



## KANSAS WIC INFORMATION MEMORANDUM

KANSAS-WIC-I-2014-01

**TO:** Parent and Sub-Agencies

**FROM:** Dave Thomason  
Nutrition & WIC Services Director

**DATE:** October 24, 2013

**RE:** Local Agency National WIC Association (NWA) Dues  
FFY2013 Deadline for Monthly and Supplemental Affidavits is November 15<sup>th</sup>  
Training: New Employee Breastfeeding Training, Wichita, Nov. 21, 2013  
New Nutrition Education and Breastfeeding Materials  
*Zobey-Jungle Jive* DVDs and *Sesame Street Food for Thought-Eating Well on a Budget* DVD kits, Are Still Available  
WIC Advisory Committee – 2013 Election Results  
New Assigned Lead State Staff Members  
*KWIC Focus*-Cell Phone Carriers  
Training: Educational Opportunities

### **Local Agency National WIC Association (NWA) Dues**

The SA has decided to pay the 2014 Calendar Year Local Agency NWA dues for all Local Agencies. NWA members receive the Association's weekly newsletter, NWA Monday Morning Report, and other NWA e-publications which provide up-to-date information on legislation, funding and policy regarding the WIC program. Information on NWA's Local Agency section is available at <http://nwica.org/?q=community/c61>.

**Action Required:** Do not pay your own dues.

### **FFY2013 Deadline for Monthly and Supplemental Affidavits is November 15th**

In order for the State Agency to meet federal reporting deadlines, **all** expenses related to FFY2013 must be received from the Local Agency no later than November 15, 2013. **All of the September bills such as: trainings, payroll, utility bills etc. should be placed on a September affidavit or a Supplemental affidavit only.** Requests for breastpump and equipment reimbursements must also be received by November 15, 2013. If FFY2013 expenses are received after November 15, 2013, they may not be reimbursed.

If you have any questions, please contact Rachelle Hazelton at (785) 291-3134 or by email [rhazelton@kdheks.gov](mailto:rhazelton@kdheks.gov).

**ACTION REQUIRED:** Notify all WIC staff, as well as other Health Department or County staff who are involved with providing affidavits to the WIC Program.

### **Training: New Employee Breastfeeding Training, Wichita, Nov. 21, 2013**

Each new WIC employee is required by USDA to attend Kansas WIC New Employee Breastfeeding Training (“Using Loving Support to Grow and Glow in WIC”). For more information, see the [Training page](#) of the Kansas WIC website. Space permitting, we will allow attendance of non-WIC staff at a higher registration fee. Consider inviting other non-WIC staff such as Healthy Start Home Visitors.

- **November 21, 2013 – Wichita** – see registration details in the [August 2013 I-Memo](#) or the [Training page](#) of the Kansas WIC website. Registration due Nov. 18.
- **Spring 2014 – Topeka (Date to be determined.)**

**ACTION REQUIRED:** Inform appropriate staff. As appropriate, register for the 2013 New Employee Breastfeeding Training in Wichita by November 18. Contact Patrice Thomsen at [pthomsen@kdheks.gov](mailto:pthomsen@kdheks.gov) or 785-296-1189 with questions or the need to register late.

### **New Nutrition Education and Breastfeeding Materials**

Four new infant feeding printable handouts have been posted on the WIC website. The titles in the *Help Your Baby Learn Healthy Eating* series are:

- Newborn – 3 Months,
- 4 – 6 Months,
- 7 – 9 Months and
- 10 – 12 Months.

These four handouts are available in English and Spanish and can be found at:

[http://www.kansaswic.org/nutrition\\_education/nutrition\\_edu\\_materials.html](http://www.kansaswic.org/nutrition_education/nutrition_edu_materials.html). These four printable handouts replaced the following titles, which were removed from the website:

- *A Guide for Feeding Your Baby: Birth to Eight Months,*
- *A Guide for Feeding Your Baby: Six to Twelve Months* and
- *Feeding the Older Baby: 10-12 Months.*

Three new breastfeeding bookmarks have been added to the WIC Publications Order form. The titles are:

- *Breastmilk...As Good As It Gets* (<http://www.noodlesoup.com/goodasitgetsflier.aspx>)
- *Laid-Back Breastfeeding* (<http://www.noodlesoup.com/laidback.aspx>) and
- *Skin-to-Skin! Get Close to Baby* (<http://www.noodlesoup.com/skintoskinflier.aspx>).

