

**2010 FINAL KANSAS ORAL HEALTH PLAN PROGRESS REPORT**

**ORAL HEALTH WORKFORCE**

**Objective 1 - Encourage Oral Health Professionals to Work  
In Dentally Underserved Areas**

<b>Strategies</b>	<b>Responsible Parties</b>	<b>Target Date</b>	<b>Progress</b>
<p>1. Develop a Statewide Recruitment System for Dentists and Dental Hygienists.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Investigate collaboration with the KU Medical Center to develop a Dental Professional Recruitment Program.</li> <li>• Integrate recruitment resources like the National Health Service Corp website, 3 R Net, the Kansas Dental Association and KAMU to develop a Kansas specific web site about dental professional job openings.</li> <li>• Explore ways to inform new Kansas licensees about job openings in Kansas.</li> <li>• Collaborate with area dental schools and dental hygiene programs to provide accurate information to students with practice opportunities in Kansas.</li> </ul>	<p>KDHE Bureau of Oral Health (BOH)            Kansas Dental Association (KDA)            Kansas Dental Hygienists Association (KDHA)            KDHE Bureau of Local and Rural Health (BLRH)            Kansas Association for the Medically Underserved (KAMU)            University of Kansas Medical Center (KUMC)            Oral Health Kansas (OHK)            Wichita State University (WSU)            UMKC School of</p>	<p>Early 2009</p>	<p>Complete. September 1, 2009 the Bureau of Oral Health received a 3 year HRSA funded grant to create a State Dental Workforce Project. This program will include a Kansas Oral Health Recruitment Website, recruiting services for safety net clinics and underserved areas and collaborative projects with KDHE, KDA, KDHA, KUMC, OHK, WSU, KAMU, UMKC and the BLRH.</p>

	Dentistry (UMKC)		
<p>2. Improve Kansas Loan Re-Payment Programs</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Reduce community barriers by providing financial match assistance for communities trying to recruit dental professionals.</li> <li>• Increase awareness of Kansas Loan programs by providing information and doing outreach at dental and dental hygiene programs.</li> </ul>	<p>BLRH BOH KAMU KDA KDHA Dental Workforce Cabinet</p>	<p>Early 2008</p> <p>On-Going</p>	<p>Complete. Funding has been secured for the state and federal loan re-payment programs for dental professionals willing to serve in underserved areas. The Dental Recruitment Program will do active outreach to the dental community about loan re-payment programs A new program allowing part time professionals to benefit, as well as those in private practice who work with underserved populations without having to meet sliding fee scale and time commitment restrictions. The new program will interface with the current state and federal programs in order to maximum funding.</p>
<p>3. Reduce Barriers to Rural Practice in the Kansas Dental Practice Act.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Collaborate to develop legislative changes to exempt underserved areas from portions of the Kansas Dental Practice Act</li> <li>• Advocate for these changes in the state legislature.</li> </ul>	<p>KDA OHK Dental Workforce Cabinet</p>	<p>2008 Legislative Session</p>	<p>Complete. In 2008 changes were made to the Kansas Dental Practice Act that make it easier for dental satellite practices to be set up in rural and frontier counties. OHK and the Workforce Cabinet will continue to</p>

			monitor barriers to practice in the KS Dental Practice Act, and suggest additional changes and future legislation.
<p>4. Explore Options to Assist Students Interested in Kansas Public Health Dentistry to Enter Dental School and Finance their Dental Education.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>Form a task force that includes oral health advocates, area dental schools and interested funders to develop a Kansas specific program.</li> <li>Collaborate with public and private funding sources to finance the program.</li> <li>Implement program.</li> </ul>	<p>Oral Health Kansas Bureau of Oral Health Dental Workforce Cabinet</p> <p>BOH Delta Dental Foundation BLRH KAMU</p> <p>Bureau of Oral Health Dental Workforce Cabinet</p>	Early 2010	<p>Complete. Oral Health Kansas and the Bureau of Oral Health developed a Dental Workforce Cabinet. The First meeting will be January, 2010. The Cabinet oversees the KDHE Workforce program.</p> <p>Complete. The Bureau of Oral Health received a HRSA grant to fund a Dental Workforce Project. Additional resources will be provided by Delta Dental Foundation of Kansas, KDHE and KAMU.</p> <p>The KDHE Dental Workforce Project began September 1, 2009 with two full time program staff. The Dental Workforce Cabinet will oversee the grant's activities. The Cabinet met for the first time January 22, 2010. The</p>

			Project and the Cabinet also have a Facebook page that can be accessed by the general public, and a private online discussion group.
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**Objective 2 - Increase Access to Dental Services by Using  
Non-Traditional Delivery Models**

<b>Strategies</b>	<b>Responsible Party</b>	<b>Target Date</b>	<b>Progress</b>
1. Support and Encourage Community Based Extended Care Permit Hygienists Action Steps: <ul style="list-style-type: none"> <li>• Provide educational opportunities to increase knowledge among dentists and hygienists about ECP practice.</li> </ul>	Bureau of Oral Health Oral Health Kansas Community Health Center of SE Kansas	On-going	Complete. The KDHE Dental Recruitment Program is creating a new program to encourage the utilization of ECPs by safety net clinics and Medicaid dentists as well as increasing the numbers of hygienists who are ECPs. This is a collaborative project with Oral Health Kansas, the Bureau of Oral Health and the Community Health Center of SE Kansas.
<ul style="list-style-type: none"> <li>• Encourage more hygienists to get their ECP.</li> </ul>	Oral Health Kansas KDHA	On-going	Complete. Oral Health Kansas has offered outreach and consultation to hygienists and dentists interested in the ECP model since the outset of the ECP program. Resources include an online tool kit <a href="http://www.oralhealthkansas.org/progra">http://www.oralhealthkansas.org/progra</a>

