

# 9th Annual Governor's Public Health Conference

## Connecting the Dots for Healthy Kansans

Wichita Marriott

April 29-May 1, 2014



**Pre-Conference at a Glance**  
**Tuesday, April 29, 2014**

<b>Option 1 Public Health</b>			<b>Option 2 Maternal Child Health (MCH)</b>		
8:30-10:15	Public Health Law/School Inspections	Eldonna Chesnut, Facilitator	8:30 – 9:30	Welcome and Overview of Kansas MCH	Debbie Richardson
			9:30 – 10:15	MCH Aid-to-Local	Jamie Klenklen Joe Kotsch Debbie Richardson Jane Stueve
10:15-10:30	Break				
10:30-11:45	Current Issues in Kansas Public Health Forum	Mindee Reece, Moderator	10:30 – 11:00	Programs Addressing MCH Needs	Jamie Klenklen Joe Kotsch Debbie Richardson Jane Stueve
			11:00 – 11:30	MCH Data Overview	Joe Kotsch
			11:30 – 11:45	Questions and Discussion	All staff
11:45-1:00	Lunch				
1:00-2:30	Public Health 101 <ul style="list-style-type: none"> <li>• Core Functions</li> <li>• Essential Services</li> <li>• PHAB Accreditation</li> </ul>	Dan Partridge Charlotte Marthaler Kate Watson	<b>Option 3 Title X</b>		
			1:00-1:15	Registration	Ruth Werner
			1:15-2:30	Title X 101 Admin/Fiscal	Ruth Werner
2:30-2:45	Break				
2:45-4:30	QI Booster Shot <ul style="list-style-type: none"> <li>• Agency Plans</li> <li>• Roundtable of Experience and Activities</li> </ul>	Ty Kane	2:45-4:00	Title X 101 Clinical	Ruth Werner

## General Conference at a Glance Wednesday, April 30, 2014

7:00–8:00 a.m.	Session Title
7:00–8:00 a.m.	Breakfast Buffet
8:00-8:30 a.m.	Welcome
Keynote Presentations 8:30 - 8:45 a.m.	Opening Keynote Video Presentation MCH 3.0 – Transformation of the Maternal Child Health (MCH) Block Grant
8:45 – 9:45 a.m.	Keynote Presentation Connecting the Dots to Combat Infant Mortality
9:45 – 10:15 a.m.	Break and Visit Exhibits
Breakout Session 1 10:15 – 11:30 a.m.	State and Local Initiatives Addressing Kansas Maternal and Child Health Priorities
	Kansas Baby Behavior Campaign
	Child Abuse/Neglect Intake, Investigation and Assessment
	Vaccine Hesitancy: What’s a Provider to Do?
11:30 a.m.-12:30 p.m.	Lunch and Visit Exhibits
Breakout Session 2 12:30-1:45 p.m.	Enhanced National CLAS Standards - Office of Minority Health, US Department of Health and Human Services
	Safe at Home: Prevention as a Game Changer
	Women Seeking Recovery
	Environmental Public Health in Kansas
1:45-2:00 p.m.	Break and Visit Exhibits Vendor Drawings
Breakout Session 3 2:00-3:15 p.m.	Connecting the Dots: Leveraging Chronic Disease Resources to Improve Community Health
	Wrestling with Safe Sleep
	Public Health Role in Suicide Prevention Across The Lifespan
	Opportunity for Public Health Worksites
3:15-3:30 p.m.	Break
Keynote Presentation 3:30-4:45 p.m.	Connecting the Dots in Garden City: How One Community is Working Together to Improve Health

## Thursday, May 1, 2014

7:00 – 8:00 a.m.	Breakfast Buffet
Keynote Presentation 8:00 – 9:15 a.m.	Early Adversity and the Health of the Public: A Call to Action
9:15 – 9:30 a.m.	Break
Breakout Session 4 9:30 – 10:45 a.m.	The Healthy Lifestyles Initiative: Integrating Efforts to Accelerate Community Progress
	Breastfeeding in Kansas: Who’s Doing What and Where!
	Strengthening School-Community Partnerships to Maximize Health Efforts
	Adverse Childhood Experiences
10:45 – 11:00 a.m.	Break
Breakout Session 5 11:00 a.m. – 12:15 p.m.	Building Connections with Primary Care and Rural Health
	KIDOS – Improving Developmental Screenings for Kansas Infants and Toddlers
	Kansas Farmworkers: Together for a Healthier Kansas
	Making Health Promotion Connections
12:15 – 12:45 p.m.	Lunch and Awards
Keynote Presentation 12:45 – 2:00 p.m.	Red Blood and High Purpose: The Story of Dr. Samuel Crumbine

## Pre-Conference Sessions

Pre-registration on KS-TRAIN <https://ks-train.org/DesktopShell.aspx> is required, course #1048441. The pre-conference session is an additional \$50.00 with conference registration or \$75.00 if registering for the pre-conference day only.

