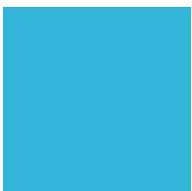
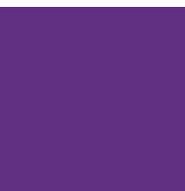


Kansas Cancer Prevention and Control Plan 2012 - 2016



K A N S A S

comprehensive
cancer

control &
prevention

September 25, 2012

Dear Citizens of Kansas:

If I were to ask if you or anyone you know has ever been diagnosed with cancer, you would probably say yes. In fact, in 2008, more than 13,000 new cases of cancer were diagnosed among Kansas residents. The good news is that the number of people surviving cancer keeps growing as prevention, screening, early diagnosis and treatment improve.

The burden of cancer in Kansas is staggering. Estimates of the costs of cancer to the state are approximately \$2 billion annually. This includes \$934 million for direct medical costs and \$1.1 billion for indirect mortality costs. Even more importantly, the humanitarian costs are incalculable.

All Kansans can join the effort to reduce the burden of cancer by taking steps to reduce their cancer risk. Science tells us that tobacco use, obesity, excessive alcohol consumption, not eating enough fruit and vegetables, and low levels of physical activity all contribute to the development of cancer, as well as many other chronic diseases. Environmental factors such as second hand smoke, radon and ultraviolet radiation also increase cancer risk. Some risk factors for cancer cannot be changed, such as genetics and age. However, lifestyle changes made by individual Kansans do reduce our cancer risk.

Regularly scheduled cancer screening helps detect the disease at its earliest stage when it is most treatable. It is imperative for Kansans to work with their physicians to determine what screenings are appropriate for them based on family history and risk factors. Once cancer is diagnosed, prompt and thorough treatment is essential for prolonging survival and improving quality of life. It is important to understand that being diagnosed with cancer means it is time to fight. Working together, we will beat this disease.

Robert Moser, MD, Secretary of the Kansas Department of Health and Environment, joins me in presenting this Kansas Cancer Prevention and Control Plan 2012-2016 to you, the citizens of Kansas. This plan was produced through the collective efforts of more than 150 public and private sector members of the Kansas Cancer Partnership. Please join our efforts to put this plan into action to reduce the burden of cancer in Kansas. For humanity's sake, we need to put this killer to death.

Sincerely,



Sam Brownback
Governor of the State of Kansas

July 9, 2012

Dear Fellow Kansans:

As the Chair and Co-Chair of the Kansas Cancer Partnership (KCP), we are pleased to provide you with the 2012-2016 Kansas Cancer Prevention and Control Plan. This plan represents the collective thinking and action of cancer stakeholders throughout Kansas with the goals of reducing the burden and suffering of cancer and enhancing the lives of cancer survivors and their families.

Significant accomplishments have been possible through the work of individuals and agencies since the release of the previous Kansas cancer plan in 2004. KCP's public policy committee members worked with other coalitions on successful initiatives that culminated in: passage of the Kansas Clean Indoor Air Act; increased access to cancer clinical trials; access to oral chemotherapy; increased state support for the Early Detection Works breast and cervical cancer control program; revised Cancer Registry laws and enacted Kansas Radon laws. Additional achievements include leveraging resources through public-private partnerships for cancer screening and other initiatives, and numerous continuing education opportunities for health professionals on cancer prevention and control topics.

While many other accomplishments have been achieved, much work remains. The 2012-2016 plan outlines goals and objectives along a cancer continuum. Goals include:

Prevention: Prevent cancer from occurring or reoccurring.

Early Detection and Diagnosis: Detect cancer in its earliest stage through early detection and a timely, definitive diagnosis.

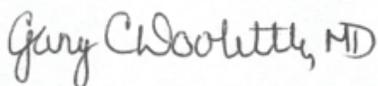
Treatment: Treat cancer with appropriate, quality care.

Survivorship and Quality of Life: Assure the highest quality of life possible for cancer survivors throughout their lives.

Cancer touches many Kansans every day. In the time since we started developing the plan both of us have been diagnosed with cancer, but our prognosis is good. We both were fortunate to have excellent support systems of family and friends, access to quality cancer care and we both had insurance. These are all factors that reduce the burden of a cancer diagnosis on the individual, their family and on Kansas. All Kansans should have the same opportunities.

The Kansas Cancer Partnership strives to provide opportunities in the development, coordination and implementation of cancer prevention and control in Kansas. We encourage new members to take an active role in working with us on the goals, objectives and strategies in this plan. Please visit www.cancerkansas.org for information on becoming a KCP member and join us in addressing the burden of cancer in Kansas.

Sincerely,



Gary Doolittle, MD

Professor of Clinical Oncology
Midwest Cancer Alliance
University of Kansas Cancer Center



Peggy Johnson, Executive Director/COO

Wichita Medical Research and Education Foundation
Mission Advisory Council
Mid-Kansas Affiliate, Susan G Komen for the Cure