



BFH/Nutrition and WIC Services

July 27, 2015

Dear Health Care Provider:

This letter is to inform you of a change in the Kansas WIC program related to infant formula. Effective October 1, 2015, the WIC infant formula rebate contract for standard soy-based formula will change from Enfamil ProSobee to Gerber Good Start Soy. The milk-based infant formula will remain the same. The rebated formulas for Kansas will be:

- Similac Advance with Iron, (milk-based) – no change
- Gerber Good Start Soy, (soy-based) – CHANGE

Infants who currently receive the Mead Johnson Enfamil ProSobee will be changed to the corresponding Nestle Gerber Good Start Soy on WIC checks with a first day to use of October 1, 2015 or later. **As of October 1, 2015 WIC's computer system will not issue checks with Enfamil Prosoabee, even with a prescription from a medical provider.**

WIC will continue to provide specialized formulas for those infants whose medical condition contraindicates use of a standard formula.

All state WIC programs are required to contract with a provider for infant formula in order to obtain a rebate on certain standard infant formulas. This rebate provides funds that enable the Kansas WIC program to continue to serve all qualifying WIC clients.

The Kansas WIC program thanks you for supporting WIC's transition to Gerber Good Start Soy. We also encourage you to promote and support breastfeeding and to work closely with your local WIC program. If you have questions about a specific patient's needs, please contact your local WIC program. Phone numbers for all Kansas local WIC agencies may be found at [http://www.kansaswic.org/families/WIC\\_county\\_map.html](http://www.kansaswic.org/families/WIC_county_map.html).

Respectfully,

David Thomason, Director  
KDHE, Nutrition and WIC Services