

**KANSAS WIC INFORMATION MEMORANDUM**  
**KANSAS-WIC-I-2013-04**

**TO:** Parent and Sub-Agencies

**FROM:** Dave Thomason  
Nutrition & WIC Services Director

**DATE:** January 30, 2013

**RE:** 2013 Kansas WIC Conference – Agenda, Registration  
2013 Kansas WIC Conference - Lodging  
2013 Kansas WIC Conference – Door prizes  
2013 Kansas WIC Conference – Excel Breakout Session  
Earned Income Tax Credit (EIC)  
Food Package - Documentation when Tailoring Food Packages to Include  
1 Pound of Cheese  
Formula – Neocate Junior Changes  
Questions Regarding KanCare  
WIC Approved Food Committee  
UPC correction for Ozark Hearth  
Nutrition Education-Zobey and Zowzoo materials now available  
Healthy Eating for Preschoolers Revised - sp  
NWA 2013 Annual Education and Networking Conference & Exhibits,  
April 14–17, Little Rock, AR  
Kansas Nutrition Council Conference, April 19, 2013  
*KWIC Focus* – Thank you!  
Educational Opportunities

**2013 Kansas WIC Conference – Agenda, Registration**

The 2013 Kansas WIC Conference, Building a Brighter Future, will be April 2-3, 2013 in Topeka at the Manor Conference Center (sessions)/Capitol Plaza Hotel (lodging), 1717 SW Topeka Blvd, Topeka, KS 66612. The 2013 Kansas WIC Conference draft agenda is attached. Registration will be through Kansas TRAIN as a step toward all staff being able to track training more effectively. <http://ks.train.org> **Registration will be available AFTER January 29. Agencies will be notified by email when registration on Kansas TRAIN is available.** Every person will need to register individually on Kansas TRAIN but agencies will be able to process

one payment. The agenda and tips for using Kansas TRAIN will also be posted on the Training page of the Kansas WIC website. [http://www.kansaswic.org/local\\_agencies/training.html](http://www.kansaswic.org/local_agencies/training.html)

- Timing and refreshment details:
  - April 1: Early Registration, 5:30-7:00 PM – Capitol Plaza Hotel foyer.
  - April 2: Registration begins at 8:00 AM – Manor Conference Center foyer. Sessions begin at 9:00 AM & end at 4:45 PM. Deluxe continental breakfast, lunch, and afternoon snack are provided.
  - April 3: Sessions begin at 8:00 AM and end by 2:30 PM. Hot buffet breakfast and lunch are provided.
- We've had some inquiries about allowing non-WIC staff to attend. Space permitting, we will allow attendance, at a higher registration fee but there is no separate fee for attending only one day. **Registration fee is \$75 for WIC staff and \$125 for non-WIC staff.**
- Application will be made for continuing education credit for nurses and licensed dietitians.
- Note that the preferred registration deadline is **March 11**. Late registrations will be accepted, but to allow for adequate seating and printed materials, advance registration is highly encouraged. Contact Patrice Thomsen for late registrations.
- Cancellations received prior to March 26 will be refunded. Cancellations received after March 26 will not be refunded and will be billed if not paid.
- Payment is due by April 2. Late payment can be arranged. Call for approval. When you register on Kansas TRAIN you will print off a payment form to use for your business office to prepare payment. The form can be used for individuals or a group.
- If you are the coordinator for an agency with a consultant dietitian, be sure to consider if your RD might attend. Agencies that "share" consultant RDs should discuss dividing the cost.

**ACTION REQUIRED:** Review draft agenda and finalize plans for staff to attend. Watch for email that registration is open. Step 1 – Individuals register on Kansas TRAIN. Step 2. Print Payment form off Kansas TRAIN and process payment. Contact Patrice Thomsen about problems with registration, late payment, cancellations, special accommodations or other questions. (785) 296-1189 or [pthomsen@kdheks.gov](mailto:pthomsen@kdheks.gov)

### **2013 Kansas WIC Conference – Lodging (adapted from I-2012-12, September)**

The 2013 Kansas WIC Conference will be April 2-3, 2013 in Topeka at the Manor Conference Center (sessions)/Capitol Plaza Hotel (lodging), 1717 SW Topeka Blvd, Topeka, KS 66612. Telephone is 1-800-579-7937 or 785-431-7200. FAX is 785-235-0194.

A block of lodging rooms has been reserved for Monday, April 1 and Tuesday, April 2 at these special rates: Single - \$81+tax and Double - \$91+tax. Current taxes total 14.95%. Note that the maximum reimbursable lodging amount for one person is \$83 + tax, and \$166 for two, etc.

There are three choices in how to reserve sleeping rooms at the Capitol Plaza.

1. Direct links to reservations. You can use either of these links to go directly to our specific group reservation page - no group code is required.  
[https://reservations.ihotelier.com/crs/g\\_reservation.cfm?groupID=790732&hotelID=13576](https://reservations.ihotelier.com/crs/g_reservation.cfm?groupID=790732&hotelID=13576)  
<http://booking.ihotelier.com/istay/istay.jsp?groupID=790732&hotelID=13576> OR
2. Book a room from the Capitol Plaza Website. Reservations can be made online at [www.capitolplazahoteltopeka.com](http://www.capitolplazahoteltopeka.com). Click on "Reservations" and you will be redirected to reservations page. Select "Groups" to continue booking. The attendee code for the discounted rate is **NUTRITION**. Once the code is entered, you will be able to select the dates and book your reservation OR
3. Call the Capitol Plaza directly at (800) 579-7937. Mention that you are part of **Nutrition and WIC Services** or group code **WICS**.

