

Immunizations: The Cycle of Success

2014 Kansas Immunization Conference

September 16-18, 2014 • Wichita, Kansas

Program Overview

"Immunizations: The Cycle of Success", 2014 Immunization Conference will reflect the interdependency of the components that must be present to effectively prevent outbreaks of vaccine preventable diseases. This conference will investigate each component of the cycle, provide current evidence based practice guidelines and encourage participants to assess their systems and processes for improvement opportunities.

Pre-Conference Session A: Back to the Basics-VFC will focus on setting up a clinic to begin the VFC Program. Pre-Conference Session B: KSWebIZ Update will be presented by KSWebIZ staff.

Featured Speakers



William L. Atkinson, M.D., MPH

Dr. Atkinson is the Associate Director for Immunization Education at the Immunization Action Coalition in Saint Paul, Minn. He is retired from the CDC where he worked on the development and publication of the childhood and adolescent immunization schedules.



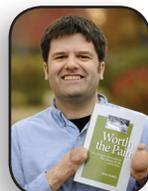
Donna L. Weaver, RN, MN

Donna Weaver is a Nurse Educator for the Education, Information and Partnership Branch at CDC. She has been awarded the Excellence in Teaching Award from the National Institute for Staff and Organizational Development and the Chief Nurse Officer Award for Public Health Service.



John Eplee, M.D., FAFM

Dr. Eplee is currently president of the Kansas Medical Society and is utilizing this opportunity to forward the mission of improving immunization rates in Kansas. He is also in full-time family medicine practice in Atchison, Kan.



Andy Marso, Meningitis Survivor

Andy Marso is a reporter for the Topeka Capital-Journal. As a meningitis survivor, Marso authored a first-person narrative of his journey titled *Worth the Pain: How Meningitis nearly Killed Me - Then Changed My Life for the Better*.



Jill B. Roark, MPH

Jill Roark currently works for the CDC as a Carter Counseling Inc. Health Communication Specialist in the Health Communications Service Office with the National Center for Immunization and Respiratory Diseases.

Additional Speakers

Kansas Department of Health and Environment

Staff from the Kansas Immunization Program

Staff from the Bureau of Epidemiology and Public Health Informatics

Planning Committee

KDHE Kansas Immunization Program:

Pete Bodyk, Director
Patti Kracht, RN AFIX/Education Manager
Mike Parsons, Outreach Coordinator

KU Medical Center Area Health Education Center:

MeLinda Lair, Senior Coordinator
Sherry Pryor, Senior Coordinator
Terri Schmitz, RN, BSN, Senior Coordinator
Mary Beth Warren, MS, RN, Executive Director

Objectives

At the completion of this conference, participants should be able to:

- Compare strategies used over the decades to address immunization barriers to current immunization promotional campaigns
- Assess immunization policies and procedures in practice setting for compliance with current ACIP Immunization Recommendations
- Apply evidence based strategies to improve HPV vaccine coverage
- Utilize information on the connection between vaccine hesitancy, compliancy and missed opportunities with disease outbreaks in discussions with parents
- Apply knowledge gained pertaining to direct access to and/or data exchange with the Kansas Immunization Registry, KSWebIZ
- Deliver safe and effective vaccine by implementing each of the components of the "Cycle of Success"

Target Audience

Physicians, nurses and other health professionals interested in advocating for healthy lives by offering age and culturally-appropriate messages and scientifically-based vaccine delivery.

Credit

All participants are required to complete and sign a "verification of attendance" form. After the program, a certificate of completion will be provided to activity participants based on documentation of actual attendance time.

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the University of Kansas Medical Center Office of Continuing Medical Education and the Kansas Department of Health and Environment. The University of Kansas Medical Center Office of Continuing Medical Education is accredited by the ACCME to provide continuing medical education for physicians.

