

**KANSAS WIC INFORMATION MEMORANDUM**  
**KANSAS-WIC-I-2014-10**

**TO:** Parent and Sub-Agencies

**FROM:** Dave Thomason  
Nutrition & WIC Services Director

**DATE:** July 23, 2014

**RE:** Resources –Breastfeeding – new flyers on kansaswic.org  
KWIC Focus – Unsigned Checks report and Mandatory referrals on mid-certs  
2015 WIC Calendars  
Training: New Employee Breastfeeding Training, Wichita, Nov. 19, 2014  
Training: Educational Opportunities

**Resources –Breastfeeding – new flyers at kansaswic.org**

Three new breastfeeding information flyers are available in English and Spanish on the Kansas WIC website: *Benefits of Breastfeeding; Increasing Your Breastmilk Supply; and Nipple Shields*

**ACTION REQUIRED:** Inform interested staff. Preview the new flyers at [http://www.kansaswic.org/nutrition\\_education/nutrition\\_edu\\_materials.html](http://www.kansaswic.org/nutrition_education/nutrition_edu_materials.html)  
Print as needed and distribute.

**KWIC Focus: Unsigned Checks report and Mandatory referrals on mid-certs**

This month's issue of *KWIC Focus* is included at the end of this memo and is also available on the web site at [http://www.kansaswic.org/local\\_agencies/kwic\\_focus\\_newsletter.html](http://www.kansaswic.org/local_agencies/kwic_focus_newsletter.html)

**ACTION REQUIRED:** Have all staff read *KWIC Focus*.

**2015 WIC Calendars**

The SA will again purchase pocket calendars for clients. Wall calendars will only be purchased for WIC staff or clinic posting. You may have already received an email and ordered your calendars. If not, you may email your order to [jornelas@kdheks.gov](mailto:jornelas@kdheks.gov).

In your email include the following information:

- Number of English pocket calendars:
- Number of Spanish pocket calendars:

- Number of English wall calendars for staff or clinic posting:
- Number of Spanish wall calendars for staff or clinic posting:
- The clinic name and address you need your calendar order shipped to:

If you would like to preview the 2015 calendars you can view them at:

<http://brushartwic.myshopify.com/pages/view-the-2015-wic-pocket-calendar>. Remember that the calendars are to be used as nutrition education, not just a handout.

**ACTION REQUIRED:** If your clinic has not already done so, you may order 2015 WIC calendars by sending an email to [jornelas@kdheks.gov](mailto:jornelas@kdheks.gov). Reply no later than August 1, 2014. Calendar orders received after this date will not be fulfilled. If you have questions about this information, please email or call Julie Ornelas: [jornelas@kdheks.gov](mailto:jornelas@kdheks.gov), 785-296-0094.

### **Training: New Employee Breastfeeding Training, Wichita, Nov. 19, 2014**

Every local WIC staff person is an important part of a mother's breastfeeding support team. The next Kansas WIC New Employee Breastfeeding Training ("Using Loving Support to Grow and Glow in WIC") is set for Wednesday, November 19, 2014 in Wichita. Details, including registration information, will be in the August I-Memo.

Who should attend?

- All WIC staff members are to complete the New Employee Breastfeeding training within one year of WIC employment. (It is acceptable to wait for the next training as long as the person will have been employed in WIC for less than one year by the time they attend.) "All WIC staff" means all staff members who interact with WIC clients, including Breastfeeding Peer Counselors. The training is geared for new employees. However, any staff member who has missed earlier training should attend.
- Space permitting, we will allow non-WIC staff such as Healthy Start Home Visitors to attend at a higher registration fee.

**ACTION REQUIRED:** Inform appropriate staff. Watch for details and registration information in the August I-Memo. Contact Patrice Thomsen at [pthomsen@kdheks.gov](mailto:pthomsen@kdheks.gov) or 785-296-1189 with questions.

