

## ESSENTIAL SERVICE #4: Mobilize community partnerships to identify and solve health problems

**KS-TRAIN courses:** <http://ks.train.org>. Enroll by the course number.  
**Public Health Learning.com (PHL) courses:**  
<http://www.publichealthlearning.com/Personal/>. Enroll by the course number.

All **Core Public Health Competencies** are ideally found at the **Advanced level** in each local health department. The Competencies highlighted in **yellow** below could be met at the **Advanced level** regionally vs. locally when the **Essential Service** is being provided as a **regional effort**.

### TRAINING FOR ESSENTIAL SERVICE

#### Awareness level training for many competencies in Essential Service # 4

**KS-Train: Orientation to Public Health**, Course # 1000614

#### Knowledgeable level training for many competencies in Essential Service # 4

**CTB Toolkit, Creating and Maintaining Coalitions and Partnerships**, [http://ctb.ku.edu/en/dothework/tools\\_tk\\_1.htm](http://ctb.ku.edu/en/dothework/tools_tk_1.htm)

CPH Course, KU School of Med - W,

#### **Indicators for Essential Service #4**

Participate in a task force that involves multiple community partners looking at community data, identifying health problems, and planning activities to improve these outcomes.

Design and/or deliver communication to the community relating to Public Health's role in a particular incidence, (i.e. Bioterrorism)

### TRAINING FOR COMPETENCIES

#### **Analytic/Assessment Skills**

**KS-Train: Introduction to Assessment**, (Course # 1001458)

#### **PHL PH 412 Understanding and Measuring Health**

- |   |   |
|---|---|
| 1 | Defines a problem   |
| 2 | Partners with communities to attach meaning to collected quantitative and qualitative data                    |
| 3 | Recognizes how the data illuminate ethical, political, scientific, economic, and overall public health issues |

#### **Policy Development/Program Planning Skills**

<b>PHL PH 431 What is Public Health Policy, Advocacy &amp; Law?</b>	
1	Collects, summarizes, and interprets information relevant to an issue
2	States policy options and writes clear and concise policy statements
3	Identifies, interprets, and implements public health laws, regulations, and policies related to specific programs
4	Articulates the health, fiscal, administrative, legal, social, and political implications of each policy option
5	States the feasibility and expected outcomes of each policy option - Decides on the appropriate course of action
<b>Communication Skills</b>	
<b>KS-Train: Improving Interpersonal Communication and Relationships, Course # 1012709</b>	
<b>PHL PH 456 Communications and Marketing</b>	
CTB, <u>Chapter 16, Section 2, Developing Facilitation Skills</u> , <a href="http://ctb.ku.edu/en/tablecontents/sub_section_main_1154.htm">http://ctb.ku.edu/en/tablecontents/sub_section_main_1154.htm</a>	
1	Communicates effectively both in writing and orally, or in other ways
2	Advocates for public health programs and resources
3	Leads and participates in groups to address specific issues
4	Uses the media, advanced technologies, and community networks to communicate information
5	Effectively presents accurate demographic, statistical, programmatic, and scientific information for professional and lay audiences
6	Listens to others in an unbiased manner, respects points of view of others, and promotes the expression of diverse opinions and perspectives (attitude)
<b>Cultural Competency Skills</b>	
<b>KS-TRAIN: WALD: Cultural Competency Module I, Course # 1010194</b>	
<b>KS-TRAIN: WALD Cultural Competency Module II, Course # 1010197</b>	
1	Utilizes appropriate methods for interacting sensitively, effectively, and professionally with persons from diverse cultural, socioeconomic, educational, racial, ethnic and professional backgrounds, and persons of all ages and lifestyle preferences
2	Identifies the role of cultural, social, and behavioral factors in determining the delivery of public health services
3	Develops and adapts approaches to problems that take into account cultural differences
4	Understands the dynamic forces contributing to cultural diversity (attitude)
5	Understands the importance of a diverse public health workforce (attitude)

