BlueCross BlueShield of Kansas

HealthyOptions℠

featuring Blue365

Blue365 is an impressive program offering you exclusive health and wellness deals every day of the year. You'll enjoy sizable discounts from top national and local retailers on fitness gear, gym memberships, hearing and vision and much more. Visit the "Deal of the Week" or browse all ongoing deals under these categories:

- Financial health
- Fitness
- Healthy eating
- Lifestyle
- Personal care
- Wellness

Check out a few of the many different ways you can take advantage of Blue365.

HEALTHWAYS FITNESS YOUR WAY

Get access to 9,000 different fitness locations nationwide for just $25 a month, as well as other health and well-being specialists and discounts. You can also save on vitamins, exercise equipment, aromatherapy, organic products and unique gifts. Locations include Anytime Fitness®, Curves® and Snap Fitness®. A limited number of YMCAs and Gold's Gyms are also participating.

5-12 09/15

BELTONE and TRUHEARING

Look for substantial savings on state-of-the-art digital hearing aids from either of these leading names. You also receive low-cost professional services from licensed Audiologists and Hearing Instrument Specialists. Don't miss a moment of family time or your favorite music again.

PLAN65

Through Plan65, you'll receive up to 20% off on eye exams, contact lenses and frames at select Kansas vision care providers. You'll have access to a network of eye-care professionals to tend to your vision – no matter your age or budget.

TRUVISION

While not everyone can qualify for traditional LASIK surgery, it's nice to know you have access to a range of laser vision correction discounts. Services available include: conventional or custom LASIK, conventional or custom PRK, bladeless flap technology and mail-order contact lenses.

REEBOK

A 20% discount on online store purchases from Reebok.com will put you on your way to looking good and feeling great. Reebok features a wide selection of training equipment, workout apparel, fan gear and more. A trusted brand for more than 100 years, Reebok develops athletic equipment for professional athletes and active people like you.

Blue365®

Because health is a big deal℠

Your resource for living a healthier life.

Discover all your options for health and wellness deals offered through Blue365.

291-4185 (in Topeka)

1-800-332-0307 (toll-free)

BlueCross BlueShield of Kansas

Blue Cross and Blue Shield of Kansas is an independent licensee of the Blue Cross Blue Shield Association. BLUE CROSS®, BLUE SHIELD® and the Cross and Shield Symbols are registered service marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.

Blue365® offers access to savings on items that Members may purchase directly from independent vendors, which are different from items that are covered under your policies with your local Blue company, its contracts with Medicare, or any other applicable federal healthcare program. To find out what is covered under your policies, call your local Blue company. The products and services described herein are neither offered nor guaranteed under your local Blue company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding these products and services may be subject to your local Blue company's grievance process. Blue Cross Blue Shield Association (BCBSA) and local Blue companies may receive payments from Blue365 vendors. Neither any local Blue company nor BCBSA recommends, endorses, warrants or guarantees any specific Blue365 vendor or item.