



KHPA Priorities and Performance Measures for 2008

Agency Goal (1): To improve consumer communication and provide data rich information in order to improve health and public policy in Kansas.

- **Stakeholder Process through Data Consortium.** Develop health care cost and quality indicators for public reporting through a rigorous public stakeholder process (“Data Consortium”).
 - The Data Consortium will recommend numerous public reporting indicators to the KHPA Board; indicators will be selected and included on the Kansas Health Online website by January 2009.
 - The Data Consortium will recommend to the KHPA Board other policies and initiatives that pertain to increased use of data, especially for program improvement and health services research.
- **Provide Consumer Health Care Cost and Quality Information.** Expand the consumer health transparency project (“Kansas Health Online”) to provide consumers with additional usable health information, particularly about health care quality and cost. This website will contain links to the health indicators selected by the Data Consortium.
 - Kansas Health Online will contain public reporting indicators for health care cost and quality as recommended to the KHPA Board by the Data Consortium, a health literacy curriculum, and local health resources by January 2009.
- **Integrate and Utilize Health Care Data Sets.** Implement the database software manager (“Data Analytic Interface”) with the goal of integrating various KHPA and other data sets to provide researchers and analysts with usable health data.
 - The DAI vendor will be selected by March/April 2008; the Director of Data Policy and Evaluation will update the KHPA Board on the utility of the DAI at the KHPA Board retreat in June 2008. Quarterly reports on the DAI will subsequently be provided to the Board.
- **Offer Health System Education and Outreach.** Strengthen public communications for consumers in order to increase health literacy. Highlight for consumers the relationship between health care costs, health outcomes, and health behaviors.

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State Employee Health

Benefits and Plan Purchasing:
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- Communications director will develop internal and external communications plan for the agency, to include website communications, community outreach (listening tour/townhall meetings), media, stakeholder, and internal staff communications by July 2009.
- **Advance Health Reform Agenda for Kansas.** Educate the public and legislature regarding the 21 health reform recommendations adopted by the KHPA Board on November 1, 2007.
 - Work closely with legislators, Governor, Advisory Councils, and stakeholders to advance health reform options by the end of 2008 legislative session.

Agency Goal (2): To strengthen and improve leadership and organizational development within the agency.

- **Develop Agency Strategic Plan.** Develop a three to five year integrated “agency strategic plan” for presentation and adoption by the KHPA Board.
 - With assistance from a strategic planning consultant, create strategic planning team across agency departments to develop draft strategic plan framework for Board consideration at the Board retreat, June 2008. Final agency strategic plan completed by December 2008.
- **Invest in KHPA Staff Leadership.** Develop and provide staff development and leadership opportunities to KHPA employees at all levels of the agency.
 - Develop staff training and develop plan as part of overall strategic plan; draft strategic plan framework for Board consideration at the Board retreat, June 2008 and inclusion in agency strategic plan (December 2008).
- **Promote Culture of Health and Professionalism.** Define “new culture” for the KHPA, focused on an *integrated* vision – across programs and departments -- of health for all Kansans.
 - Work with executive team and cross-agency planning team to direct an agency vision as part of overall agency strategic plan; draft strategic plan framework for Board consideration at the Board retreat, June 2008 and inclusion in agency strategic plan (December 2008).
- **Support Program Integrity through Communication/Collaboration.** Strengthen internal and interagency communications to ensure program integrity.
 - Continued refinement of the internal control processes and procedures put in place to identify problems, identify who is responsible and accountable, and ensure actions are taken promptly to resolve issues with attention to ongoing internal and external communication with operating agencies, providers, and CMS around critical programmatic issues. This will be included in the draft strategic plan framework for Board consideration at the Board retreat, June 2008 and inclusion in the agency strategic plan (December 2008).