<ul style="list-style-type: none"> <li>• Monitor ECP statute and practice experiences to evaluate the ECP program.</li> </ul>	<p>Bureau of Oral Health University of Kansas Medical Center – Center for Community Health Improvement</p>	<p>December 2009</p>	<p><a href="#">ms-ecpt.html</a>). This will continue under the new KDHE Dental Recruitment Program.</p> <p>Complete. The Bureau of Oral Health and KUMC completed an Oral Health Workforce Assessment that included a comprehensive survey of ECP utilization. It was released in September 2009. <a href="http://kdheksdev/ohi/download/2009_Oral_Health_Workforce_Assessment.pdf">http://kdheksdev/ohi/download/2009_Oral_Health_Workforce_Assessment.pdf</a></p>
<p>2. Integrate Oral Health into Primary Care Activities:</p> <ul style="list-style-type: none"> <li>• Educate medical providers about oral health and preventive procedures.</li> </ul>	<p>United Methodist Health Ministry Fund Kansas Chapter of the American Academy of Pediatrics BOH OHK KAMU</p>	<p>On-going</p>	<p>In May 2008, a UMHMF Fluoride Varnish Summit was held in Topeka. UMHMF and the KS Chapter of the Academy of Pediatrics continue to collaborate on physician driven oral health and fluoride varnish educational programs.</p> <p>The Bureau of Oral Health employs two RDHs to do on site education to Kansas Medicaid medical providers about oral health assessment and fluoride varnish education.</p> <p>Oral Health Kansas’ RDH parent educators work with health care providers, community support services, and the parents and caregivers of Children with Special Health Care</p>

<ul style="list-style-type: none"> <li>• Monitor Medicaid reimbursement of fluoride varnish by primary care physicians.</li> <li>• Encourage integration of medical and dental clinics at community health clinics by implementing an Oral Health Collaborative model at pilot sites.</li> </ul>	<p>Kansas Health Policy Authority</p> <p>KAMU GraceMed Health Ministries Clinic</p>	<p>On-Going</p> <p>2008-2009</p>	<p>Needs to educate them about oral disease prevention. OHK staff provides education to disability service organizations and elder support systems about oral health. In 2009 Oral Health Kansas received a Healthy Aging grant from the National Association of Chronic Disease Directors to plan medical/dental integration programs for Elders (to be done in 2010). KAMU and BOH provided safety net clinics with medical provider education about oral health topics.</p> <p>The Kansas Health Policy Authority runs quarterly reports on the utilization of fluoride varnish by non-dental Medicaid providers for the BOH.</p> <p>Complete. The BOH and KAMU completed a two year pilot using a HRSA designed Oral Health Collaborative Model at GraceMed and Health Ministries Clinics in Newton. In 2009 Oral Health Kansas received a Healthy Aging grant from the National Association of Chronic Disease Directors to plan medical/dental integration programs for Elders (to be done in 2010).</p>
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### Objectives 3 - Improve Options for Kansas Based Dental Education

Strategies	Responsible Party	Target Date	Progress
<p>1. Evaluate the Costs and Benefits of a Kansas Dental School and/or More Dental Residency Programs.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Convene an on-going work group on Kansas dental education to monitor current educational programs and reciprocity agreements with area dental schools.</li> </ul>	<p>Oral Health Kansas Bureau of Oral Health UMKC School of Dentistry Kansas Dental Association</p>	<p>Fall, 2009</p>	<p>Complete. In 2009 Oral Health Kansas formed a Workforce Committee that looked at dental educational issues and new dental provider models. A Dental Workforce Cabinet was created to implement the KDHE Dental Workforce Program. Discussion of Kansas dental education will be active in both groups. Kansas' closest dental school, UMKC began a Community Advisory Board in 2008 and the new dean (hired August 2009) has re-convened the group which includes the Kansas Dental Association and the Bureau of Oral Health.</p>
<p>2. Support and Monitor the Wichita AEGD program.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Update the legislature about the progress of the program's development.</li> </ul>	<p>Wichita State University Oral Health Kansas Bureau of Oral Health</p>	<p>Yearly</p>	<p>Complete. All Kansas state funds and most of the private foundation funds dedicated to the start-up of the AEGD program have been released to WSU. Further reports to the legislature are not</p>

<ul style="list-style-type: none"> <li>• Work with program director to develop curriculum and utilize residents to improve oral health access</li> <li>• Track AEGD residents practice patterns post residency.</li> </ul>	<p>WSU – AEGD Program Bureau of Oral Health Delta Dental Foundation United Methodist Health Ministry Fund GraceMed</p> <p>WSU – AEGD Program Bureau of Oral Health</p>	<p>On-Going</p> <p>On-Going</p>	<p>required. In Fall 2009 the WSU AEGD opened with seven dental residents at GraceMed Clinic in Wichita.</p> <p>Complete. AEGD residents work within GraceMed clinic and the VA in Wichita. They see clinic patients from GraceMed and Hunter Health Clinic and have discussed doing services to underserved communities in the future. WSU has pledged to collaborate with the Bureau of Oral Health, KAMU and the Delta Dental Foundation with dental recruitment programs, educational programs for dentists, and an outreach program for high school students. Plans are in place to build a new facility for the AEGD program on the WSU campus. It will create more space for AEGD, and other potential dental residency programs.</p> <p>The KDHE Dental Recruitment Program and WSU will track the WSU residents with post residency surveys and social marketing sites.</p>
<p>3. Provide Educational Opportunities (externships) for Dental and Dental Hygiene Students in Underserved Areas in Kansas.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Monitor Dental Board regulations to allow</li> </ul>	<p>Kansas Dental Board</p>	<p>Fall, 2008</p>	<p>Complete. KS Dental Board completed</p>