### Community Dimensions of Practice Skills

**KS-TRAIN: Community Partnerships and Perspectives** - Intermediate Level, Course # 1005185

1	Establishes and maintains linkages with key stakeholders
2	Utilizes leadership, team building, negotiation, and conflict resolution skills to build community partnerships
3	Collaborates with community partners to promote the health of the population
4	Identifies how public and private organizations operate within a community
5	Accomplishes effective community engagements
6	Identifies community assets and available resources

### Basic Public Health Sciences Skills

**KS-TRAIN: Orientation to the Essentials of Public Health:** Intermediate Level, (Course # 1005183)

**KS- TRAIN: E is for EPI, Session I, Part 1: Epidemiology in the Context of Public Health, (Course # 1004036)**

**KS-TRAIN: E is for EPI, Session IV, Part I: Surveillance, (Course # 1004046)**

**KS-TRAIN: Environmental Health Online, An Introduction to Environmental Health, (Course # 1010234)**

**PHL PH501 Infectious Disease Overview**

1	Defines, assesses, and understands the health status of populations, determinants of health and illness, factors contributing to health promotion and disease prevention, and factors influencing the use of health services
2	Applies the basic public health sciences including behavioral and social sciences, biostatistics, epidemiology, environmental public health, and prevention of chronic and infectious diseases and injuries

### Financial Planning and Management Skills

**KS-TRAIN: Public Health Financial Management, Course # 1012722**

**PHL PH 451 What is Public Health Administration?**

**CTB Toolkit, Writing a Grant Application For Funding, [http://ctb.ku.edu/en/dothework/tools\\_tk\\_14.htm](http://ctb.ku.edu/en/dothework/tools_tk_14.htm)**

1	Develops and presents a budget
2	Manages programs within budget constraints
3	Applies budget processes
4	Develops strategies for determining budget priorities
5	Monitors program performance

6	Prepares proposals for funding from external sources
7	Applies basic human relations skills to the management of organizations, motivation of personnel, and resolution of conflicts
8	Negotiates and develops contracts and other documents for the provision of population-based services
<b>Leadership and Systems Thinking Skills</b>	
<b>Kansas Public Health Leadership Institute(KPHLI)</b> , <a href="http://www.waldcenter.org/kphli/index.html">http://www.waldcenter.org/kphli/index.html</a>	
<b>PHL PH 457 Public Health Leadership</b>	
<b>CTB Toolkit, Developing Strategic and Action Plans</b> , <a href="http://ctb.ku.edu/en/dothework/tools_tk_content_page_193.htm">http://ctb.ku.edu/en/dothework/tools_tk_content_page_193.htm</a>	
1	Creates a culture of ethical standards within organizations and communities
2	Helps create key values and shared vision and uses these principles to guide action
3	Identifies internal and external issues that may impact delivery of essential public health services (i.e. strategic planning)
4	Facilitates collaboration with internal and external groups to ensure participation of key stakeholders
5	Uses the legal and political system to effect change
6	Applies theory of organizational structures to professional practice

## RESOURCES FOR ESSENTIAL SERVICE #4

### Mobilize community partnerships to identify and solve health problems

1. **Assessment, Policy Development and Assurance: The Role of the Local Board of Health, Course # 1000206**, National Association of Local Boards of Health (NALBOH), Webstream/Archived Webcast. <https://ks.train.org>
2. **“Being an Effective Local Board of Health Member”**, Print copies available to order at: <http://www.nalboh.org/resourceorderform.PDF>
3. **Kansas Rural Health Works**, <http://www.oznet.ksu.edu/krhw/>  
In 2004, the Kansas Rural Health Works program generated an economic analysis of the local health care system for every rural county in the state. Those reports are found on the County Impact Reports page of this website. In 2004, the program began to offer direct **technical assistance** to communities interested in strengthening the local health care system.
4. **Community Tool Box**, <http://ctb.ku.edu/en/>  
Practical step-by-step guidance in specific community-building skills is available in over 300 sections.
5. The Official Web Site for the State of Kansas  
<http://www.accesskansas.org/index.php>
6. The Kansas Hospital Association <http://www.kha-net.org/>
7. Kansas Business Directory <http://kansas.bizhwy.com/>