Reservations must be guaranteed with a major credit card or advanced payment. Guaranteed reservations are held without occupancy for one night only. To avoid cancellation charges, reservations should be cancelled by 3:00 PM the day prior to arrival. Check-in time is 3:00 PM and check-out time is 12:00 Noon.

The block of rooms will be held until **March 11, 2013**, after which any unreserved rooms will be released and made available for general use.

**ACTION REQUIRED:** Make reservations as needed. Contact Patrice Thomsen at [pthomsen@kdhe.gov](mailto:pthomsen@kdhe.gov) or 785-296-1189 with questions.

### **2013 Kansas WIC Conference - Doorprizes**

We will have door prizes at the 2013 Kansas WIC Conference. We appreciate past LA staff generosity in donating and soliciting door prizes. There is **no** requirement for an agency or individual to provide a door prize. The cost of door prizes should **not** be paid for by the WIC grant (listed on local WIC reimbursement affidavits). No items should be solicited from entities with WIC connections such as vendors, food companies, etc.

**ACTION REQUIRED:** Please contact Sandy Perkins at 785-296-1323 or [sperkins@kdheks.gov](mailto:sperkins@kdheks.gov) with questions about door prizes or intent to donate a door prize.

### **2013 Kansas WIC Conference Excel Breakout Session**

There will be an Excel breakout session held at the Kansas WIC Conference this year. If there are some specific items that you would like to know more about or maybe you would like to learn some fun tips and tricks to Excel, this is the time. Send your questions or ideas to Rachelle Hazelton at [rhazelton@kdheks.gov](mailto:rhazelton@kdheks.gov) or call (785) 291-3134 by February 28, 2012.

**ACTION REQUIRED:** Notify all Staff.

### **Earned Income Tax Credit (EIC)**

An Earned Income Credit (EIC) flyer titled “Your Money You Earned It. Now Claim It” is available on the additional links with this memo. The flyer is written in English and Spanish. It is important to remind clients about free help that is available to them when filing their tax forms. Many families that apply for the EIC pay someone to complete their tax forms and the average charge for tax preparation can cost \$100 or more.

Paying for tax preparation takes away from the value of the EIC. The Volunteer Income Tax Assistance (VITA) sites are located in community action agencies, churches, libraries, public assistance offices and other public places that provide free assistance to help low-income workers fill out their tax forms. If you wish to find the VITA site in your county you can call 1-800-906-9887.

**ACTION REQUIRED:** Share the EIC flyer with clients. If you would like a full EIC packet, contact The Center on Budget and Policy Priorities outreach staff at (202) 408-1080, or you can email a request to [eickit@cbpp.org](mailto:eickit@cbpp.org). If you need other languages of the Your Money You Earned It Now Claim It flyer, you can go to the website <http://eitcouthreach.org/category/outreach-tools> and print other languages. The English and Spanish versions are available on the additional links with this memo.

### **Documentation when Tailoring Food Packages to Include 1 Pound of Cheese**

The August 28, 2009 Timely Tidbit stated that when a client is issued 1 pound of cheese, documentation in KWIC should include the following:

1. If a client chooses to get a can of evaporated milk, the tailoring note should include that the client was informed and understands they did not receive their full milk benefit.
2. If a client chooses not to get the ‘dangling quart’, the documentation should include that the client was informed and understands they did not receive their full milk benefit.

3. If a client chooses to get the ‘dangling quart’, the documentation should include that the client was informed that they may not be able to find a quart of milk in their usual grocery store.

At that time there was a concern that quarts of milk would not be readily available at all vendors and adding a minimum stock requirement for them could place a hardship on some small vendors. This is no longer an issue and it is **no longer** necessary to document in KWIC that the client was informed that they may not be able to find a quart of milk in their usual grocery store, if the client chooses to get the ‘dangling quart’. It is still necessary to document the reason anytime the client is not issued the full milk benefit.

**ACTION REQUIRED:** Notify all staff who tailor food packages that they no longer need to document that client was informed that they may not be able to find a quart of milk in their usual grocery store, if the client chooses to get the ‘dangling quart’.

### **Formula – Neocate Junior Changes**

The SA has been notified that Nutricia will soon be updating some of the micronutrients in the Neocate Junior product line to better meet current dietary reference intake (DRI) recommendations. The levels have been optimized, taking into consideration this specific patient group requiring an amino-acid based product as a supplement to the diet or as a sole source of nutrition. The macronutrient profile is not being changed (i.e. the levels of protein, fat and carbohydrate in the upgraded Neocate Junior will be the same as in the existing product).

The upgraded Neocate Junior product line will begin to phase in starting in February 2013. Neocate Junior varieties will have no change in can size, price, codes, label or graphics.