The *Laid-Back Breastfeeding* bookmark has English on one side and Spanish on the other side. The other two bookmarks are available in English only. Use the links provided to view these three bookmarks, which the SA purchased from Noodle Soup. The links are provided for viewing only, LAs do not need to purchase these. They are now available free of charge from the SA through the WIC Publications Order form, found at: **will add link once it is posted**

**ACTION REQUIRED:** Share this information with all staff involved in using or ordering nutrition education materials.

**Zobey-Jungle Jive DVDs and Sesame Street Food for Thought-Eating Well on a Budget DVD kits, Are Still Available**

The SA still has copies of these materials available for use by WIC clinics in their client nutrition education efforts. These materials should be used in combination with additional nutrition education and information and not just handed out.

**ACTION REQUIRED:** If interested in ordering copies of these materials, please email Julie Ornelas at [jornelas@kdheks.gov](mailto:jornelas@kdheks.gov).

**WIC Advisory Committee - 2013 Election Results**

The 2013 elections for the Northeast and Southeast WIC Advisory Committee (WAC) representatives are complete and listed below. The complete WAC list and contact information can be found on the [WIC Advisory Council page](#) of the Kansas WIC website.

- Northeast Region
  - Representative: Jody Hammerschmidt, Leavenworth County
  - Alternate: Argelia Woods, Johnson County
- Southeast Region
  - Representative: Brenda Clugston, Cherokee Crawford County
  - Alternate: Nancy Anstey, Lyon County

There was only one nominee for NWA Local Agencies Representative so no election process was required. Laura Drake, Johnson County

Representatives continuing on the Committee for one more year are:

- North Central Region
  - Representative: Shirley Mendoza, Phillips County
  - Alternate: Liz Nicholas Hainke, Rooks County

- South Central Region
  - Representative: Heather Peterson, Reno County
  - Alternate: Mitzi Hesser, Kiowa County
- Western Region
  - Representative: Barb Johannsen, Meade County
  - Alternate: Arlene Doll, Lane County

Thank you to the following for serving during the past two years (or longer):

- Representative or Alternate: Linda Timme, Nancy Anstey, Kay Powell, Joan DeCoursey
- LA NWA Representative: Nancy Sanchez



**ACTION REQUIRED:** Contact your WIC Advisory Committee representative with any issues or suggestions for policy change or service improvement that should be placed on future WAC agendas. Contact Patrice Thomsen at [pthomsen@kdheks.gov](mailto:pthomsen@kdheks.gov) or 785-296-1189 with questions.

#### **Newly Assigned Lead State Staff Members**

The [July P-Memo](#) listed new State Agency management evaluation team assignments. The attached list specifies which one of the team members is the newly assigned lead state staff member for each county. Telephone numbers are listed and email addresses can be found on the [Contact State WIC Staff](#) page of the Kansas WIC program website. (The assignments on this webpage will be updated soon.)

**ACTION REQUIRED:** Use the new assignments to contact state staff with questions.

#### **KWIC Focus – Cell Phone Carriers**

This month's issue of *KWIC Focus* is included at the end of this memo and is also available on the web site at [http://www.kansaswic.org/local\\_agencies/kwic\\_focus\\_newsletter.html](http://www.kansaswic.org/local_agencies/kwic_focus_newsletter.html).

**ACTION REQUIRED:** Have all staff read *KWIC Focus*.

#### **Training: Educational Opportunities**

- **KS WIC Glow and Grow Breastfeeding Training** Each new WIC employee is required by USDA to attend this training. For more information, see the [Training page](#) of the Kansas WIC website. Space permitting, we will allow attendance of non-WIC staff at a higher registration fee. Consider inviting other non-WIC staff such as Healthy Start Home Visitors.
  - **November 21, 2013 – Wichita** – see registration details in the [August 2013 I-Memo](#) or the [Training page](#) of the Kansas WIC website. Registration due Nov. 18.
  - **Spring 2014 – Topeka (Date to be determined.)**

- **The "Kids Are Drinking What?!" Webinar: October 30th 12-1 pm Central Time**  
What goes in the sippy cup, and beyond? Are parents following beverage introduction recommendations? Beverages make significant calorie and nutrient contributions to children's diets. Data from recent analysis of the National Health and Nutrition Examination Survey (NHANES) unveil alarming trends in beverage intake over the past three decades as children transition from bottle to cup and into their teens. Please join Midwest Dairy Council on October 30th from 12-1pm (Central Time) for a Lunch & Learn Webinar. Participants will receive one free CEU. Please feel free to share this opportunity with other Registered Dietitians this topic may interest!

