

"Do The Right Thing – Vaccines 2013"

Kansas Immunization Conference

October 15-17, 2013 • Wichita, Kansas

Keynote Speaker – Dennis Cooley, M.D., FAAP

Dr. Dennis Cooley is a general pediatrician who has practiced in Topeka, Kansas for over 30 years. He is on staff at Stormont Vail Hospital and is a volunteer clinical instructor with the University of Kansas School of Medicine. Dr. Cooley is very active with the American Academy of Pediatrics. He has served three terms as president of the Kansas Chapter of the AAP and currently serves as the chapter's legislative coordinator. Dr. Cooley's efforts in child advocacy resulted in his being appointed to American Academy of Pediatrics' National Committee on Federal Government Affairs and he frequently goes to Washington to speak with Kansas' federal congressmen on child health issues. He serves as the Educational Specialist for Immunize Kansas Kids and has an interest in vaccine hesitancy.

Featured Speakers

Greta McFarland, M.D., FAAP, Ashley Clinic

JoEllen Wolicki, BSN, RN, Nurse Educator, National Center for Immunization and Respiratory Diseases, CDC

Mary Anne Jackson, M.D., Director, Division of Infectious Diseases; Associate Chair of Community and Regional Pediatric Collaboration Children's Mercy Hospital & Clinics; Professor of Pediatrics, University of Missouri-Kansas City SOM

Kansas Department of Health and Environment

Jackie Strecker, KIP Vaccine and Fiscal Manager

Mike Parsons, KIP Outreach Coordinator

Patti Kracht, RN, KIP AFIX/Education Manager

Betty Grindol, LPN, KIP Nurse Consultant

Marla Rice, RN, KIP Nurse Consultant

Phil Breedlove, KSWebIZ Interface Coordinator

Timothy Budge, KSWebIZ Training Program Manager

Brittany Ersery, KSWebIZ Assistant Project Manager

Deb Warren, KSWebIZ Project Manager

Elizabeth Lawlor, MS Epidemiology and Public Health Informatics

Chelsea Raybern, Epidemiology and Public Health Informatics

Amie Worthington, MPH, Epidemiology and Public Health Informatics

Sheri Tubach, MPH, MS Epidemiology and Public Health Informatics

Jena Callen-Scholz, Medical Investigator, Epidemiology and Public Health Informatics

Overview

As immunization providers we know that vaccines are the right thing to do. However it is sometimes challenging to adequately communicate the information to vaccine hesitant parents and other individuals. The 2013 Statewide Immunization Conference is designed to provide participants with tools to effectively address concerns regarding vaccines or the disease they prevent.

In addition, the conference will provide current evidence-based immunization guidelines and identify opportunities for improvement through interactions with peers and immunization champions.

Pre-conference sessions will be offered on immunization basics and KSWebIZ.

Planning Committee

KDHE Kansas Immunization Program:

Brenda Walker, Director Bureau of Disease Control and Prevention

Martha Froetschner, BSN, KIP Consultant

Patti Kracht, RN AFIX/Education Manager

Mike Parsons, Outreach Coordinator

KU Medical Center Area Health Education Center:

MeLinda Lair, Senior Coordinator

Sherry Pryor, Senior Coordinator

Terri Schmitz, RN, BSN, Senior Coordinator

Mary Beth Warren, MS, RN, Executive Director

Objectives

At the completion of this conference, participants should be able to:

- Implement new techniques for responding to vaccine hesitant parents;
- Accurately utilize KSWebIZ to order VFC vaccine;
- Modify work place policies and procedures to reflect changes in Kansas Infectious Disease Regulations;
- Discuss the impact of vaccine preventable disease on citizens;
- Utilize the ACIP Immunization Schedules in the practice setting;
- Utilize clinical case definition of pertussis to identify signs and symptoms in various age groups; and
- Describe the current recommendations for the control of pertussis and utilize appropriately in the work setting and patient teaching.

Target Audience

Physicians, nurses and other health professionals interested in advocating for healthy lives by offering age and culturally-appropriate messages and scientifically-based vaccine delivery.

Credit

All participants are required to complete and sign a "verification of attendance" form. After the program, a certificate of completion will be provided to activity participants based on documentation of actual attendance time.

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Kansas Medical Center Office of Continuing Medical Education and the Kansas Department of Health and Environment. The University of Kansas Medical Center Office of Continuing Medical Education is accredited by the ACCME to provide continuing medical education for physicians.