### **Training: Educational Opportunities**

- **National WIC Association 2014 Biennial Nutrition Education and Breastfeeding Conference and Exhibits.** September 8-10, 2014, Atlanta, GA. Regular registration fee until August 8. (Remember all Kansas local agencies are



NWA members.) <https://www.nwica.org/events/info/nwa-2014-biennial-nutrition-education-and-breastfeeding-conference-exhibits>

- **An Online Breastfeeding Continuing Education Tutorial: Expanding Pediatricians' Roles in Breastfeeding Support: Continuing Medical Education (CME) Online Tutorial** There is no charge for this tutorial. To access the program, click on or cut and paste this link into your browser: <http://www.northeastern.edu/breastfeedingcme/index.html>
- **Breastfeeding The Movie** - World Breastfeeding Week event in Wichita. · Thursday, August 7, 2014, 7:00 pm showing, doors open at 6:30 pm. Location: Eugene M. Hughes Metropolitan Complex, 5015 E. 29<sup>th</sup> Street North, Wichita, KS. A \$10 donation is suggested, please give generously. RSVP to [WichitaBirthAlliance@gmail.com](mailto:WichitaBirthAlliance@gmail.com). Sponsored by the Wichita Birth Alliance and the Wichita State University School of Nursing.
- View the movie *Breastmilk* August 9<sup>th</sup> at 11 am at the Lawrence Art Center. Sponsored by Lawrence Memorial Hospital, La Leche League Lawrence, and Lawrence-Douglas County Health Department.
- Breastfeeding Educator seminar presented by Deb Bocar, RN, PhD, IBCLC August 13-15. Saint Mark United Methodist Church, Wichita, Kansas. See attached brochure.

**ACTION REQUIRED:** Share information with appropriate WIC staff about these continuing education opportunities. Consider sending appropriate WIC staff according to your local agency training needs and as the local agency budget allows. If appropriate, refer to [ADM 11.02.00 Financial Support for Local Agency On-Going Training](#) for information on the possibility of obtaining financial support from the SA. Be aware that the policy specifies that staff time is not covered in these special funds.

If you have any questions regarding this memo, please contact the state staff member assigned to your agency.

Items ↓

KWIC Focus

Breastfeeding Educator brochure



### Comment sent in via email regarding the monthly Unsigned Checks report:

A Local Agency staff member was going through their report and found that in two instances of a family group with a mom, child and infant, the mom and child's checks were signed for but not the infant. All three were issued checks on the same day and the infant had a Special Authorization. She was questioning if KWIC was recording all the signatures accurately.

### Answer:

CQuest could recreate this situation but only with clients that had Special Authorizations and two staff working on the same record simulating a staff printing checks and gathering signatures and another staff completing the Special Authorization. Be especially careful if a client's record is still being updated by another staff member. Staff printing the checks and/or gathering signatures should wait until the "Print Checks" summary screen fully appears in KWIC before clicking the Sign for Checks link. A timing issue comes into play when family's checks are printed and the Sign for Checks link is clicked right after.

1149737 Gender Female Cert. Period 03/20/2014 to 12/31/2014 Due Date 11/01/2014  
 DOB 09/16/1985, 28 Years Priority 1 HR

Print Checks Notices  
 Kaelinn M Eh Moo M

**Print Checks**  
 The following Checks have been sent to the printer as requested:

Check	Client Name	Client ID	Food Package	Sequence/Month
1161177228	Eh Moo M Fanatia	11492569	4T - 4a - Child 12 to 24 mo old	1, July, 2014
1161177229	Eh Moo M Fanatia	11492569	4T - 4a - Child 12 to 24 mo old	2, July, 2014
1161177230	Eh Moo M Fanatia	11492569	4T - 4a - Child 12 to 24 mo old	3, July, 2014
1161177231	Eh Moo M Fanatia	11492569	4T - 4a - Child 12 to 24 mo old	1, August, 2014
1161177232	Eh Moo M Fanatia	11492569	4T - 4a - Child 12 to 24 mo old	2, August, 2014
1161177233	Eh Moo M Fanatia	11492569	4T - 4a - Child 12 to 24 mo old	3, August, 2014
1161177234	Eh Moo M Fanatia	11492569	4T - 4a - Child 12 to 24 mo old	1, September, 2014

Another place staff can verify all checks are being signed for appropriately is the screen that comes up after the "Sign for Checks" link is clicked. Staff should scroll down to the bottom of this screen to check that the signature was captured.