**ACTION REQUIRED:** Notify all staff who assign food packages and all caregivers for clients receiving Neocate Junior.

### **Questions Regarding KanCare**

We have received a few questions regarding KanCare, which is the new name for Medicaid services including Healthwave. Clients have the option to choose from three different health plans, which are Amerigroup Kansas, Inc., Sunflower State Health Plan or United Healthcare of the Midwest. It doesn’t matter which plan the client chooses, all three plans **must** be verified through the Kansas Medical Assistance Program (KMAP) system to ensure KanCare eligibility is still current. The KMAP system will identify Healthwave 19 as Title XIX Medicaid and Healthwave 21 as Title XXI Medicaid in the KMAP system according to a customer service representative.

Just as a reminder, **only** Title XIX Medicaid is considered Adjunctive Eligible for WIC. If the client has Title XXI Medicaid, they must prove they meet WIC income guidelines with some other proof of income in order to be eligible for WIC services.

**ACTION REQUIRED:** Notify all Staff.

### **WIC Approved Food Committee**

It is time again to look at the WIC approved foods list and determine what foods will be issued and how the program materials will look. We are soliciting members for the committee from interested staff and/or clients. The first committee meeting will be in March and members of the committee will be required to attend three different phone conferences and possibly visit stores for product pricing and availability.

**ACTION REQUIRED:** Please have interested staff contact Valerie Merrow at vmerrow@kdheks.

### **Ozark Hearth UPC Correction**

There is an updated UPC listing on our webpage that includes the corrected “Ozark Hearth 100% Whole Wheat Bread” in the 16 ounce size; the correct UPC is 75551 41191.

**ACTION REQUIRED:** Share new listing as needed.  
[http://www.kansaswic.org/vendors/UPC\\_listing.html](http://www.kansaswic.org/vendors/UPC_listing.html)

### **Nutrition Education-Zobey and Zowzoo materials now available**

We have available, on a first come, first serve basis, some nutrition education materials originally developed by the Texas WIC program. Items available are:

- *The Adventures of Zobey—Jungle Jive* DVD
- *The Adventures of Zobey—Searching for a Rainbow* DVD
- *ZowZoo* DVD

These materials focus on increasing fruit and vegetable intake and physical activity and are intended for families with a child two years of age or older. An Order Form is attached to this I Memo. LAs are encouraged to order one of each item, in order to review the materials and have one set as a resource, but can order as many copies as can be used. Supporting materials, including lesson plans, are available on the WIC website, at:

[http://www.kansaswic.org/nutrition\\_education/lesson\\_plans.html](http://www.kansaswic.org/nutrition_education/lesson_plans.html)

**ACTION REQUIRED:** Share information with WIC staff involved in nutrition education and order materials, if interested.

### **Healthy Eating for Preschoolers Revised**

The English and Spanish version of the new preschooler publication “Healthy Eating for Preschoolers” has been revised to show that 3 year-olds need 2 cups of dairy foods per day, as identified in the 2010 Dietary Guidelines for Americans.

Please discard all versions downloaded prior to January 7, 2013. The newly revised version can be downloaded at: <http://wicworks.nal.usda.gov/children>.

**ACTION REQUIRED:** If interested, download a new copy of this resource and discard all versions downloaded prior to January 7, 2013.

### **NWA 2013 Annual Education and Networking Conference & Exhibits, April 14–17, Little Rock, AR**

The NWA 2013 Annual Education and Networking Conference & Exhibits will be April 14-17 in Little Rock, AR. This conference offers a terrific opportunity to learn new skills and to network with more than 1,000 colleagues and peers, public health professionals, technical experts and nationally recognized speakers from a variety of fields who will engage you during plenary and concurrent sessions. This year’s theme is “Discovering the Treasures of WIC!” You will be able to choose from more than 30 concurrent and 3 general sessions that will help expand your professional skills and information knowledge base to equip you to face WIC challenges and take advantage of WIC opportunities. The conference will offer tracks on Management, Staff/Customer Service, Breastfeeding and Nutrition/Behavior. The conference will also provide you the opportunity to meet with a wide range of WIC vendors who offer WIC specific products and services. For more information, go to the NWA website. <http://www.nwica.org/?q=events/a2-2013>

Note that the Little Rock location makes it an uncommon opportunity for WIC staff in southern and eastern Kansas. The State Agency has limited special training funds set aside as described in [ADM 11.02.00 Financial Support for Local Agency On-Going Training](#). Notice the policy specifies that staff time is not covered in these special funds.

**ACTION REQUIRED:** Share information with appropriate WIC staff. Make reservations for appropriate WIC staff to attend this conference as your local agency budget allows, or apply for special training funds. Even if special funds are obtained through the State Agency, staff members still need to confirm through their local county procedures that they will be allowed to attend.

### **Kansas Nutrition Council Conference, April 19, 2013**

The Kansas Nutrition Council’s 2013 Annual Conference will be held on Friday, April 19, 2013 at the Courtyard by Marriott in Salina. The theme is *Inspiring Change: Improving Nutrition*

*Education through Collaboration.* Highlights of the conference include:

- A keynote session by M.K. Guth, an artist from the northwest U.S. who traveled to Salina and created a unique documentary about the Sociology of Eating.
- A session on breastfeeding in Kansas, presented by Brenda Bandy, the Program Director of the Kansas Breastfeeding Coalition.
- A panel of nutrition professionals who will share their success with a 5-4-3-2-1 campaign in changing eating habits of children in Nebraska.
- A session that will update attendees on *Nutrition Innovation in Kansas*. We do have some creative folks right here in our state!