<p>interested dental students to return to Kansas for externships at community health clinics.</p> <ul style="list-style-type: none"> <li>• Work with UMKC and KS dental hygiene programs to encourage students to do Externships in underserved areas in Kansas.</li> <li>• Monitor the number of students doing externships in Kansas, and their post-graduation plans</li> </ul>	<p>(KDB)</p> <p>KAMU</p> <p>KAMU Bureau of Oral Health</p>	<p>On –Going</p> <p>Spring 2010</p>	<p>regulations regarding dental school externships in 2008.</p> <p>Schools currently approved by the KDB to send dental externs into Kansas: UMKC, University of Nebraska, Johnson County Community College and the A.T. Still School of Dentistry and Oral Health (Arizona). KAMU administers funds to assist with extern’s expenses while working in Kansas. KAMU also identifies clinics who are interested in hosting externs.</p> <p>KAMU and the Workforce Program will track former Kansas externs through surveys and social marketing websites.</p>
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## FINANCING

### Objective #1 Create and Sustain Dental Hubs

Strategies	Responsible Parties	Target Date	Progress
<p>1. Secure Funding for a Second Round of Dental Hub Grants, to Procure New Funding for Not Less than Four Previously-Unfunded Dental Clinics.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Work with private foundations to commit funding and develop next RFP.</li> <li>• Work with state partners (KDHE, OHK, Bureau of Oral Health, etc.) to secure legislative funding.</li> <li>• Advocate for funding at the Legislature.</li> </ul>	<p>KAMU            KDHE OLRH            United Methodist Health Ministry Fund            Kansas Health Foundation            Delta Dental Foundation,            REACH            Sunflower Foundation</p>	<p>Spring 2009</p>	<p>Complete. 2009-10 is the last year of the Dental Hub funding program. The three year initiative (2007-2010) created nine Dental Hub clinics with accompanying spokes across Kansas.</p> <p><a href="http://www.kdheks.gov/olrh/download/DentalHubMap.pdf">http://www.kdheks.gov/olrh/download/DentalHubMap.pdf</a></p> <p>KDHE Primary Care Clinic legislative funds have been pledged to fund dental care in safety clinics in upcoming years outside of the Dental Hub program. KAMU will continue to advocate for clinic funding every year.</p>
<p>2. Provide Training and Technical Assistance to Hub Clinics to Support Efficient Expansion and Provision of Oral Health Services.</p>	<p>KAMU            Bureau of Oral Health</p>	<p>On- Going</p>	<p>The Kansas Dental Network provides monthly conference calls for safety net clinic dentists sponsored by KAMU and KDHE Bureau of Oral Health. Plans are underway to strengthen this program with more clinical educational programs and case reviews.</p> <p>KAMU also provides technical</p>

			<p>assistance to clinics facing challenges by providing on-site technical assistance from FQHC program experts.</p> <p>KAMU Annual Conference provides opportunities for Dental Hub clinic staff to network and attend educational sessions.</p>
<p>3. Work to Assure that 12 Hubs Have at Least 2 FTE Dentists and One FTE ECP Hygienist by 2011.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Participate in dental work force development activities.</li> <li>• Add dental providers to Kansas Rural Recruitment Center's services.</li> <li>• Promote and recruit at schools of dentistry nationwide.</li> <li>• Develop state scholarships and loan repayment programs for DDS and ECP.</li> </ul>	<p>KAMU KDHE</p>	<p>2007-2010</p>	<p>Complete. 9 Dental Hubs were funded. <a href="http://www.kdheks.gov/olrh/download/DentalHubMap.pdf">http://www.kdheks.gov/olrh/download/DentalHubMap.pdf</a></p> <p>Kansas Recruitment Center opened September 1, 2009 at the Bureau of Oral Health. The will work with the Rural Recruitment Center to place dentists in underserved parts of Kansas.</p> <p>Loan re-payment and recruitment programs are included in the KDHE Workforce Program described above.</p>

**Objective #2 Improve Medicaid Dental Program**

Strategies	Responsible Parties	Target Date	Progress
<p>1. Obtain a Full Dental Benefit for all Adults on Medicaid.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Estimate numbers of adults on Medicaid without dental coverage and cost to include them with a dental benefit, including dentures.</li> <li>• Develop educational materials for legislators about a Medicaid dental benefit for adults.</li> <li>• Legislative advocacy for adult Medicaid benefit.</li> </ul>	<p>Kansas Health Policy Authority</p> <p>Oral Health Kansas</p> <p>Oral Health Kansas KAMU Kansas Dental Hygienists' Association</p>	<p>Fall 2008</p> <p>On-Going</p> <p>On-Going</p>	<p>Complete. Cost estimates were submitted from KHPA to OHK and their advocacy committee.</p> <p>Complete. This is an on-going effort done yearly.</p> <p>Incomplete. The 2008 legislature approved full dental benefits for Medicaid for Pregnant Women recipients, but funding was not allocated so the benefit has to be implemented. A complete Adult Benefit was not proposed or approved by the legislature. Oral Health Kansas will continue to advocate for Medicaid dental benefits. Adults on HCBS Waiver Programs which received dental benefits in 2007 lost them in the 2010 budget cuts.</p>