Please contact Marley Sugar RD, LD Health & Wellness Program Manager with Midwest Dairy Council at [msugar@midwestdairy.com](mailto:msugar@midwestdairy.com) if you have any questions. **Space is limited.** Reserve your Webinar seat now at: <https://www3.gotomeeting.com/register/151256070>

- **WIC Breastfeeding Basics**, a one hour online course from the WIC Works Resource System is now approved for 1 credit for dietitians, nurses and lactation consultants. WIC Breastfeeding Basics is the first WIC Works course to offer CERPs. You'll need to create an account, etc. Check it out today at <http://wicworks.nal.usda.gov/wic-learning-online>
- An Online Breastfeeding Continuing Education Tutorial: **Expanding Pediatricians' Roles in Breastfeeding Support: Continuing Medical Education (CME) Online Tutorial** There is no charge for this tutorial. To access the program, click on or cut and paste this link into your browser: <http://www.northeastern.edu/breastfeedingcme/index.html>

**ACTION REQUIRED:** Share information with appropriate WIC staff about these continuing education opportunities. Consider sending appropriate WIC staff according to your local agency training needs and as the local agency budget allows. If appropriate, refer to ADM 11.02.00 Financial Support for Local Agency On-Going Training for information on the possibility of obtaining financial support from the SA. Notice the policy specifies that staff time is not covered in these special funds.

If you have any questions regarding this memo, please contact the state staff member assigned to your agency.

Enclosures: *KWIC Focus*  
*ME Lead Assignments*



Question	Answer
<p><b>Cell phone carriers:</b> Straight Talk is a cell phone vendor that is not showing as available to choose in the demographics screen. Can this be added?</p>	<p>Adding Straight Talk is not possible as it is just a service for other carriers such as Verizon, AT&amp;T, T-Mobile and Sprint. If the client does not know which provider they have they can try the following:</p> <ol style="list-style-type: none"><li>1. Send a text message from their phone to the email address of the staff person they are working with.</li><li>2. Once the email is received the staff person can see which carrier it was sent from, such as <u><a href="mailto:txt.att.net">@txt.att.net</a></u>.</li><li>3. Then the staff person can select the real carrier from the list.</li></ol> <p>Below is a list of the major cell phone carriers: (Note it may not be a complete list.) @vtext.com = Verizon @txt.att.net = AT&amp;T @tmomail.net = T-Mobile @messaging.sprintpcs.com = Sprint</p>
<p><b>Cell phone carriers:</b> We have had several clients with “government” issued cell phones, and I believe the cell phone carrier is Safelink Wireless. Could we add this cell phone carrier to list so we can send these clients text messages? Thank you!</p>	<p>To add any other cell phone carrier, follow the steps 1-3 above. The final step, step 4, is to forward the email you received from the client to the KWIC Help Desk at <u><a href="mailto:kwicsupport@cquest.us">kwicsupport@cquest.us</a></u>. This will allow CQuest to add the carrier to the drop down list.</p>



