

ESSENTIAL SERVICE #4: Mobilize community partnerships to identify and solve health problems

KS-TRAIN courses: <http://ks.train.org>. You must create an account in order to enroll in a course.

Community Tool Box (CTB) <http://ctb.ku.edu/> These are tool kits with valuable resource information for increasing competency.

The Kansas Core Public Health Program <http://www.waldcenter.org/cph/index.html> is a year long program that covers topics related to all Public Health Essential Services.

These tier 2 core competencies are for the "mid tier" public health professional. A mid tier public health professional is an individual with an MPH (or related degree) and at least 5 years experience working in the public health field, or an individual without an MPH but at least 10 years experience working in the public health field. The guidance on tiers 1 through 3 can be found at: <http://www.phf.org/link/CCs-matrix.pdf>.

TRAINING FOR ESSENTIAL SERVICE

[Orientation to Public Health](#)

[CTB Toolkit, Creating and Maintaining Coalitions and Partnerships](#)

[Kansas Core Public Health Program](#)

Indicators for Essential Service #4

Participate in a task force that involves multiple community partners looking at community data, identifying health problems, and planning activities to improve these outcomes.

Design and/or deliver communication to the community relating to Public Health's role in a particular incidence, (i.e. Bioterrorism)

TRAINING FOR COMPETENCIES

Analytic/Assessment Skills

[Introduction to Assessment](#)

1 Assess the health status of populations and their related determinants of health and illness

2 Describes the characteristics of a population-based health problem

12 Utilizes data to address scientific, political, ethical, and social public health issues

Policy Development/Program Planning Skills

1 Analyzes information relevant to specific public health policy issues

2 Articulates policy options

3 Utilizes decision analysis for policy development and program planning

4	Articulates the implications of policy options
6	Determines the feasibility and expected outcomes of policy options

Communication Skills

[Improving Interpersonal Communication and Relationships](#)

[CTB: Developing Facilitation Skills](#)

1	Assesses the health literacy of populations served
2	Communicates in writing and orally, in person, and through electronic means, with linguistic and cultural proficiency
4	Utilizes a variety of approaches to disseminate public health information
5	Presents demographic, statistical, programmatic, and scientific information for use by professional and lay audiences
6	Applies communication strategies in interactions with individuals and groups

Cultural Competency Skills

[WALD Cultural Competency Module I](#)

[WALD Cultural Competency Module II](#)

1	Incorporates strategies for interacting with persons from diverse backgrounds
2	Considers the role of cultural, social, and behavioral factors in the accessibility, availability, acceptability and delivery of public health services
3	Responds to diverse needs that are the result of cultural differences
4	Explains the dynamic forces that contribute to cultural diversity.
5	Describes the need for a diverse public health workforce
6	Assesses the public health organization for its cultural competence

Community Dimensions of Practice Skills

[Community Partnerships and Perspectives - Intermediate Level](#)

1	Assesses community linkages and relationships among multiple factors (or determinants) affecting health
2	Collaborates in community-based participatory research efforts.
3	Establishes linkages with key stakeholders.
5	Maintains partnerships with key stakeholders

6	Uses group processes to advance community involvement
7	Describes the role of governmental and non-governmental organizations in the delivery of community health services
8	Negotiates for the use of community assets and resources
9	Uses community input when developing public health policies and programs
10	Promotes public health policies, programs, and resources

Basic Public Health Sciences Skills

[Orientation to the Essentials of Public Health - Intermediate Level](#)

[E is for EPI, Session I, Part 1 Epidemiology in the Context of Public Health](#)

[E is for EPI, Session IV, Part 1 Surveillance](#)

[Environmental Health Online, An Introduction to Environmental Health](#)

4	Applies the basic public health sciences to public health policies and programs
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Financial Planning and Management Skills

[Public Health Financial Management](#)

[CTB Toolkit: Writing a Grant Application For Funding](#)

5	Develops a programmatic budget
6	Manages programs within current and forecasted budget constraints
7	Develops strategies for determining budget priorities
8	Evaluates program performance
10	Prepares proposals for funding from external sources
11	Applies basic human relations skills to the management of organizations, motivation of personnel, and resolution of conflicts
13	Negotiates contracts and other agreements for the provision of services

Leadership and Systems Thinking Skills

[Kansas Public Health Leadership Institute \(KPHLI\)](#)

[CTB Toolkit: Developing Strategic and Action Plans](#)

1	Incorporates ethical standards of practice as the basis of all interactions with organizations, communities, and individuals
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2	Incorporates systems thinking into public health practice
3	Participates with stakeholders in identifying key values and a shared vision as guiding principles for community action
4	Identifies internal and external problems that may affect the delivery of essential public health services
8	Modifies organizational practices in consideration of changes in the public health system, and the larger social, political, and economic environment

RESOURCES FOR ESSENTIAL SERVICE #4

Mobilize community partnerships to identify and solve health problems

1. **“Being an Effective Local Board of Health Member”** Print copies available to order from National Association of Local Boards of Health
http://www.nalboh.org/pdffiles/RO_Catalog_FINAL_10_09.pdf
2. **Community Tool Box**, <http://ctb.ku.edu/en/>
Practical step-by-step guidance in specific community-building skills is available in over 300 sections.
3. **Kansas Business Directory** <http://kansas.bizhwy.com/>
4. **KDHE Community Health Intervention Process**
<http://www.kdheks.gov/chipr/homepage.html> The **CHIPr** model was designed by working with local communities to identify what steps should be taken to help groups of individuals improve the health status of their own communities.
5. **Kansas Rural Health Works** <http://www.oznet.ksu.edu/krhw/>
In 2004, the Kansas Rural Health Works program generated an economic analysis of the local health care system for every rural county in the state. Those reports are found on the County Impact Reports page of this website. In 2004, the program began to offer direct **technical assistance** to communities interested in strengthening the local health care system.
6. **Mobilizing for Action through Planning and Partnerships (MAPP)**
<http://www.naccho.org/topics/infrastructure/MAPP/index.cfm> is a community-driven strategic planning tool for improving community health. Facilitated by public health leaders, this framework helps communities apply strategic thinking to prioritize public health issues and identify resources to address them.
7. **The National Public Health Performance Standards Program (NPHPSP)**
<http://www.cdc.gov/od/ocphp/nphpsp/overview.htm> is a collaborative effort to enhance the Nation’s public health systems. Seven national public health organizations have partnered to develop national performance standards for State and local public health system.
8. ***National Public Health Performance Standards (NPHPSP) Online Resource Center**— <http://www.phf.org/nphpsp/index.php> is a collection of resources designed to help public health systems and boards of health improve their performance related to Essential Public Health Services and the national standards.
9. **The Official Web Site for the State of Kansas**
<http://www.accesskansas.org/index.php>
10. **The Kansas Hospital Association** <http://www.kha-net.org/>
11. **Tobacco Free Kansas Coalition** <http://www.tobaccofreekansas.org/home/>

The mission of the Tobacco Free Kansas Coalition is to reduce the prevalence of tobacco use and addiction and to assist Kansans in avoiding the negative health and economic impact of tobacco use.