<p>2. Increase Medicaid Dental Provider Reimbursement Rates</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Provide current Medicaid reimbursement information, with % of UCRs for covered procedures.</li> <li>• Collaborate on a plan to increase dental reimbursement for Kansas Medicaid providers.</li> <li>• Provide Legislators with information on Medicaid costs and reimbursement rates.</li> <li>• Legislative advocacy on increased dental reimbursement rates.</li> </ul>	<p>Kansas Health Policy Authority</p> <p>Kansas Dental Association Oral Health Kansas</p> <p>Oral Health Kansas</p> <p>Oral Health Kansas Kansas Dental Association Kansas Dental Hygienists' Association</p>	<p>Fall 2008</p> <p>On-Going</p>	<p>Complete. KHPA provided information to KDA, OHK, BOH, and the Medicaid dental advisory committee.</p> <p>Incomplete. A 10% Medicaid provider reimbursement rate cut was instituted as part of the 2010 budget cuts. Advocacy from OHK, KDA, KDHA and KAMU will educate legislators about the effects of these cuts.</p>
<p>3. Increase Dental Providers who Treat Medicaid Patients, including the Elderly and Special Needs Patients</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Recruitment program to encourage dentists to enroll in Medicaid program.</li> </ul>	<p>EDS ( now HP Enterprise Systems) Oral Health Kansas Kansas Dental Association</p>	<p>On-Going</p>	<p>Complete. In 2007, 243 dentists had one paid Medicaid claim. This has increased every year, and in 2008-9, 407 dentists had one paid claim. Budget cuts have eliminated staff so KPHA and their contractors have reduced outreach and recruitment, so we</p>

<ul style="list-style-type: none"> <li>• Educate dentists about waiver populations and new dental benefits.</li> </ul>	<p>HP Enterprise Systems  Oral Health Kansas  Kansas Dental Association  SRS  Dept of Aging  Kansas Dental Hygienists  Association</p>	<p>On-Going</p>	<p>may lose ground in future years.</p> <p>HP, SRS, Oral Health Kansas and the Department of Aging did outreach to dentists about the HCBS and FE waiver dental benefits. Although Oral Health Kansas will continue to educate these populations, dental benefits for these populations were eliminated in 2010.</p>
<ul style="list-style-type: none"> <li>• Develop a specific recruitment program for dental providers of elderly and special health care needs patients.</li> </ul>	<p>Oral Health Kansas  BOH  KDA</p>	<p>2008-2009</p>	<p>Oral Health Kansas is working with the Kansas Council on Developmental Disabilities to improve access to dental providers for those who are on the DD Waiver.</p> <p>OHK has received UMHMF funding to work with AAA on elder oral health.</p> <p>OHK provided education from a nationally known speaker on treating special needs patients at the annual public health conference.</p> <p>OHK, GraceMed and BOH work on a federal grant with Grace Med Clinic in Wichita to improve the oral health of Children with Special Health Care Needs.</p>

			KDA and nationally ADA has worked to provide dentists with information about the need to treat elders, providing national articles, educational materials and sponsoring local coalition meetings.
<p>4. Explore Innovative Strategies to Maximize Dental Access to Medicaid Populations</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Explore all options for Medicaid reimbursement for preventive procedures performed by ECP hygienists in underserved areas such as Head Start.</li> <li>• Research possible incentives for dentists that are Medicaid providers for implementation in Kansas.</li> <li>• Promote oral health in policy discussions at the Kansas Health Policy Authority.</li> </ul>	<p>Kansas Head Start Kansas Dental Hygienists' Association OHK</p> <p>Oral Health Kansas Bureau of Oral Health</p> <p>Oral Health Kansas Kansas Health Policy Authority KDA KAMU Kansas Dental Board BOH</p>	<p>Early 2008</p> <p>Early 2009</p> <p>On-Going</p>	<p>Incomplete. Head Start continues to work with KDHA and OHK to look at reimbursement for services provided by ECPs, including reimbursement for oral health assessments.</p> <p>The Dental Recruitment program will include more loan re-payment for Medicaid providers. Additional incentives may be included in Dental Workforce Cabinet discussions.</p> <p>Dental Benefits for Medicaid Pregnant Women was included in the 2008 KHPA "21 Points". KAMU, Oral Health Kansas and the Kansas Dental Association are participating in Medical Home discussions to include a "dental</p>

			<p>home for all Medicaid enrollees. Oral health is included in the planning stages for Healthy People 2010, Healthy Kansans 2010 and future Chronic Disease conferences. Oral Health data has been included in discussions at the KHPA's data consortium. United Methodist Ministry Fund and the National Academy of State Health Policy funded the report "Kansas Health Reform: Options for Including Dental Benefits" which was presented to the legislature in 2008.</p>
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**Objective #3 – Support Charitable Dental Care**

<b>Strategies</b>	<b>Responsible Parties</b>	<b>Target Date</b>	<b>Progress</b>
<p>1. Support the Kansas Mission of Mercy Project Activities:</p> <ul style="list-style-type: none"> <li>Organize yearly event where volunteer dental professionals provide free care to individuals in need.</li> <li>Collect data on numbers of KMOM patients, and types of care provided.</li> </ul>	<p>Kansas Dental Charitable Foundation (KDCF) Kansas Dental Association</p>	<p>Yearly</p>	<p>Kansas Missions of Mercy (KMOM) were held in Garden City and Manhattan. Plans are underway for the 2010 event in Independence. KMOM annual reports are available at <a href="http://www.khi.org/resources">http://www.khi.org/resources</a>.</p>

<p>2. Encourage Dentists to Participate in the Donated Dental Services (DDS) and “Give Kids a Smile” Programs.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Educate dentists on the programs and promote participation.</li> <li>• Collect data on the patients served and types of care provided.</li> </ul>	<p>Kansas Dental Charitable Foundation          Kansas Dental Association          American Dental Association</p>	<p>On-Going</p>	<p>Funding from KHPA for Donated Dental Services was cut in 2009. The United Methodist Ministry Fund has provided bridge funding in 2010. The program serves over 250 disabled, elderly or medically compromised patients a year with volunteer dentists and lab services. The program has a long waiting list, and a shortage of dentist volunteers. Several clinics and private dentists participate in Give Kids a Smile (GKAS), an ADA sponsored event held during the month of February. One example of GKAS and community collaboration is the Wichita Oral Health Coalition’s event. They provide free dental care to children at Grace Med Clinic. They collect and present the data at their local coalition meetings.</p>
<p>3. Support Community Level Programs that Increase Dental Access by using Dental Professional Volunteers.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Provide technical assistance and recruitment support to community dental</li> </ul>	<p>Oral Health Kansas          BLRH</p>	<p>On-Going</p>	<p>Kansas Dental Association proposed legislation in 2008 for Tax</p>