Sign for Checks

Issued 07/17/2014 by Sandi Fry

First Use Date	End Use Date	Check Number
07/17/2014	08/17/2014	1161177216
07/17/2014	08/17/2014	1161177217
07/17/2014	08/17/2014	1161177218
07/17/2014	08/17/2014	1161177219
08/17/2014	09/17/2014	1161177220
08/17/2014	09/17/2014	1161177221
08/17/2014	09/17/2014	1161177222
08/17/2014	09/17/2014	1161177223
09/17/2014	10/17/2014	1161177224
09/17/2014	10/17/2014	1161177225
09/17/2014	10/17/2014	1161177226
09/17/2014	10/17/2014	1161177227

Checks printed for Eh Moo M Fanatia Client ID 11492569  
 Issued 07/17/2014 by Sandi Fry

First Use Date	End Use Date	Check Number
07/17/2014	08/17/2014	1161177228

Manual Signature | Print Unsigned Conv | Capture Signature





**Question/Comment Sent in via email:**

Mid-certifications are now requiring the 4 mandatory referrals be checked again. Is this a change or is something not working correctly?

**Answer:**

According to USDA guidance that was sent out 8/29/2011, WIC Programs may extend certifications to one year for:

- infants under six months of age up to the last day of the month in which the infant turns one year old;
- breastfeeding women up to the last day of the month in which her infant turns one year old, or until the woman ceases breastfeeding, whichever occurs first; and
- children for up to one year ending with the last day of the month in which a child reaches their fifth birthday

As long as the State Agency ensures that health care and nutrition services are not diminished. The intent to extend the certification period is to reduce the administrative burden on both WIC staff and participants (e.g., income eligibility determination, residency documentation) while maintaining the quality nutrition services (nutrition assessment and education, including breastfeeding promotion and support, food package tailoring, and referral services) provided by WIC.

In order to maintain quality nutrition services, the Referrals tab on the Mid-Cert guide is now required. Staff can assess if the client is participating in any of the programs - Child Support Enforcement, Food Assistance Program, KanCare or TANF by asking a yes/no question. "Are you participating in...?" then mark Has as appropriate. If the client is not participating in Food Assistance Program, KanCare or TANF, referring them to the first page after the Foods section of their Program Booklet is easy and quick and then you can mark Referred on the screen. See cited portion of Program Booklet below.

Child Support Enforcement may take more time but staff can ask "Do you have a need for Child Support Enforcement?" If the answer is no, mark N/A; if the client already has it, mark Has; or if they ask how they get it, staff can refer them to the same page in the Program Booklet.

**BREASTFEEDING BENEFITS**  
Each mother makes perfect breastmilk to fit her baby's growth and developmental needs.

**BREASTMILK - PERFECT FOR MOMS**

- Always ready at the right temperature
- Promotes weight loss after pregnancy
- Prevents chronic disease including osteoporosis and cancer

**BREASTMILK - PERFECT FOR BABIES**

- Best possible nutrition
- Easy to digest - immediately ready to help baby grow
- Reduces risk of SIDS, ear infections, RSV and diarrhea
- Helps prevent chronic disease including diabetes, asthma, heart disease, and cancer
- Promotes brain growth and a smarter baby → child → adult
- Always clean and safe

**REFERRALS**  
Check with your local Health Department or the Department for Children and Families (DCF) to apply for KanCare, Child Support Services, Temporary Assistance for Needy Families, and/or Food Assistance Program. You may also apply online at: [www.dcf.ks.gov](http://www.dcf.ks.gov)  
To stop smoking call the Kansas Tobacco Quitline: 1-800-QUIT-NOW (1-800-784-8669)  
Ask your local WIC staff about services in your area.

**HEALTHY FAMILIES**

- Are active every day
- Eat a variety of colorful fruits and vegetables
- Cook together, eat together, and make mealtime a family time

Use low-fat milk with...



**You have heard that  
“Breast is Best”**

Do you see highly motivated mothers who are unable to meet their personal breastfeeding goals?

Are you frustrated with misinformation among colleagues?

The Breastfeeding Educator Program™ provides a comprehensive overview of lactation management that allows you to increase the effectiveness of your breastfeeding promotion and assistance team.