Kansas WIC State Agency Lead Staff Assignments effective October 2013

<b>County</b>	<b>Lead Staff Assigned</b>	<b>County</b>	<b>Lead Staff Assigned</b>	<b>County</b>	<b>Lead Staff Assigned</b>
Allen	Pam Combes 785-296-1325	Hodgeman	Patrice Thomsen 785-296-1189	Rush	Rachelle Hazelton 785-291-3134
Anderson	Patrice Thomsen 785-296-1189	Jackson	Rachelle Hazelton 785-291-3134	Russell	Pam Combes 785-296-1325
Atchison	Rachelle Hazelton 785-291-3134	Jefferson	Valerie Merrow 785-296-0092	Saline	Patrice Thomsen 785-296-1189
Barber	Sandy Perkins 785-296-1323	Jewell	Rachelle Hazelton 785-291-3134	Scott	Pam Combes 785-296-1325
Barton	Sandy Perkins 785-296-1323	Johnson	Brad Iams 785-296-0093	Sedgwick	Martha Hagen 785-291-3161
Bourbon	Pam Combes 785-296-1325	Kearny	Brad Iams 785-296-0093	Seward	Valerie Merrow 785-296-0092
Brown	Rachelle Hazelton 785-291-3134	Kingman	Sandy Perkins 785-296-1323	Shawnee	Julie Ornelas 785-296-0094
Butler	Brad Iams 785-296-0093	Kiowa	Sandy Perkins 785-296-1323	Sheridan	Martha Hagen 785-291-3161
Chase	Sandy Perkins 785-296-1323	Labette	Martha Hagen 785-291-3161	Sherman	Valerie Merrow 785-296-0092
Chautauqua	Julie Ornelas 785-296-0094	Lane	Pam Combes 785-296-1325	Smith	Pam Combes 785-296-1325
Cherokee	Martha Hagen 785-291-3161	Leavenworth	Pam Combes 785-296-1325	Stafford	Sandy Perkins 785-296-1323
Cheyenne	Valerie Merrow 785-296-0092	Lincoln	Rachelle Hazelton 785-291-3134	Stanton	Brad Iams 785-296-0093
Clark	Patrice Thomsen 785-296-1189	Linn	Patrice Thomsen 785-296-1189	Stevens	Julie Ornelas 785-296-0094
Clay	Valerie Merrow 785-296-0092	Logan	Valerie Merrow 785-296-0092	Sumner	Martha Hagen 785-291-3161
Cloud	Valerie Merrow 785-296-0092	Lyon	Sandy Perkins 785-296-1323	Thomas	Valerie Merrow 785-296-0092
Coffey	Sandy Perkins 785-296-1323	Marion	Valerie Merrow 785-296-0092	Trego	Julie Ornelas 785-296-0094
Comanche	Sandy Perkins 785-296-1323	Marshall	Rachelle Hazelton 785-291-3134	Wabaunsee	Julie Ornelas 785-296-0094
Cowley	Brad Iams 785-296-0093	McPherson	Patrice Thomsen 785-296-1189	Wallace	Valerie Merrow 785-296-0092
Crawford	Pam Combes 785-296-1325	Meade	Patrice Thomsen 785-296-1189	Washington	Valerie Merrow 785-296-0092
Decatur	Pam Combes 785-296-1325	Miami	Sandy Perkins 785-296-1323	Wichita	Pam Combes 785-296-1325
Dickinson	Rachelle Hazelton 785-291-3134	Mitchell	Rachelle Hazelton 785-291-3134	Wilson	Sandy Perkins 785-296-1323
Doniphan	Patrice Thomsen 785-296-1189	Montgomery	Martha Hagen 785-291-3161	Woodson	Patrice Thomsen 785-296-1189
Douglas	Brad Iams 785-296-0093	Morris	Valerie Merrow 785-296-0092	Wyandotte	Valerie Merrow 785-296-0092
Edwards	Sandy Perkins 785-296-1323				
Elk	Brad Iams 785-296-0093	Nemaha	Martha Hagen 785-291-3161		
Ellis	Pam Combes 785-296-1325	Neosho	Valerie Merrow 785-296-0092		
Ellsworth	Rachelle Hazelton 785-291-3134	Ness	Brad Iams 785-296-0093		
Finney	Brad Iams 785-296-0093	Norton	Pam Combes 785-296-1325		
Ford	Rachelle Hazelton 785-291-3134	Osage	Julie Ornelas 785-296-0094		
Franklin	Pam Combes 785-296-1325	Osborne	Pam Combes 785-296-1325		
Geary	Julie Ornelas 785-296-0094	Ottawa	Rachelle Hazelton 785-291-3134		
Gove	Julie Ornelas 785-296-0094	Pawnee	Martha Hagen 785-291-3161		
Graham	Rachelle Hazelton 785-291-3134	Phillips	Pam Combes 785-296-1325		
Grant	Patrice Thomsen 785-296-1189	Pottawatomie	Pam Combes 785-296-1325		
Gray	Patrice Thomsen 785-296-1189	Pratt	Sandy Perkins 785-296-1323		
Greeley	Sandy Perkins 785-296-1323	Rawlins	Valerie Merrow 785-296-0092		
Greenwood	Julie Ornelas 785-296-0094	Reno	Patrice Thomsen 785-296-1189		
Hamilton	Brad Iams 785-296-0093	Republic	Valerie Merrow 785-296-0092		
Harper	Sandy Perkins 785-296-1323	Rice	Brad Iams 785-296-0093		
Harvey	Martha Hagen 785-291-3161	Riley	Pam Combes 785-296-1325		
Haskell	Brad Iams 785-296-0093	Rooks	Pam Combes 785-296-1325		