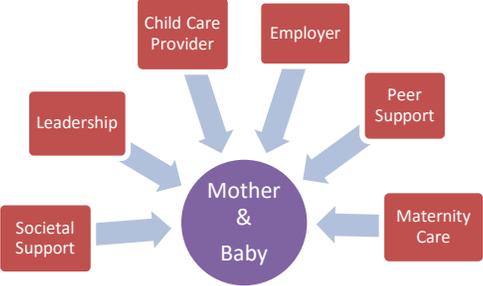


## Breastfeeding Programs and Activities

| Program   | Target Population  |
|---|--|
| <p style="text-align: center;"><b><u>Communities Supporting Breastfeeding</u></b></p>  <p>A designation recognizing communities that provide multifaceted breastfeeding support across several sectors: businesses, employers, hospitals, child care providers and peer support. Six pilot communities receive technical assistance to meet the designation criteria – Great Bend, Salina, Liberal, Parsons, Winfield and Hays. Geary County will also receive assistance.</p> | <p><b>Communities</b></p>  |
|  <p style="text-align: center;"><b><u>Business Case for Breastfeeding</u></b></p> <p>Assist employers to develop or enhance workplace lactation support services. Education about the federal “Nursing Mothers’ Break Time” law. Resources for breastfeeding mothers as well.</p>   | <p><b>Employers and employed breastfeeding mothers</b></p>         |
| <p style="text-align: center;"><b>Breastfeeding 101 Trainings</b></p> <p>FREE Breastfeeding continuing education for community healthcare professionals and others who serve families. 4.5 hours of breastfeeding education covering the fundamentals of breastfeeding management. CEU’s for RNs, RDs &amp; IBCLCs. Hosted by local health departments. 9 trainings in 9 different locations across KS.</p>   | <p><b>Healthcare professionals and others serving families</b></p> |

|   |   |
|---|---|
| <p style="text-align: center;"><b><u>Prenatal Breastfeeding Class Curriculum</u></b></p> <p>The Kansas Breastfeeding Coalition, in partnership with Kansas Department of Health and Environment (KDHE) Bureau of Family Health (Title V Maternal and Child Health Services Program) has created a FREE two (2) hour class for parents. The high-quality, highly visual, infant feeding class is available for FREE to anyone in Kansas and can be integrated into health departments, hospitals or community-based prenatal education classes. It is an evidence-based curriculum designed to educate families in a prenatal class setting about safe and optimal infant feeding.</p> | <p><b>Parent educators</b></p>                        |
| <div style="text-align: center;">  <p><b><u>Child Care Provider Education</u></b></p> </div> <p>Train child care providers to support breastfeeding through optimal infant feeding practices unique to the breastfed infant using evidenced-based practices. Partners include KS Child Care Training Opportunities (KCCTO), Child Care Aware® and KDHE.</p>  | <p><b>Childcare providers</b></p>                     |
| <div style="text-align: center;">  <p><b><u>Building Local Breastfeeding Coalitions</u></b></p> </div> <p>Training to develop optimal breastfeeding interventions, through sharing of model practices and policies with local breastfeeding advocacy groups. Launched with Summit in November 2012 and continues with technical assistance calls and annual state-level conference. Currently 22 breastfeeding coalitions in KS and 38 communities participating in this project.</p>  | <p><b>Community-level breastfeeding advocates</b></p> |
| <div style="text-align: center;">  <p><b><u>Breastfeeding Welcome Here</u></b></p> </div> <p>Recognize businesses that support public breastfeeding at their facilities through the use of window clings.</p>  | <p><b>Businesses</b></p>                              |

|   |  |
|---|--|
| <p style="text-align: center;"><b><u>Continuity of Care</u></b></p> <p>Improve breastfeeding support prenatally and postpartum (Steps 3 &amp;10 of the Ten Steps), specifically to assist hospitals achieve the “<a href="#">Baby Friendly Hospital</a>” designation.</p>   | <p>Families, health care professionals, agencies and organizations serving families in Wichita</p> |
| <p><b>Programs KBC <i>advises</i> but are administered by others:</b></p>   |  |
| <p style="text-align: center;">  <b><u>High 5 for Mom &amp; Baby</u></b> </p> <p>Administered by UMHFM to assist hospitals to implement evidence-based maternity care practices that are supportive of breastfeeding.</p>  | <p>Hospitals</p>   |
| <p style="text-align: center;">  <b><u>Breastfeeding Friendly Physicians’ Practice Designation</u></b> </p> <p>Administered by the KS Chapter of the American Academy of Pediatrics to help physicians become more knowledgeable and supportive of breastfeeding. Funding: UMHMF</p>   | <p>Physicians</p>  |
| <p style="text-align: center;">  <b>Breastfeeding Friendly Child Care Provider</b> </p> <p>Administered by Child Care Aware® of KS to help child care providers create a breastfeeding friendly environment. 5 criteria which included provider education</p>  | <p>Child Care Providers</p>  |
| <p style="text-align: center;">  <b>Continuing Education Program</b> </p> <p>Administered by <a href="#">La Leche League of Kansas</a>. Annual program to educate health care providers on optimal, current breastfeeding management practices to better support their breastfeeding families. Includes a LLL Leader Education Day the following day using the same speaker(s) and content.</p> | <p>Health care providers<br/>Peer Supporters</p>   |