

## EVENTS



## RESOURCES

# Save the date!

**16th Annual Kansas Transportation Safety Conference** will be on March 30–31 at the Doubletree Overland Park in Overland Park, Kansas. The conference is sponsored by University of Kansas Continuing Education and a federal grant through the Kansas Department of Transportation. Designed to share and update information from all facets of the transportation safety community, the Kansas Transportation Safety Conference will provide timely topics of interest to each of the targeted audiences.

For more information or to register visit [www.continuinged.ku.edu/programs/transportation/?page=home&utm\\_source=KUCE&utm\\_medium=email&utm\\_campaign=JCN100823\\_KDOT\\_012510](http://www.continuinged.ku.edu/programs/transportation/?page=home&utm_source=KUCE&utm_medium=email&utm_campaign=JCN100823_KDOT_012510) or call 877-404-5823 or 785-864-5823.

**The Employment 1st Summit** will be April 15-16, at the Topeka Capitol Plaza Hotel. Registration is \$50 for the two-day conference, meals are provided. Those who should attend include people with disabilities and their families, service providers, CDDO's, educators, centers for independent living, mental health centers, educators, rehabilitation counselors, employers and policy makers. For more information, please contact the KS Council on Developmental Disabilities at 785-296-2608.

**EMSC PEDIATRIC SYMPOSIUM** Are you looking for pediatric education? The Emergency Medical Services for Children (EMSC) Pediatric Symposium will be held:

April 22 – Wesley Medical Center, Wichita

April 23 – Olathe Fire Department, Olathe

April 24 – Hays Medical Center, Hays

Classes are from 8 a.m. to 5 p.m. and lunch is provided. The cost is \$25 and made payable to KDHE Training Fund. Register at <http://ks.train.org> using course ID 1020665. Registration deadline is April 15 and late registrations will be not be accepted. If you have questions, you may contact Sarah House at 785-296-4491 or [shouse@kdheks.gov](mailto:shouse@kdheks.gov).

**The 5th Annual Governor's Public Health Conference** will be held April 27 – 28 at the Wichita Airport Hilton, Wichita. The theme of the conference is "Promoting Quality of Life for a Healthy Kansas." The MCH Orientation Session will be held on April 26. Registration on KS-TRAIN will be available soon.

The MCH grant application guidelines require one local agency MCH professional staff to attend this conference. It is highly recommended for all MCH staff. All Healthy Start Home Visitors must attend one statewide conference. The Healthy Start Home Visitor recognitions and awards will be presented on April 28.

**KDHE Publications for the H1N1 Flu Virus** can be found at [www.kdheks.gov/H1N1/](http://www.kdheks.gov/H1N1/).

**The Kansas School Nurses Organization (KSNO)** School Nurse of the Year and Scholarship opportunity are due by April 30. For more information visit [www.ksno.org/index.php?option=com\\_content&view=article&id=66&Itemid=58](http://www.ksno.org/index.php?option=com_content&view=article&id=66&Itemid=58).

**Period of PURPLE Crying Quarterly Newsletter** The National Center on Shaken Baby Syndrome (NCSBS) is pleased to announce the first quarterly newsletter for the Period of PURPLE Crying® program. The newsletter highlights the fact that Kansas is almost halfway through their 72 hospital implementation. For the newsletter go to [www.dontshake.org/purplequarterly/q12010.pdf](http://www.dontshake.org/purplequarterly/q12010.pdf).

### POISON PREVENTION WEEK

March 14 – 20 is National Poison Prevention Week. More than 2 million poisonings were reported this year to the 61 Poison Control Centers across the country. The Kansas Poison Control Center receives nearly 100 calls per day.

For more information, contact Daling McMoran, Education Coordinator at [wmc Moran@kumc.edu](mailto:wmc Moran@kumc.edu). McMoran will be a speaker at the Public Health Conference on April 27.

### Internet Safety In Net Cetera: Chatting With Kids About Being Online

OnGuard Online encourages parents to reduce the risks by talking to kids about how they communicate – online and off – and helping kids engage in conduct they can be proud of. To order free copies of Net Cetera, visit [bulkorder.ftc.gov](http://bulkorder.ftc.gov). For free Internet safety materials go to: [www.onguardonline.gov/topics/net-cetera.aspx](http://www.onguardonline.gov/topics/net-cetera.aspx).