The KU Medical Center Office of Continuing Medical Education designates this live activity for a maximum of 14 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: The University of Kansas Medical Center Area Health Education Center East, as an approved provider of continuing education by the Kansas State Board of Nursing, presents this offering for a maximum of 16.5 contact hours credit applicable for relicensure of RNs and LPNs. Kansas Provider Number LT0056-0749

Continuing education credit will be prorated according to documented attendance.

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Agenda

Tuesday, September 16, 2014

- 4:00 p.m. - 7:00 p.m. Conference and Pre-Conference Registration
5:00 p.m. - 7:00 p.m. **Pre-Conference Workshop (two sessions available – Pre-registration required)**
Session A: Back to the Basics-VFC - Betty Grindol, LPN and Patti Kracht, RN
Session B: KSWebIZ Update Status - Phil Breedlove; Timothy Budge; Brittany Ersery; and Deb Warren

Wednesday, September 17, 2014

- 7:00 a.m. - 8:00 a.m. Conference Registration and Breakfast
8:00 a.m. - 8:30 a.m. **Welcome and Opening Remarks**
8:30 a.m. - 10:30 a.m. **Keynote Address: What's New in Immunization** - William L. Atkinson, M.D., MPH
10:30 a.m. - 10:45 a.m. Break
10:45 a.m. - 12:00 p.m. **General Session: Hearts and Minds: 60 years of Immunization Promotion** - William L. Atkinson, M.D., MPH
12:00 p.m. - 1:30 p.m. Lunch
1:30 p.m. - 3:00 p.m. **General Session: Vaccines – Storing, Handling, and Administering Them** - Donna L. Weaver, RN, MN
3:00 p.m. - 3:30 p.m. Break
3:30 p.m. - 4:45 p.m. **General Session: Updates from Kansas Immunization Program and Bureau of Epidemiology and Public Health Informatics**
4:45 p.m. - 5:00 p.m. **Wrap Up and Adjournment**
5:00 p.m. - 6:00 p.m. **Disease Investigation: An Open Forum for LHDs** - Bureau of Epidemiology and Public Health Informatics staff

Thursday, September 18, 2014

- 7:30 a.m. - 8:00 a.m. Breakfast
8:00 a.m. - 8:15 a.m. Announcements
8:15 a.m. - 10:00 a.m. **General Session: You are the Key to HPV Cancer Prevention: Working Towards Improved HPV Vaccine Coverage** - Jill B. Roark, MPH
10:00 a.m. - 10:30 a.m. Break
10:30 a.m. - 12:00 p.m. **General Session: Connecting Vaccine Hesitancy to Outbreaks** - John Eplee, M.D., FAAFM
12:00 p.m. - 1:00 p.m. Lunch
1:00 p.m. - 2:00 p.m. **General Session: For Life and Limb: My Battle with Bacterial Meningitis** - Andy Marso, Meningitis Survivor
2:00 p.m. - 2:30 p.m. **Wrap Up** - Kansas Immunization Program Staff

Registration/Cancellation

Conference fee is **\$75** if pre-registration and payment are postmarked by **September 2, 2014**, fee is **\$100** thereafter. Conference fee includes Pre-Conference Workshop on Tuesday evening, program material, refreshments, breakfast, lunch and continuing education credit. If only attending Pre-Conference Workshop on Tuesday evening, the fee is \$20. Pre-registration is required. Registrations will not be processed until payment is received. Purchase orders from organizations will be accepted. VISA, Discover and MasterCard are accepted.

Pre-registration is your only guarantee of space, handout material, breakfast, lunch and refreshments. **Pre-registration will close at the end of business on September 2, 2014; at-door registrations will only be accepted if space is available after this date.**

A \$15 charge will be assessed for cancellations on or before September 2, 2014. No refunds will be made after this date. The sponsors of this program reserve the right to cancel all programs and return all fees. The liability of the sponsors is limited to the course fees. The sponsors will not be responsible for any losses incurred by registrants, including but not limited to airline cancellation charges or hotel deposits.