### Option 1 Pre-Conference: Public Health Tuesday, April 29

#### Session Description:

##### Morning Session

This session will provide resources and an expert viewpoint on strategies for implementation of school inspections, a practice which Kansas statute defines as a responsibility of a local health officer. The topic will provide information related to PHAB Standard 2.1, Investigations of environmental public health hazards. There will also be an interactive, roundtable discussion about emerging and timely topics. These may include Health Homes, Health Information Exchange updates or other topics.

##### Afternoon Session

The afternoon session will first provide a broad introduction to Kansas public health, with content designed to cover basic concepts and the relationship to the development of skills and processes related to public health accreditation. In addition, there will be an interactive session on the topic of Quality Improvement agency plans, applicable to achievement of Domain 9.2, Integration of Quality Improvement Processes. The session will include a roundtable discussion about QI experiences and activities underway in health departments.

#### Learning Objectives:

At the conclusion of this session, participants should be able to:

- Describe actions to implement school inspections.
- Define the basic concepts of public health and their relationship to a high performing health department.
- Propose and explore the implementation of an agency QI plan.

#### Presenters:

- Eric Bowles, BS, Environmental Sanitarian, Johnson County Health Department
- Eldonna Chesnut, MS, Division Director of Adult and Child Care Facilities, Johnson County Health Department

- Ed Kalas, REHS, MPH, Past President, Kansas Environmental Health Association
- Ty Kane, MPH, Owner, Incite Health LLC, and Community Health Analyst, Sedgwick County Health Department
- Charlotte Marthaler, Assistant Director, Lawrence-Douglas County Health Department
- Dan Partridge, Local Public Health Director, Lawrence-Douglas County Health Department
- Mindee Reece, Administrator, Division of Public Health, Director, Bureau of Community Health Systems, Kansas Department of Health and Environment
- Kate Watson, MA, MPA, Director, Center for Performance Management, Kansas Department of Health and Environment

#### Agenda

7:30 – 8:30 a.m.

**Registration and Continental Breakfast**

8:30 – 10:15 a.m.

**Public Health Law/School Inspections**

**Panel:** *Eric Bowles, Eldonna Chesnut, Ed Kalas*

10:15-10:30 a.m.

**Break**

10:30-11:45 a.m.

**Current Issues in Kansas Public Health Forum**

**Moderator:** *Mindee Reece*

11:45 a.m. – 1:00 p.m.

**Lunch**

1:00 – 2:30 p.m.

**Public Health 101**

**Presenters:** *Charlotte Marthaler, Dan Partridge, Kate Watson*

2:30 – 2:45 p.m.

**Break**

2:45 – 4:30 p.m.

**QI Booster Shot**

**Presenter:** *Ty Kane*

**Option 2**  
**Pre-Conference: Maternal Child Health**  
**Tuesday, April 29**

**Session Description:**

An overview of MCH services and important updates are provided that benefit local MCH staff and administrators. Attendance is strongly encouraged for all MCH Aid-to-Local (ATL) grantees and is required for new MCH program staff and administrators. This session will provide the framework of MCH services and programs at the federal, state and local levels. A review of maternal, child, and adolescent health services within the context of public health will provide information and resources essential to ensuring services to this population. An overview and updates of KDHE MCH strategic planning and priorities with a focus on creating a culture of quality improvement will be highlighted. Specific information will address ATL processes, requirements, and objectives to ensure services effectively address needs of MCH populations.

**Learning Objectives:**

At the conclusion of this session, participants should be able to:

- Discuss relevant changes in MCH services and the future of MCH.
- Illustrate the purpose and values of the maternal, child, and adolescent health services.
- Understand the MCH Aid-to-Local grant process, objectives, and requirements.
- Utilize MCH Aid-to-Local data collection and reporting processes.

