



KANSAS WIC INFORMATION MEMORANDUM
KANSAS-WIC-I-2013-05

TO: Parent and Sub-Agencies

FROM: Dave Thomason
Nutrition & WIC Services Director

DATE: February 28, 2013

RE: Food package – Discontinued 11.5 oz Shelf Stable Juice
Mileage Reimbursement
2013 Kansas WIC Conference – Remember to Register by March 11!
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Food Package-Discontinued 11.5 Shelf Stable Juice

The State WIC office has been notified that Nestle' USA, Inc. has made the decision to discontinue producing an 11.5 oz. shelf stable concentrate Juicy Juice effective March 2013. The decision was based on the move to a new manufacturing facility along with limited demand for a shelf stable juice concentrate. A review of consumer purchase habits also revealed a preference for ready to drink juices. We expect product will no longer be on shelves effective July 1, 2013.

ACTION REQUIRED: Please share with staff and ensure clients who are issued concentrated juice in their food package are aware of the change. Welch's still produces the 11.5 oz. shelf stable concentrates that are WIC approved.

Mileage Reimbursement

Effective January 1, 2013, the maximum allowed reimbursement for privately owned automobile mileage changed for business miles driven. The maximum allowed WIC reimbursement for Calendar Year 2013 will be **\$0.565** per mile. Each Local Agency should change their affidavit spreadsheet to reflect what their agency allows up to the new maximum.

If you have questions, contact Rachele Hazelton at (785) 291-3134 or by email at rhazelton@kdheks.gov.

ACTION REQUIRED: Notify all WIC staff as well as other Health Department or County staff who are involved with providing affidavits to the WIC Program.

2013 Kansas WIC Conference – Remember to Register by March 11!

As stated in multiple I-Memos, the 2013 Kansas WIC Conference, Building a Brighter Future, will be April 2-3, 2013 in Topeka at the Maner Conference Center (sessions)/Capitol Plaza Hotel (lodging), 1717 SW Topeka Blvd, Topeka, KS 66612.

Kansas WIC policy requires that at least one representative from each Local Agency and clinic site must attend the Kansas WIC Conference. However we have great sessions planned so we hope that more than one staff member per clinic attends. Also, this is the required 2013 training for all Breastfeeding Peer Counselors (BFPC) and BFPC supervisors.

Registration deadline is **March 11**. Late registrations are accepted, but we appreciate your cooperation with registering by the stated deadlines so that we can make more definite plans. Contact Patrice Thomsen for late registrations. The block of hotel rooms is held until **March 11**.

See the draft agenda and other information, including hotel details on the [Kansas WIC website training page](#).

ACTION REQUIRED: Step 1 – Individuals register on [Kansas TRAIN](#). Step 2 - Print Payment Form off Kansas TRAIN and process payment. (May send one Payment Form for the group.) Step 3 – Make hotel reservations as needed.

Contact Patrice Thomsen about problems with registration, late payment, cancellations, special accommodations or other questions. (785) 296-1189 or pthomsen@kdheks.gov

2013 Kansas WIC Conference – Door Prize Reminder

As first announced in the January I-Memo, we will have door prizes at the 2013 Kansas WIC Conference. We appreciate past LA staff generosity in donating and soliciting door prizes. There is **no** requirement for an agency or individual to provide a door prize. The cost of door prizes should **not** be paid for by the WIC grant (listed on local WIC reimbursement affidavits).

No items should be solicited from entities with WIC connections such as vendors, food companies, etc.

ACTION REQUIRED: Please contact Sandy Perkins at 785-296-1323 or sperkins@kdheks.gov with questions about door prizes or intent to donate a door prize.

Resources, NE – Sesame Street Food for Thought kits still available

Sesame Street Food for Thought nutrition education kits for families are still available to LAs. Remember that the DVD/booklet sets are targeted to WIC families with a child two years of age or over. These kits should be included as a part of documented secondary nutrition education. This handout is listed as a choice in KWIC.

ACTION REQUIRED: If your LA would like to order these kits, send an email to:

jornelas@kdheks.gov with the number of kits requested.

Resources, NE -Medicine for Pregnant Women and New Moms

The US Food and Drug Administration (FDA) Office of Women's Health has partnered with USDA-FNS to bring you and your clients valuable health information for pregnant women and new moms.

Many women have questions about using medicines during pregnancy and breastfeeding. The FDA Office of Women's Health has developed several fact sheets, brochures, and postcards to provide easy-to-read tips about safe medication use. The [Medicine and Pregnancy fact sheet](#) and [My Medicines record keeper](#) are available in English and Spanish. There are also pregnancy registry brochures and postcards in English for women who have to take prescription medications for conditions like diabetes, epilepsy, and asthma.

These publications are available at no cost, and shipping is also free. You can order between 50 and 200 copies of each publication via the online order form at : <http://promotions.usa.gov/pregnancy.html>. The materials will be shipped to you within 4-6 weeks after ordering.

ACTION REQUIRED: Share information with WIC staff and order publications as desired.