Registration information will be available soon at <http://www.sneb.org/about/knc.html>.

**ACTION REQUIRED:** Make reservations for appropriate WIC staff to attend this conference as your local agency budget allows, or apply for special training funds, [http://www.kansaswic.org/manual/ADM\\_11.02.00\\_Financial\\_Support\\_for\\_LA\\_On-Going\\_Training.pdf](http://www.kansaswic.org/manual/ADM_11.02.00_Financial_Support_for_LA_On-Going_Training.pdf).

### **KWIC Focus – Thank you**

This month's issue of *KWIC Focus* is included at the end of this memo and is also available on the web site at [http://www.kansaswic.org/local\\_agencies/kwic\\_focus\\_newsletter.html](http://www.kansaswic.org/local_agencies/kwic_focus_newsletter.html).

**ACTION REQUIRED:** Have all staff read *KWIC Focus*.

### **Educational Opportunities**

- **2013 Nutrition Intensive Course, “Nutrition for Infants, Children & Adolescents”** – February 24-27, 2013, Birmingham, AL. The purpose of this course is to improve the nutritional status of infants, children and adolescents by updating health professionals in infant, child and adolescent nutrition at both the individual and public health level. <http://lactation.childrensal.org/body.cfm?id=616>
- **La Leche League of Kansas Breastfeeding Continuing Education Program** – Friday, March 8, 2013, Newton KS featuring Christina M. Smillie, MD, FAAP, IBCLC, FABM Registration is now open at [www.kansasLLL.org](http://www.kansasLLL.org)
- **The New Mexico Breastfeeding Task Force** 19<sup>th</sup> Annual Conference “Let There Be Milk” Strategies to Influence a Plentiful Milk Supply” on March 7<sup>th</sup> and 8<sup>th</sup>, Albuquerque. For more information <http://www.breastfeedingnewmexico.org/meeting.html>
- **MINK Conference – “Nutrition without Boundaries.”** Periodically the dietetics associations of Missouri, Iowa, Nebraska, and Kansas have a joint conference. It's happening this year on April 4-6, 2013 in Overland Park, KS! The Registered Dietitian has expert skills in the field of nutrition but in today's rapidly changing environment, how does

the “nutrition expert” stay ahead of the competition? Bombarded by rapidly changing technology, generational divides and outside threats to the profession the RD needs to be their best and stay most effective. **Nutrition without boundaries** will encourage participants to utilize the skills of communications to reach the masses, collaboration to generate creativity, and foster the skill of innovation to support potential.

<http://www.minkconference.com/>

- **United States Lactation Consultant Association Conference** - Save the dates May 3-5, 2013 for the first USLCA breastfeeding conference in St. Louis, MO. For more information access <http://www.ilca.org/i4a/pages/index.cfm?pageID=3872>
- **KS WIC Glow and Grow Breastfeeding Training** Each new WIC employee is required by USDA to attend this training. For more information, see the [Training page](#) of the Kansas WIC website. Space permitting, we will allow attendance of non-WIC staff at a higher registration fee. Consider inviting other non-WIC staff such as Healthy Start Home Visitors.
  - **June 4, 2013 – Topeka**
  - **Fall, 2013 – Wichita (Date to be determined.)**
- **Certified Breastfeeding Educator** trainings presented by Debi Bocar, PhD, RN, IBCLC. Watch this website for more upcoming breastfeeding educator programs. - <http://www.lactation-consultant-services.com/about.html>
- **WIC Breastfeeding Basics**, a one hour online course from the WIC Works Resource System is now approved for 1 credit for dietitians, nurses and lactation consultants. WIC Breastfeeding Basics is the first WIC Works course to offer CERPs. You'll need to create an account, etc. Check it out today at <http://wicworks.nal.usda.gov/wic-learning-online>
- **FREE** web-based Breastfeeding Training. Sponsored by the University of Virginia School of Medicine and the Virginia Department of Health. [www.breastfeedingtraining.org](http://www.breastfeedingtraining.org) CEU's available. *5 new Baby Friendly Hospital Initiative modules were added August 1, 2011. Prior participants may earn new credit for completing these updated modules.*
- Promotion of good nutrition and feeding practices is an essential component of the fight to prevent obesity. **Prenatal Nutrition**, [www.prenatalnutritiontraining.org](http://www.prenatalnutritiontraining.org) is a free course provided by the Virginia Department of Health for health care professionals with detailed information about nutrition, physical activity and weight management from preconception through delivery. Please check it out.

**ACTION REQUIRED:** Share information with appropriate WIC staff about these continuing education opportunities. Consider sending appropriate WIC staff according to your local agency training needs and as the local agency budget allows. If appropriate, refer to ADM 11.02.00 Financial Support for Local Agency On-Going Training for information on the possibility of obtaining financial support from the SA. Notice the policy specifies that staff time is not covered in these special funds.