**Presenters:**

*MCH Program Staff, Bureau of Family Health, Kansas Department of Health and Environment*

- Jamie Klenklen, BPA, MCH Program Consultant
- Joseph Kotsch, RN, BSN, MS, MCH Perinatal Consultant
- Jane Stueve, MHCL, BSN, RN, Child and Adolescent and School Health Consultant
- Debbie Richardson, PhD, MCH Unit and Home Visiting Program Manager
- Other staff (pending)

**Agenda**

7:30 – 8:30 a.m.	<b>Registration and Continental Breakfast</b>
8:30 – 9:30 a.m.	<b>Welcome and Overview of Kansas MCH</b> <i>Presenter: Debbie Richardson</i>
9:30 – 10:15 a.m.	<b>MCH Aid-to-Local</b> <i>Presenters: Jamie Klenklen, Joe Kotsch, Debbie Richardson, Jane Stueve</i>
10:15 – 10:30 a.m.	<b>Break</b>
10:30 – 11:00 a.m.	<b>Programs Addressing MCH Needs</b> <i>Presenters: Jamie Klenklen, Joe Kotsch, Debbie Richardson, Jane Stueve, Other staff TBD</i>
11:00 – 11:30 a.m.	<b>MCH Data Overview</b> <i>Presenters: Joe Kotsch, Other Staff TBD</i>
11:30 – 11:45 a.m.	<b>Questions and Discussion</b> <i>Presenters: All staff</i>
11:45 a.m. – 1:00 p.m.	<b>Lunch</b>

**Option 3**  
**Pre-Conference: Title X 101**  
**Tuesday, April 29, 2014**

**Session Description:**

This session will provide an overview of the administrative, fiscal and clinical components of the Title X Program. This session is intended for new staff or those wishing for a refresher.

**Learning Objectives:**

At the conclusion of this session, participants should be able to:

**Administrative/Fiscal**

- Identify statutes and regulations relevant to the Title X Program.
- Explain Aid-to-Local Family Planning (FP) grant award process: Application / Contract / Reporting.
- Describe importance of client encounter data collection and reporting as it relates to local, state and national program evaluation.
- Describe the on-site monitoring visit process.

**Clinical**

- Identify statutes, regulations and national clinical guidelines relevant to Title X.
- Differentiate between required and related Title X clinical services.
- List characteristics of client medical records.
- Relate client encounter data collection and reporting to local, state and national program evaluation.

**Session Presenter:**

- Ruth Werner, APRN, MN, Family Planning Director, Bureau of Family Health, Kansas Department of Health and Environment

**Agenda**

1:00 – 1:15 p.m.

**Registration**

1:15 – 2:30 p.m.

**Administrative/Fiscal Components**

**Presenter:** *Ruth Werner*

2:30 – 2:45 p.m.

**Break**

2:45 – 4:00 p.m.

**Clinical Component**

**Presenter:** *Ruth Werner*

# 9<sup>th</sup> Annual Governor's Public Health Conference

Connecting the Dots for Healthy Kansans  
Wednesday, April 30 and Thursday, May 1

## General Session Description:

The 2014 Governor's Public Health Conference is designed to reflect the Governor's Road Map and to assist the Kansas public health workforce in connecting the dots to improve health outcomes for all Kansans. An array of topics will be covered which include a new vision for the Maternal and Child Health Block Grant, strategies for addressing health disparities, and other key issues impacting the public health community. Participants will have a wide selection of breakout sessions that are aligned with Healthy Kansans 2020 including maternal and child health (breastfeeding, maternal depression, and safe sleep), immunizations, environmental health, substance abuse, obesity, adverse childhood experiences, Community Health Improvement Plans, special populations, and much more!

## Learning Objectives:

At the conclusion of the conference, participants should be able to:

1. Discuss the transformation of Maternal and Child Health (MCH 3.0) and implications at the federal and state levels.
2. Identify comprehensive, integrated approaches to reduce infant mortality and improve birth outcomes with a focus on disparities.
3. Understand poverty as the single most important public health problem facing our communities.
4. Describe how early childhood adversity influences individual and public health and propose possible changes in current health care systems which would prevent, reduce or mitigate the adverse effects of toxic stress on the developing brain.
5. Recognize the ways in which various sectors in a community can come together to improve population health.
6. Discuss the risks and benefits involved with bringing multi-sector groups together to work on a community health project.
7. Discuss the historical significance of Dr. Samuel J. Crumbine's work on public health.
8. Describe at least three public health message campaigns in Kansas history that were initiated by Dr. Crumbine.

## Conference Agenda

### Wednesday, April 30 – Day 1 – General Session

7:00 – 8:00 a.m. **Registration and Breakfast Buffet**

*Health Bureau, Health Resources and Services Administration*

8:00 – 8:30 a.m. **Welcome**

- *Tanya Honderick, President, KPHA*
- *Representative from the Governor's Office (invited)*

8:45 – 9:45 a.m. **Keynote Presentation:**

**Connecting the Dots to Combat Infant Mortality**  
Despite significant improvements in infant mortality in the United States, our country continues to have higher infant mortality rates than many developed countries and major race/ethnic disparities persist. This presentation will discuss how the Maternal and Child Health Bureau at the Health Resources and Services Administration is addressing infant mortality by building on recently adopted models of practice such as collective impact, lifecourse approach and the use of Collaborative Improvement and Innovation Networks at the national, state, and community levels. Two major programs will be discussed: Healthy Start and its transformation and the Collaborative Improvement and Innovation Network to reduce infant mortality.