The KU Medical Center Office of Continuing Medical Education designates this live activity for a maximum of 13.75 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: The University of Kansas Medical Center Area Health Education Center East, as an approved provider of continuing education by the Kansas State Board of Nursing, presents this offering for a maximum of 16.5 contact hours credit applicable for relicensure of RNs, LPNs and LMHTs. Kansas Provider Number LT0056-0749

Continuing education credit will be prorated according to documented attendance.

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Agenda

Tuesday, October 15, 2013

- 4:00 p.m. - 7:00 p.m. Conference and Pre-Conference Registration
- 5:00 p.m. - 7:00 p.m. **Pre-Conference Workshop (two sessions available – Pre-registration required)**
Session A: Back to the Basics-Immunizations 101 - Betty Grindol, LPN, Marla Rice, RN and Patti Kracht, RN
Session B: KSWebIZ: Where We've Been, Where We Are, Where We're Going - Phil Breedlove; Timothy Budge; Brittany Ersery; and Deb Warren

Wednesday, October 16, 2013

- 7:00 a.m. - 8:00 a.m. Conference Registration and Breakfast
- 8:00 a.m. - 8:30 a.m. **Welcome and Opening Remarks**
- 8:30 a.m. - 10:30 a.m. **Keynote Address: Vaccine Hesitancy; What's A Provider to Do?** - Dennis Cooley, M.D., FAAP
- 10:30 a.m. - 10:45 a.m. Break
- 10:45 a.m. - 11:00 a.m. **Maximizing Office Based Immunizations (MOBI) Update** - Greta McFarland, M.D., FAAP
- 11:00 a.m. - 12:15 p.m. **General Session: Let's Get the Word Out About Pertussis!** - Mary Anne Jackson, M.D.
- 12:15 p.m. - 1:30 p.m. Lunch
- 1:30 p.m. - 2:45 p.m. **General Session: Victorious VPD's - Nothing to "Whoop" About!** - Sheri Tubach, MPH, MS; Elizabeth Lawlor, MS; Jena Callen; Chelsea Raybern, MPH; and Amie Worthington, MPH
- 2:45 p.m. - 3:15 p.m. Break
- 3:15 p.m. - 4:30 p.m. **General Session: VFC Vaccine Ordering in KSWebIZ** - Timothy Budge; Brittany Ersery; Mike Parsons; Jackie Strecker; and Deb Warren
- 4:30 p.m. - 4:45 p.m. **Wrap Up and Adjournment**
- 5:00 p.m. - 6:00 p.m. **Epi-Trax Processes and Investigations: An Open Forum for Local Health Departments** - Sheri Tubach, MPH, MS; Elizabeth Lawlor, MS; Jena Callen; Chelsea Raybern, MPH; and Amie Worthington, MPH

Thursday, October 17, 2013

- 7:30 a.m. - 8:00 a.m. Breakfast
- 8:00 a.m. - 8:15 a.m. Announcements
- 8:15 a.m. - 10:15 a.m. **General Session: Immunization Update 2013** - JoEllen Wolicki, BSN, RN
- 10:15 a.m. - 10:45 a.m. Break
- 10:45 a.m. - 12:00 p.m. **General Session: Infectious Disease Regulations: Changes To Come** - Sheri Tubach, MPH, MS
- 12:00 p.m. - 1:00 p.m. Lunch
- 1:00 p.m. - 2:00 p.m. **General Session: Let's Get the Word Out** - Speaker to be announced
- 2:00 p.m. - 2:30 p.m. **Wrap Up** - Kansas Immunization Program Staff

Registration/Cancellation

Conference fee is **\$75** if pre-registration and payment are postmarked by **September 25, 2013**, fee is **\$100** thereafter. Conference fee includes Pre-Conference Workshop on Tuesday evening, program material, refreshments, breakfast, lunch and continuing education credit.

If only attending Pre-Conference Workshop on Tuesday evening, the fee is \$20. Pre-registration is required. Registrations will not be processed until payment is received. Purchase orders from organizations will be accepted. VISA, Discover and MasterCard are accepted.

Pre-registration is your only guarantee of space, handout material, breakfast, lunch and refreshments. **Pre-registration will close at the end of business on September 25, 2013; at-door registrations only will be accepted (if space is available) after this date.**

A \$15 charge will be assessed for cancellations on or before September 25, 2013. No refunds will be made after this date. The sponsors of this program reserve the right to cancel all programs and return all fees. The liability of the sponsors is limited to the course fees. The sponsors will not be responsible for any losses incurred by registrants, including but not limited to airline cancellation charges or hotel deposits.