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[http://www.kansaswic.org/manual/ADM\\_11.02.00\\_Financial\\_Support\\_for\\_LA\\_On-Going\\_Training.pdf](http://www.kansaswic.org/manual/ADM_11.02.00_Financial_Support_for_LA_On-Going_Training.pdf)

Enclosures:

Draft Agenda – 2013 Kansas WIC Conference  
Zobey and Zowzoo Order Form  
*KWIC Focus*

If you have any questions regarding this memo, please contact the state staff member assigned to your agency.

# Zobey and Zowzoo Order Form

**Agency**

**Name:** \_\_\_\_\_

**Agency Contact**

**Person:** \_\_\_\_\_

**Shipping**

**Address:** \_\_\_\_\_

\_\_\_\_\_

These materials are intended for families with a child who is two years of age or older. Quantities are limited and available on a first come, first serve basis. (To estimate the number of children 2 yrs and over served by your agency/clinic, use the Participation by Age Report in KWIC.)

Item Name	Quantity Requested
The Adventures of Zobey- Jungle Jive DVD	
The Adventures of Zobey- Searching for a Rainbow DVD	
Zowzoo DVD	

**Send order to: Cathy Colpitts**  
**Nutrition and WIC Services**  
**Suite 220**  
**1000 SW Jackson**  
**Topeka, Kansas 66612-1274**  
**Email: [ccolpitts@kdheks.gov](mailto:ccolpitts@kdheks.gov)**  
**Fax: 785-296-1326**



Instead of providing program tips and tricks in this KWIC Focus, we wanted to take a moment to thank each and every Kansas WIC employee for your patience, hard work, and dedication to the families of Kansas, especially during the last several months.

We have completed the rollout of the new .NET system and while we hit a couple bumps in the road, we have worked through them and kept moving forward. As of January 10<sup>th</sup>, all WIC Clinics are using the new system with the new electronic signature pads.

Specifically, we would like to name our pilot clinics who worked through a lot of “bugs” to get the system where it is now. Big thanks to:

- Lyon County WIC Program,
- Lawrence and Douglas County WIC Program,
- Franklin County WIC Program and
- Riley County WIC Program.

*Randy Kern*  
*Julie Orulas*  
*Sandi Fry*  
*Randy Kern*  
*Randy Kern*  
*Cathy Clark*  
*Cathy Thomas*  
*Sandy Kern*  
*Raenelle Hazelton*  
*Pamela Embus*  
*David Homer*  
*Natasha Hager*  
*Patrice Thomsen*  
*David BA*  
*Colleen Morrow*



# *Building a Brighter Future*

Kansas WIC Conference  
April 2-3, 2013

## **Draft (1/28/2013) Agenda**

&

Conference Center Map

Sponsored by: KDHE-Nutrition & WIC Services

Manor Conference Center (sessions)

Capitol Plaza Hotel (lodging)

1717 SW Topeka Blvd, Topeka, KS

**Monday, April 1, 2013:** Registration available in **Hotel** foyer from 5:30-7:00 PM

- Sunflower Ballroom: Meals, refreshments, door prizes
- Bison Room B: Mothers' Room w/ screened area for pumping/nursing.
- Manor Conference Center Foyer: KWIC Help Desk Staff
- Manor Conference Center Foyer: Nutrition & Breastfeeding Resources Table – Tools to Make Your Job Easier

### **Tuesday, April 2, 2013**

8:00 AM	Registration – Manor Conference Center Foyer Deluxe Continental Breakfast View and register for door prizes in Sunflower Ballroom (chairs side)
General Session - Sunflower Ballroom	
9:00 AM	Welcome - <b>Dave Thomason</b> , Director of the Kansas WIC Program
9:30 AM	<b>Dr. Marianne Neifert (aka Dr. Mom). “Keys to Contentment”.</b> Would you like to help yourself and your clients reduce stress and improve the quality of your lives by learning to live at the upper end of your inborn level of happiness, even when times are tough? In this session, Dr. Mom will review life-changing principles of positive psychology—the scientific study of optimal human functioning—to promote positive emotions, optimism, and well-being. Leave the session empowered to begin incorporating happiness-boosting insights, attitudes, and practices into your daily routine to generate positive energy and keep you more engaged with life. Let your personal example of happiness, fulfillment, optimism and joy serve as a healthy and influential model for all families within your sphere of influence.
10:30 AM	Beverage break • View and register for door prizes

Breakout Sessions – Locations as indicated in the column headings.

See session descriptions on the next page.

Approximate room seating is listed by each room name. If a room is full, you will need to attend another session. Notice that certain sessions are NOT repeated.