**Presenter:** *Hani K. Atrash, MD, MPH, Director, Division of Healthy Start and Perinatal Services, Maternal and*

8:30 – 8:45 a.m. **Opening Keynote Video**

#### **Presentation: MCH 3.0 – Transformation of the MCH Block Grant**

This video presentation will focus on efforts related to the transformation of the Maternal and Child Health (MCH) Block Grant. Participants will hear from Maternal and Child Health Bureau Associate Administrator Dr. Michael Lu about efforts to re-envision the MCH Block Grant for meeting future challenges and ensuring its continued effectiveness, with specific emphasis on the work in Kansas. This effort focuses on three aims: to reduce burden, to maintain flexibility, and to assure accountability. **Presenter:** *Michael C. Lu, MD, MS, MPH, Associate Administrator, Maternal and Child*

9:45 – 10:15 a.m. **Break and Visit Exhibits**

10:15 – 11:30 a.m. **Breakout Session 1**

- **State-Local Initiatives Addressing Kansas Maternal and Child Health Priorities**

This interactive session will provide participants opportunities to learn about and become more engaged in state-local initiatives impacting the Maternal and Child Health population. The session will focus on increasing coordination and collaboration among Family Health programs and local service providers. Directors and staff representing programs including Maternal and Child Health, Family Planning, WIC, Special Health Care Needs, Child Care Licensing, and Infant-Toddler Services will share program-specific information related to priorities and initiatives, identify connections with local efforts, and solicit input from attendees. **Moderator:** Rachel Berroth, MS, Director, Bureau of Family Health, Kansas Department of Health and Environment

- **Kansas Baby Behavior Campaign**

Soon babies in Kansas will have no secrets. Training new parents about baby cues, sleep and crying can empower them to better understand their infant's behavior. Research shows that parents have unrealistic expectations about baby behavior which can lead to over feeding and ultimately obesity. The Kansas Baby Behavior Campaign will train WIC staff and other health professionals to educate parents about the secrets of baby behavior. **Presenter:** Martha Hagen, MS, RD, LD, IBCLC, Breastfeeding Coordinator/WIC Nutritionist, Nutrition and WIC Services, Kansas Department of Health and Environment

- **Child Abuse/Neglect Intake, Investigation and Assessment**

This session will describe what to expect when calling the Kansas Protection Report Center. Attendees will discover how decisions are made for protective actions and service recommendations.

**Presenter:** Diane Carver, LBSW, Program Administrator, Kansas Protection Report Center, Kansas Department for Children and Families

- **Vaccine Hesitancy: What's a Provider to Do?**

What causes parents to refuse to immunize their children? The barriers that confront providers will be explored and participants will look at methods to improve a provider's ability to discuss vaccines with parents. Special emphasis will be placed on adolescent vaccines and the poor immunization

rates of adolescents in Kansas. **Presenter:** Dennis Cooley, MD, FAAP, Pediatric Associates of Topeka, PA

11:30 a.m. – 12:30 p.m. **Lunch and Visit Exhibits**

12:30 – 1:45 p.m. **Breakout Session 2**

- **Enhanced National CLAS Standards - Office of Minority Health, US Department of Health and Human Services**

The new Enhanced CLAS Standards (2013) build on the groundwork established by the 2000 standards and address health and community well-being across a broad spectrum. Any institution serving the public can benefit from adopting these standards. In this session, participants will learn how institutions can use the standards to guide planning language and cultural services. **Presenter:** Catherine Anderson, MA, Manager, Language and Cultural Services, Jewish Vocational Service

- **Safe at Home: Prevention as a Game Changer**

Hazards in the home, both common and emerging trends, and simple, preventive steps parents and caregivers can take to ensure their home is a safe place for children will be explored in this session. A few topics that will be addressed include poisons, button batteries, and TV/furniture tip-overs.