Hotel Accommodations

The Kansas Immunization Conference will be held at the **Marriott Wichita**, 9100 Corporate Hills Dr., Wichita, Kan. A block of rooms has been reserved through **October 1, 2013**, at a rate of **\$94** (plus applicable taxes). Reservations can be made by calling the hotel directly at **(316) 651-0333**, calling Marriott's Reservation Center at **(800) 228-9290**, or by visiting www.marriott.com/ictwe and enter the **group code KMCKMCA** and dates of stay to reservations.

An additional block of rooms has been held at the **Fairfield Inn & Suites-East**, 333 South Webb Rd., Wichita, Kan. These rooms will be held through **October 1, 2013**, at a rate of **\$86** (plus applicable taxes). Reservations can be made by calling **(316) 685-3777** and referring to the **"KU Medical Center"** room block. To take a tour of the property go to www.marriott.com/ictfi.

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Registration Form

How to Register

ONLINE REGISTRATION NOW AVAILABLE!

To register online visit <http://kuahec.kumc.edu/asp-kuahec>

Registrations may also be submitted by the following methods:

Mail: Complete registration form below. Mail with payment to:

KU Medical Center AHEC

1501 S. Joplin

Shirk Hall, 4th Floor

Pittsburg, KS 66762

Phone: (620) 235-4040

Fax: (620) 235-4041

Program Accessibility

We accommodate people with disabilities. Please call (620) 235-4040 or mark the space on the registration form and a KU Medical Center Area Health Education Center representative will contact you to discuss your needs. To ensure accommodation, please register at least two weeks before the start of the conference.

Nondiscrimination Statement

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression and genetic information in the University's programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of the Office of Institutional Opportunity and Access, IOA@ku.edu, 1246 W. Campus Road, Room 153A, Lawrence, KS, 66045, (785)864-6414, 711 TTY.

Name _____ License # _____

M.D./D.O. ARNP PA RN LPN M.A. Other _____

Place of Employment _____ Title _____

Work Mailing Address (Preferred Address)

Home Mailing Address (Preferred Address)

Street (PO Box) _____

Street (PO Box) _____

City, State _____ Zip _____

City, State _____ Zip _____

County _____

County _____

Work Phone _____

Home Phone _____

Email Address _____

Cell Phone _____

Registration Fees

Check (✓) all sessions you plan to attend

Full Conference Fee — Includes Pre-Conference Workshop on Tuesday evening, all Wednesday presentations, all Thursday presentations, program materials, refreshments, breakfast, lunch and continuing education credit.

Pre-Conference Workshop: Check (✓) the session you plan to attend.

Session A: **Back to the Basics - Immunization 101**
 Session B: **KWebIZ: Where We've Been, Where We Are, Where We're Going** } *Pre-registration required*

\$75 - Postmarked on or before September 25

\$100 - Postmarked after September 25

Pre-Conference Fee — Includes Pre-Conference Workshop on Tuesday evening only. (Pre-registration is required)

Pre-Conference Workshop: Check (✓) the session you plan to attend.

Session A: **Back to the Basics - Immunization 101**
 Session B: **KWebIZ: Where We've Been, Where We Are, Where We're Going** } *Pre-registration required*

\$20 - Registration deadline is September 25
 If only attending Pre-Conference Workshop on Tuesday evening, the fee is \$20.

If you will need special accommodations or have dietary restrictions, please mark the box provided and return to KU Medical Center AHEC at least two weeks prior to the program date. You will be contacted personally by a member of the continuing education staff.

Total registration: \$ _____

Method of Payment:

Check: make payable to **KUMC AHEC**. Mail to: **1501 S. Joplin, Shirk Hall, 4th Floor, Pittsburg, KS 66762**.

P.O. # (please attach) _____ Billing Address _____

Charge my credit card: MasterCard VISA Discover
 Card # _____ Exp. Date _____ 3-digit Security Code _____

Name on Card _____ Billing Address _____
street city state zip

OFFICE USE ONLY

KU Medical Center AHEC
1501 S. Joplin
Shirk Hall, 4th Floor
Pittsburg, KS 66762

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Vaccine Clinic Best Practices

Recommended
Schedules

Communication

Vaccine
Administration
and
Documentation
Errors

Required vs
Recommended

Storage and
Handling

VFC Compliance