			<p>2009 honoring local oral health advocates and clinicians.</p> <p>OHK's Dental Champions program provides leadership training to area oral health advocates. To date there are four classes of Dental Champions.</p> <p>KAMU, KDA, OHK and BOH produce regular newsletters and email updates to inform oral health advocates about current events.</p> <p>KAMU, KDA and OHK provide their members with advocacy training to help advocacy efforts. They also sponsor Advocacy Days at the legislature to allow members to lobby for oral health programs.</p>
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## COMMUNITY AND PUBLIC HEALTH

### Objective #1 - Increase Awareness about the Importance of Oral Health

Strategies:	Responsible Party	Target Date	Progress
<p>1. Develop a Statewide Social Marketing Campaign Targeted to Vulnerable Populations</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Create a task force of stakeholders, including social marketing experts, to explore the possibility of creating a statewide social marketing/educational campaign about the importance of oral health.</li> <li>• With the assistance of the task force and the expertise of the Frameworks Institute, determine the intended target audience and determine the overall message of the campaign.</li> <li>• With the assistance of the task force, explore potential funding options, including possible partnerships with other states that might be interested in coordinating resources for a social marketing campaign.</li> </ul>	<p>Oral Health Kansas</p> <p>Oral Health Kansas</p> <p>Oral Health Kansas</p>	<p>Early 2008</p> <p>Summer 2008</p> <p>Fall 2008</p>	<p>Complete - A social marketing advisory committee was created by Oral Health Kansas and has met once to develop an overall marketing strategy.</p> <p>Complete – Oral Health Kansas contracted with Bothner and Bradley, communications consultants to make recommendations about a social marketing campaign. The report was complete 10/2008.</p> <p>Incomplete. Oral Health Kansas submitted an application to a potential funder for a mass media campaign recommended by the report. It was not funded. No other funding sources have been identified.</p>

<p>2. Support the State Oral Health Coalition, Oral Health Kansas, in their Mission to Build Political Influence on Oral Health Issues.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Increase Oral Health Kansas membership to 200 persons.</li> <li>• Assist Oral Health Kansas in identifying diverse and sustainable funding sources.</li> <li>• Develop a way to sustain and increase engagement of the Dental Champions Leadership class participants.</li> <li>• Improve the impact of the Oral Health Kansas yearly conference.</li> <li>• Support developing local oral health coalitions in their oral health advocacy efforts.</li> </ul>	<p>Oral Health Kansas</p> <p>Oral Health Kansas staff and Committees</p> <p>Oral Health Kansas and Committees</p> <p>Oral Health Kansas staff and Committees</p> <p>Oral Health Kansas</p>	<p>Summer, 2010</p> <p>On-going</p> <p>Summer, 2010</p> <p>Yearly</p> <p>On-Going</p>	<p>Complete. In 2009 OHK chose to end paid memberships.</p> <p>A resource development plan was created and continues to be implemented.</p> <p>A fourth Dental Champion class started in 2009. An evaluation was done on the program, and funders were identified to continue the program.</p> <p>Due to staff transitions, a conference was not held in 2009. A 2010 conference is being discussed.</p> <p>Advocacy training was offered at the Oral Health Kansas' Advocacy Day held in January 2008. Dental Champions will receive advocacy training in January 2010. Oral Health Kansas staff provides technical assistance and support for local coalitions in Johnson County, Wichita, Garden City and Dodge City.</p>
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<ul style="list-style-type: none"> <li>Meet with Kansas private foundations to update them on coalition activities and the progress of the State Oral Health Plan.</li> </ul>	United Methodist Health Ministry Fund REACH Healthcare Foundation Sunflower Foundation Delta Dental Foundation Kansas Health Foundation	Yearly	At the 2008 Oral Health Kansas Annual Conference, a summary report was provided to the Foundations and OHK Board on State Oral Health Plan Progress. As no conference was held in 2009, this document will be shared with all funders electronically.
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## Objective #2 - Create a Centralized Kansas Oral Health Information System

Strategies:	Responsible Party	Target Date	Progress
<p>1. Increase Kansas - Specific Oral Health Data that is Accessible to the Public.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Release 2007 Smiles Across Kansas 3<sup>rd</sup> Grade Basic Screening Survey.</li>   <li>• Explore the use of Bureau of Oral Health's Website to coordinate oral health school screening data.</li>   <li>• Continue oral health questions on Behavioral Risk Factor Surveillance.</li> </ul>	<p>Bureau of Oral Health</p> <p>Bureau of Oral Health</p> <p>Bureau of Health Promotion</p>	<p>Early 2008</p> <p>Early 2009</p> <p>Yearly</p>	<p>Complete. The 2007 Smiles Across Kansas update was released 11/07. It available on:  <a href="http://www.kdheks.gov/ohi/download/Smiles_Across_Kansas.pdf">http://www.kdheks.gov/ohi/download/Smiles_Across_Kansas.pdf</a>                      The next Smiles Across Kansas survey is planned for 2012.</p> <p>In the pilot year of the KDHE screening program, over 55,000 children were screened. A web based data collection system is being utilized to collect 2009-2010 data. The 2008-9 data will be posted on the BOH website in a searchable format (school, county, statewide) in early 2010 at  <a href="http://www.kdheks.gov/ohi/screening_program.htm">http://www.kdheks.gov/ohi/screening_program.htm</a>.</p> <p>Complete. Oral Health questions will be included in the 2009/10 BRFSS and are posted at: <a href="http://www.kdheks.gov">www.kdheks.gov</a></p>