**Presenter:** Cherie Sage, CPSTI, State Director, Safe Kids Kansas

- **Women Seeking Recovery**

The needs of substance using women who are seeking recovery will be explored in this session. These needs include health care, mental health, and basic human needs such as housing, immunizations for their children, childcare, and financial assistance. The presenter will give examples of how some of the designated women's SUD treatment providers have taken this task on to ensure women have a stable beginning in recovery. **Presenter:** Stacy Chamberlain, MA, LAC, Clinical Services Coordinator, Behavioral Health Services, Kansas Department for Aging and Disability Services; Rhonda Gabel, Kansas Department for Aging and Disability Services

- **Environmental Public Health in Kansas**

Is environmental health really part of public health or do people just say that? Whether at a governmental level or in private business, environmental public health (EPH) takes many forms in Kansas. Learn how EPH services and professionals fit into the state public health system, how they can and are working together, and the effect on public health activities, such as accreditation, fees for services, and disease

investigations. **Presenter:** *Ed Kalas, REHS, MPH, Past President, Kansas Environmental Health Association*

**Presenter:** *Elizabeth Ablah, PhD, MPH, Associate Professor, Preventive Medicine and Public Health, University of Kansas School of Medicine - Wichita*

1:45 – 2:00 p.m. **Break and Visit Exhibitors/Drawings**

3:15 – 3:30 p.m. **Break**

2:00 – 3:15 p.m. **Breakout Session 3**

3:30 – 4:45 p.m. **Keynote Presentation: Connecting the Dots in Garden City: How One Community is Working Together to Improve Health**

Speakers representing various sectors of Garden City and Finney County will discuss their experiences working together to find new ways to improve the health of their community. **Presenters:** *Matt Allen, MPA, City Manager, Garden City; Ashley Goss, MBA, Administrator, Finney County Health Department; Troy Unruh, BS, Western Kansas Community Foundation*

- **Connecting the Dots: Leveraging Chronic Disease Resources to Improve Community Health**

What shapes our work, our goals and the health of our communities? What drives our funding decisions? Participants will explore how public health improvement plans provide a focus for where to invest critical resources. **Presenter:** *Brandon Skidmore, Deputy Director, Bureau of Health Promotion, Kansas Department of Health and Environment*

- **Wrestling with Safe Sleep**

How do providers educate parents, caregivers and the wider community about infant safe sleep? Who and what influences them? This workshop will address the tensions of the safe sleep message—pacifier use, sleep position, bed sharing and swaddling. The presenter will also discuss the implications of providing a preventative message after a family has experienced infant loss and identify community resources to assist the educational process. **Presenter:** *Christy Schunn, LCSW, Executive Director, Kansas Infant Death and SIDS Network, Inc.*

- **Public Health Role in Suicide Prevention Across The Lifespan**

Too many Kansans have died by suicide each year. Middle-aged men of all backgrounds have the highest rates of death by suicide, but some who died were mothers, some were teens, and many who died had roles in their communities that left large numbers of people feeling sad and confused. Learn suicide prevention basics for public health workers, and leave with resources for additional help for community members, as well as further professional education. **Presenter:** *Marcia Epstein, LMSW; Facilitator, Healing After Suicide; Co-Chair, Suicide Prevention Subcommittee; Kansas Governor's Behavioral Health Services Planning Council Member; American Association of Suicidology*

- **Opportunity for Public Health in Worksites**

Dr. Ablah will present the status of worksite wellness in Kansas. She will describe the WorkWell KS Initiative and she will share opportunities for public health personnel to get involved in such initiatives.

**SPECIAL EVENT/OPTIONAL ACTIVITY**



**Wednesday, April 30 5:30 – 8:30 p.m.**

Enjoy a relaxing evening of dining and shopping at Bradley Fair. <http://www.bradleyfair.com> From the colorful sidewalks and storefronts, to the scenic open air plaza and lakeside view, you'll discover more of what you want at Bradley Fair. The appealing blend of stores and restaurants offer a unique shopping, dining and entertainment experience. Relax with friends, shop and have dinner on your own at one of the many area restaurants. A bus will shuttle participants to and from Bradley Fair on the ½ hour beginning at 5:30 p.m. The last shuttle will depart Bradley Fair for the Marriott at 8:30 p.m.

