml>
5. Kansas Legislature Homepage
<http://www.kslegislature.org/legsrv-legisportal/index.do>
6. National Association of Local Boards of Health <http://www.nalboh.org/index.htm>
7. National Association of City and County Health Officials
<http://capwiz.com/naccho/home/>
8. **MAPP** – <http://www.naccho.org/MAPP>
Mobilizing for Action through Planning and Partnerships (MAPP) is a community-driven strategic planning tool for improving community health. This tool helps communities apply strategic thinking to prioritize public health issues and identify resources to address them.
9. Kansas Emergency Management Association <http://www.kema.org/>
10. Kansas Division of Emergency Management <http://www.kansas.gov/kdem/>
11. Individuals with Disabilities, the Elderly, and Emergency Management
<http://www.add-idea-em.org/>
12. Kansas Department of Health and Environment <http://www.kdheks.gov/>
13. Association of Community Mental Health Centers of Kansas <http://www.acmhck.org/>
14. Mental Health Resource Links <http://www.acmhck.org/index.asp?nid=29>
15. The Kansas Mental Health Information Exchange: The Kansas Mental Health Statistics Improvement Project (MHSIP)
<http://www.srskansas.org/hcp/MHSIP/Index.html>
16. Adjutant General's Department
<http://www.accesskansas.org/ksadjutantgeneral/Emergency%20Information.htm>
17. American Red Cross <http://www.redcross.org/>