Agency Goal (3): To successfully implement new initiatives and programs, while consistently improving ongoing programs/initiatives

- **Implement Private Insurance Plan for Low Income Families.** Work with legislature to obtain appropriation necessary to successfully implement the first phase of the new premium assistance program as defined by SB 11 (“Kansas Healthy Choices”) during 2008 legislative session and begin enrollment of participants in January 2009. With a phase-in subject to annual appropriations, premium

assistance changes the current model of care from seeking treatment when ill to preventing illness, which results in better health outcomes and less costly treatment

- **Implement Integrated Enrollment and Eligibility System.** Develop and begin planning for a new modern eligibility and enrollment system for KHPA programs, together with the Department of Social and Rehabilitation Services.*

*The SRS system is 20 years old, designed to manage the state's welfare programs, and no longer meets the needs of either agency. System changes are expensive, cannot keep pace with Medicaid eligibility policy, and require KHPA staff to expend significant staff hours to manually "work-around" the SRS system. KHPA's strategy to increase participation in health plans, especially for uninsured children, includes leveraging community resources such as places of worship and clinical settings statewide. The current system does not support web-based applications, limiting where it can be accessed.

- Work with legislature to obtain appropriations during 2008 legislative session and work with SRS to begin selection of contractor to provide seamless eligibility and enrollment for multiple KHPA and SRS programs.
- **Transform Medicaid through continuous quality improvement.** Identify new policies, performance gaps, and opportunities for quality improvement and savings through systematic reviews and surveillance of alternative programs.
 - Complete and publish a comprehensive annual review of each major Medicaid and SCHIP program to serve as a record of performance and as a means of working with stakeholders in a transparent fashion to develop policies, priorities, budget proposals, and opportunities for savings.
 - Under the direction of staff dedicated to this purpose, complete and implement a comprehensive quality improvement plan for KHPA healthcare programs, including HealthWave, Medicaid fee-for-service, and the State Employee Health Plan.
 - Dedicate staff and resources to ongoing review of healthcare research and other state healthcare programs to identify new opportunities for reform, demonstration projects and major new initiatives, with a specific focus on improved management of high-cost populations, and complete the agency's investment in the Enhanced Care Management pilot program in Sedgewick County and the Medicaid Transformation Grant to improve primary care for the disabled.
- **Advance Medical Home Model and Workforce for Kansas.** Work with stakeholders to analyze, develop and implement "medical home" model of coordinated, team-based, and patient-centered health care; analyze health professions workforce to support that model of care.
 - Work with legislature to obtain support for a process to define a medical home in Kansas. Working closely with the Director of Data and Evaluation, the Medical Director and the Policy Director will develop draft measures for a "medical home" model of health care services (for both Medicaid and the SEHP) for Board review in November 2008.
 - Working closely with KDHE, determine readiness of a health professions workforce plan for Kansas as part of overall strategic plan; draft strategic plan framework for Board consideration at the Board retreat, June 2008. Final strategic plan completed by December 2008.

- **Promote the Use of E-Health Technology**
 - Create an E-Health Advisory Group to the KHPA Board by April 2008 that will develop a plan for a statewide Community Health Record (for Medicaid and the State Employee Health Plan), a resource center for health care providers who want to leverage information technology in their practices, and recommend policies to promote the use of health information exchange between providers.

- **Strengthen State Employee Health Plan.** Continue to enhance the State Employee Health Plan (SEHP) through improved benefit package design and wellness programming.
 - Working under the direction of the Health Care Commission (HCC), implement Phase I and II of the State Employee Health Benefit Plan (SEHBP) wellness, which will provide significant health, wellness and prevention benefits to state employees and their dependents. Consider refinements to the benefit design of the SEHBP offerings, including premium differentials for smoking by March/April 2008.
 - Working under the direction of the Health Care Commission, consider changes to benefit plan offerings (including the High Deductible Health Plan and Health Savings Account) and continue to improve on financial reporting and general oversight of the SEHP.

- **Increase Access to Care for Children.** Increase the number of insured Kansas children through aggressive targeting outreach and enrollment for those children eligible for Medicaid or HealthWave.
 - Work with legislature to obtain appropriations during 2008 legislative session to meet target of adding 20,000 children to Medicaid/Healthwave over the next three years. Build into overall strategic plan; draft strategic plan framework for Board consideration at the Board retreat, June 2008. Final strategic plan completed by December 2008.

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