**There is no fee to participate; however, pre-registration is required to ensure adequate transportation.**



## Conference Agenda

### Thursday, May 1- Day 2 - General Session

7:00 – 8:00 a.m. **Breakfast Buffet**

#### 8:00 – 9:15 a.m. **Keynote Presentation: Early Adversity and the Health of the Public: A Call to Action**

This presentation will describe the importance of a public health framework based on the latest neuroscience-human development science. An emphasis will be placed on poverty and health disparities as the major sources of adversity with individual and public health implications. **Presenter:** *Denise Dowd, MD, MPH, PEM, Children's Mercy Hospital*

9:15 – 9:30 a.m. **Break**

9:30 – 10:45 a.m. **Breakout Session 4**

- **The Healthy Lifestyles Initiative: Integrating Efforts to Accelerate Community Progress**

The Healthy Lifestyles Initiative (HLI) is designed to increase individuals practicing healthy lifestyles and at a healthy weight in the Kansas City area. This is done in collaboration with partners using proven methods, building on current resources, integrating across sectors, and tracking what works. The session will present information and resources about the program. **Presenter:** *Shelly Summar, MEd, RD, LD, Program Coordinator, Children's Mercy Hospital*

- **Breastfeeding in Kansas: Who's Doing What and Where!**

Participants will learn how various breastfeeding initiatives are being implemented around the state on the local, county, regional and state-wide level. How do these programs support the Surgeon General's "Call to Action to Support Breastfeeding"? Breastfeeding education, peer-to-peer support, hospital improvement programs and workplace lactation support programs across the state will be identified. Specifically, this session will look at community breastfeeding initiatives and potential collaboration and personal action to support breastfeeding. **Presenter:** *Brenda Bandy, BS, IBCLC, Program Director, Business Case for Breastfeeding, Kansas Breastfeeding Coalition, Inc.*

- **Strengthening School-Community Partnerships to Maximize Health Efforts**

Schools play a critical role in the health of our children, but schools need the help of others in the community to successfully impact kids' health. The ability for students to walk or bike to school, have healthy off-site options for lunch or have access to

physical activity opportunities after school often rests in policy and funding decisions at the city and county level. Examples of successful initiatives will be presented. **Presenter:** *Jennifer Church, MS, RD, LD, Program Manager, School Health, Kansas Department of Health and Environment*

- **Adverse Childhood Experiences**

This workshop will raise awareness and understanding around Adverse Childhood Experiences (ACEs) research and application. It will also create an understanding of the Center for Disease Control and Prevention's framework to prevent ACEs: Essentials for Childhood: Creation of Safe, Stable and Nurturing Relationships and Environments. There will also be discussion about how Kansas is moving forward with this work.

**Presenter:** *Vicky Roper, MEd, Director, Education and Awareness, Kansas Children's Service League*

10:45 – 11:00 a.m. **Break**

11:00 a.m. – 12:15 p.m. **Breakout Session 5**

- **Building Connections with Primary Care and Rural Health**

This session will focus on increasing attendee's knowledge of the core services provided by the Offices of Primary Care and Rural Health, and their HRSA federal partners to support the primary care and rural health providers in Kansas. Session participants will have the chance to engage in meaningful discussions on creating opportunities for collaboration between primary care, rural health, and local public health providers. **Presenters:** *Barbara Huske, BA, CIS, Primary Care Program, Kansas Department of Health and Environment; Sara Roberts, BS, MPH, Bureau of Community Health Systems, Kansas Department of Health and Environment*

- **KIDOS-Improving Developmental Screenings for Kansas Infants and Toddlers**

KIDOS-Kansas Initiative of Developmental Ongoing Screening is a new statewide initiative with the goal of improving screenings and referrals for infants and toddlers across early childhood support systems, including home visiting and early education settings, pediatricians and medical homes, intervention services, and child care programs and families. This session will provide an overview of KIDOS objectives; importance of developmental screenings in early childhood, ASQ-3 and ASQ-SE tools, and plans for community implementation. Implications and roles for local health departments, especially maternal and child health programs, and other community partners will be discussed. **Presenters:**

Debbie Richardson, PhD, Program Manager, Maternal and Child Health Unit and Maternal, Infant and Early Childhood Home Visiting (MIECHV) Program, Kansas Department of Health and Environment; Loretta Severin, CPP, Project Coordinator, Center for Public Partnerships and Research, University of Kansas

- **Kansas Farmworkers: Together for a Healthier Kansas**

Health disparities among migrant and seasonal farmworkers in Kansas result in an increased burden of illness and death. Housing and working conditions, socio-economic status, literacy levels, limited English language skills and access to care contribute to these disparities. Kansas Statewide Farmworker Health Program (KSFHP) serves approximately 5,000 farmworkers and their dependents each year. This session will introduce session participants to the program and include a panel of KSFHP staff to discuss contributing factors to these health disparities and strategies to address them. **Presenter:** *Cyndi Treaster, MA, LMSW, LCSW, Director, Special Population Health, Bureau of Community Health Systems, Kansas Department of Health and Environment*

