

Kansas Immunization Conference 2012

September 11-13, 2012 • Wichita, Kansas

“Protection — It’s a Community Effort”

Keynote Speaker - Ari Brown, M.D., FAAP



Ari Brown, M.D., FAAP, is a pediatrician, author, child health advocate, and a mom.

She graduated magna cum laude from the University of Texas at Austin with a bachelor’s degree in child development. After receiving her medical degree from Baylor College of Medicine, she completed her pediatric residency and developmental pediatrics fellowship at Harvard Medical School/Children’s Hospital Boston.

She is a trusted voice for children’s health. Her passion to educate families about children’s health led her to co-author the best-selling “411” parenting book series including *Expecting 411: Clear Answers and Smart Advice for your Pregnancy, Baby 411, and Toddler 411*. She has appeared on numerous national news and talk shows including NBC’s TODAY, CNN, Dr. Oz, and Rachael Ray. She has served as the children’s health expert for WebMD and is currently a medical advisor for Parents Magazine and a spokeswoman for the American Academy of Pediatrics.

Dr. Brown also speaks at health care conferences across the country regarding accurate and compassionate health communications with families.

She has received numerous awards for her dedication to children and families, including the Ralph D. Feigin, M.D., Award for Excellence, Texas Super Doctor by Texas Monthly Magazine, Outstanding Young Professional by her university alumni association, and Austin’s Favorite Pediatrician.

She has been in private practice for 16 years and resides in Austin, Texas with her husband, who is an Ear, Nose, Throat, and Sleep Medicine specialist, two children and a small but mighty Jack Russell Terrier.

Featured Speakers

Sue Ann Jantz and Jill Garver, RN, Cottonwood Pediatrics

Jennifer L. Brull, M.D., and **Diane Maddy, RN**, Post Rock Family Medicine

Scott Koertner, M.P.H., Heart to Heart International

Cielo Fernandez, Promotora Project Coordinator, El Centro

Rachel Prine

Donna L. Weaver, RN, M.N., Nurse Educator, National Center for Immunization and Respiratory Diseases, CDC

Michael McPherson, Project Manager, Kansas Health Information Exchange

Overview

The 2012 Kansas Immunization Conference, “Protection — It’s a Community Effort” will support evidenced-based strategies to promote the importance of vaccinations to achieve the optimal protection needed for communities to prevent vaccine preventable disease. The conference will begin with two pre-sessions; a basic immunization nurse training for those new to immunization practice or those in need of a refresher, and a session regarding disease investigation. During the two-day general session participants will learn how community immunization stakeholders have worked together to improve immunization coverage rates. Topics will also include how to address vaccine hesitancy, burden of disease, best practices and immunization updates. By unifying efforts private practice, public health, parents and school officials can make a healthier Kansas.

Target Audience

Physicians, nurses and other health professionals interested in advocating for healthy lives by offering age and culturally-appropriate messages and scientifically-based vaccine delivery.

Objectives

At the completion of this conference, participants should be able to:

- Implement enhanced communication strategies to address concerns regarding vaccine safety and effectiveness;
- Compare vaccine delivery process in work setting to current evidence based practice and identify opportunities for improvement;
- Implement quality improvement initiatives focusing on vaccine tracking and administration;
- Describe current ACIP Immunization Recommendations; and
- Identify possible academic-community partnerships to increase vaccine protection.

Credit

All participants are required to complete and sign a “verification of attendance” form. After the program, a certificate of completion will be provided to activity participants based on documentation of actual attendance time.

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Kansas Medical Center Office of Continuing Medical Education and the Kansas Department of Health and Environment. The University of Kansas Medical Center Office of Continuing Medical Education is accredited by the ACCME to provide continuing medical education for physicians.

The KU Medical Center Office of Continuing Medical Education designates this live activity for a maximum of 15 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: The University of Kansas Medical Center Area Health Education Center East, as an approved provider of continuing education by the Kansas State Board of Nursing, presents this offering for a maximum of 18.6 contact hours credit applicable for relicensure of RNs, LPNs and LMHTs. Kansas Provider Number LT0056-0749. Continuing education credit will be prorated according to documented attendance.

Kansas Immunization Conference

"Protection — It's a Community Effort"

Agenda

Tuesday, September 11, 2012

- 4:00 p.m. - 7:00 p.m. Conference and Pre-Conference Registration
- 5:00 p.m. - 7:00 p.m. **Pre-Conference Workshop (two sessions available – Pre-registration required)**
- Session A: Immunization Update: Back to Basics** - Kansas Immunization Program Nurse Consultants
- Session B: Disease Investigation** - Bureau of Epidemiology and Public Health Informatics