Resources, NE – Lactose Intolerance

Midwest Dairy Council is pleased to offer WIC **free resources** and materials on dairy nutrition. The items listed below can be ordered **at no cost** by completing the order form located at www.midwestdairy.com/wic.

- **Lactose Intolerance Magnet** - packet of 25. This 4” x 7” magnet is a great way to help remind your WIC clients that they can enjoy dairy again with 5 easy tips.
- **Lactose Intolerance Video** - FREE educational DVD featuring two 3 minute videos that can be used as teaching tools to help WIC nutrition educators talk about lactose intolerance with their clients. The videos show how lactose intolerance should properly be diagnosed and how to manage a diet when diagnosed with lactose intolerance. A tear pad of 50 handouts for WIC families will be included with each DVD. An English and Spanish version are included on the DVD and handouts.

ACTION REQUIRED: Share information with WIC staff and order publications as desired.

Resources, NE – Help Me Be Healthy pamphlet order sent out recently

The Spring 2013 Help Me Be Healthy pamphlet order opportunity was sent out earlier this month. If you did not receive the email notice, send an email to jornelas@kdheks.gov.

ACTION REQUIRED: Notify WIC staff responsible for ordering nutrition education materials.

WIC Time Studies/Sheets

This is a friendly reminder that Quarter 1 (October 13 – December 13) time studies/sheets were due on or before January 20, 2013. Time studies should be submitted for all salaried/hourly employees funded in total or in part by WIC funds, according to the LA Contract and the policy and procedure manual ADM: 02.03.03. The time study should be completed and sent into the State agency at a minimum of one month per quarter.

Thank You to the following Counties for Submitting Timely Qtr 1 Time Studies/Sheets

Barber	Ellsworth	Kiowa	Nemaha	Scott
Barton	Finney	Lane	Neosho	Sedgwick
Butler	Ford	Leavenworth	Norton	SEK - Anderson
Chase	Franklin	Lincoln	Osage	SEK - Woodson
Clark	Geary	Linn	Osborne	Seward
Clay	Graham	Lyon	Ottawa	Shawnee
Cloud	Gray	Marion	Pawnee	Stafford
Comanche	Greeley	Marshall	Phillips	Stevens
Crawford	Greenwood	McPherson	Pratt	Sumner
Decatur	Harper	Meade	Reno	Wabaunsee
Dickinson	Hodgeman	Miami	Republic	Washington

Douglas	Jewell	Mitchell	Rice	Wichita
Edwards	Johnson	Morris	Riley	Wyandotte
Ellis	Kingman	NEK	Saline	Grant

If you have questions contact Rachelle at (785) 291-3134 or by email at rhazelton@kdheks.gov.

ACTION REQUIRED: Notify all WIC staff.

Formula – New Abbott Nutrition Updates

Abbott Nutrition has provided the SA with information regarding two new Similac® products that will be launched in spring of 2013.

Similac® Total Comfort

This new item from the Similac line of infant formulas provides complete nutrition for infants 0-12 months of age who are experiencing discomfort due to persistent feeding issues. Similac Total Comfort differs from Similac® Advance® in that the protein source is 100% partially hydrolyzed whey protein and it has 98% less lactose than standard milkbased formulas. This new product will be offered in two powder sizes: 1.41 lb powder and 12.6 oz powder and will begin shipping in April 2013.

Similac® Total Comfort is rebate-eligible. The SA is planning to add the 12.6 oz powdered containers as a contract formula option June 2013. More information on this product and details about issuing will be included in the March P-memo.

Similac® for Supplementation

Similac for Supplementation is a nutritionally complete formula promoted to support those moms who have already made the decision to supplement their breastfeeding with infant formula. This product offers slightly more galacto-oligosaccharides (GOS), than Similac® Advance®.

Similac for Supplementation will be available in a 1.45 lb powder container and an 8-pack of 2 fl oz ready to feed bottles. This product will begin shipping in May 2013. **The formula will NOT be WIC allowable in Kansas.**

ACTION REQUIRED: Notify all WIC staff and look for more details on Similac ® Total Comfort in the March P-Memo.

Exhibit at MINK

The Kansas WIC Program has decided to host an exhibit at the upcoming Missouri, Iowa, Nebraska, and Kansas Dietetics Association joint conference (MINK). The theme of our exhibit will be WIC – a great job opportunity for dietitians. We would like to use this exhibit to promote

the fantastic WIC dietitian opportunities available and to recruit applicants for vacant positions in addition to encouraging dietetic students to consider a career in public health nutrition and WIC.

ACTION REQUIRED: Please send Sandy Perkins, sperkins@kdheks.gov, information on any positions that are available in your clinic/community. We would also appreciate any ideas for this exhibit.

Client Program booklet, Spanish version, quantities limited

The SA has limited quantities of the Spanish version of the Client Program booklet (WIC approved food list). While we want to make the booklet available to any client that needs it, LAs should avoid giving extra copies or multiple copies of this booklet to clients. The current food packages and program booklets will be changing effective 10/1/13, so we are trying to avoid reprinting the booklet before this time.

ACTION REQUIRED: Share this information with all WIC staff.