Health care providers and advocates for childbearing families gain insight, knowledge, and strategies to ensure all babies receive the best.

Learn to assist families get breastfeeding off to a good start, identify potential problems, and enhance problem solving in challenging situations.

This program emphasizes evidence-based management recommendations and provides practice opportunities with equipment commonly used to assist families to optimize their breastfeeding experiences.

**Certified Breastfeeding Educators™ are NOT qualified to represent themselves as Lactation Consultants.**



1525 N. Lorraine  
Wichita, KS 67214  
(316) 681-2545  
[www.tyreeclinic.com](http://www.tyreeclinic.com)

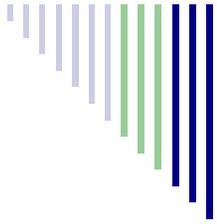
# Breastfeeding Seminar

**August 13-15, 2014  
7:30 a.m. - 5:30 p.m.**

**Saint Mark  
United Methodist Church  
1525 N. Lorraine**

**Guest Speaker  
Deb Bocar  
RN, PhD, IBCLC**

**Sponsored by  
E.C. Tyree Health &  
Dental Clinic**



**Deb Bocar**  
RN, PhD, IBCLC

Dr. Bocar is an International Board Certified Lactation Consultant (IBCLC).

She served on the original panel of experts that developed the International Board of Lactation Consultant Examiners' certification process in 1984 for IBCLCs. She was an invited participant to develop the American Nurses Association's Maternal-Child Nursing Certification Examination in 1985.

Dr. Bocar holds degrees in nursing and sociology from the University of Oklahoma, Master's Degrees in health education and nursing, and has earned a PhD in educational psychology from the University of Oklahoma.

Dr. Deb has presented and revised the Breastfeeding Educator Program more than 120 times since 1987 throughout the U.S., the Philippines, and in Taiwan.

For additional information about the program, including a detailed agenda, please visit [www.lactation-consultant-services.com](http://www.lactation-consultant-services.com)

**Continuing Education Credit**

This continuing nursing education activity has been submitted to the Missouri Nurses Association for approval to award nursing contact hours. The Missouri Nurses Association is accredited as an approver by the American Nurses Credentialing Center's Commission on Accreditation.

The application for approval for the program was made in June 2014 for up to 25 continuing nursing education contact hours. If approved the contact hours will be awarded for a period of two years from approval date.

In order to receive a certificate of completion, participants are required to sign attendance sheets each day of and submit program evaluations at the conclusion of the program.

**Optional Certification**

You may choose to complete requirements for certification as a Breastfeeding Educator. The certification process includes three components:

1. Participation at the 3-day Breastfeeding Educator Program™.
2. Completion of a role play demonstration.
3. Successful completion (minimum 80%) of a 50 item multiple-choice examination.

Those who complete this certification process are entitled to use the designation "Certified Breastfeeding Educator™."

Certification is conferred by Lactation Consultation Services™, and is in effect for five years.

The fee for optional certification is \$35. A certification pin is available after certification for \$5. Certification is completed during the afternoon of the third day.

Recertification requires previous certification and five continuing education contact hours (60 minute contact hours) related to breastfeeding within the previous five years.

**Registration**

(Please print)

Name \_\_\_\_\_

Check all that apply  
 Nurse  IBCLC  Dietitian  
 Other (please specify) \_\_\_\_\_

Organization \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Daytime Phone (\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_

**Payment** (amount enclosed)

\_\_\_\_\_ \$200 if postmarked by 7-31-14  
 \_\_\_\_\_ \$250 if postmarked after 8-8-14  
 \_\_\_\_\_ \$35 for optional certification  
 \_\_\_\_\_ Total Enclosed

Registration is limited and the full payment must be received to reserve your place. Refunds will be given for written cancellations prior to July 31, 2014, less \$25 processing fee. Registrants unable to attend may send an alternate. Call 316-681-2545 to identify an alternate.

**Mail registration and make checks payable to: E.C. Tyree Health & Dental Clinic, 1525 N. Lorraine, Wichita, KS 67214**

For additional information contact Schaunta James-Boyd at 316-681-2545 or Email: [sjames-boyd@tyreeclinic.com](mailto:sjames-boyd@tyreeclinic.com).