Hotel Accommodations

The Kansas Immunization Conference will be held at the **Marriott Wichita**, 9100 Corporate Hills Dr., Wichita, Kan. A block of rooms has been reserved through **September 2, 2014**, at a rate of **\$96** (plus applicable taxes). Reservations can be made by calling the hotel directly at **(316) 651-0333**, calling Marriott's Reservation Center at **(800) 228-9290**, or by visiting **www.marriott.com/ictwe** and enter the **group code UKMUKMA** and dates of stay to reservations.

An additional rooms are available at the **Fairfield Inn & Suites-East**, 333 South Webb Rd., Wichita, Kan. (just down the driveway from the Marriott). These rooms will be available at a rate of **\$85** (plus applicable taxes). Reservations can be made by calling **(316) 685-3777** and referring to the **"KU Medical Center"**. To take a tour of the property go to **www.marriott.com/ictfi**.

For more information: Call KU Medical Center AHEC, (620) 235-4040

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Registration Form

How to Register

Online: To register online visit www.kumc.edu/AHECcalendar or scan the code below using your mobile device.



Mail: Complete registration form below. Mail with payment to:

KU Medical Center AHEC

1501 S. Joplin

Shirk Hall, 4th Floor

Pittsburg, KS 66762

Phone: (620) 235-4040

Fax: (620) 235-4041

Contact Information

Name _____ License # _____

M.D./D.O. ARNP PA RN LPN M.A. Other _____

Place of Employment _____ Title _____

Work Mailing Address (Preferred Address) _____

Street (PO Box) _____ City, State _____ Zip _____ County _____ Work Phone _____ Email Address _____

Home Mailing Address (Preferred Address) _____

Street (PO Box) _____ City, State _____ Zip _____ County _____ Home Phone _____ Email Address _____

I will attend Check (✓) one of the options below

Full Conference - \$75 (This includes Tuesday evening, Wednesday and Thursday) - Sept. 16-18, 2014

Choose one: Session A or Session B (*Pre-registration is required for Tuesday evening sessions*)

Full Conference fee is \$75, postmarked by September 1, 2014; \$100 thereafter.

You will receive all program materials, refreshments, breakfast, lunch and continuing education credit.

Only Attending Session A - \$20 - Sept. 16, 2014

This includes Session A on Tuesday evening only. You will receive program materials for Session A, refreshments and continuing education credit.

Session A Only fee is \$20, postmarked by September 1, 2014; \$25 thereafter.

Only Attending Session B - \$20 - Sept. 16, 2014

This includes Session B on Tuesday evening only. You will receive program materials for Session B, refreshments and continuing education credit.

Session B Only fee is \$20, postmarked by September 1, 2014; \$25 thereafter.

Method of Payment

Check: make payable to **KUMC AHEC**. Mail to: **1501 S. Joplin, Shirk Hall, 4th Floor, Pittsburg, KS 66762**.

P.O. # (please attach) _____ Billing Address _____

Charge my credit card: MasterCard VISA Discover
Card # _____ Name on Card _____

Exp. Date _____ 3-digit Security Code _____ Billing Address _____
street city state zip

Receipt emailed to _____

Program Accessibility

We accommodate people with disabilities. Please call (620) 235-4040 or mark the space on the registration form and a KU Medical Center Area Health Education Center representative will contact you to discuss your needs. To ensure accommodation, please register at least two weeks before the start of the conference.

If you will need special accommodations or have dietary restrictions, please mark the box provided and return to KU Medical Center AHEC at least two weeks prior to the program date. You will be contacted personally by a member of the continuing education staff.

Nondiscrimination Statement

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression and genetic information in the University's programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of the Office of Institutional Opportunity and Access, IOA@ku.edu, 1246 W. Campus Road, Room 153A, Lawrence, KS, 66045, (785)864-6414, 711 TTY.

OFFICE USE ONLY

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Featuring

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