	<i>Sunflower-300</i>	<i>Shawnee A 150</i>	<i>Shawnee B&amp;C-100</i>	<i>Pioneer-135</i>
11:00 AM	<p><b>Marianne Neifert</b>  <b>“Everybody Has a Role in Breastfeeding.”</b></p> <p>Suggested audience – All</p> <p><i>Not repeated</i></p>	<p><b>Laura Burton</b>  <b>“Safe at Home: Understanding Domestic Violence.”</b></p> <p>Suggested audience – All</p> <p><i>Repeated</i></p>	<p><b>Barbara Morrison –</b>  <b>“To Have and To Hold.”</b></p> <p>Suggested audience – All</p> <p><i>Repeated</i></p>	<p><b>Speaker to be determined –</b>  <b>“Vitamin D and Maternal, Infant, and Child Populations.”</b></p> <p>Suggested audience – Nurses, RDs, BFPCs</p> <p><i>Repeated</i></p>
12:00 AM	Lunch • View and register for door prizes			
1:00 PM	<p><b>Marianne Neifert</b>  <b>“Overcoming Barriers to Exclusive Breastfeeding.”</b></p> <p>Suggested audience – Nurses, RDs, BFPCs</p> <p><i>Not repeated</i></p>	<p><b>Laura Burton</b>  <b>“Safe at Home: Understanding Domestic Violence.”</b></p> <p>Suggested audience – All</p> <p><i>Repeated</i></p>	<p><b>Barbara Morrison –</b>  <b>“To Have and To Hold.”</b></p> <p>Suggested audience – All</p> <p><i>Repeated</i></p>	<p><b>Speaker to be determined –</b>  <b>“Vitamin D and Maternal, Infant, and Child Populations.”</b></p> <p>Suggested audience – Nurses, RDs, BFPCs</p> <p><i>Repeated</i></p>
2:00 PM	Pass between sessions			
General Sessions - Sunflower Ballroom				
2:15 PM	<p><b>Jennifer Bañuelos. “The Baby Behavior Campaign: History, Results, and Expansion of a WIC-based Obesity Prevention Intervention.</b> Baby Behavior messages and materials have been successful in improving infant-feeding practices by addressing common "trigger" behaviors for overfeeding, such as infant crying and waking. This session will provide an overview of the relationship between infant-feeding practices and childhood obesity, followed by summaries of the Fit WIC Baby Behavior Study and the California Baby Behavior Campaign, concluding with a description of current expansion efforts in Kansas and other states.</p>			
3:15 PM	Refreshment Break – Sunflower Ballroom			
3:45 PM	<p><b>Sandi Fry &amp; Darrel Finley. “KWIC: New Things to Come.”</b> The new version of KWIC provides us with opportunities we didn’t have before. In this session we will present the projects for KWIC that are on the horizon. Within the next couple years, we plan to add</p>			

	several new features, including an appointment reminder system for clients, more information on the internet for clients and vendors, and more information at your fingertips when logging onto KWIC.
4:45 PM	Adjourn for the day.

Day 1 – Breakout Descriptions – Although an audience is suggested, anyone can attend.

- **Marianne Neifert - “Everybody Has a Role in Breastfeeding”** (Suggested audience: All) Although WIC professional staff members are charged with *counseling* breastfeeding mothers, WIC clerical and administrative staff also can play a critical role in *supporting* breastfeeding clients. In this session, Dr. Neifert will empower WIC clerical/support staff to provide caring and consistent positive breastfeeding messages that help clients reach their breastfeeding goals. *Not Repeated*
- **Marianne Neifert - “Overcoming Barriers to Exclusive Breastfeeding.”** (Suggested audience: Nurses, Dietitians, BFPC) Despite the steady increase in breastfeeding initiation rates, a large majority of U.S. infants and mothers do not receive the maximum health benefits associated with exclusive and extended breastfeeding. In this session, Dr. Neifert will share effective counseling strategies targeting the common barriers that undermine exclusive breastfeeding, including: the lack of prenatal preparation; early breastfeeding challenges that jeopardize the establishment of an abundant milk supply; the lack of early follow-up and assessment of breastfeeding dyads; inadequate maternal support; perception of insufficient milk; misinterpretation of infant crying; returning to work or school; and early introduction of solid foods. *Not Repeated.*
- **Laura Burton – “Safe at Home: Understanding Domestic Violence.”** (Suggested audience: All) Abusive relationships are a common problem with significant health implications in all aspects family life. In this session, participants will learn warning signs of abuse, best practices for health professionals working with survivors and children, importance of knowing your organization's mandatory reporting policies, and how to talk with survivors about resources. *Repeated*
- **Barbara Morrison – “To Have and To Hold.”** (Suggested audience: All) In the traditional marriage vows is the phrase “to have and to hold from this day forth and forever more.” Our newborns and infants need the same promise only they literally need to be held. For nine months (hopefully) the fetus is held in the womb, a habitat to promote growth and development. However, after birth babies continue to need a special habitat for optimal growth and development, for social, emotional and cognitive development, for the development of mother. This special habitat starts immediately after birth when baby is placed skin-to-skin on mother’s chest and continues through the first year or two as mothers and others hold, carry and wear baby. This session will explore the benefits of holding newborns and infants as well as the harms that come with separation. *Repeated*
- Speaker to be determined – **“Vitamin D and Maternal, Infant, and Child Populations.”** (Suggested audience: Nurses, Dietitians, BFPC) *Repeated*