**The Center for the Developing Child at Harvard University** recently added a new interactive feature to their website that explains core concepts in the science of early childhood development through images and text. It discusses how brains are built over time; the interaction of genes and experience; the damage caused by chronic, unrelenting adversity ("toxic stress"); and why early intervention matters to all of us. For more information visit: [http://developingchild.harvard.edu/library/multimedia/interactive\\_features/coreconcepts/](http://developingchild.harvard.edu/library/multimedia/interactive_features/coreconcepts/).

The child who is being  
raised strictly by the book  
is probably a first edition.

— Aldous Huxley

## Guest Speakers

### **Georgia Kostas, MPH, R.D., L.D.**

*Nutrition and Food Media expert*

Georgia Kostas makes nutrition messages come alive with the breadth of her knowledge and experience communicating food, nutrition, weight management and health messages. Through her experience speaking for and working with nutrition and health communications groups, dietetic association nationwide and worldwide, she brings a fresh perspective to her audiences.

### **Dr. Michelle Lombardo, D.C.**

*Co-founder OrganWise Guys, Inc.*

Dr. Lombardo co-founded the OWG in 1993 to promote the benefits of good nutrition and preventive health care practices to people of all ages. Dr. Lombardo's objective is to glean the facts from Medical Research, translate them for the general public and create appealing oral and visual messages. As author of more than fifty book and publications, Dr. Lombardo has established a following in the public health arena.

### **Jane P. Marshall**

*Food Journalist*

An award winning reporter and editor, Jane Marshall has worked for more than 25 years as a journalist for the Denver post, Fort Worth Star-Telegram, Colorado Springs Gazette and the Houston Chronicle. She is the author of a Children's book and a food-writing blog. Jane is an Assistant Instructor of Hospitality Management and Dietetics at Kansas State University where she teaches classes in Food Writing and development of American Cuisine.

## **Celebrating Kansas Grown Products**

We will have the opportunity to hear from six of Kansas' finest producer groups. Kansas Wheat, the Home Baking Association, Kansas Soybean Commission, the Kansas Pork Association, Midwest Dairy Association and the Kansas Beef Council will each offer updates on "What's New" with their respective products. Updates on nutritional values, new products, production practices and even a demonstration of new recipe or two will enlighten and entertain attendees.

## Conference Schedule

- 7:30 a.m. Registration
- 8:00 a.m. Welcome and Introductions
- 8:15 a.m. **Visual Learning- Fresh Ideas for Teaching Nutrition that Fosters Change**  
Georgia Kostas, MPH, R.D., L.D.
- 9:45 a.m. **What's new with... Wheat!**  
Cindy Falk, Kansas Wheat, Nutrition Educator
- 10:15 a.m. Exhibits and Mini-Grant Displays
- 10:30 a.m. **Introducing "Obesity Prevention Laboratories"... Where Nutrition and Healthy Living Education is FUN!**  
Dr. Michelle Lombardo, D.C., Co-founder OrganWise Guys, Inc.
- 12:00 p.m. Lunch and Networking  
KNC Business Meeting and Awards Presentations
- 1:15 p.m. **What's new with... The Kansas Soybean Commission and the Home Baking Association!**  
Charlene Patton and Sharon Davis
- 1:45 p.m. **What's new with... Pork!**  
Jodi Termine, The Kansas Pork Association
- 2:15 p.m. Exhibits and Mini-Grant Displays
- 2:30 p.m. **Insights into Food Writing**  
Jane P. Marshall, Food Journalist
- 3:30 p.m. **What's new with... Dairy!**  
Stephanie Cundith, MS, R.D., L.D., Midwest Dairy Council
- 4:00 p.m. **What's new with... Beef!**  
Heidi Wells, R.D., CSSD, L.D., Kansas Beef Council
- 4:30 p.m. Wrap up and Conclusion

## Questions?

Contact Karen Hanson, R.D., L.D., CHFS

- E-mail: [karenhanson@hy-vee.com](mailto:karenhanson@hy-vee.com)
- Phone: 785-587-8609.

If you have questions regarding registration information, please contact Sandy Perkins at [sperkins@kdhe.state.ks.us](mailto:sperkins@kdhe.state.ks.us).