- **Making Health Promotion Connections**

The Bureau of Health Promotion offers many programs to assist Kansas communities in meeting the priority needs of their populations. This session will give a brief overview of these programs, with a focus on Early Detection Works, the Kansas Breast and Cervical Screening and Diagnostic Program. **Presenter:** *Rita Davenport, RN, BSN, Clinical Nurse Manager, Kansas Department of Health and Environment*

12:15 – 12:45 p.m. **Lunch and Awards**

12:45 – 2:00 p.m. **Keynote Presentation: Red Blood and High Purpose: The Story of Dr. Samuel Crumbine**

*(Sponsored by the Kansas Health Foundation)*

Join us for our closing keynote as history comes to life! Participants will be treated to a fascinating portrayal of Dr. Samuel J. Crumbine, by Ric Averill, who co-authored the book *Red Blood and High Purpose: Crumbine in Kansas*. Through his portrayal of Dr. Crumbine, Ric will embody this largely undersung Kansas hero's professional and personal life. Participants will learn how Dr. Crumbine, a promoter of germ theory, campaigned against the common drinking cup and warned citizens of the dangers of the housefly. Through humorous aphorisms and bold action, participants will see how Dr. Crumbine became a

premiere pioneer of public health, placing Kansas among the first states to enact effective bold public health legislation. **Presenter:** *Ric Averill, MA, MFA, Actor, Playwright, Director, Producer, Composer, Musician and Artistic Director for Performing Arts at the Lawrence Arts Center*

2:00 p.m. **Adjourn**

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## Continuing Education and Certificates of Attendance

### Nurses

Wichita State University College of Health Professions is an approved provider of continuing nursing education by the Kansas State Board of Nursing (#LT 0090-0327). These course offerings are approved for 3.6 contact hours for the MCH 101 Training Pre-Session, 7.5 contact hours for the Public Health Track and 13.5 contact hours for the General Session all for RN or LPN relicensure. No contact hours will be awarded for attending the Title X 101 Pre-Session.

### Social Workers

This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for 3 contact hours for the MCH 101 Training Pre-Session, 6.25 contact hours for the Public Health Track, and 11.25 contact hours for the General Session applicable for relicensure. (BSRB approval #05-001) No contact hours will be awarded for attending the Title X 101 Pre-Session.

### Certificates

Separate contact hours and certificates will be awarded for the pre-conference and general conference sessions. Attendees may access their certificates through KS-TRAIN.

### Important Information Regarding Contact Hours for Professional Relicensure

If you are registered to attend a **Pre-Conference** session, you must stay for the entire session to receive contact hours for professional relicensure. Individuals who leave early will not receive any contact hours. RN's or LPN's who are registered to attend the **General Session** must sign in once each day. Sign in will be located at the conference registration table. If you do not sign in each day, you will not receive contact hours.

Social workers who are registered to attend the **General Session** will sign in as follows: Sign in sheets for all keynote sessions will be located at the registration table. Individuals will be provided a sign in

sheet for breakout sessions. They will be responsible for having the session speaker or moderator initial the sheet to verify their attendance. If you do not sign in for the keynote sessions or have your sheet initialed for the breakout sessions you will not receive contact hours for those sessions.

registrants. Also, contact hours for professional relicensure will not be provided.

### **General Conference Registration Fees- Wednesday, April 30 and Thursday, May 1**

The fee to attend the General Conference is as follows:

- Early Bird Registration \$195.00 (received by Monday, April 7)
- Late Registration \$225.00 (received after Monday, April 7)
- Walk-in Registration \$300.00 (Day of Conference) *\*Space availability not guaranteed.*

*The General Conference registration fee includes breakfast, lunch and breaks on Wednesday and Thursday, as well as conference materials.*

### **Payment Information**

Registration must be made through KS-TRAIN. The conference is being facilitated by the Office of University Conferences and Non-Credit Programs at Wichita State University. You may pay your conference registration fee by credit card, check, cash or purchase order. If paying by check or purchase order, please make documents payable to the Office of University Conferences and send to:

Office of University Conferences  
1845 Fairmount  
Wichita, Kansas 67260-0136  
Fax (316) 978-3064

### **Cancellations and Refunds**

All cancellations must be in writing. A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders and unpaid registrations.) There will be no refunds after Friday, April 18.

### **Conference Hotel Location**

The Conference is being held at the Wichita Marriott, 9100 E. Corporate Hills Dr., Wichita, KS 67207. You can find additional information about the hotel by clicking the hyperlink <http://www.marriott.com/hotels/travel/ictwe-wichita-marriott>.

### **Making a Hotel Reservation**

Reservations must be received by April 15. Reservations can be made by calling the hotel directly at 316-651-0333 or 1-800-228-9290, or by [clicking this special group rate link](#). Reservations received after this date will be accepted on availability, at the best available rate at the time of reservation.