## Wednesday, April 3, 2013

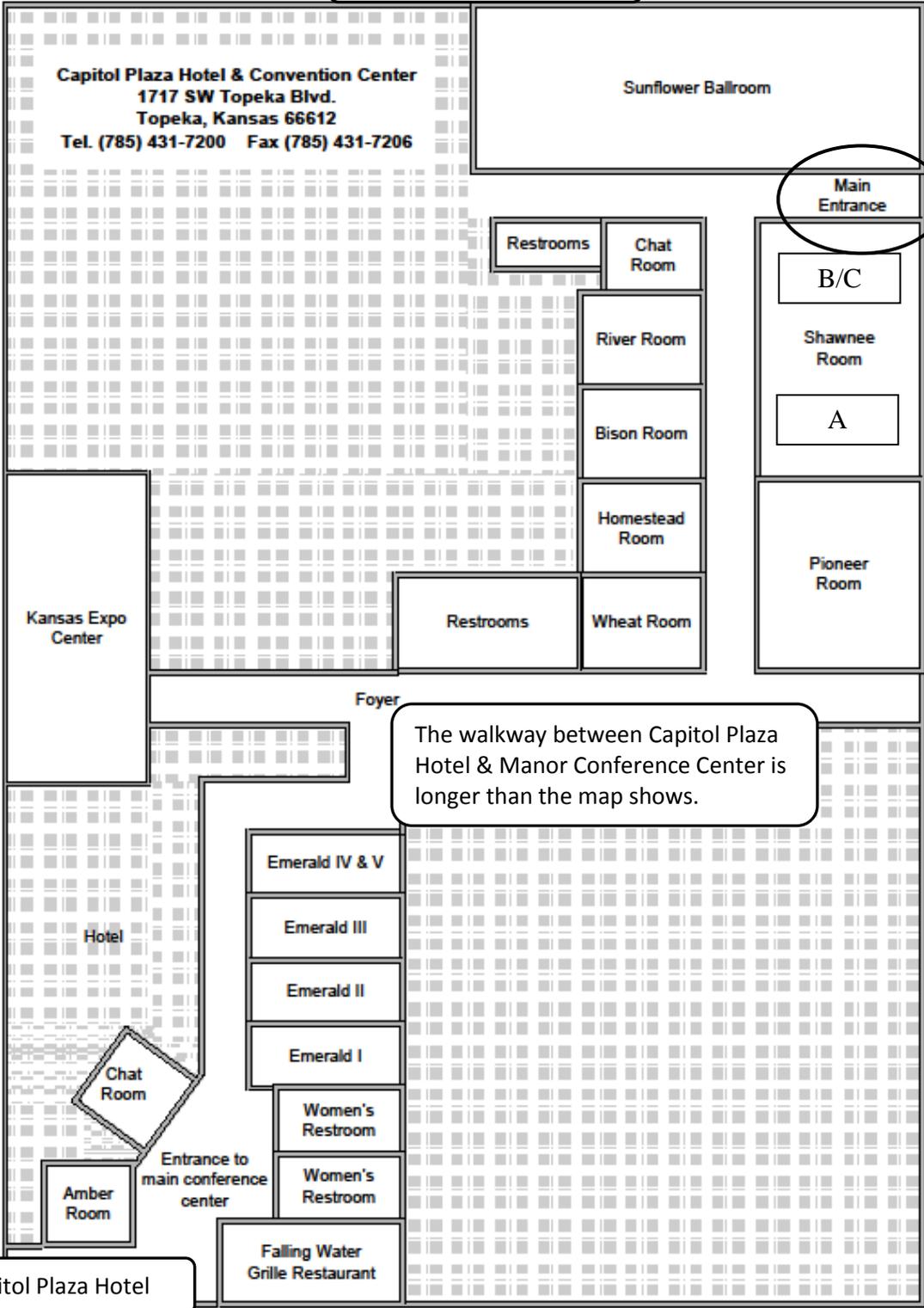
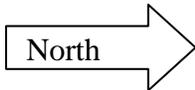
7:00 AM	Hot Breakfast Buffet – Sunflower Ballroom					
General Session - Sunflower Ballroom						
8:00 AM	<p><b>David Procter. “Rural Grocery Initiative.”</b>            In 2007, Dr. Procter, a group of rural grocers, non-profits, and community leaders launched the Rural Grocery Initiative to identify challenges faced by rural grocery stores and sustainable models of rural grocery operation to address those challenges. Since that time, Procter and the Rural Grocery Initiative have created an informational website (<a href="http://www.ruralgrocery.org">www.ruralgrocery.org</a>), hosted three national rural grocer summits, and developed a series of rural grocer best practices.</p>					
9:00 AM	Pass between sessions					
<p>Breakout Sessions – Locations as indicated in the column headings.            See session descriptions following the table.            Approximate room seating is listed by each room name. If a room is full, you will need to attend another session. Notice that certain sessions are NOT repeated.</p>						
	<i>Sunflower-300</i>	<i>Shawnee A-150</i>	<i>Shawnee B&amp;C-100</i>	<i>Pioneer-135</i>	<i>Homestead-65</i>	
9:15 AM	<p><b>Income! Income! Hear All About It! – Pam Combes, Rachelle Hazelton</b>            Suggested audience – Any staff that ever determines income eligibility   <i>Repeated</i></p>	<p><b>KWIC Questions &amp; Answers – Sandi Fry</b>             Suggested audience – All   <i>Repeated</i></p>	<p><b>Breastfeeding Peer Counseling Program – no state staff</b>             Suggested audience – BFPCs and BFPC Supervisors   <i>NOT repeated</i></p>	<p><b>Nutrition Update – Julie Ornelas, Sandy Perkins, Martha Hagen</b>             Suggested audience – Nurses, RDs   <i>Repeated</i></p>	<p><b>Vendor Compliance – Valerie Mellow, Brad Iams</b>             Suggested audience – Local Vendor Managers   <i>Repeated</i></p>	
10:15 AM	Beverage Break – Sunflower Ballroom (30 minutes)					
10:45	<p><b>Income! Income! Hear All About It! – Pam Combes</b>            Suggested audience – Any staff that ever determines income eligibility  <i>Repeated</i></p>	<p><b>KWIC Questions &amp; Answers – Sandi Fry</b>             Suggested audience – All   <i>Repeated</i></p>	<p><b>Tips &amp; Tricks to Excel – Rachelle Hazelton</b>             Suggested Audience - WIC Coordinators and any staff that use KWIC reports.   <i>NOT Repeated</i></p>	<p><b>Nutrition Update – Julie Ornelas, Sandy Perkins, Martha Hagen</b>             Suggested audience – Nurses, RDs   <i>Repeated</i></p>	<p><b>Vendor Compliance – Valerie Mellow, Brad Iams</b>             Suggested audience – Local Vendor Managers   <i>Repeated</i></p>	