<p>2. Coordinate Oral Health Educational Materials in a Statewide Clearinghouse</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Update Bureau of Oral Health and Oral Health Kansas Websites to house Kansas specific oral health information.</li> <li>• Provide oral health information and speakers to interested parties on request.</li> </ul>	<p>Bureau of Oral Health Oral Health Kansas</p>	<p>Early 2010</p>	<p>BOH completed a website update in 2009. All programmatic information is available on <a href="http://www.kdheks.gov/ohi/index.html">http://www.kdheks.gov/ohi/index.html</a></p> <p>OHK is currently working on a website re-design.</p> <p>BOH and OHK have completed free on-line oral health education for patients with special needs available online on KS-TRAIN. <a href="https://ks.train.org">https://ks.train.org</a></p>
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**Objective #3 - Include Oral Health in Statewide Tobacco Initiatives**

<b>Strategies:</b>	<b>Responsible Party</b>	<b>Target Date</b>	<b>Progress</b>
<p>1. Incorporate the American Dental Hygienists Association’s “Ask, Advise, Refer” Program into Kansas Dental Office Protocol.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Contact information from all oral health professional organizations and provide information regarding regional trainings.</li> <li>• “Ask, Advise, Refer” trainings will be offered</li> </ul>	<p>Kansas Tobacco Use Prevention Program (TUPP) Oral Health Kansas</p>	<p>Summer 2010</p>	<p>Incomplete. Staff turn-over at the KDHE tobacco program and lack of inter-bureau coordination has stalled this strategy. A new</p>

<p>for a targeted one hundred oral health professionals to learn more about the effects of tobacco use and the protocol to assist patients in quitting, including referrals to the Kansas Tobacco Quitline (1.866.KAN.STOP).</p> <ul style="list-style-type: none"> <li>• Contact will be continued with oral health professionals via email distribution list.</li> <li>• Earned media will be developed for placement in oral health professional publications in Kansas.</li> <li>• Kansas Tobacco Quitline (1.866.KAN.STOP) monthly reports will be assessed to determine faxed referrals from oral health providers proceeding the trainings.</li> </ul>	<p>Kansas Dental Hygienists' Assoc. Kansas Dental Association Bureau of Oral Health</p>		<p>plan will need to be designed to coordinate oral health and tobacco initiatives. Oral Health Kansas and the BOH have been involved in the Kansas Tobacco Prevention Strategic Planning Process, but until the planning is complete and the objectives are defined it has been difficult for oral health to participate. Bureau of Oral Health staff has collaborated with the Kansas Public Health Association on web-based training on the effects of tobacco use on oral health, participated in the Tobacco Summit and the Chronic Disease conference.</p>
<p>2. Oral Health Professionals in Kansas will Join Efforts of Local Tobacco Control Coalitions and the Tobacco Free Kansas Coalition.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Contact information from all oral health professional organizations will be accessed by the Tobacco Free Kansas Coalition and the TUPP and will be added to the Tobacco Free Kansas Coalition (TFKC) list-serve.</li> <li>• Local tobacco control coalitions will be given names and contact information of oral health professionals.</li> </ul>	<p>Kansas Tobacco Use Prevention Program (TUPP) Office of Oral Health Oral Health Kansas KDHA</p>	<p>Summer 2010</p>	<p>Staff turnover at KDHE has slowed the progress of this strategy. New Objectives need to be drafted. See above. OHK has taken two steps: Devoted one of its Wednesday Update to Great American</p>

			Smoke Out and produced a Tips & Tricks public education piece – Tobacco and Your Oral Health. Tips & Tricks sheets are distributed at conferences and included in participant packets at staff development workshops for Community Developmental Disability Centers.
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### Objective 4 - Oral Health Activities for Specific Populations

Strategies:	Responsible Party	Target Date	Progress
<p>1. Improve Oral Health for Children and Adults with Special Health Care Needs.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Create oral health educational opportunities for individuals with special needs and their caregivers.</li>   <li>• Provide continuing education for dental professionals on the care of individuals with special health care needs.</li>   <li>• Fund specialty care at a centrally located safety net clinic where special needs patients can be referred.</li> </ul>	<p>Bureau of Oral Health Oral Health Kansas</p> <p>Oral Health Kansas KS Council on Developmental Disabilities</p> <p>Grace Med Clinic</p>	<p>Early 2009</p> <p>Fall 2008</p> <p>Early 2009</p>	<p>Complete. The Bureau of Oral Health secured a federally funded grant to fund regional oral health educators for special needs caregivers. Oral Health Kansas administers this program and has hired five hygienists across the state.</p> <p>On-going. Oral Health Kansas and the Bureau of Oral Health are developing online training for caregivers and parents. Written materials are also being developed. As part of a KS Council on Developmental Disabilities grant, Oral Health Kansas is developing materials for adult populations.</p> <p>Complete. The Bureau of Oral Health secured federal funds to develop a clinical access point for children with special needs who need dental care with sedation at Grace Med in</p>