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## **Registration, Fees, Cancellations and Refunds**

### **Registration Process**

Conference registration is through KS-TRAIN <https://ks.train.org>. Course# 1048441.

### **Registration Deadline**

Pre-registration is required. Registrations must be received on KS-TRAIN and payment arrangements made with the WSU Office of University Conferences by Monday, April 21. After April 21, please contact the conference office to check on space availability.

### **Pre-Conference Registration Fees – Tuesday, April 29**

#### **Option 1- Public Health Track**

There is a \$50.00 registration fee to attend this pre-session for individuals who are also registered to attend the general conference on Wednesday and Thursday.

There is a \$75.00 registration fee for individuals who are attending this pre-session only and who are not registered for the general conference.

A continental breakfast, lunch, beverage breaks and session materials will be provided for registrants.

#### **Option 2 – Maternal Child Health**

There is a \$50.00 registration fee to attend the morning Maternal Child Health pre-session workshops for individuals who are also registered to attend the general conference on Wednesday and Thursday.

There is a \$75.00 registration fee for individuals who are attending the MCH 101 pre-session workshop only and who are not registered for the general conference.

A continental breakfast, lunch, beverage breaks and session materials will be provided for registrants.

If individuals want to attend the Public Health Sessions in the afternoon, please add those sessions in KS-TRAIN.

#### **Option 3 - Title X 101**

There is no registration fee to attend this pre-session. Due to the Federal Government's Title X funding restrictions, lunch will not be provided to session

## Room Rate

Special rates for conference attendees and exhibitors have been arranged with the Marriott -Wichita. Single and double room rates are \$97.00 + tax.

## Check In/Out

Check in time is 3:00 p.m. If you arrive before 3:00 p.m., the hotel will accommodate as rooms become available. Check out time is 12:00 noon. The hotel bell captain can store your luggage if you arrive early and your room is not available.

## Smoking/Non Smoking Rooms

All sleeping rooms are non-smoking.

## Internet Access

There is complimentary high-speed internet access in all guest rooms.

## Parking

There is no charge for parking.

## Planning Committee

- **Ellen Averett**, PhD, MHSA, Immediate Past President, Kansas Public Health Association and Associate Professor, University of Kansas Medical Center
- **Cristi Cain**, BS, CPP Public Health Specialist, Local Public Health Program, Kansas Department of Health and Environment
- **Teri Caudle**, BSN, RN, Public Health Nurse Specialist, Kansas Department of Health and Environment
- **Nadine Gail Chalman**, APRN, BSN
- **Martha Hagen**, MS, RD, LD, IBCLC, Breastfeeding Coordinator, Kansas Department of Health and Environment
- **Tanya Honderick**, RN, MS, MPH, PHCNS-BC, President, Kansas Public Health Association and Director, KU Master of Public Health Program, Kansas City Campus, Department of Preventive Medicine and Public Health
- **Jamie Klenklen**, BPA, MCH Program Consultant, Kansas Department of Health and Environment
- **Joseph Kotsch**, RN, BSN, MS, MCH Perinatal Consultant, Kansas Department of Health and Environment
- **Melanie Lira**, Assistant Director, Kansas Association of Local Health Departments
- **Debbie Nickels**, RN, BSN, KS-TRAIN Administrator, Kansas Department of Health and Environment
- **Sandy Perkins**, MS, RD, LD, CBE
- **Michelle Ponce**, MPA, Executive Director, Kansas Association of Local Health Departments

- **Debbie Richardson**, PhD, Program Manager, Maternal and Child Health Unit and Maternal, Infant and Early Childhood Home Visiting (MIECHV) Program, Kansas Department of Health and Environment
- **Jane Shirley**, MSE, BSN, RN, Population Health Center Director, Local Public Health Program Director, Kansas Department of Health and Environment
- **Sabra Shirrell**, BS, MS, Director, Children's Developmental Services, Kansas Department of Health and Environment
- **Jane Stueve**, MHCL, BSN, RN, Child and Adolescent and School Health Consultant, Kansas Department of Health and Environment
- **Ruth Werner**, APRN, MN, Family Planning Director, Kansas Department of Health and Environment

## Other Information

### Lactation Room

The Arkansas Room has been designated for use of nursing mothers at this year's conference.

### Conference Attire

While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater/light jacket, as the temperature in the meeting room varies widely.

### Right of Termination for Cause

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

### Special Accommodations

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

### Notice of Non-Discrimination

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, marital status, political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Executive Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone 316-978-3186.