11:45 PM 12:30 PM	Lunch – Sunflower Ballroom <b>Meagan Johnson, “Zap the Gap.”</b> In this highly charged, participatory presentation, Meagan Johnson outlines the dominant generational forces in the workplace and how each generation’s “generational signposts” drive motivation, influence company loyalty and delivery of customer service. Based on pre-conference audience member interviews, Meagan will deliver a roadmap that will enable members to tackle their specific generational challenges. You’ll laugh while acquiring tools you can use immediately to improve your multi-generational relationships with clients, co-workers and in your every day personal life.
2:00 PM	Adjourn • Turn in evaluations. • Pick up attendance certificate.

Day 2 – Breakout Descriptions – Although an audience is suggested, anyone can attend.

- **Income! Income! Hear All About It! – Pam Combes, Rachelle Hazelton.** (Suggested audience – Any staff that ever determines income eligibility) Are you tired of feeling confused? Do you have difficulty deciding what income information to use? Maybe you’re not sure what questions to ask the clients or how to enter their income into KWIC. Don’t panic! This session is for you. We will discuss these issues and many more. *Repeated*
- **KWIC Questions & Answers – Sandi Fry** (Suggested audience – All) Have you been scratching your head over the new version of KWIC? Come prepared with questions and we will get them answered. *Repeated*
- **Breastfeeding Peer Counseling Program – no state staff** (Suggested audience – BFPC and BFPC Supervisors) Meet, greet and collaborate. Use this opportunity to network. Bring questions, problems, barriers, and solutions to discuss with your peers. *NOT repeated.*
- **Tips & Tricks to Excel – Rachelle Hazelton–** (Suggested Audience - WIC Coordinators and any staff that use KWIC reports). If you would like to know more about Excel or maybe you would like to learn some fun tips and tricks to Excel, this is the time. In this session you will learn some helpful shortcuts, learn how to deal with formulas and other functions as well as learn how to export reports from KWIC into Excel. *NOT Repeated*
- **Nutrition Update – Julie Ornelas, Sandy Perkins, and Martha Hagen** (Suggested audience – RD, RN) Policy review-especially formula issuance to breastfed infants in the first month; Direct order formula; WIChealth.org; Making use of state-supplied nutrition education resources/materials. *Repeated.*
- **Vendor Compliance – Valerie Merrow, Brad Iams** (Suggested audience – Local Vendor Managers) As a Local Vendor Manager do you struggle with monitoring your vendors? Often wonder what to cover during a training visit? In this session you will learn how to conduct a monitoring visit, best practices for training your vendors and ensuring compliance with policies and procedures. *Repeated.*

Manor Conference Center



Additional Parking  
Manor Conference Center parking lot – corner of 17<sup>th</sup> & Western. Use this lot if you are not staying at the Capitol Plaza Hotel.

The walkway between Capitol Plaza Hotel & Manor Conference Center is longer than the map shows.



Map and Driving directions.

<http://www.capitolplazahoteltopeka.com/location-directions>

**From West of Topeka:**

Take I-70 East to Exit 363 Adams St./ Branner Trafficway exit. Turn left (south) on Adams and travel to 15th St., which is the first street on right. Turn right (west) on 15th St. When the street forks, stay on the left hand side and merge on to 17th St. (15th St. goes right). The Capitol Plaza Hotel is on the left corner of Topeka Blvd and 17th St. Turn left on Topeka Blvd. and right into the Capitol Plaza Hotel/Kansas Expocentre main entrance.

**From South of Topeka:**

Travel on the Kansas Turnpike (335) north to South Topeka Exit #177. Pay the toll and immediately get into the right lane. Go north on Topeka Blvd. The Capitol Plaza Hotel is on the left corner of Topeka Blvd. and 17th St. Turn left into the Capitol Plaza Hotel/Kansas Expocentre main entrance.

**From East of Topeka:**

Take I-70 West to the Topeka Exit (Exit363)/Adams St. Turn left onto Adams St. and then turn right off Adams St. at 15th Street. When the street forks, stay on the left hand side and merge on to 17th St. (15th St. goes right). The Capitol Plaza Hotel is on the left corner of Topeka Blvd and 17th St. Turn left on Topeka Blvd. and right into the Capitol Plaza Hotel/Kansas Expocentre main entrance.