<ul style="list-style-type: none"> <li>Utilize residents in the Advanced Education in General Dentistry program to improve access for special needs patients.</li> <li>Educate dental professionals about Medicaid Coverage for individuals on the Physical Disability, Developmental Disability and Traumatic Brain Injury Waiver Coverage and encourage them to see these patients in their practices.</li> </ul>	<p>Grace Med Clinic Wichita State</p> <p>SRS HP Oral Health Kansas KS Council on Developmental Disabilities</p>	<p>Early 2010</p> <p>Fall 2008</p>	<p>Wichita. Children are seen two days a month in the clinic.</p> <p>The AEGD program will be approached for participation in 2010.</p> <p>On-going. Oral Health Kansas has renewed their grant with the KS Council on Developmental Disabilities to educate providers about dental coverage under the Medicaid waiver programs. Unfortunately, with budget cuts looming, it is possible that these programs may lose dental benefits in the near future.</p>
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<p>2. Improve Oral Health for Kansas Seniors Activities:</p> <ul style="list-style-type: none"> <li>• Increase awareness of the special oral health needs of seniors with targeted media and the development of educational materials.</li> <li>• Educate dental professionals about Medicaid coverage for individuals on the Frail Elderly Waiver and encourage them to see these patients in their practices.</li> <li>• Encourage and support the delivery of preventive services to seniors in long term care facilities and community settings using Extended Care Permit Hygienists.</li> </ul>	<p>Kansas Dental Association Oral Health Kansas</p> <p>Kansas Department of Aging Oral Health Kansas HP Kansas Dental Association</p> <p>Oral Health Kansas</p>	<p>Early 2009</p> <p>Fall 2008</p> <p>On-Going</p>	<p>Complete. KDA produced an article for newsletter on oral health for seniors, and ADA created educational materials. Oral Health Kansas provided a track on “Treating the Aging Population” at the 2008 Oral Health Kansas Conference and provided a speaker at the 2009 KPHA conference. In 2009 Oral Health Kansas secured a Healthy Aging Grant to complete a strategic plan on integrating medical and dental needs of elders.</p> <p>On-going. Budget cuts may affect dental coverage in this program.</p> <p>Oral Health Kansas received a UMHMF grant to integrate oral health in Area Agency on Aging services for the frail elderly.</p>
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### Objective 5 - Support Community Based Oral Health Programming

Strategies:	Responsible Party	Target Date	Progress
<p>1. Support and Promote Community Water Fluoridation</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Convene preliminary community meetings about the need for a statewide education campaign about community water fluoridation.</li>   <li>• Investigate funding options for targeted campaigns to encourage community water fluoridation in non-fluoridated Kansas communities.</li>   <li>• Work with state agencies to provide more accessible data on water fluoridation in Kansas.</li> </ul>	<p>BOH Oral Health Kansas</p> <p>BOH Oral Health Kansas</p> <p>BOH Bureau of Water</p>	<p>Spring 2009</p> <p>Fall 2009</p> <p>Spring 2009</p>	<p>Incomplete. This has not been done on the state level, but regional planning is being done to raise this issue to local decision makers. OHK and BOH will support regional fluoridation efforts rather than be the instigator of a state-wide effort.</p> <p>Regional efforts have secured funding for community activities.</p> <p>On-going. Bureau of Water worked with the BOH on an unsuccessful CDC application to fund joint personnel to work on fluoridation data and outreach efforts.</p>
<p>2. Support and Expand School Based Oral Health Services.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Encourage and support the delivery of preventive services in schools using</li> </ul>	<p>Oral Health Kansas BOH</p>	<p>On-Going</p>	<p>BOH currently funds two school based clinics in Emporia and Pittsburg.</p>

<p>Extended Care Permit Hygienists</p> <ul style="list-style-type: none"> <li>• Work with dental safety net clinics across the state to encourage school based dental programming using clinic staff.</li> </ul>	<p>KAMU BOH</p>	<p>On-Going</p>	<p>Kansas Dental Hubs also provide community based services, including fluoride varnish and school sealant programs. ECP hygienists also work with local clinics to provide school based services.</p> <p>“Dental Hub” funding included school based services. CHCSEK will provide technical assistance for clinics on how to successfully utilize ECPs in school based services in 2010. BOH will continue to provide free continuing education to providers in the safety net.</p>
<p>3. Increase the Use of Fluoride Varnish in At Risk Populations</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Provide education to medical offices on the use of fluoride varnish on young children at well baby checks.</li> <li>• Provide fluoride varnish to children in Head Start and Early Childhood Centers.</li> </ul>	<p>BOH</p> <p>Kansas Head Start Association REACH</p>	<p>On-Going</p> <p>Fall 2009</p>	<p>BOH provides education to interested medical offices by 2 regional RDHs. UMHMF also funded a Fluoride Varnish Summit in May to promote the use of fluoride varnish in the medical community, and an online training program Kansas Bright Smiles on <a href="http://ks.train.org">http://ks.train.org</a>.</p> <p>On-going. Kansas Head Start has provided oral health education for enrollees across the state. The “Cavity</p>

			<p>Free Kids” initiative funded by UMHMF and Delta Dental Foundation will provide preventive services for Head Start children across the state. “Project Ready Smile” funded by the REACH Healthcare Foundation provides oral health preventive education and dental services to early childhood centers in Johnson, Wyandotte and Allen counties.</p>
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## CHILDREN'S ORAL HEALTH

### Objective #1: Develop an Oral Health Screening Program For Children in Kansas Schools

Strategies	Responsible Parties	Target Date	Progress as 11/1/2008
<p>1. Develop Infrastructure at the Office of Oral Health to Support a Uniform State Screening Program.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Hire a full-time project coordinator.</li> <li>• Determine current level of participation in oral health screenings in Kansas school districts.</li> <li>• Establish an Oral Health Screening Advisory Council</li> </ul>	BOH	Winter, 2008	Complete.
<p>2. Develop a Reporting System for School Screening Data</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Develop a uniform oral health screening form.</li> <li>• Design and implement a web-based data collection system to house school screening data and make it accessible to general public.</li> </ul>	<p>Screening Advisory Council</p> <p>BOH</p>	<p>Spring, 2008</p> <p>Spring – Summer 2008</p>	<p>Complete.</p> <p>On-going. The data entry system is complete and utilized in 2009-2010 school year. The public site for accessing screening data is due in early 2010.</p>