Wednesday, September 12, 2012

- 7:30 a.m. - 8:30 a.m. Conference Registration and Breakfast
- 8:30 a.m. - 9:00 a.m. **Welcome and Introductions** - Patti Kracht, RN, AFIX/Education Manager
- Opening Remarks** - Ryan Burns, Kansas Immunization Director
- 9:00 a.m. - 10:30 a.m. **Keynote Address: Talking to parents about vaccine concerns** - Ari Brown, M.D., FAAP
- 10:30 a.m. - 10:45 a.m. Break
- 10:45 a.m. - 12:00 p.m. **Keynote Address continued**
- 12:00 p.m. - 1:00 p.m. Lunch
- 1:00 p.m. - 2:15 p.m. **General Session: Bar-coding for Vaccines: Tracking your vaccines from receiving to administration and reporting** - Sue Ann Jantz; Eric Carlson; Chris Tolle; and Jill Garver, RN
- 2:15 p.m. - 2:30 p.m. Break
- 2:30 p.m. - 3:15 p.m. **General Session: Quality Improvement: It's not just an immunization numbers game!** - Jennifer L. Brull, M.D. and Diane Maddy, RN
- 3:15 p.m. - 4:30 p.m. **General Session: Cough, Rash, and Jaundice, Oh My!! Vaccine Preventable Disease Epidemiology** - Office of Surveillance and Epidemiology Staff

After Hours Workshop: Please indicate on the registration form if you will be attending this evening session. Pre-registration required.

5:00 p.m. - 7:00 p.m. **KSWebIZ: Where We've Been; Where We Are Now; and What's Coming Up** - KsWebIZ Staff

Thursday, September 13, 2012

- 7:30 a.m. - 8:00 a.m. Breakfast
- 8:00 a.m. - 8:15 a.m. Announcements
- 8:15 a.m. - 9:30 a.m. **General Session: Immunization Outreach through Academic-Community Partnership** - Scott M. Koertner, M.P.H. and Cielo Fernandez
- 9:30 a.m. - 10:00 a.m. Break
- 10:00 a.m. - 11:30 a.m. **General Session: Immunization Update 2012** - Donna L. Weaver, RN, M.N.
- 11:30 a.m. - 12:30 p.m. Lunch
- 12:30 p.m. - 1:15 p.m. **General Session: HIE & WebIZ** - Michael McPherson
- 1:15 p.m. - 2:00 p.m. **General Session: Vaccine Preventable Disease Personal Story** - Rachel Prine
- 2:00 p.m. - 2:30 p.m. **Wrap Up** - Kansas Immunization Program Staff

Program Accessibility

We accommodate people with disabilities. Please call (620) 235-4040 or mark the space on the registration form and a KU Medical Center Area Health Education Center representative will contact you to discuss your needs. To ensure accommodation, please register at least two weeks before the start of the conference.

The sponsors are committed to providing programs and activities to all persons, regardless of race, religion, color, national origin, ancestry, sex, age, disability and veteran status. In addition, university policies prohibit discrimination on the basis of sexual orientation, marital status, and parental status. University of Kansas Medical Center is an AA/EO Title IX institution.

Hotel

The Kansas Immunization Conference will be held in the Executive Conference Center at the Double Tree by Hilton Wichita Airport, 2098 Airport Road, Wichita, Kansas. A block of rooms has been reserved through **August 28, 2012**, at a rate of \$100 for single or double occupancy (plus applicable taxes). Reservation requests received after the cut-off date will be based on availability at the hotel's prevailing rate. Make your reservations now by calling Double Tree by Hilton Wichita Airport reservation department at (316) 945-5272. When making reservations, please mention you are attending the **Kansas Immunization Conference**. Reservations may also be made online by visiting: http://doubletree.hilton.com/en/dt/groups/personalized/II/ICTARDT-IMM-20120911/index.jhtml?WT.mc_id=POG. Group name: Immunization Conference 2012; Group code: IMM

Planning Committee

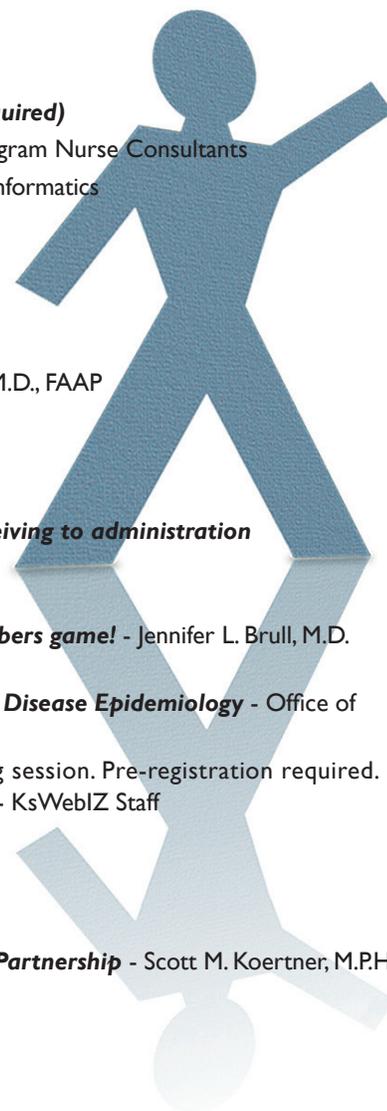
KDHE Kansas Immunization Program:

Ryan Burns, Director
Martha Froetschner, BSN, Assistant Director
Patti Kracht, RN AFIX/Education Manager
Mike Parsons, Outreach Coordinator

KU Medical Center Area Health Education Center:

MeLinda Lair, Senior Coordinator
Sherry Pryor, Senior Coordinator
Terri Schmitz, RN, BSN, Senior Coordinator
Mary Beth Warren, MS, RN, Executive Director

For more information: Call KU Medical Center AHEC, (620) 235-4040



September 11-13, 2012

Double Tree by Hilton Wichita Airport • Wichita, Kansas

Registration/Cancellation

Conference fee is \$75 if pre-registration and payment are postmarked by August 10, 2012, fee is \$100 thereafter. Conference fee includes Pre-Conference Workshop on Tuesday evening, After Hours Workshop on Wednesday evening, program material, refreshments, breakfast, lunch and continuing education credit. If only attending Pre-Conference Workshop on Tuesday evening and/or After Hours Workshop on Wednesday evening, the fee is \$20. Pre-registration is required. Registrations will not be processed until payment is received. Purchase orders from organizations will be accepted. VISA, Discover and MasterCard are accepted.

Pre-registration is your only guarantee of space, handout material, breakfast, lunch and refreshments. Pre-registration cut-off is August 22, 2012. After August 22, 2012, ONLY at-door registrations will be accepted (if space is available).

A \$15 charge will be assessed for cancellations on or before August 10, 2012. No refunds will be made after this date. The sponsors of this program reserve the right to cancel all programs and return all fees. The liability of the sponsors is limited to the course fees. The sponsors will not be responsible for any losses incurred by registrants, including but not limited to airline cancellation charges or hotel deposits.

How to Register

Mail: Complete registration form below. Mail with payment to:

KU Medical Center AHEC
1501 S. Joplin
Shirk Hall, 4th Floor
Pittsburg, KS 66762

Phone: (620) 235-4040 Fax: (620) 235-4041

Kansas Immunization Conference 2012: "Protection — It's a Community Effort"
Sept. 11-13, 2012

Name _____ License # _____

M.D./D.O. ARNP PA RN LPN M.A. Other

Place of Employment _____

Work Mailing Address (Preferred Address) Home Mailing Address (Preferred Address)

Street (PO Box) Street (PO Box)

City, State Zip City, State Zip

County County

Work Phone Home Phone

Email Address Cell Phone

Registration Fees

Check (✓) all sessions you plan to attend

- Full Conference Fee — Includes Pre-Conference Workshop on Tuesday evening, all Wednesday presentations, After Hours Workshop on Wednesday evening, all Thursday presentations, program materials, refreshments, breakfast, lunch and continuing education credit. Pre-Conference Workshop: Check (✓) the session you plan to attend. Session A: Immunization Update } Pre-registration required. Session B: Disease Investigation } required. After Hours Workshop: Check (✓) if you plan to attend. KsWebIZ Update — Pre-registration required. \$75 - Postmarked on or before August 10. \$100 - Postmarked after August 10. Workshop Fee — Includes your choice of the Pre-Conference Workshop on Tuesday evening, After Hours Workshop on Wednesday evening, or both. (Pre-registration is required). Pre-Conference Workshop: Check (✓) the session you plan to attend. Session A: Immunization Update } Pre-registration required. Session B: Disease Investigation } required. After Hours Workshop: Check (✓) if you plan to attend. KsWebIZ Update — Pre-registration required. \$20 - Registration deadline is August 10.

OFFICE USE ONLY

Total registration: \$ _____

Method of Payment: Check: make payable to KUMC AHEC. Mail to: 1501 S. Joplin, Shirk Hall, 4th Floor, Pittsburg, KS 66762. P.O. # (please attach) Billing Address Charge my credit card: MasterCard VISA Discover Card # Exp. Date

If you will need special accommodations or have dietary restrictions, please mark the box provided and return to KU Medical Center AHEC at least two weeks prior to the program date. You will be contacted personally by a member of the continuing education staff.

KU Medical Center AHEC
1501 S. Joplin
Shirk Hall, 4th Floor
Pittsburg, KS 66762

Kansas Immunization Conference 2012
“Protection — It’s a Community Effort”
September 11-13, 2012 • Wichita, Kansas

Kansas Immunization Conference 2012

September 11-13, 2012

Double Tree by Hilton Wichita Airport

Executive Conference Center

Wichita, Kansas



“Protection — It’s a Community Effort”

*Sponsored by Kansas Department of Health & Environment
and The University of Kansas Medical Center Area Health Education Center*