KWIC Focus – Special Needs Field on Demographics Window

This month's issue of *KWIC Focus* is included at the end of this memo and is also available on the web site at http://www.kansaswic.org/local_agencies/kwic_focus_newsletter.html.

ACTION REQUIRED: Have all staff read *KWIC Focus*.

Educational Opportunities

- **MINK Conference – “Nutrition without Boundaries.”** Periodically the dietetics associations of Missouri, Iowa, Nebraska, and Kansas have a joint conference. It's happening this year on April 4-6, 2013 in Overland Park, KS! The Registered Dietitian has expert skills in the field of nutrition but in today's rapidly changing environment, how does the “nutrition expert” stay ahead of the competition? Bombarded by rapidly changing technology, generational divides and outside threats to the profession the RD needs to be their best and stay most effective. **Nutrition without boundaries** will encourage participants to utilize the skills of communications to reach the masses, collaboration to generate creativity, and foster the skill of innovation to support potential.
<http://www.minkconference.com/>
- **Kansas Nutrition Council Conference, April 19, 2013** The Kansas Nutrition Council's 2013 Annual Conference will be held on Friday, April 19, 2013 at the Courtyard by Marriott in Salina. The theme is *Inspiring Change: Improving Nutrition Education through Collaboration*. Highlights of the conference include: a keynote session by M.K. Guth, an artist from the northwest U.S. who created a unique documentary about the Sociology of

Eating and a session on breastfeeding in Kansas, presented by Brenda Bandy, the Program Director of the Kansas Breastfeeding Coalition Business Case for Breastfeeding Project. Registration information is available at <http://www.sneb.org/about/knc.html>.

- **United States Lactation Consultant Association Conference** - Save the dates May 3-5, 2013 for the first USLCA breastfeeding conference in St. Louis, MO. For more information access <http://www.ilca.org/i4a/pages/index.cfm?pageID=3872>
- **KS WIC Glow and Grow Breastfeeding Training** Each new WIC employee is required by USDA to attend this training. For more information, see the [Training page](#) of the Kansas WIC website. Space permitting, we will allow attendance of non-WIC staff at a higher registration fee. Consider inviting other non-WIC staff such as Healthy Start Home Visitors.
 - **June 4, 2013 – Topeka**
 - **Fall, 2013 – Wichita (Date to be determined.)**
- **Certified Breastfeeding Educator** trainings presented by Debi Bocar, PhD, RN, IBCLC. Watch this website for more upcoming breastfeeding educator programs. - <http://www.lactation-consultant-services.com/about.html>
- **WIC Breastfeeding Basics**, a one hour online course from the WIC Works Resource System is now approved for 1 credit for dietitians, nurses and lactation consultants. WIC Breastfeeding Basics is the first WIC Works course to offer CERPs. You'll need to create an account, etc. Check it out today at <http://wicworks.nal.usda.gov/wic-learning-online>

ACTION REQUIRED: Share information with appropriate WIC staff about these continuing education opportunities. Consider sending appropriate WIC staff according to your local agency training needs and as the local agency budget allows. If appropriate, refer to ADM 11.02.00 Financial Support for Local Agency On-Going Training for information on the possibility of obtaining financial support from the SA. Notice the policy specifies that staff time is not covered in these special funds.

If you have any questions regarding this memo, please contact the state staff member assigned to your agency.

Enclosures: *KWIC Focus*



Question	Answer
<p>With .NET sometimes there will be an “S” on the printed appointment schedule, indicating there is a note in Special Needs on the Demographics screen. But about half the time there is no note in the Special Needs box on the Demographics screen. Is this a bug?</p>	<p>We’ve researched this and have not been able to find it as a bug. However, what might be the problem is that perhaps instead of deleting the note staff may have used the space bar to delete the note but left that space. If there is any space in the field, it indicates the “S” on the Appointment Summary.</p> <p>When a staff member notices this problem, she can double click in the Special Needs field on the Demographics screen and then hit “Delete”. That will delete the space. The next time the Appointment Summary is generated that “S” won’t show up on the Appointment Summary. Remind staff to use this method when they delete notes that no longer apply.</p> <p>(P.S. If you think something is a bug, be sure to call the KWIC Help Desk at 1-866-516-3606.)</p>
<p>With the change to electronic signature, we occasionally forget to have the client sign the Rights and Responsibilities (R & R) early in the appointment. Then the RD has to get it signed before she prints checks. But she does not have a signature pad so clinic flow is disrupted. Can “Rights and Responsibilities” be added to the Certification Guide as a reminder?</p>	<p>This request has been added to the list of KWIC requests. However other priority KWIC system work must be done before we even assess the request list.</p> <p>We suggest that you continue to work with staff so they remember to complete this task early in the intake process, just as before the change to electronic signature.</p> <p>One thing that may help as a reminder is to have a laminated copy of the Rights and Responsibilities prominently kept at the intake workstation. This may remind staff to always provide the client with the opportunity to read the R & R and get the signature.</p> <p>If you do not have a laminator and would like a laminated R & R (two-sided with English/Spanish), contact Cindy Thomas at the state office. Use cthomas@kdheks.gov or 785-296-1320.</p>