<p>3. Implement School Screening System</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Pilot school screening program in five to seven pilot sites across state.</li>   <li>• Evaluate pilot program and make necessary adjustments.</li>   <li>• Recruit and train regional screeners, and do outreach to expand program statewide.</li> </ul>	<p>BOH</p> <p>BOH</p> <p>BOH</p>	<p>Fall, 2008</p> <p>May, 2010</p> <p>Fall 2009</p>	<p>Complete. 55,000 children were screened in the pilot year (2008-9). Delta Dental Foundation and Children’s Mercy Family Health Partners provided funds to provide screening supplies. Year 2 has expanded the project sites, including Kansas City and Johnson County schools.</p> <p>Complete. Evaluation will continue yearly.</p> <p>On-going. Over 200 volunteer dentists and dental hygienists have been identified. An online training has been developed to insure uniformity and is posted on <a href="http://ks.train.org">http://ks.train.org</a>.</p>
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**Objective #2 – Improve the Oral Health of Pre-School Children (0 to Age 5)**

Strategies	Responsible Parties	Target Date	Progress
<p>1. Implement an early childhood oral health system that links early childhood settings to oral health education and preventive services.</p> <p><b>Activities:</b></p> <ul style="list-style-type: none"> <li>• Establish an Early Childhood Oral Health Advisory Council including members from early childhood and oral health communities.</li> <li>• Develop roles and responsibilities for early childhood settings, community dentists, safety-net clinics, and extended care hygienists.</li> <li>• Target strategic geographic regions for initial implementation and recruit and train oral health professionals in</li> </ul>	<p>Kansas Head Start Association Oral Health Kansas</p> <p>Oral Health Kansas Kansas Head Start Association Kansas Association for the Medically Underserved Advisory Council Project Ready Smile</p> <p>Kansas Head Start Association Oral Health Kansas Advisory Council</p>	<p>Winter, 2008</p> <p>Winter, 2008</p> <p>Spring, 2008</p>	<p>Early establishment of systems and links have been completed in areas identified as having extreme access to care issues. REACH’s Project Ready Smile works with early childhood centers in Wyandotte, Johnson and Allen Counties. Kansas Cavity Free Kids is statewide.</p> <p>Complete. Council has 21 participants and meets quarterly.</p> <p>Complete. Project Ready Smile recruits dentists from their communities to provide restorative services to children in the program. 48 dentists have committed to the bi-state network.</p> <p>Complete. Delta Dental Foundation and UMHMF have provided funds for a Cavity Free Kids Project Coordinator and equipment to be utilized by dental</p>

<p>these regions.</p>	<p>Project Ready Smile</p>		<p>professionals in these targeted regions. Equipment and professional training has been provided and preventive services are being offered to children 0-5 in 6 targeted regions. Restorative services are also available in 2 of those regions with a third in progress. Project Ready Smile employs two Kansas hygienists to provide screening, preventive services, education and referral to children in early childhood centers serving low income, under-uninsured and minority populations in the REACH service area.</p>
<p>2. Design and Implement an Oral Health Educational Program for Early Childhood Setting Staff and Parents of Young Children. <b>Activities:</b></p> <ul style="list-style-type: none"> <li>• Adopt an early childhood oral health curriculum for early childhood settings.</li>   <li>• Recruit ECP hygienists to act as educators to conduct trainings for early childhood staff and young parents.</li> </ul>	<p>Advisory Council Kansas Head Start Association</p> <p>Kansas Head Start Association Oral Health Kansas Project Ready Smile</p>	<p>Spring, 2008</p> <p>Spring, 2008</p>	<p>Complete. An investment in the oral health curriculum, “Cavity Free Kids” from Washington State has been made. Additionally, an oral health curriculum for use by home visitors to pregnant women and parents of infants and toddlers is being developed and will be available for training Spring 2010.</p> <p>On-going. Representatives from around the state have received training. Additional statewide training for KACCRRRA staff in child care specific curriculum is planned for</p>

<ul style="list-style-type: none"> <li>• Produce educational materials on oral health for training participants.</li> <li>• Enlist Head Start programs to schedule and host training sessions in their communities for early childhood teachers and parents.</li> <li>• Implement oral health education in early childhood settings directed by staff that attended the training sessions.</li> <li>• Evaluate the impact of the training.</li> </ul>	<p>Kansas Head Start Association</p> <p>Kansas Head Start Association</p> <p>Kansas Head Start Association Oral Health Kansas</p> <p>Advisory Council Kansas Head Start Association</p>	<p>Spring, 2008</p> <p>Summer, 2008</p> <p>Fall, 2009</p> <p>Winter, 2010</p>	<p>March 2010. Project Ready Smile ECP hygienists do parental education for the parents of children enrolled in the project.</p> <p>On-going. Supplemental materials are developed as needed to enhance training</p> <p>Complete. Train the trainer workshop was offered to Head Start staff in specific geographic locations to assure availability.</p> <p>On-going. Project Ready Smile has provided services to 442 Kansas children as of June 2009.</p> <p>A usage survey has been developed and will be distributed February 2010. Project Ready Smile has an evaluator assigned to the project who reports to the REACH Board on a regular basis.</p>
<p>3. Collect Data on the Oral Health of Young Children to Monitor Progress and Evaluate Programming.</p> <p><b>Activities:</b></p> <ul style="list-style-type: none"> <li>• Determine the specific data and outcome indicators to be collected by early childhood settings and</li> </ul>	<p>Advisory Council Kansas Head Start Association</p>	<p>Spring, 2008</p>	<p>Complete. Commercial dental software has been purchased. Custom reports are being developed that will provide specific</p>

<p>hygienists.</p> <ul style="list-style-type: none"> <li>• Design and test the software for data collection that will integrate with school screening database.</li> <li>• Make aggregate data available to the public.</li> </ul>	<p>Bureau of Oral Health</p> <p>Kansas Head Start Association Bureau of Oral Health</p> <p>Kansas Head Start Association Bureau of Oral Health</p>	<p>Fall, 2008</p> <p>Spring, 2009</p>	<p>information needed for KDHE.</p> <p>On-going.</p> <p>Report features will be available February 2010. A searchable KDHE Database will be complete in early 2010.</p>
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