## Registration Form

**2010 Kansas Nutrition Council Conference**  
**Thursday, April 15, 2010**  
**Grand Ballroom, K-State Student Union**  
**Kansas State University in Manhattan, Kansas**

Name \_\_\_\_\_

Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Daytime Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

### **Conference Registration**

(Includes lunch, morning & afternoon snacks, conference materials, the Kansas Nutrition Council newsletter and mailings)

				<b>Amount Enclosed</b>
<b>Attendee</b>	<input type="checkbox"/>	Early Bird (postmarked by March 31st)	<input type="checkbox"/>	@ \$85.00 _____
	<input type="checkbox"/>	Regular (postmarked after March 31st)	<input type="checkbox"/>	@ \$95.00 _____
		Vegetarian Plate? <input type="checkbox"/> Yes <input type="checkbox"/> No		
<b>Student*</b>	<input type="checkbox"/>	Early Bird (postmarked by March 31st)	<input type="checkbox"/>	@ \$35.00 _____
	<input type="checkbox"/>	Regular (postmarked after March 31st)	<input type="checkbox"/>	@ \$45.00 _____
		Vegetarian Plate? <input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/>	Wednesday Pre-Conference Event**	<input type="checkbox"/>	@ \$15.00 _____

*\*\*Please note — event limited to first 40 — see details on back panel of brochure*

**Total** \_\_\_\_\_

*\* This special rate is offered to students in memory of Carol Oberle, a long-time KNC member.*

Make checks payable to: **Kansas Nutrition Council** (Federal Tax ID # 48-0937840)  
(Purchase orders are not accepted.)

Mail check and this form to: Sandy Perkins  
Nutrition & WIC Service, BFH  
1000 SW Jackson, Suite 220  
Topeka, KS 66612-1274

### **Refund Policy**

The total conference fee will be refunded for refund requests received before March 31. After March 31 refunds will be made at the discretion of the KNC Board. "No shows" are non-refundable. Please note that refunds will only be made after the conference.

If you cannot attend, you may send a substitute. The original registrant must notify KNC of the change. Future newsletters and mailings will be sent to the original registrant unless otherwise requested.

If you require special accommodations or meals, or simply have questions about this conference, please contact Karen Hanson at 785-587-8609 or email at [karenhanson@hy-vee.com](mailto:karenhanson@hy-vee.com).

Additional registration forms can be downloaded at <http://www.sne.org/KansasNutritionCouncil.htm>

Cut along dotted line and return completed form along with your payment

## Mission of the Kansas Nutrition Council

... Provide structure and leadership for linking Kansas professionals in nutrition and related fields.

## Benefits of membership:

- KNC Newsletter including nutrition education resources
- Membership Directory
- Networking opportunities
- Leadership opportunities

## Conference Learning Objectives:

### After attending the Conference, attendees will be able to:

- Gain insight into the creation and maintenance of school and/or community based, collaborative “obesity prevention laboratories”, addressing multilevel approaches: interpersonal, community and governmental programs.
- Appreciate how various educational techniques, writing and presentation style, humor, and educational content all help to successfully convey nutrition concepts.
- Identify non-traditional avenues of nutrition education including professional speaking and authorship and to describe progression of career development for the educator.
- Describe an effective, fresh approach to teaching nutrition, to excite learners about simple, enjoyable avenues for diet and lifestyle improvement.



# To “SPARK” Your Interest!

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*Pre-Conference Event*

## The Chef and the Brew Master at Hy-Vee

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*Wednesday, April 14th  
7:00-8:30 p.m.*

If you plan to arrive the evening before, join us as we gather in the new Manhattan Hy-Vee Club Room for an entertaining evening presented by Chef Alli, Hy-Vee and Jeff Gill, President and Founder of Tallgrass Brewing Co.

Chef Alli and Brew Master Jeff will be pairing up the perfect blend of flavors in delicious dishes and the wonderful variety of Tallgrass craft beers... and of course we'll do a little sampling of each!

This pre-conference event will be limited to the first 40 participants that RSVP to [karenhanson@hy-vee.com](mailto:karenhanson@hy-vee.com).

We will let you know either way if you are among the first 40. We ask that you include the \$15.00 fee along with your conference registration.

# Kansas Nutrition Council Annual Conference

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Light a fire in you and your messages

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2010 Kansas Nutrition Council Conference  
Thursday, April 15, 2010  
Grand Ballroom, K-State Student Union  
Kansas State University in Manhattan, Kansas

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