



## Shawnee County Health Agency

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**FOR IMMEDIATE RELEASE**  
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### **MEDIA RELEASE**

#### **Milk for Thought's Big Pink Bus for Breastfeeding Heads to Topeka**

Breastfeeding is making headlines across the nation and Milk for Thought is taking the energy, passion and dedication of the breastfeeding community on the road — for 45 days, 30-plus cities, and 1 goal, to support, empower and connect the breastfeeding community. The “Latch On America Tour” will stop in Topeka on July 24<sup>th</sup>.

Topeka's stop will be held at the Kansas Children's Discovery Center from 1-4 pm on Sunday, July 24<sup>th</sup>. A number of community organizations have come together to put this event on, including KDHE's Nutrition and WIC Services and Chronic Disease Risk Reduction Programs, La Leche League and the Shawnee County Health Agency. In addition to activities to understand the local breastfeeding culture in Topeka, an informational fair will be held inside of the Kansas Children's Discovery Center.

Goals of the tour include supporting the 20 steps of the Surgeon General's Call to Action for breastfeeding, connecting new moms with lactation experts, increasing awareness for local breastfeeding resources, and learning about and documenting the unique breastfeeding culture in each city. Along the way, a documentary crew will capture the amazing breastfeeding stories of mothers and advocates as well as profiling organizations that are taking action to empower breastfeeding moms.

This event is free and open to the public, but please note, if you would like to explore the Kansas Children's Discovery Center while you are at the event, admission fees will apply.

For more information please visit [www.milkforthought.com](http://www.milkforthought.com)

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*The Shawnee County Health Agency is dedicated to protecting health in the community by providing prevention, education, and health care services.*

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Vision Statement: Leading the way to a healthier Shawnee County